



Sustainable Funding for Watershed Groups

A Watershed Academy Webcast

Wednesday, March 22, 2006

Two-hour audio Web broadcast

Eastern: 1:00 pm – 3:00 pm Central: 12:00 pm – 2:00 pm Mountain: 11:00 am – 1:00 pm Pacific: 10:00 a.m. – 12:00 pm

Session Description:

This Webcast will explore how watershed groups can achieve long-term financial sustainability. Presenters will provide basic information about charitable giving and the most promising sources of funding for watershed groups. They will also review the essential elements your group needs to successfully raise money, examine productive fundraising strategies, and outline how to create a fundraising plan.

Instructors:



Wendy Wilson, Organizational Program Development Director—River Network

Wendy has worked with grassroots watershed groups across the country for over 10 years. Previously she was the founding executive director of Idaho Rivers United, a founding board member of the Save Our Wild Salmon Coalition, and a fundraiser and leader with many state and regional environmental groups.

Pat Munoz, Program Manager—River Network

Pat assists river and watershed nonprofits across the country in building sustainable organizations. She is the former vice president for development at American Rivers and has served on the boards of numerous nonprofit organizations.



The Watershed Academy

The Watershed Academy is a focal point in EPA's Office of Water for providing training and information on implementing watershed approaches. The watershed approach is one of the four pillars of the EPA's Sustainable Infrastructure Initiative. The Academy sponsors live classroom training, online distance learning modules through the Watershed Academy Web at www.epa.gov/watertrain/, and most recently, Webcasts on various watershed planning and restoration topics. EPA plans to offer additional Webcasts in 2006. For more information, visit www.epa.gov/owow/watershed/wacademy/.

Registration

Registration for this Webcast opens March 15, 2006. You must register in advance to participate in the Webcast. To register, visit www.clu-in.org/live. The Webcast will be a Web-based slide presentation with a companion audio portion. There are two options for accessing the audio portion of the Webcast: by phone OR streaming audio broadcast (not both). By selecting one registration option at the registration page, you will be registering to view the Web-based slides and the audio method of your choice. If you choose the streaming audio option, you will not be able to participate by telephone. However, you will be able to submit questions online for the presenters to answer during the Webcast. Closed-captioning is available. Upon registration you will receive complete participation instructions. **Please note that there are a limited number of toll-free phone lines available, so register early to guarantee your spot. Because of the growing popularity of these Webcasts and the limited number of available spaces, we strongly encourage you to reserve a conference room and invite your colleagues and other partners to participate.** If you register after that limit is reached, you will be added to a waiting list. After the Webcast is over, an audio version of the Webcast will be available—visit www.epa.gov/watershedwebcasts/ for more information.

Questions?

Visit www.clu-in.org/live or contact Ron Ohrel at ron.ohrel@tetrattech-ffx.com or 703-385-6000.

The materials in this Webcast have been reviewed by EPA staff for technical accuracy. However, the views of the speakers and the speaker's organization are their own and do not necessarily reflect those of the EPA. Mention of any commercial enterprise, product, or publication does not mean that EPA endorses them.