

Missouri: 2002

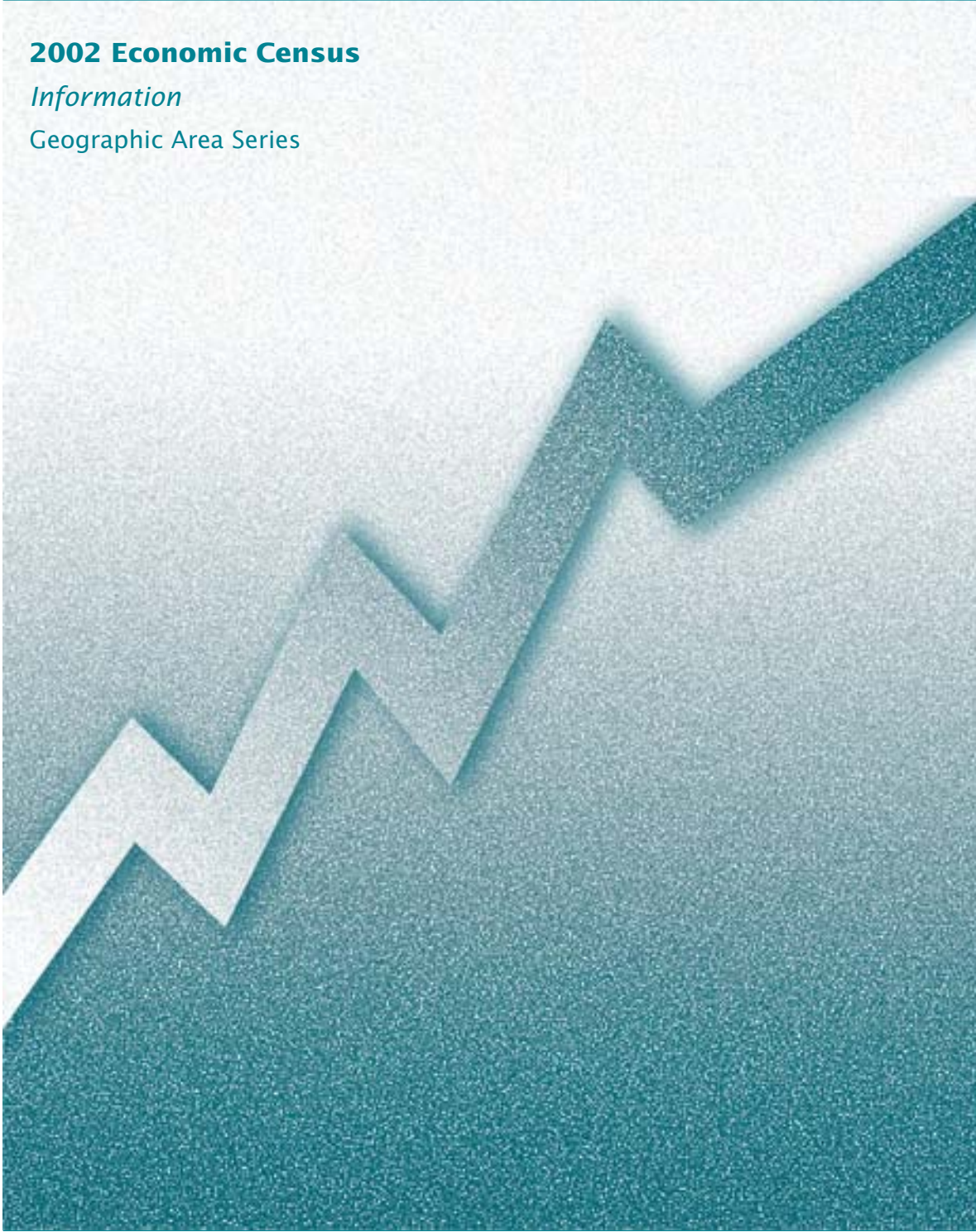
Issued June 2005

EC02-51A-MO

2002 Economic Census

Information

Geographic Area Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Jack B. Moody**, Chief, Service Census Branch, assisted by **Jack R. Drago**, **Kirk K. Degler**, **Susan G. Baker**, **John P. Kern**, **Maria A. Poschinger**, and **Vannah L. Beatty**. Primary staff assistance was provided by **Kari M. Behrend**, **Scherrie L. Butler**, **Kim A. Casey**, **Alizabeh J. Chittenden**, **Laurie E. Davis**, **Tara S. Dryden**, **Michael Dunfee**, **Ashley G. Garmon**, **Holly C. Higgins**, **Julie A. Ishman**, **Misty I. Jensen**, **Christine M. Joseph**, **Robin A. Justice**, **Joyce Kiessling**, **Jason T. Lambert**, **John J. Manning**, **Patrice C. Norman**, **Karen K. Ruane**, **Jill L. Smith**, **Theresa L. Steele**, and **Brent M. Williams**.

Mathematical and statistical techniques, as well as the coverage operations, were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

2002 Economic Census

Information

Geographic Area Series



U.S. Department of Commerce

Carlos M. Gutierrez,

Secretary

David A. Sampson,

Acting Deputy Secretary

Economics and Statistics Administration

Kathleen B. Cooper,

Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU

Charles Louis Kincannon,

Director



**Economics
and Statistics
Administration**

Kathleen B. Cooper,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Charles Louis Kincannon,
Director

Hermann Habermann,
Deputy Director and
Chief Operating Officer

Thomas L. Mesenbourg,
Acting Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Mark E. Wallace,
Chief, Service Sector
Statistics Division

CONTENTS

Introduction to the Economic Census	v
Information	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	3
3. Summary Statistics for Counties: 2002.....	11
4. Summary Statistics for Places: 2002	21
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan and Micropolitan Statistical Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

This page is intentionally blank.

Information

SCOPE

The Information sector (sector 51) comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries, and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced products, as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper online or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or online.
5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product.

This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed online, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly online. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve information establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 13 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.

-
- a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS).

The 1997 Economic Census was the first census to present data based on NAICS, the successor to the Standard Industrial Classification (SIC) system. NAICS was revised for 2002 and a number of revisions affect the Information Sector. New industries were created for Internet publishing and broadcasting and Web search portals. Revisions to the hierarchical structure were made and revised NAICS codes were assigned to selected industries. Most tables in the 2002 Economic Census reports present data based on 2002 NAICS. A comparative table in the Industry Series reports, and the multisector *Comparative Statistics* report, present data for both 2002 and 1997 based on 1997 NAICS.

These tables for 2002 include information establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the information sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
Q	Receipts not collected at this level of detail for multiestablishment firms
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
MISSOURI								
51	Information	2 641	N	3 824 283	1 039 450	82 200	N	N
511	Publishing industries (except Internet)	630	7 500 668	1 236 613	339 711	27 485	1.3	4.2
5111	Newspaper, periodical, book, and directory publishers	507	6 072 065	927 644	255 189	23 281	.5	4.4
51111	Newspaper publishers	260	925 856	238 189	56 971	8 233	2.0	11.3
511110	Newspaper publishers	260	925 856	238 189	56 971	8 233	2.0	11.3
51112	Periodical publishers	122	D	D	D	h	D	D
511120	Periodical publishers	122	D	D	D	h	D	D
51113	Book publishers	58	1 707 292	255 039	64 913	5 386	.2	3.8
511130	Book publishers	58	1 707 292	255 039	64 913	5 386	.2	3.8
51114	Directory and mailing list publishers	45	799 672	62 677	15 369	1 261	—	3.2
511140	Directory and mailing list publishers	45	799 672	62 677	15 369	1 261	—	3.2
51119	Other publishers	22	D	D	D	i	D	D
511191	Greeting card publishers	5	D	D	D	h	D	D
511199	All other publishers	17	D	D	D	e	D	D
5112	Software publishers	123	1 428 603	308 969	84 522	4 204	4.8	3.4
51121	Software publishers	123	1 428 603	308 969	84 522	4 204	4.8	3.4
511210	Software publishers	123	1 428 603	308 969	84 522	4 204	4.8	3.4
512	Motion picture and sound recording industries	283	N	64 292	15 339	3 691	N	N
5121	Motion picture and video industries	248	N	55 196	13 261	3 433	N	N
51211	Motion picture and video production	119	Q	16 228	4 018	437	Q	Q
512110	Motion picture and video production	119	Q	16 228	4 018	437	Q	Q
51212	Motion picture and video distribution	10	Q	D	D	c	Q	Q
512120	Motion picture and video distribution	10	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	100	188 332	22 340	4 966	2 705	1.6	2.5
512131	Motion picture theaters (except drive-ins)	95	188 069	22 314	4 964	2 703	1.6	2.5
512132	Drive-in motion picture theaters	5	263	26	2	2	—	—
51219	Postproduction and other motion picture and video industries	19	D	D	D	c	D	D
512191	Teleproduction and other postproduction services	18	D	D	D	c	D	D
512199	Other motion picture and video industries	1	D	D	D	a	D	D
5122	Sound recording industries	35	N	9 096	2 078	258	N	N
51221	Record production	2	D	D	D	a	D	D
512210	Record production	2	D	D	D	a	D	D
51223	Music publishers	8	10 136	2 376	579	76	.1	.3
512230	Music publishers	8	10 136	2 376	579	76	.1	.3
51224	Sound recording studios	16	D	D	D	b	D	D
512240	Sound recording studios	16	D	D	D	b	D	D
51229	Other sound recording industries	9	22 043	5 693	1 256	144	.5	—
512290	Other sound recording industries	9	22 043	5 693	1 256	144	.5	—
5122902	Producers of taped radio programs	1	D	D	D	a	D	D
5122909	All other sound recording industries	8	D	D	D	c	D	D
515	Broadcasting (except Internet)	211	687 665	193 258	46 441	5 063	.8	8.8
5151	Radio and television broadcasting	207	D	D	D	i	D	D
51511	Radio broadcasting	172	D	D	D	h	D	D
515111	Radio networks	15	D	D	D	e	D	D
515112	Radio stations	157	177 905	65 290	15 981	2 368	2.5	5.7
51512	Television broadcasting	35	416 440	110 986	27 011	2 328	.3	3.0
515120	Television broadcasting	35	416 440	110 986	27 011	2 328	.3	3.0
5152	Cable and other subscription programming	4	D	D	D	b	D	D
51521	Cable and other subscription programming	4	D	D	D	b	D	D
515210	Cable and other subscription programming	4	D	D	D	b	D	D
516	Internet publishing and broadcasting	20	10 159	3 306	1 095	94	9.0	75.1
5161	Internet publishing and broadcasting	20	10 159	3 306	1 095	94	9.0	75.1
51611	Internet publishing and broadcasting	20	10 159	3 306	1 095	94	9.0	75.1
516110	Internet publishing and broadcasting	20	10 159	3 306	1 095	94	9.0	75.1
517	Telecommunications	1 098	N	1 864 734	512 987	35 135	N	N
5171	Wired telecommunications carriers	692	Q	1 520 358	424 356	27 392	Q	Q
51711	Wired telecommunications carriers	692	Q	1 520 358	424 356	27 392	Q	Q
517110	Wired telecommunications carriers	692	Q	1 520 358	424 356	27 392	Q	Q
5172	Wireless telecommunications carriers (except satellite)	213	Q	120 750	31 337	2 867	Q	Q
51721	Wireless telecommunications carriers (except satellite)	213	Q	120 750	31 337	2 867	Q	Q
517211	Paging	28	Q	4 714	1 253	167	Q	Q
517212	Cellular and other wireless telecommunications	185	Q	116 036	30 084	2 700	Q	Q
5173	Telecommunications resellers	25	132 230	17 943	5 001	301	.3	4.1
51731	Telecommunications resellers	25	132 230	17 943	5 001	301	.3	4.1
517310	Telecommunications resellers	25	132 230	17 943	5 001	301	.3	4.1
5174	Satellite telecommunications	13	94 607	46 016	6 470	784	1.4	11.2
51741	Satellite telecommunications	13	94 607	46 016	6 470	784	1.4	11.2
517410	Satellite telecommunications	13	94 607	46 016	6 470	784	1.4	11.2
5175	Cable and other program distribution	150	Q	158 547	45 577	3 757	Q	Q
51751	Cable and other program distribution	150	Q	158 547	45 577	3 757	Q	Q
517510	Cable and other program distribution	150	Q	158 547	45 577	3 757	Q	Q
5179	Other telecommunications	5	3 244	1 120	246	34	55.2	4.1
51791	Other telecommunications	5	3 244	1 120	246	34	55.2	4.1
517910	Other telecommunications	5	3 244	1 120	246	34	55.2	4.1

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
	MISSOURI—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	337	1 056 673	436 343	117 066	9 737	1.6	7.8
5181	Internet service providers and web search portals	96	81 001	21 206	6 474	695	15.6	43.5
51811	Internet service providers and web search portals	96	81 001	21 206	6 474	695	15.6	43.5
518111	Internet service providers	90	80 121	20 726	6 370	685	15.6	43.6
518112	Web search portals	6	880	480	104	10	13.0	32.4
5182	Data processing, hosting, and related services	241	975 672	415 137	110 592	9 042	.4	4.8
51821	Data processing, hosting, and related services	241	975 672	415 137	110 592	9 042	.4	4.8
518210	Data processing, hosting, and related services	241	975 672	415 137	110 592	9 042	.4	4.8
519	Other information services	62	70 544	25 737	6 811	995	1.4	39.3
5191	Other information services	62	70 544	25 737	6 811	995	1.4	39.3
51911	News syndicates	7	29 950	9 298	2 786	163	—	84.4
519110	News syndicates	7	29 950	9 298	2 786	163	—	84.4
51912	Libraries and archives	50	32 287	12 463	3 114	658	1.0	7.5
519120	Libraries and archives	50	32 287	12 463	3 114	658	1.0	7.5
51919	All other information services	5	8 307	3 976	911	174	7.5	—
519190	All other information services	5	8 307	3 976	911	174	7.5	—

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CAPE GIRARDEAU-SIKESTON-JACKSON, MO-IL COMBINED STATISTICAL AREA								
51	Information	57	N	D	D	g	N	N
511	Publishing industries (except Internet)	5	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	5	N	775	119	70	N	N
5121	Motion picture and video industries	5	N	775	119	70	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	7	D	D	D	c	D	D
5151	Radio and television broadcasting	7	D	D	D	c	D	D
517	Telecommunications	38	N	D	D	f	N	N
5171	Wired telecommunications carriers	22	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	22	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	22	Q	D	D	e	Q	Q
Cape Girardeau-Jackson, MO-IL Micropolitan Statistical Area								
51	Information	37	N	34 742	8 326	857	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	6	D	D	D	c	D	D
5151	Radio and television broadcasting	6	D	D	D	c	D	D
517	Telecommunications	21	N	D	D	e	N	N
5171	Wired telecommunications carriers	15	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	15	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	15	Q	D	D	e	Q	Q
Sikeston, MO Micropolitan Statistical Area								
51	Information	20	N	D	D	c	N	N
517	Telecommunications	17	N	D	D	c	N	N
KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO- KS COMBINED STATISTICAL AREA								
51	Information	1 100	N	D	D	l	N	N
511	Publishing industries (except Internet)	257	D	D	D	j	D	D
5111	Newspaper, periodical, book, and directory publishers	189	D	D	D	j	D	D
51111	Newspaper publishers	68	D	D	D	h	D	D
511110	Newspaper publishers	68	D	D	D	h	D	D
51112	Periodical publishers	60	D	D	D	g	D	D
511120	Periodical publishers	60	D	D	D	g	D	D
51113	Book publishers	26	D	D	D	f	D	D
511130	Book publishers	26	D	D	D	f	D	D
51114	Directory and mailing list publishers	21	D	D	D	f	D	D
511140	Directory and mailing list publishers	21	D	D	D	f	D	D
51119	Other publishers	14	D	D	D	i	D	D
511191	Greeting card publishers	3	D	D	D	i	D	D
511199	All other publishers	11	D	D	D	e	D	D
5112	Software publishers	68	D	D	D	g	D	D
51121	Software publishers	68	D	D	D	g	D	D
511210	Software publishers	68	D	D	D	g	D	D
512	Motion picture and sound recording industries	115	N	D	D	g	N	N
5121	Motion picture and video industries	100	N	D	D	g	N	N
51211	Motion picture and video production	60	Q	7 291	1 730	164	Q	Q
512110	Motion picture and video production	60	Q	7 291	1 730	164	Q	Q
51213	Motion picture and video exhibition	30	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	27	D	D	D	g	D	D
5122	Sound recording industries	15	N	D	D	b	N	N
51224	Sound recording studios	11	D	D	D	b	D	D
512240	Sound recording studios	11	D	D	D	b	D	D
515	Broadcasting (except Internet)	39	D	D	D	g	D	D
5151	Radio and television broadcasting	39	D	D	D	g	D	D
51511	Radio broadcasting	29	D	D	D	f	D	D
515112	Radio stations	29	D	D	D	f	D	D
51512	Television broadcasting	10	D	D	D	f	D	D
515120	Television broadcasting	10	D	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-KS COMBINED STATISTICAL AREA—Con.								
51	Information—Con.							
516	Internet publishing and broadcasting	9	D	D	D	b	D	D
5161	Internet publishing and broadcasting	9	D	D	D	b	D	D
51611	Internet publishing and broadcasting	9	D	D	D	b	D	D
516110	Internet publishing and broadcasting	9	D	D	D	b	D	D
517	Telecommunications	506	N	D	D	k	N	N
5171	Wired telecommunications carriers	326	Q	D	D	j	Q	Q
51711	Wired telecommunications carriers	326	Q	D	D	j	Q	Q
517110	Wired telecommunications carriers	326	Q	D	D	j	Q	Q
5172	Wireless telecommunications carriers (except satellite)	120	Q	D	D	j	Q	Q
51721	Wireless telecommunications carriers (except satellite)	120	Q	D	D	j	Q	Q
517212	Cellular and other wireless telecommunications	111	Q	D	D	j	Q	Q
5173	Telecommunications resellers	21	D	D	D	e	D	D
51731	Telecommunications resellers	21	D	D	D	e	D	D
517310	Telecommunications resellers	21	D	D	D	e	D	D
5174	Satellite telecommunications	5	D	D	D	f	D	D
51741	Satellite telecommunications	5	D	D	D	f	D	D
517410	Satellite telecommunications	5	D	D	D	f	D	D
5175	Cable and other program distribution	30	Q	D	D	g	Q	Q
51751	Cable and other program distribution	30	Q	D	D	g	Q	Q
517510	Cable and other program distribution	30	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	146	474 013	220 557	56 996	3 990	1.4	3.8
5181	Internet service providers and web search portals	32	19 802	11 717	2 409	194	4.9	33.3
51811	Internet service providers and web search portals	32	19 802	11 717	2 409	194	4.9	33.3
518111	Internet service providers	28	D	D	D	c	D	D
5182	Data processing, hosting, and related services	114	454 211	208 840	54 587	3 796	1.2	2.5
51821	Data processing, hosting, and related services	114	454 211	208 840	54 587	3 796	1.2	2.5
518210	Data processing, hosting, and related services	114	454 211	208 840	54 587	3 796	1.2	2.5
519	Other information services	28	D	D	D	f	D	D
5191	Other information services	28	D	D	D	f	D	D
51911	News syndicates	3	D	D	D	c	D	D
519110	News syndicates	3	D	D	D	c	D	D
51912	Libraries and archives	25	D	D	D	e	D	D
519120	Libraries and archives	25	D	D	D	e	D	D
Atchison, KS Micropolitan Statistical Area								
51	Information	8	N	D	D	b	N	N
Kansas City, MO-KS Metropolitan Statistical Area								
51	Information	1 072	N	2 871 361	841 741	52 648	N	N
511	Publishing industries (except Internet)	251	3 627 420	587 469	170 752	12 277	2.2	4.2
5111	Newspaper, periodical, book, and directory publishers	184	3 333 811	499 066	146 674	10 782	.6	3.3
51111	Newspaper publishers	63	D	D	D	h	D	D
511110	Newspaper publishers	63	D	D	D	h	D	D
51112	Periodical publishers	60	D	D	D	g	D	D
511120	Periodical publishers	60	D	D	D	g	D	D
51113	Book publishers	26	D	D	D	f	D	D
511130	Book publishers	26	D	D	D	f	D	D
51114	Directory and mailing list publishers	21	D	D	D	f	D	D
511140	Directory and mailing list publishers	21	D	D	D	f	D	D
51119	Other publishers	14	D	D	D	i	D	D
511191	Greeting card publishers	3	D	D	D	i	D	D
511199	All other publishers	11	D	D	D	e	D	D
5112	Software publishers	67	293 609	88 403	24 078	1 495	20.5	14.0
51121	Software publishers	67	293 609	88 403	24 078	1 495	20.5	14.0
511210	Software publishers	67	293 609	88 403	24 078	1 495	20.5	14.0
512	Motion picture and sound recording industries	113	N	D	D	g	N	N
5121	Motion picture and video industries	98	N	D	D	g	N	N
51211	Motion picture and video production	60	Q	7 291	1 730	164	Q	Q
512110	Motion picture and video production	60	Q	7 291	1 730	164	Q	Q
51213	Motion picture and video exhibition	28	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	25	D	D	D	g	D	D
5122	Sound recording industries	15	N	D	D	b	N	N
51224	Sound recording studios	11	D	D	D	b	D	D
512240	Sound recording studios	11	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO- KS COMBINED STATISTICAL AREA—Con.							
	Kansas City, MO-KS Metropolitan Statistical Area— Con.							
51	Information—Con.							
515	Broadcasting (except Internet)	36	216 643	71 530	17 325	1 470	.1	.3
5151	Radio and television broadcasting	36	216 643	71 530	17 325	1 470	.1	.3
51511	Radio broadcasting	26	D	D	D	f	D	D
515112	Radio stations	26	D	D	D	f	D	D
51512	Television broadcasting	10	D	D	D	f	D	D
515120	Television broadcasting	10	D	D	D	f	D	D
516	Internet publishing and broadcasting	9	D	D	D	b	D	D
5161	Internet publishing and broadcasting	9	D	D	D	b	D	D
51611	Internet publishing and broadcasting	9	D	D	D	b	D	D
516110	Internet publishing and broadcasting	9	D	D	D	b	D	D
517	Telecommunications	490	N	1 945 444	584 183	32 788	N	N
5171	Wired telecommunications carriers	315	Q	1 114 975	358 618	20 041	Q	Q
51711	Wired telecommunications carriers	315	Q	1 114 975	358 618	20 041	Q	Q
517110	Wired telecommunications carriers	315	Q	1 114 975	358 618	20 041	Q	Q
5172	Wireless telecommunications carriers (except satellite)	118	Q	718 521	198 093	10 372	Q	Q
51721	Wireless telecommunications carriers (except satellite)	118	Q	718 521	198 093	10 372	Q	Q
517212	Cellular and other wireless telecommunications	109	Q	D	D	j	Q	Q
5173	Telecommunications resellers	21	D	D	D	e	D	D
51731	Telecommunications resellers	21	D	D	D	e	D	D
517310	Telecommunications resellers	21	D	D	D	e	D	D
5174	Satellite telecommunications	5	D	D	D	f	D	D
51741	Satellite telecommunications	5	D	D	D	f	D	D
517410	Satellite telecommunications	5	D	D	D	f	D	D
5175	Cable and other program distribution	27	Q	D	D	g	Q	Q
51751	Cable and other program distribution	27	Q	D	D	g	Q	Q
517510	Cable and other program distribution	27	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	146	474 013	220 557	56 996	3 990	1.4	3.8
5181	Internet service providers and web search portals	32	19 802	11 717	2 409	194	4.9	33.3
51811	Internet service providers and web search portals	32	19 802	11 717	2 409	194	4.9	33.3
518111	Internet service providers	28	D	D	D	c	D	D
5182	Data processing, hosting, and related services	114	454 211	208 840	54 587	3 796	1.2	2.5
51821	Data processing, hosting, and related services	114	454 211	208 840	54 587	3 796	1.2	2.5
518210	Data processing, hosting, and related services	114	454 211	208 840	54 587	3 796	1.2	2.5
519	Other information services	27	D	D	D	f	D	D
5191	Other information services	27	D	D	D	f	D	D
51911	News syndicates	3	D	D	D	c	D	D
519110	News syndicates	3	D	D	D	c	D	D
51912	Libraries and archives	24	D	D	D	e	D	D
519120	Libraries and archives	24	D	D	D	e	D	D
	Warrensburg, MO Micropolitan Statistical Area							
51	Information	20	N	D	D	c	N	N
517	Telecommunications	12	N	D	D	c	N	N
	ST. LOUIS-ST. CHARLES-FARMINGTON, MO-IL COMBINED STATISTICAL AREA							
51	Information	1 280	N	2 013 788	526 024	38 517	N	N
511	Publishing industries (except Internet)	268	D	D	D	j	D	D
5111	Newspaper, periodical, book, and directory publishers	188	D	D	D	i	D	D
51111	Newspaper publishers	90	D	D	D	h	D	D
511110	Newspaper publishers	90	D	D	D	h	D	D
51112	Periodical publishers	50	D	D	D	g	D	D
511120	Periodical publishers	50	D	D	D	g	D	D
51113	Book publishers	18	D	D	D	f	D	D
511130	Book publishers	18	D	D	D	f	D	D
51114	Directory and mailing list publishers	22	D	D	D	g	D	D
511140	Directory and mailing list publishers	22	D	D	D	g	D	D
5112	Software publishers	80	1 306 644	269 873	73 697	3 240	.6	1.2
51121	Software publishers	80	1 306 644	269 873	73 697	3 240	.6	1.2
511210	Software publishers	80	1 306 644	269 873	73 697	3 240	.6	1.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
ST. LOUIS-ST. CHARLES-FARMINGTON, MO-IL COMBINED STATISTICAL AREA—Con.								
51	Information—Con.							
512	Motion picture and sound recording industries	156	N	D	D	g	N	N
5121	Motion picture and video industries	138	N	D	D	g	N	N
51211	Motion picture and video production	73	Q	11 972	2 940	313	Q	Q
512110	Motion picture and video production	73	Q	11 972	2 940	313	Q	Q
51213	Motion picture and video exhibition	47	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	45	D	D	D	g	D	D
51219	Postproduction and other motion picture and video industries	11	D	D	D	b	D	D
512191	Teleproduction and other postproduction services	10	D	D	D	b	D	D
5122	Sound recording industries	18	N	D	D	c	N	N
51229	Other sound recording industries	5	D	D	D	b	D	D
512290	Other sound recording industries	5	D	D	D	b	D	D
5122909	All other sound recording industries	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	65	D	D	D	g	D	D
5151	Radio and television broadcasting	63	D	D	D	g	D	D
51511	Radio broadcasting	53	D	D	D	g	D	D
515112	Radio stations	45	D	D	D	f	D	D
51512	Television broadcasting	10	D	D	D	f	D	D
515120	Television broadcasting	10	D	D	D	f	D	D
517	Telecommunications	553	N	1 136 809	296 663	19 299	N	N
5171	Wired telecommunications carriers	342	Q	D	D	j	Q	Q
51711	Wired telecommunications carriers	342	Q	D	D	j	Q	Q
517110	Wired telecommunications carriers	342	Q	D	D	j	Q	Q
5172	Wireless telecommunications carriers (except satellite)	106	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	106	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	94	Q	D	D	g	Q	Q
5175	Cable and other program distribution	70	Q	D	D	g	Q	Q
51751	Cable and other program distribution	70	Q	D	D	g	Q	Q
517510	Cable and other program distribution	70	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	209	D	D	D	h	D	D
5181	Internet service providers and web search portals	51	49 879	14 484	4 951	420	11.9	58.3
51811	Internet service providers and web search portals	51	49 879	14 484	4 951	420	11.9	58.3
518111	Internet service providers	47	D	D	D	e	D	D
5182	Data processing, hosting, and related services	158	D	D	D	h	D	D
51821	Data processing, hosting, and related services	158	D	D	D	h	D	D
518210	Data processing, hosting, and related services	158	D	D	D	h	D	D
519	Other information services	17	D	D	D	c	D	D
5191	Other information services	17	D	D	D	c	D	D
Farmington, MO Micropolitan Statistical Area								
51	Information	19	N	6 298	1 724	243	N	N
517	Telecommunications	10	N	3 061	867	61	N	N
St. Louis, MO-IL Metropolitan Statistical Area								
51	Information	1 261	N	2 007 490	524 300	38 274	N	N
511	Publishing industries (except Internet)	265	3 102 920	527 248	138 877	10 260	.6	7.2
5111	Newspaper, periodical, book, and directory publishers	185	1 796 276	257 375	65 180	7 020	.7	11.5
51111	Newspaper publishers	88	482 367	114 320	28 224	3 727	1.5	24.0
511110	Newspaper publishers	88	482 367	114 320	28 224	3 727	1.5	24.0
51112	Periodical publishers	49	D	D	D	g	D	D
511120	Periodical publishers	49	D	D	D	g	D	D
51113	Book publishers	18	D	D	D	f	D	D
511130	Book publishers	18	D	D	D	f	D	D
51114	Directory and mailing list publishers	22	D	D	D	g	D	D
511140	Directory and mailing list publishers	22	D	D	D	g	D	D
5112	Software publishers	80	1 306 644	269 873	73 697	3 240	.6	1.2
51121	Software publishers	80	1 306 644	269 873	73 697	3 240	.6	1.2
511210	Software publishers	80	1 306 644	269 873	73 697	3 240	.6	1.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	ST. LOUIS-ST. CHARLES-FARMINGTON, MO-IL COMBINED STATISTICAL AREA—Con.							
	St. Louis, MO-IL Metropolitan Statistical Area—Con.							
51	Information—Con.							
512	Motion picture and sound recording industries	154	N	D	D	g	N	N
5121	Motion picture and video industries	136	N	D	D	g	N	N
51211	Motion picture and video production	73	Q	11 972	2 940	313	Q	Q
512110	Motion picture and video production	73	Q	11 972	2 940	313	Q	Q
51213	Motion picture and video exhibition	45	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	43	D	D	D	g	D	D
51219	Postproduction and other motion picture and video industries	11	D	D	D	b	D	D
512191	Teleproduction and other postproduction services	10	D	D	D	b	D	D
5122	Sound recording industries	18	N	D	D	c	N	N
51229	Other sound recording industries	5	D	D	D	b	D	D
512290	Other sound recording industries	5	D	D	D	b	D	D
5122909	All other sound recording industries	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	63	346 163	88 342	21 028	1 909	.7	13.1
5151	Radio and television broadcasting	61	D	D	D	g	D	D
51511	Radio broadcasting	51	D	D	D	g	D	D
515112	Radio stations	43	D	D	D	f	D	D
51512	Television broadcasting	10	D	D	D	f	D	D
515120	Television broadcasting	10	D	D	D	f	D	D
517	Telecommunications	543	N	1 133 748	295 796	19 238	N	N
5171	Wired telecommunications carriers	335	Q	947 249	245 811	15 178	Q	Q
51711	Wired telecommunications carriers	335	Q	947 249	245 811	15 178	Q	Q
517110	Wired telecommunications carriers	335	Q	947 249	245 811	15 178	Q	Q
5172	Wireless telecommunications carriers (except satellite)	106	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	106	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	94	Q	D	D	g	Q	Q
5175	Cable and other program distribution	67	Q	D	D	g	Q	Q
51751	Cable and other program distribution	67	Q	D	D	g	Q	Q
517510	Cable and other program distribution	67	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	208	601 426	211 608	57 473	4 510	1.5	10.1
5181	Internet service providers and web search portals	51	49 879	14 484	4 951	420	11.9	58.3
51811	Internet service providers and web search portals	51	49 879	14 484	4 951	420	11.9	58.3
518111	Internet service providers	47	D	D	D	e	D	D
5182	Data processing, hosting, and related services	157	551 547	197 124	52 522	4 090	.6	5.7
51821	Data processing, hosting, and related services	157	551 547	197 124	52 522	4 090	.6	5.7
518210	Data processing, hosting, and related services	157	551 547	197 124	52 522	4 090	.6	5.7
519	Other information services	16	D	D	D	c	D	D
5191	Other information services	16	D	D	D	c	D	D
	BRANSON, MO MICROPOLITAN STATISTICAL AREA							
51	Information	34	N	8 447	1 829	416	N	N
512	Motion picture and sound recording industries	7	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
	COLUMBIA, MO METROPOLITAN STATISTICAL AREA							
51	Information	78	N	31 685	7 808	1 202	N	N
511	Publishing industries (except Internet)	22	30 840	11 406	2 959	446	1.6	6.1
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	e	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	10	16 668	5 634	1 323	222	—	32.2
5151	Radio and television broadcasting	10	16 668	5 634	1 323	222	—	32.2
51511	Radio broadcasting	9	D	D	D	c	D	D
517	Telecommunications	30	N	11 016	2 720	347	N	N
518	Internet service providers, web search portals, and data processing services	6	10 623	2 405	535	96	.6	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO METROPOLITAN STATISTICAL AREA								
51	Information	166	N	210 513	58 599	4 608	N	N
511	Publishing industries (except Internet)	29		122 909	32 932	7 839	.1	5.1
5111	Newspaper, periodical, book, and directory publishers	23		118 835	31 203	7 396	.1	4.0
51119	Other publishers	1	D	D	D	e	D	D
512	Motion picture and sound recording industries	21	N	D	D	c	N	N
5121	Motion picture and video industries	20	N	D	D	c	N	N
51213	Motion picture and video exhibition	8	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	22		20 642	5 872	1 481	235	1.4
5151	Radio and television broadcasting	22		20 642	5 872	1 481	235	1.4
51511	Radio broadcasting	17		12 706	4 065	1 016	171	1.0
515112	Radio stations	17		12 706	4 065	1 016	171	1.0
517	Telecommunications	61	N	40 020	10 354	925	N	N
5171	Wired telecommunications carriers	36	Q	29 302	7 774	624	Q	Q
51711	Wired telecommunications carriers	36	Q	29 302	7 774	624	Q	Q
517110	Wired telecommunications carriers	36	Q	29 302	7 774	624	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	5 354	1 550	142	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	5 354	1 550	142	Q	Q
517212	Cellular and other wireless telecommunications	6	Q	5 066	1 454	125	Q	Q
518	Internet service providers, web search portals, and data processing services	29	D	D	D	g	D	D
5182	Data processing, hosting, and related services	24	D	D	D	g	D	D
51821	Data processing, hosting, and related services	24	D	D	D	g	D	D
518210	Data processing, hosting, and related services	24	D	D	D	g	D	D
519	Other information services	3	D	D	D	b	D	D
5191	Other information services	3	D	D	D	b	D	D
FORT LEONARD WOOD, MO MICROPOLITAN STATISTICAL AREA								
51	Information	14	N	3 853	1 009	194	N	N
HANNIBAL, MO MICROPOLITAN STATISTICAL AREA								
51	Information	19	N	9 829	2 617	424	N	N
517	Telecommunications	8	N	D	D	c	N	N
JEFFERSON CITY, MO METROPOLITAN STATISTICAL AREA								
51	Information	61	N	271 752	68 604	5 780	N	N
511	Publishing industries (except Internet)	14	D	D	D	h	D	D
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	h	D	D
51113	Book publishers	4	D	D	D	h	D	D
511130	Book publishers	4	D	D	D	h	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	5	D	D	D	c	D	D
5151	Radio and television broadcasting	5	D	D	D	c	D	D
51511	Radio broadcasting	4	D	D	D	c	D	D
515111	Radio networks	2	D	D	D	c	D	D
517	Telecommunications	27	N	25 488	6 755	652	N	N
5171	Wired telecommunications carriers	19	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	19	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	19	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	7	D	D	D	e	D	D
5182	Data processing, hosting, and related services	6	D	D	D	e	D	D
51821	Data processing, hosting, and related services	6	D	D	D	e	D	D
518210	Data processing, hosting, and related services	6	D	D	D	e	D	D
519	Other information services	3	D	D	D	b	D	D
5191	Other information services	3	D	D	D	b	D	D
51912	Libraries and archives	3	D	D	D	b	D	D
519120	Libraries and archives	3	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
JOPLIN, MO METROPOLITAN STATISTICAL AREA								
51	Information	61	N	25 474	6 012	790	N	N
511	Publishing industries (except Internet)	11	17 983	6 038	1 118	244	1.6	—
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	10	17 075	5 718	1 252	226	—	18.3
5151	Radio and television broadcasting	10	17 075	5 718	1 252	226	—	18.3
517	Telecommunications	30	N	12 692	3 380	240	N	N
KENNETT, MO MICROPOLITAN STATISTICAL AREA								
51	Information	10	N	2 352	619	101	N	N
KEOKUK-FORT MADISON, IA-MO MICROPOLITAN STATISTICAL AREA								
51	Information	17	N	3 959	958	196	N	N
KIRKSVILLE, MO MICROPOLITAN STATISTICAL AREA								
51	Information	23	N	5 114	1 361	205	N	N
LEBANON, MO MICROPOLITAN STATISTICAL AREA								
51	Information	10	N	4 011	935	167	N	N
MARSHALL, MO MICROPOLITAN STATISTICAL AREA								
51	Information	13	N	4 809	1 274	173	N	N
MARYVILLE, MO MICROPOLITAN STATISTICAL AREA								
51	Information	9	N	2 947	722	126	N	N
517	Telecommunications	5	N	1 455	365	43	N	N
MEXICO, MO MICROPOLITAN STATISTICAL AREA								
51	Information	13	N	3 764	907	142	N	N
517	Telecommunications	7	N	2 300	563	49	N	N
MOBERLY, MO MICROPOLITAN STATISTICAL AREA								
51	Information	18	N	4 684	1 269	164	N	N
POPLAR BLUFF, MO MICROPOLITAN STATISTICAL AREA								
51	Information	15	N	6 147	1 555	264	N	N
517	Telecommunications	7	N	D	D	b	N	N
QUINCY, IL-MO MICROPOLITAN STATISTICAL AREA								
51	Information	38	N	19 316	4 827	853	N	N
515	Broadcasting (except Internet)	6	15 931	5 081	1 298	200	4.7	46.8
5151	Radio and television broadcasting	6	15 931	5 081	1 298	200	4.7	46.8
517	Telecommunications	18	N	9 219	2 240	299	N	N
ROLLA, MO MICROPOLITAN STATISTICAL AREA								
51	Information	16	N	4 294	1 238	162	N	N
517	Telecommunications	5	N	D	D	b	N	N
ST. JOSEPH, MO-KS METROPOLITAN STATISTICAL AREA								
51	Information	37	N	19 923	4 749	699	N	N
511	Publishing industries (except Internet)	11	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	e	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	16	N	7 568	1 842	191	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
SEDALIA, MO MICROPOLITAN STATISTICAL AREA								
51	Information	17	N	9 806	2 323	382	N	N
511	Publishing industries (except Internet)	5	18 028	5 416	1 188	240	—	1.7
5111	Newspaper, periodical, book, and directory publishers	5	18 028	5 416	1 188	240	—	1.7
517	Telecommunications	7	N	3 381	877	84	N	N
SPRINGFIELD, MO METROPOLITAN STATISTICAL AREA								
51	Information	174	N	152 379	38 106	5 886	N	N
511	Publishing industries (except Internet)	45	113 668	43 438	11 441	1 835	1.3	.9
5111	Newspaper, periodical, book, and directory publishers	38	D	D	D	g	D	D
51111	Newspaper publishers	15	D	D	D	f	D	D
511110	Newspaper publishers	15	D	D	D	f	D	D
51112	Periodical publishers	13	D	D	D	g	D	D
511120	Periodical publishers	13	D	D	D	g	D	D
512	Motion picture and sound recording industries	20	N	4 081	908	250	N	N
5121	Motion picture and video industries	17	N	D	D	c	N	N
51213	Motion picture and video exhibition	6	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	c	D	D
5122	Sound recording industries	3	N	D	D	b	N	N
51229	Other sound recording industries	1	D	D	D	b	D	D
512290	Other sound recording industries	1	D	D	D	b	D	D
5122909	All other sound recording industries	1	D	D	D	b	D	D
515	Broadcasting (except Internet)	20	59 997	16 320	3 863	529	—	—
5151	Radio and television broadcasting	20	59 997	16 320	3 863	529	—	—
51511	Radio broadcasting	16	D	D	D	c	D	D
515112	Radio stations	14	D	D	D	c	D	D
517	Telecommunications	62	N	68 096	16 565	2 292	N	N
5171	Wired telecommunications carriers	36	Q	52 040	12 424	1 797	Q	Q
51711	Wired telecommunications carriers	36	Q	52 040	12 424	1 797	Q	Q
517110	Wired telecommunications carriers	36	Q	52 040	12 424	1 797	Q	Q
5172	Wireless telecommunications carriers (except satellite)	15	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	15	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	27	33 022	20 444	5 329	980	2.0	2.1
5182	Data processing, hosting, and related services	20	30 882	19 880	5 196	959	.1	2.2
51821	Data processing, hosting, and related services	20	30 882	19 880	5 196	959	.1	2.2
518210	Data processing, hosting, and related services	20	30 882	19 880	5 196	959	.1	2.2
WEST PLAINS, MO MICROPOLITAN STATISTICAL AREA								
51	Information	21	N	4 750	2 538	303	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	ADAIR Information	20	N	4 995	1 333	196	N	N
51	ANDREW Information	3	N	D	D	a	N	N
51	ATCHISON Information	4	N	779	194	26	N	N
51	AUDRAIN Information	13	N	3 764	907	142	N	N
517	Telecommunications	7	N	2 300	563	49	N	N
51	BARRY Information	16	N	D	D	f	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	f	D	D
5182	Data processing, hosting, and related services	1	D	D	D	f	D	D
51821	Data processing, hosting, and related services	1	D	D	D	f	D	D
518210	Data processing, hosting, and related services	1	D	D	D	f	D	D
51	BARTON Information	10	N	816	219	59	N	N
51	BATES Information	9	N	D	D	b	N	N
51	BENTON Information	5	N	548	143	25	N	N
51	BOLLINGER Information	1	N	D	D	a	N	N
51	BOONE Information	74	N	31 338	7 712	1 183	N	N
511	Publishing industries (except Internet)	21	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	16	D	D	D	e	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	10	16 668	5 634	1 323	222	—	32.2
5151	Radio and television broadcasting	10	16 668	5 634	1 323	222	—	32.2
51511	Radio broadcasting	9	D	D	D	c	D	D
517	Telecommunications	27	N	D	D	e	N	N
518	Internet service providers, web search portals, and data processing services	6	10 623	2 405	535	96	.6	—
51	BUCHANAN Information	30	N	D	D	f	N	N
511	Publishing industries (except Internet)	7	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	e	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	14	N	D	D	c	N	N
51	BUTLER Information	15	N	6 147	1 555	264	N	N
517	Telecommunications	7	N	D	D	b	N	N
51	CALDWELL Information	2	N	D	D	b	N	N
51	CALLAWAY Information	12	N	4 873	1 182	165	N	N
517	Telecommunications	7	N	D	D	b	N	N
51	CAMDEN Information	18	N	D	D	c	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CAPE GIRARDEAU								
51	Information	32	N	D	D	f	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	5	D	D	D	c	D	D
5151	Radio and television broadcasting	5	D	D	D	c	D	D
517	Telecommunications	18	N	D	D	e	N	N
5171	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
CARROLL								
51	Information	11	N	1 335	329	57	N	N
CARTER								
51	Information	2	N	D	D	a	N	N
CASS								
51	Information	23	N	D	D	c	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
517	Telecommunications	10	N	D	D	b	N	N
CEDAR								
51	Information	7	N	522	120	44	N	N
CHARITON								
51	Information	3	N	D	D	a	N	N
CHRISTIAN								
51	Information	15	N	8 169	1 905	475	N	N
518	Internet service providers, web search portals, and data processing services	5	D	D	D	e	D	D
CLARK								
51	Information	2	N	D	D	b	N	N
CLAY								
51	Information	61	N	40 008	10 387	726	N	N
511	Publishing industries (except Internet)	13	D	D	D	c	D	D
512	Motion picture and sound recording industries	8	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	a	N	N
51213	Motion picture and video exhibition	2	D	D	D	a	D	D
517	Telecommunications	27	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	11	D	D	D	e	D	D
5182	Data processing, hosting, and related services	5	D	D	D	e	D	D
51821	Data processing, hosting, and related services	5	D	D	D	e	D	D
518210	Data processing, hosting, and related services	5	D	D	D	e	D	D
CLINTON								
51	Information	10	N	D	D	b	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	COLE							
51	Information	37	N	265 583	67 074	5 556	N	N
511	Publishing industries (except Internet)	8	D	D	D	h	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	h	D	D
51113	Book publishers	3	D	D	D	h	D	D
511130	Book publishers	3	D	D	D	h	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	3	D	D	D	c	D	D
5151	Radio and television broadcasting	3	D	D	D	c	D	D
51511	Radio broadcasting	3	D	D	D	c	D	D
515111	Radio networks	2	D	D	D	c	D	D
517	Telecommunications	16	N	D	D	f	N	N
5171	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	e	D	D
5182	Data processing, hosting, and related services	6	D	D	D	e	D	D
51821	Data processing, hosting, and related services	6	D	D	D	e	D	D
518210	Data processing, hosting, and related services	6	D	D	D	e	D	D
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
51912	Libraries and archives	1	D	D	D	b	D	D
519120	Libraries and archives	1	D	D	D	b	D	D
	COOPER							
51	Information	7	N	1 891	432	77	N	N
	CRAWFORD							
51	Information	8	N	1 377	365	54	N	N
	DADE							
51	Information	2	N	D	D	a	N	N
	DALLAS							
51	Information	4	N	D	D	a	N	N
	DAVIESS							
51	Information	1	N	D	D	a	N	N
	DEKALB							
51	Information	1	N	D	D	a	N	N
	DENT							
51	Information	5	N	608	144	25	N	N
	DOUGLAS							
51	Information	5	N	332	142	25	N	N
	DUNKLIN							
51	Information	10	N	2 352	619	101	N	N
	FRANKLIN							
51	Information	31	N	16 309	3 885	565	N	N
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
5122	Sound recording industries	1	N	D	D	b	N	N
517	Telecommunications	14	N	D	D	c	N	N
	GASCONADE							
51	Information	4	N	256	110	20	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
GENTRY								
51	Information	3	N	128	30	8	N	N
GREENE								
51	Information	142	N	139 557	35 046	5 266	N	N
511	Publishing industries (except Internet)	32	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	26	D	D	D	g	D	D
51111	Newspaper publishers	8	D	D	D	e	D	D
511110	Newspaper publishers	8	D	D	D	e	D	D
51112	Periodical publishers	11	D	D	D	g	D	D
511120	Periodical publishers	11	D	D	D	g	D	D
512	Motion picture and sound recording industries	19	N	D	D	c	N	N
5121	Motion picture and video industries	16	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	c	D	D
5122	Sound recording industries	3	N	D	D	b	N	N
51229	Other sound recording industries	1	D	D	D	b	D	D
512290	Other sound recording industries	1	D	D	D	b	D	D
5122909	All other sound recording industries	1	D	D	D	b	D	D
515	Broadcasting (except Internet)	19	D	D	D	f	D	D
5151	Radio and television broadcasting	19	D	D	D	f	D	D
51511	Radio broadcasting	15	D	D	D	c	D	D
515112	Radio stations	13	D	D	D	c	D	D
517	Telecommunications	52	N	65 686	15 953	2 223	N	N
5171	Wired telecommunications carriers	28	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	28	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	28	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	15	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	15	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	20	D	D	D	f	D	D
GRUNDY								
51	Information	8	N	1 086	275	48	N	N
HARRISON								
51	Information	5	N	1 590	390	63	N	N
HENRY								
51	Information	13	N	2 448	665	84	N	N
517	Telecommunications	6	N	1 564	433	32	N	N
HICKORY								
51	Information	2	N	D	D	a	N	N
HOLT								
51	Information	6	N	1 347	279	36	N	N
HOWARD								
51	Information	4	N	347	96	19	N	N
HOWELL								
51	Information	21	N	4 750	2 538	303	N	N
IRON								
51	Information	2	N	D	D	a	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
JACKSON								
51	Information	365	N	1 129 553	341 440	22 857	N	N
511	Publishing industries (except Internet)	80	2 592 721	383 004	119 969	7 845	2.2	3.2
5111	Newspaper, periodical, book, and directory publishers	63	2 510 796	355 992	112 307	7 287	.3	2.7
51111	Newspaper publishers	22	D	D	D	g	D	D
511110	Newspaper publishers	22	D	D	D	g	D	D
51112	Periodical publishers	18	D	D	D	c	D	D
511120	Periodical publishers	18	D	D	D	c	D	D
51113	Book publishers	11	D	D	D	e	D	D
511130	Book publishers	11	D	D	D	e	D	D
51119	Other publishers	7	D	D	D	h	D	D
511191	Greeting card publishers	2	D	D	D	h	D	D
5112	Software publishers	17	81 925	27 012	7 662	558	60.3	19.0
51121	Software publishers	17	81 925	27 012	7 662	558	60.3	19.0
511210	Software publishers	17	81 925	27 012	7 662	558	60.3	19.0
512	Motion picture and sound recording industries	42	N	D	D	f	N	N
5121	Motion picture and video industries	35	N	D	D	f	N	N
51213	Motion picture and video exhibition	9	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	9	D	D	D	e	D	D
5122	Sound recording industries	7	N	D	D	b	N	N
515	Broadcasting (except Internet)	18	D	D	D	f	D	D
5151	Radio and television broadcasting	18	D	D	D	f	D	D
51511	Radio broadcasting	9	D	D	D	c	D	D
515112	Radio stations	9	D	D	D	c	D	D
51512	Television broadcasting	9	D	D	D	f	D	D
515120	Television broadcasting	9	D	D	D	f	D	D
517	Telecommunications	155	N	537 307	166 793	10 511	N	N
5171	Wired telecommunications carriers	108	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	108	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	108	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	29	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	29	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	27	Q	D	D	c	Q	Q
5173	Telecommunications resellers	5	D	D	D	c	D	D
51731	Telecommunications resellers	5	D	D	D	c	D	D
517310	Telecommunications resellers	5	D	D	D	c	D	D
5174	Satellite telecommunications	2	D	D	D	f	D	D
51741	Satellite telecommunications	2	D	D	D	f	D	D
517410	Satellite telecommunications	2	D	D	D	f	D	D
5175	Cable and other program distribution	10	Q	D	D	f	Q	Q
51751	Cable and other program distribution	10	Q	D	D	f	Q	Q
517510	Cable and other program distribution	10	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	50	D	D	D	g	D	D
5182	Data processing, hosting, and related services	41	D	D	D	g	D	D
51821	Data processing, hosting, and related services	41	D	D	D	g	D	D
518210	Data processing, hosting, and related services	41	D	D	D	g	D	D
519	Other information services	17	D	D	D	f	D	D
5191	Other information services	17	D	D	D	f	D	D
51912	Libraries and archives	15	D	D	D	e	D	D
519120	Libraries and archives	15	D	D	D	e	D	D
JASPER								
51	Information	45	N	18 208	4 147	620	N	N
511	Publishing industries (except Internet)	10	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	9	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	7	D	D	D	c	D	D
5151	Radio and television broadcasting	7	D	D	D	c	D	D
517	Telecommunications	20	N	D	D	c	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	JEFFERSON							
51	Information	36	N	14 927	3 705	421	N	N
511	Publishing industries (except Internet)	6	18 138	5 012	1 141	174	13.8	14.4
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	18	N	8 858	2 270	159	N	N
	JOHNSON							
51	Information	20	N	D	D	c	N	N
517	Telecommunications	12	N	D	D	c	N	N
	KNOX							
51	Information	1	N	D	D	b	N	N
	LACLEDE							
51	Information	10	N	4 011	935	167	N	N
	LAFAYETTE							
51	Information	15	N	3 767	884	128	N	N
517	Telecommunications	8	N	D	D	b	N	N
	LAWRENCE							
51	Information	12	N	2 416	609	110	N	N
517	Telecommunications	5	N	D	D	b	N	N
	LEWIS							
51	Information	2	N	D	D	a	N	N
	LINCOLN							
51	Information	8	N	D	D	b	N	N
	LINN							
51	Information	12	N	D	D	c	N	N
511	Publishing industries (except Internet)	7	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
517	Telecommunications	5	N	D	D	b	N	N
	LIVINGSTON							
51	Information	11	N	2 122	563	101	N	N
	MCDONALD							
51	Information	3	N	D	D	b	N	N
	MACON							
51	Information	10	N	805	173	41	N	N
	MADISON							
51	Information	3	N	751	158	26	N	N
	MARIES							
51	Information	1	N	D	D	a	N	N
	MARION							
51	Information	16	N	D	D	e	N	N
517	Telecommunications	7	N	D	D	c	N	N
	MERCER							
51	Information	2	N	D	D	b	N	N
	MILLER							
51	Information	11	N	4 199	1 105	88	N	N
517	Telecommunications	6	N	D	D	b	N	N
	MISSISSIPPI							
51	Information	5	N	D	D	a	N	N
	MONITEAU							
51	Information	7	N	798	214	34	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	MONROE Information	4	N	280	55	14	N	N
51	MONTGOMERY Information	4	N	350	90	18	N	N
51	MORGAN Information	8	N	833	239	42	N	N
51	NEW MADRID Information	4	N	D	D	a	N	N
51	NEWTON Information	16	N	7 266	1 865	170	N	N
517	Telecommunications	10	N	D	D	c	N	N
51	NODAWAY Information	9	N	2 947	722	126	N	N
517	Telecommunications	5	N	1 455	365	43	N	N
51	OREGON Information	4	N	D	D	b	N	N
51	OSAGE Information	5	N	498	134	25	N	N
51	OZARK Information	4	N	D	D	a	N	N
51	PEMISCOT Information	4	N	604	156	15	N	N
51	PERRY Information	5	N	1 135	305	35	N	N
51	PETTIS Information	17	N	9 806	2 323	382	N	N
511	Publishing industries (except Internet)	5	18 028	5 416	1 188	240	—	1.7
5111	Newspaper, periodical, book, and directory publishers	5	18 028	5 416	1 188	240	—	1.7
517	Telecommunications	7	N	3 381	877	84	N	N
51	PHELPS Information	16	N	4 294	1 238	162	N	N
517	Telecommunications	5	N	D	D	b	N	N
51	PIKE Information	10	N	3 355	699	99	N	N
51	PLATTE Information	38	N	12 018	2 962	345	N	N
511	Publishing industries (except Internet)	13	D	D	D	b	D	D
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	13	N	D	D	b	N	N
51	POLK Information	7	N	D	D	b	N	N
51	PULASKI Information	14	N	3 853	1 009	194	N	N
51	PUTNAM Information	2	N	D	D	a	N	N
51	RALLS Information	3	N	D	D	a	N	N
51	RANDOLPH Information	18	N	4 684	1 269	164	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	RAY							
51	Information	10	N	D	D	b	N	N
	REYNOLDS							
51	Information	1	N	D	D	b	N	N
	RIPLEY							
51	Information	6	N	587	152	28	N	N
	ST. CHARLES							
51	Information	118	N	112 935	25 011	3 062	N	N
511	Publishing industries (except Internet)	22	34 576	10 009	2 330	233	3.3	27.7
512	Motion picture and sound recording industries	11	N	D	D	c	N	N
5121	Motion picture and video industries	11	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
517	Telecommunications	60	N	88 228	19 277	2 271	N	N
5171	Wired telecommunications carriers	33	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	33	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	33	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	20	D	D	D	e	D	D
5182	Data processing, hosting, and related services	13	D	D	D	e	D	D
51821	Data processing, hosting, and related services	13	D	D	D	e	D	D
518210	Data processing, hosting, and related services	13	D	D	D	e	D	D
	ST. CLAIR							
51	Information	3	N	D	D	b	N	N
	STE. GENEVIEVE							
51	Information	5	N	714	156	23	N	N
	ST. FRANCOIS							
51	Information	19	N	6 298	1 724	243	N	N
517	Telecommunications	10	N	3 061	867	61	N	N
	ST. LOUIS							
51	Information	604	N	1 021 741	279 756	19 114	N	N
511	Publishing industries (except Internet)	139	1 826 467	342 404	92 925	5 453	.5	8.5
5111	Newspaper, periodical, book, and directory publishers	80	561 229	88 546	23 119	2 476	.4	25.6
51111	Newspaper publishers	20	D	D	D	f	D	D
511110	Newspaper publishers	20	D	D	D	f	D	D
51112	Periodical publishers	31	D	D	D	g	D	D
511120	Periodical publishers	31	D	D	D	g	D	D
51113	Book publishers	11	D	D	D	c	D	D
511130	Book publishers	11	D	D	D	c	D	D
51114	Directory and mailing list publishers	11	D	D	D	e	D	D
511140	Directory and mailing list publishers	11	D	D	D	e	D	D
5112	Software publishers	59	1 265 238	253 858	69 806	2 977	.5	.9
51121	Software publishers	59	1 265 238	253 858	69 806	2 977	.5	.9
511210	Software publishers	59	1 265 238	253 858	69 806	2 977	.5	.9
512	Motion picture and sound recording industries	72	N	15 476	3 734	995	N	N
5121	Motion picture and video industries	63	N	D	D	f	N	N
51211	Motion picture and video production	37	Q	D	D	c	Q	Q
512110	Motion picture and video production	37	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	15	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	15	D	D	D	f	D	D
5122	Sound recording industries	9	N	D	D	b	N	N
51229	Other sound recording industries	3	D	D	D	b	D	D
512290	Other sound recording industries	3	D	D	D	b	D	D
5122909	All other sound recording industries	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	24	D	D	D	f	D	D
5151	Radio and television broadcasting	23	D	D	D	f	D	D
51511	Radio broadcasting	23	D	D	D	f	D	D
515112	Radio stations	22	D	D	D	f	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	ST. LOUIS—Con.							
51	Information—Con.							
517	Telecommunications	244	N	480 548	134 182	8 908	N	N
5171	Wired telecommunications carriers	143	Q	337 672	93 886	5 930	Q	Q
51711	Wired telecommunications carriers	143	Q	337 672	93 886	5 930	Q	Q
517110	Wired telecommunications carriers	143	Q	337 672	93 886	5 930	Q	Q
5172	Wireless telecommunications carriers (except satellite)	68	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	68	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	61	Q	D	D	g	Q	Q
5175	Cable and other program distribution	24	Q	D	D	g	Q	Q
51751	Cable and other program distribution	24	Q	D	D	g	Q	Q
517510	Cable and other program distribution	24	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	111		502 240	158 428	43 054	.6	9.6
5181	Internet service providers and web search portals	20		31 151	9 925	3 832	282	7.0 75.3
51811	Internet service providers and web search portals	20		31 151	9 925	3 832	282	7.0 75.3
518111	Internet service providers	17	D	D	D	e	D	D
5182	Data processing, hosting, and related services	91		471 089	148 503	39 222	2 679	.1 5.3
51821	Data processing, hosting, and related services	91		471 089	148 503	39 222	2 679	.1 5.3
518210	Data processing, hosting, and related services	91		471 089	148 503	39 222	2 679	.1 5.3
519	Other information services	7	D	D	D	c	D	D
5191	Other information services	7	D	D	D	c	D	D
	SALINE							
51	Information	13	N	4 809	1 274	173	N	N
	SCHUYLER							
51	Information	3	N	119	28	9	N	N
	SCOTLAND							
51	Information	3	N	176	38	12	N	N
	SCOTT							
51	Information	20	N	D	D	c	N	N
517	Telecommunications	17	N	D	D	c	N	N
	SHANNON							
51	Information	2	N	D	D	a	N	N
	SHELBY							
51	Information	2	N	D	D	a	N	N
	STODDARD							
51	Information	10	N	2 363	520	92	N	N
	STONE							
51	Information	7	N	D	D	b	N	N
	SULLIVAN							
51	Information	3	N	2 258	544	61	N	N
	TANEY							
51	Information	27	N	D	D	e	N	N
512	Motion picture and sound recording industries	6	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
	TEXAS							
51	Information	11	N	605	173	38	N	N
	VERNON							
51	Information	8	N	1 657	386	75	N	N
	WARREN							
51	Information	3	N	D	D	b	N	N
	WASHINGTON							
51	Information	3	N	D	D	a	N	N
	WAYNE							
51	Information	4	N	696	159	27	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
WEBSTER								
51	Information	6	N	1 045	229	37	N	N
WORTH								
51	Information	2	N	D	D	a	N	N
WRIGHT								
51	Information	7	N	245	137	42	N	N
ST. LOUIS (IC)								
51	Information	235	N	743 074	186 854	12 107	N	N
511	Publishing industries (except Internet)	46	1 105 356	133 676	33 192	3 048	.4	2.0
5111	Newspaper, periodical, book, and directory publishers	39	1 094 908	127 951	31 636	2 971	.4	2.0
51111	Newspaper publishers	18	D	D	D	g	D	D
511110	Newspaper publishers	18	D	D	D	g	D	D
51112	Periodical publishers	14	D	D	D	e	D	D
511120	Periodical publishers	14	D	D	D	e	D	D
51114	Directory and mailing list publishers	2	D	D	D	f	D	D
511140	Directory and mailing list publishers	2	D	D	D	f	D	D
512	Motion picture and sound recording industries	38	N	D	D	e	N	N
5121	Motion picture and video industries	31	N	D	D	e	N	N
51211	Motion picture and video production	21	Q	5 353	1 271	138	Q	Q
512110	Motion picture and video production	21	Q	5 353	1 271	138	Q	Q
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
5122	Sound recording industries	7	N	D	D	b	N	N
515	Broadcasting (except Internet)	20	277 816	66 926	16 001	1 194	—	12.7
5151	Radio and television broadcasting	19	D	D	D	g	D	D
51511	Radio broadcasting	11	D	D	D	e	D	D
515112	Radio stations	6	D	D	D	c	D	D
51512	Television broadcasting	8	D	D	D	f	D	D
515120	Television broadcasting	8	D	D	D	f	D	D
517	Telecommunications	92	N	D	D	i	N	N
5171	Wired telecommunications carriers	64	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	64	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	64	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	9	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	35	D	D	D	f	D	D
5182	Data processing, hosting, and related services	27	34 239	32 035	9 303	937	4.5	19.1
51821	Data processing, hosting, and related services	27	34 239	32 035	9 303	937	4.5	19.1
518210	Data processing, hosting, and related services	27	34 239	32 035	9 303	937	4.5	19.1

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	ARNOLD							
51	Information	4	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	AURORA							
51	Information	5	N	D	D	b	N	N
	AVA							
51	Information	3	N	D	D	b	N	N
	BALLWIN							
51	Information	12	N	9 942	3 515	202	N	N
517	Telecommunications	9	N	9 170	3 358	192	N	N
	BELTON							
51	Information	6	N	1 069	401	55	N	N
	BERKELEY							
51	Information	1	N	D	D	a	N	N
	BETHANY							
51	Information	5	N	1 590	390	63	N	N
	BLACK JACK							
51	Information	1	N	D	D	a	N	N
	BLUE SPRINGS							
51	Information	13	N	4 682	1 173	97	N	N
517	Telecommunications	4	N	D	D	b	N	N
	BOLIVAR							
51	Information	5	N	D	D	b	N	N
	BONNE TERRE							
51	Information	1	N	D	D	a	N	N
	BOONVILLE							
51	Information	4	N	D	D	b	N	N
	BOWLING GREEN							
51	Information	4	N	D	D	b	N	N
	BRANSON							
51	Information	16	N	4 903	861	252	N	N
512	Motion picture and sound recording industries	4	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
	BRANSON (PART - TANEY COUNTY)							
51	Information	16	N	4 903	861	252	N	N
512	Motion picture and sound recording industries	4	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
	BRENTWOOD							
51	Information	26	N	32 062	10 065	482	N	N
511	Publishing industries (except Internet)	8	102 436	24 930	8 184	306	—	—
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
51113	Book publishers	1	D	D	D	b	D	D
511130	Book publishers	1	D	D	D	b	D	D
5112	Software publishers	2	D	D	D	c	D	D
51121	Software publishers	2	D	D	D	c	D	D
511210	Software publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	9	N	3 095	782	74	N	N
5121	Motion picture and video industries	9	N	3 095	782	74	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BRIDGETON								
51	Information	17	N	31 899	10 298	598	N	N
517	Telecommunications	6	N	D	D	e	N	N
5171	Wired telecommunications carriers	3	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	3	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	3	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	7	D	D	D	e	D	D
BROOKFIELD								
51	Information	3	N	D	D	b	N	N
BUCKNER								
51	Information	1	N	D	D	a	N	N
BUFFALO								
51	Information	3	N	D	D	a	N	N
BUTLER								
51	Information	5	N	D	D	b	N	N
CALIFORNIA								
51	Information	4	N	D	D	b	N	N
CAMDENTON								
51	Information	5	N	D	D	b	N	N
CAMERON								
51	Information	4	N	D	D	b	N	N
CAMERON (PART - CLINTON COUNTY)								
51	Information	4	N	D	D	b	N	N
CANTON								
51	Information	1	N	D	D	a	N	N
CAPE GIRARDEAU								
51	Information	28	N	33 205	7 955	818	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	4	D	D	D	c	D	D
5151	Radio and television broadcasting	4	D	D	D	c	D	D
517	Telecommunications	16	N	20 381	5 023	376	N	N
5171	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
CAPE GIRARDEAU (PART - CAPE GIRARDEAU COUNTY)								
51	Information	28	N	33 205	7 955	818	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	4	D	D	D	c	D	D
5151	Radio and television broadcasting	4	D	D	D	c	D	D
517	Telecommunications	16	N	20 381	5 023	376	N	N
5171	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
CARL JUNCTION								
51	Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	CARROLLTON							
	Information	7	N	1 240	303	53	N	N
51	CARTHAGE							
	Information	5	N	D	D	b	N	N
51	CARUTHERSVILLE							
	Information	3	N	D	D	a	N	N
51	CASSVILLE							
	Information	3	N	D	D	b	N	N
51	CENTRALIA							
	Information	2	N	D	D	b	N	N
51	CENTRALIA (PART - BOONE COUNTY)							
	Information	2	N	D	D	b	N	N
51	CHAFFEE							
	Information	1	N	D	D	a	N	N
51	CHARLESTON							
	Information	2	N	D	D	a	N	N
51	CHESTERFIELD							
	Information	46	N	69 214	19 012	1 040	N	N
511	Publishing industries (except Internet)	9	31 485	13 467	3 702	164	2.0	9.9
5112	Software publishers	7	D	D	D	c	D	D
51121	Software publishers	7	D	D	D	c	D	D
511210	Software publishers	7	D	D	D	c	D	D
517	Telecommunications	26	N	47 857	13 267	733	N	N
5171	Wired telecommunications carriers	19	Q	36 621	10 517	585	Q	Q
51711	Wired telecommunications carriers	19	Q	36 621	10 517	585	Q	Q
517110	Wired telecommunications carriers	19	Q	36 621	10 517	585	Q	Q
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	8	D	D	D	c	D	D
51	CHILLICOTHE							
	Information	11	N	2 122	563	101	N	N
51	CLARKSON VALLEY							
	Information	1	N	D	D	a	N	N
51	CLAYTON							
	Information	20	N	65 928	17 566	1 062	N	N
517	Telecommunications	1	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	9	266 888	57 406	15 474	818	—	5.0
5181	Internet service providers and web search portals	2	D	D	D	c	D	D
51811	Internet service providers and web search portals	2	D	D	D	c	D	D
518111	Internet service providers	1	D	D	D	c	D	D
5182	Data processing, hosting, and related services	7	D	D	D	f	D	D
51821	Data processing, hosting, and related services	7	D	D	D	f	D	D
518210	Data processing, hosting, and related services	7	D	D	D	f	D	D
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
51	CLINTON							
	Information	9	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
COLUMBIA								
51	Information	59	N	29 829	7 356	1 119	N	N
511	Publishing industries (except Internet)	17	29 604	11 034	2 873	422	1.6	6.0
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	e	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	9	D	D	D	c	D	D
5151	Radio and television broadcasting	9	D	D	D	c	D	D
51511	Radio broadcasting	8	D	D	D	c	D	D
517	Telecommunications	21	N	9 807	2 407	305	N	N
518	Internet service providers, web search portals, and data processing services	4	D	D	D	b	D	D
CRESTWOOD								
51	Information	6	N	D	D	c	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	4	N	D	D	b	N	N
CREVE COEUR								
51	Information	58	N	60 146	15 995	1 417	N	N
511	Publishing industries (except Internet)	16	92 073	19 890	5 019	401	.8	18.7
5111	Newspaper, periodical, book, and directory publishers	8	21 776	5 897	1 480	222	3.3	78.8
5112	Software publishers	8	70 297	13 993	3 539	179	—	.1
51121	Software publishers	8	70 297	13 993	3 539	179	—	.1
511210	Software publishers	8	70 297	13 993	3 539	179	—	.1
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
515	Broadcasting (except Internet)	11	D	D	D	e	D	D
5151	Radio and television broadcasting	11	D	D	D	e	D	D
51511	Radio broadcasting	11	D	D	D	e	D	D
515112	Radio stations	11	D	D	D	e	D	D
517	Telecommunications	19	N	20 081	5 692	423	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	7 667	1 726	136	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	7 667	1 726	136	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	9	15 610	6 339	1 783	106	—	36.2
CUBA								
51	Information	4	N	D	D	b	N	N
DARDENNE PRAIRIE								
51	Information	2	N	D	D	b	N	N
DE SOTO								
51	Information	2	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
DES PERES								
51	Information	20	N	D	D	g	N	N
511	Publishing industries (except Internet)	5	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
51114	Directory and mailing list publishers	1	D	D	D	c	D	D
511140	Directory and mailing list publishers	1	D	D	D	c	D	D
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	13	N	D	D	f	N	N
5171	Wired telecommunications carriers	9	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	e	Q	Q
DEXTER								
51	Information	6	N	1 728	374	64	N	N
EAST PRAIRIE								
51	Information	2	N	D	D	a	N	N
ELDON								
51	Information	8	N	D	D	b	N	N
517	Telecommunications	6	N	D	D	b	N	N
EL DORADO SPRINGS								
51	Information	4	N	D	D	b	N	N
ELLISVILLE								
51	Information	5	N	D	D	a	N	N
EUREKA								
51	Information	6	N	D	D	b	N	N
EXCELSIOR SPRINGS								
51	Information	5	N	D	D	b	N	N
EXCELSIOR SPRINGS (PART - CLAY COUNTY)								
51	Information	5	N	D	D	b	N	N
FARMINGTON								
51	Information	12	N	4 355	1 214	156	N	N
FAYETTE								
51	Information	3	N	D	D	a	N	N
FENTON								
51	Information	13	N	8 766	2 716	199	N	N
511	Publishing industries (except Internet)	3	17 305	4 308	1 129	110	24.0	—
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	b	D	D
517	Telecommunications	6	N	2 138	795	52	N	N
FERGUSON								
51	Information	8	N	D	D	e	N	N
517	Telecommunications	7	N	D	D	e	N	N
FESTUS								
51	Information	6	N	2 665	678	75	N	N
FLORISSANT								
51	Information	8	N	4 325	1 284	84	N	N
517	Telecommunications	6	N	D	D	b	N	N
FREDERICKTOWN								
51	Information	2	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
FRONTENAC								
51	Information	4	N	D	D	b	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
FULTON								
51	Information	7	N	D	D	b	N	N
GLADSTONE								
51	Information	4	N	D	D	b	N	N
GLENDALE								
51	Information	1	N	D	D	a	N	N
GRAIN VALLEY								
51	Information	2	N	D	D	a	N	N
GRANDVIEW								
51	Information	5	N	1 392	324	50	N	N
GREEN PARK								
51	Information	4	N	399	83	10	N	N
HANNIBAL								
51	Information	14	N	D	D	e	N	N
517	Telecommunications	7	N	D	D	c	N	N
HANNIBAL (PART - MARION COUNTY)								
51	Information	14	N	D	D	e	N	N
517	Telecommunications	7	N	D	D	c	N	N
HARRISONVILLE								
51	Information	5	N	1 026	277	58	N	N
HAZELWOOD								
51	Information	10	N	15 238	3 782	360	N	N
517	Telecommunications	7	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	1	D	D	D	e	D	D
5182	Data processing, hosting, and related services	1	D	D	D	e	D	D
51821	Data processing, hosting, and related services	1	D	D	D	e	D	D
518210	Data processing, hosting, and related services	1	D	D	D	e	D	D
HERMANN								
51	Information	2	N	D	D	a	N	N
HIGGINSVILLE								
51	Information	4	N	D	D	b	N	N
HOLDEN								
51	Information	2	N	D	D	a	N	N
HOLLISTER								
51	Information	3	N	D	D	b	N	N
HOLTS SUMMIT								
51	Information	1	N	D	D	a	N	N
INDEPENDENCE								
51	Information	40	N	31 277	8 474	847	N	N
511	Publishing industries (except Internet)	8	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	c	N	N
5121	Motion picture and video industries	2	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	23	N	D	D	f	N	N
5171	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	e	Q	Q

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
INDEPENDENCE (PART - JACKSON COUNTY)								
51	Information	40	N	31 277	8 474	847	N	N
511	Publishing industries (except Internet)	8	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	c	N	N
5121	Motion picture and video industries	2	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	23	N	D	D	f	N	N
5171	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
JACKSON								
51	Information	4	N	D	D	b	N	N
JEFFERSON CITY								
51	Information	34	N	D	D	i	N	N
511	Publishing industries (except Internet)	8	D	D	D	h	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	h	D	D
51113	Book publishers	3	D	D	D	h	D	D
511130	Book publishers	3	D	D	D	h	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	2	D	D	D	c	D	D
51511	Radio broadcasting	2	D	D	D	c	D	D
515111	Radio networks	2	D	D	D	c	D	D
517	Telecommunications	16	N	D	D	f	N	N
5171	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	4	D	D	D	e	D	D
5182	Data processing, hosting, and related services	4	D	D	D	e	D	D
51821	Data processing, hosting, and related services	4	D	D	D	e	D	D
518210	Data processing, hosting, and related services	4	D	D	D	e	D	D
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
51912	Libraries and archives	1	D	D	D	b	D	D
519120	Libraries and archives	1	D	D	D	b	D	D
JEFFERSON CITY (PART - COLE COUNTY)								
51	Information	34	N	D	D	i	N	N
511	Publishing industries (except Internet)	8	D	D	D	h	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	h	D	D
51113	Book publishers	3	D	D	D	h	D	D
511130	Book publishers	3	D	D	D	h	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	2	D	D	D	c	D	D
51511	Radio broadcasting	2	D	D	D	c	D	D
515111	Radio networks	2	D	D	D	c	D	D
517	Telecommunications	16	N	D	D	f	N	N
5171	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	c	Q	Q

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	JEFFERSON CITY (PART - COLE COUNTY)—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	4	D	D	D	e	D	D
5182	Data processing, hosting, and related services	4	D	D	D	e	D	D
51821	Data processing, hosting, and related services	4	D	D	D	e	D	D
518210	Data processing, hosting, and related services	4	D	D	D	e	D	D
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
51912	Libraries and archives	1	D	D	D	b	D	D
519120	Libraries and archives	1	D	D	D	b	D	D
	JENNINGS							
51	Information	2	N	D	D	a	N	N
	JOPLIN							
51	Information	35	N	17 892	4 138	591	N	N
511	Publishing industries (except Internet)	6	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	5	D	D	D	c	D	D
5151	Radio and television broadcasting	5	D	D	D	c	D	D
517	Telecommunications	17	N	7 406	2 040	173	N	N
	JOPLIN (PART - JASPER COUNTY)							
51	Information	32	N	D	D	f	N	N
511	Publishing industries (except Internet)	6	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	5	D	D	D	c	D	D
5151	Radio and television broadcasting	5	D	D	D	c	D	D
517	Telecommunications	14	N	D	D	c	N	N
	JOPLIN (PART - NEWTON COUNTY)							
51	Information	3	N	D	D	b	N	N
517	Telecommunications	3	N	D	D	b	N	N
	KANSAS CITY							
51	Information	301	N	1 017 890	311 593	20 053	N	N
511	Publishing industries (except Internet)	63	2 581 477	376 608	118 079	7 609	2.6	2.9
5111	Newspaper, periodical, book, and directory publishers	49	2 502 685	353 069	111 532	7 160	.3	2.7
51111	Newspaper publishers	12	D	D	D	g	D	D
511110	Newspaper publishers	12	D	D	D	g	D	D
51112	Periodical publishers	15	D	D	D	c	D	D
511120	Periodical publishers	15	D	D	D	c	D	D
51113	Book publishers	10	D	D	D	e	D	D
511130	Book publishers	10	D	D	D	e	D	D
51119	Other publishers	6	D	D	D	h	D	D
511191	Greeting card publishers	2	D	D	D	h	D	D
5112	Software publishers	14	78 792	23 539	6 547	449	76.1	10.6
51121	Software publishers	14	78 792	23 539	6 547	449	76.1	10.6
511210	Software publishers	14	78 792	23 539	6 547	449	76.1	10.6
512	Motion picture and sound recording industries	40	N	D	D	e	N	N
5121	Motion picture and video industries	32	N	D	D	e	N	N
51213	Motion picture and video exhibition	8	15 435	3 587	869	275	6.1	3.4
512131	Motion picture theaters (except drive-ins)	8	15 435	3 587	869	275	6.1	3.4
5122	Sound recording industries	8	N	D	D	b	N	N
515	Broadcasting (except Internet)	15	D	D	D	f	D	D
5151	Radio and television broadcasting	15	D	D	D	f	D	D
51511	Radio broadcasting	6	D	D	D	c	D	D
515112	Radio stations	6	D	D	D	c	D	D
51512	Television broadcasting	9	D	D	D	f	D	D
515120	Television broadcasting	9	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
KANSAS CITY—Con.								
51	Information—Con.							
517	Telecommunications	123	N	414 588	134 289	7 927	N	N
5171	Wired telecommunications carriers	87	Q	314 013	110 365	5 976	Q	Q
51711	Wired telecommunications carriers	87	Q	314 013	110 365	5 976	Q	Q
517110	Wired telecommunications carriers	87	Q	314 013	110 365	5 976	Q	Q
5172	Wireless telecommunications carriers (except satellite)	23	Q	8 738	2 283	205	Q	Q
51721	Wireless telecommunications carriers (except satellite)	23	Q	8 738	2 283	205	Q	Q
517212	Cellular and other wireless telecommunications	21	Q	D	D	c	Q	Q
5173	Telecommunications resellers	5	D	D	D	c	D	D
51731	Telecommunications resellers	5	D	D	D	c	D	D
517310	Telecommunications resellers	5	D	D	D	c	D	D
5174	Satellite telecommunications	3	D	D	D	f	D	D
51741	Satellite telecommunications	3	D	D	D	f	D	D
517410	Satellite telecommunications	3	D	D	D	f	D	D
5175	Cable and other program distribution	5	Q	D	D	f	Q	Q
51751	Cable and other program distribution	5	Q	D	D	f	Q	Q
517510	Cable and other program distribution	5	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	42	307 448	157 442	41 125	2 676	.5	3.0
5182	Data processing, hosting, and related services	32	D	D	D	h	D	D
51821	Data processing, hosting, and related services	32	D	D	D	h	D	D
518210	Data processing, hosting, and related services	32	D	D	D	h	D	D
519	Other information services	15	49 355	17 295	4 796	530	—	51.4
5191	Other information services	15	49 355	17 295	4 796	530	—	51.4
51912	Libraries and archives	13	D	D	D	e	D	D
519120	Libraries and archives	13	D	D	D	e	D	D
KANSAS CITY (PART - CLAY COUNTY)								
51	Information	24	N	D	D	e	N	N
512	Motion picture and sound recording industries	6	N	D	D	a	N	N
5121	Motion picture and video industries	4	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
517	Telecommunications	10	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	5	D	D	D	e	D	D
5182	Data processing, hosting, and related services	3	D	D	D	e	D	D
51821	Data processing, hosting, and related services	3	D	D	D	e	D	D
518210	Data processing, hosting, and related services	3	D	D	D	e	D	D
KANSAS CITY (PART - JACKSON COUNTY)								
51	Information	259	N	984 521	303 156	19 554	N	N
511	Publishing industries (except Internet)	56	D	D	D	i	D	D
5111	Newspaper, periodical, book, and directory publishers	44	D	D	D	i	D	D
51111	Newspaper publishers	12	D	D	D	g	D	D
511110	Newspaper publishers	12	D	D	D	g	D	D
51112	Periodical publishers	14	D	D	D	c	D	D
511120	Periodical publishers	14	D	D	D	c	D	D
51113	Book publishers	8	D	D	D	e	D	D
511130	Book publishers	8	D	D	D	e	D	D
51119	Other publishers	6	D	D	D	h	D	D
511191	Greeting card publishers	2	D	D	D	h	D	D
5112	Software publishers	12	D	D	D	e	D	D
51121	Software publishers	12	D	D	D	e	D	D
511210	Software publishers	12	D	D	D	e	D	D
512	Motion picture and sound recording industries	33	N	D	D	e	N	N
5121	Motion picture and video industries	27	N	D	D	e	N	N
51213	Motion picture and video exhibition	7	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	e	D	D
5122	Sound recording industries	6	N	D	D	b	N	N
515	Broadcasting (except Internet)	15	D	D	D	f	D	D
5151	Radio and television broadcasting	15	D	D	D	f	D	D
51511	Radio broadcasting	6	D	D	D	c	D	D
515112	Radio stations	6	D	D	D	c	D	D
51512	Television broadcasting	9	D	D	D	f	D	D
515120	Television broadcasting	9	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
KANSAS CITY (PART - JACKSON COUNTY)—Con.								
51	Information—Con.							
517	Telecommunications	105	N	D	D	i	N	N
5171	Wired telecommunications carriers	79	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	79	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	79	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	15	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	15	Q	D	D	c	Q	Q
5173	Telecommunications resellers	5	D	D	D	c	D	D
51731	Telecommunications resellers	5	D	D	D	c	D	D
517310	Telecommunications resellers	5	D	D	D	c	D	D
5174	Satellite telecommunications	2	D	D	D	f	D	D
51741	Satellite telecommunications	2	D	D	D	f	D	D
517410	Satellite telecommunications	2	D	D	D	f	D	D
5175	Cable and other program distribution	4	Q	D	D	f	Q	Q
51751	Cable and other program distribution	4	Q	D	D	f	Q	Q
517510	Cable and other program distribution	4	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	33	D	D	D	g	D	D
5182	Data processing, hosting, and related services	26	D	D	D	g	D	D
51821	Data processing, hosting, and related services	26	D	D	D	g	D	D
518210	Data processing, hosting, and related services	26	D	D	D	g	D	D
519	Other information services	14	D	D	D	f	D	D
5191	Other information services	14	D	D	D	f	D	D
51912	Libraries and archives	12	D	D	D	e	D	D
519120	Libraries and archives	12	D	D	D	e	D	D
KANSAS CITY (PART - PLATTE COUNTY)								
51	Information	18	N	D	D	c	N	N
511	Publishing industries (except Internet)	4	D	D	D	b	D	D
517	Telecommunications	8	N	D	D	b	N	N
KEARNEY								
51	Information	3	N	D	D	b	N	N
KENNETT								
51	Information	5	N	1 883	494	81	N	N
KIRKSVILLE								
51	Information	17	N	D	D	c	N	N
KIRKWOOD								
51	Information	25	N	31 704	8 882	555	N	N
511	Publishing industries (except Internet)	3	D	D	D	b	D	D
512	Motion picture and sound recording industries	4	N	D	D	a	N	N
5121	Motion picture and video industries	4	N	D	D	a	N	N
517	Telecommunications	14	N	D	D	e	N	N
5171	Wired telecommunications carriers	11	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	11	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	11	Q	D	D	e	Q	Q
LADUE								
51	Information	5	N	3 737	954	83	N	N
LAKE ST. LOUIS								
51	Information	7	N	422	96	15	N	N
LAMAR								
51	Information	8	N	D	D	b	N	N
LEBANON								
51	Information	8	N	D	D	c	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	LEE'S SUMMIT							
51	Information	32	N	102 317	27 014	2 208	N	N
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	16	N	99 064	26 148	2 055	N	N
5171	Wired telecommunications carriers	7	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	g	Q	Q
	LEE'S SUMMIT (PART - JACKSON COUNTY)							
51	Information	32	N	102 317	27 014	2 208	N	N
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	16	N	99 064	26 148	2 055	N	N
5171	Wired telecommunications carriers	7	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	g	Q	Q
	LEXINGTON							
51	Information	3	N	D	D	b	N	N
	LIBERTY							
51	Information	9	N	3 146	840	72	N	N
512	Motion picture and sound recording industries	2	N	D	D	a	N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
517	Telecommunications	6	N	D	D	b	N	N
	LOUISIANA							
51	Information	5	N	D	D	b	N	N
	MACON							
51	Information	5	N	D	D	b	N	N
	MALDEN							
51	Information	2	N	D	D	a	N	N
	MANCHESTER							
51	Information	3	N	D	D	b	N	N
	MAPLEWOOD							
51	Information	5	N	831	410	40	N	N
	MARCELINE							
51	Information	5	N	D	D	c	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
	MARCELINE (PART - LINN COUNTY)							
51	Information	5	N	D	D	c	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
	MARSHALL							
51	Information	6	N	D	D	b	N	N
	MARSHFIELD							
51	Information	3	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
MARYLAND HEIGHTS								
51	Information	54	N	88 986	22 725	1 820	N	N
511	Publishing industries (except Internet)	16	278 211	36 369	8 555	860	—	8.6
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	f	D	D
51112	Periodical publishers	5	D	D	D	f	D	D
511120	Periodical publishers	5	D	D	D	f	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
517	Telecommunications	17	N	29 337	7 801	453	N	N
5171	Wired telecommunications carriers	9	Q	17 406	4 805	274	Q	Q
51711	Wired telecommunications carriers	9	Q	17 406	4 805	274	Q	Q
517110	Wired telecommunications carriers	9	Q	17 406	4 805	274	Q	Q
5172	Wireless telecommunications carriers (except satellite)	4	Q	11 510	2 853	157	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	11 510	2 853	157	Q	Q
517212	Cellular and other wireless telecommunications	3	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	18	D	D	D	e	D	D
5182	Data processing, hosting, and related services	13	55 359	19 574	5 481	438	—	26.3
51821	Data processing, hosting, and related services	13	55 359	19 574	5 481	438	—	26.3
518210	Data processing, hosting, and related services	13	55 359	19 574	5 481	438	—	26.3
MARYVILLE								
51	Information	7	N	D	D	c	N	N
517	Telecommunications	3	N	D	D	b	N	N
MEXICO								
51	Information	6	N	2 078	525	90	N	N
MOBERLY								
51	Information	15	N	D	D	c	N	N
MOLINE ACRES								
51	Information	1	N	D	D	a	N	N
MONETT								
51	Information	8	N	D	D	f	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	f	D	D
5182	Data processing, hosting, and related services	1	D	D	D	f	D	D
51821	Data processing, hosting, and related services	1	D	D	D	f	D	D
518210	Data processing, hosting, and related services	1	D	D	D	f	D	D
MONETT (PART - BARRY COUNTY)								
51	Information	7	N	D	D	f	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	f	D	D
5182	Data processing, hosting, and related services	1	D	D	D	f	D	D
51821	Data processing, hosting, and related services	1	D	D	D	f	D	D
518210	Data processing, hosting, and related services	1	D	D	D	f	D	D
MONETT (PART - LAWRENCE COUNTY)								
51	Information	1	N	D	D	a	N	N
MONROE CITY								
51	Information	2	N	D	D	a	N	N
MONROE CITY (PART - MONROE COUNTY)								
51	Information	2	N	D	D	a	N	N
MOUNTAIN GROVE								
51	Information	4	N	D	D	b	N	N
MOUNTAIN GROVE (PART - WRIGHT COUNTY)								
51	Information	4	N	D	D	b	N	N
MOUNT VERNON								
51	Information	2	N	D	D	b	N	N
NEOSHO								
51	Information	4	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	NEVADA							
	Information	7	N	D	D	b	N	N
51	NEW MADRID							
	Information	1	N	D	D	a	N	N
51	NIXA							
	Information	3	N	D	D	a	N	N
51	NORTH KANSAS CITY							
	Information	6	N	D	D	c	N	N
511	Publishing industries (except Internet)	2	D	D	D	b	D	D
51	NORTHWOODS							
	Information	1	N	D	D	a	N	N
51	OAK GROVE							
	Information	2	N	D	D	a	N	N
51	OAK GROVE (PART - JACKSON COUNTY)							
	Information	1	N	D	D	a	N	N
51	OAK GROVE (PART - LAFAYETTE COUNTY)							
	Information	1	N	D	D	a	N	N
51	ODESSA							
	Information	3	N	D	D	a	N	N
51	O'FALLON							
	Information	18	N	D	D	b	N	N
517	Telecommunications	10	N	D	D	b	N	N
51	OLIVETTE							
	Information	21	N	39 013	8 491	905	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5122	Sound recording industries	2	N	D	D	b	N	N
51229	Other sound recording industries	2	D	D	D	b	D	D
512290	Other sound recording industries	2	D	D	D	b	D	D
5122909	All other sound recording industries	2	D	D	D	b	D	D
517	Telecommunications	9	N	D	D	f	N	N
5171	Wired telecommunications carriers	6	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	6	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	6	Q	D	D	f	Q	Q
51	OSAGE BEACH							
	Information	10	N	1 599	379	85	N	N
51	OSAGE BEACH (PART - CAMDEN COUNTY)							
	Information	8	N	D	D	b	N	N
51	OSAGE BEACH (PART - MILLER COUNTY)							
	Information	2	N	D	D	a	N	N
51	OVERLAND							
	Information	13	N	9 719	2 444	322	N	N
517	Telecommunications	7	N	4 336	1 108	123	N	N
519	Other information services	1	D	D	D	c	D	D
5191	Other information services	1	D	D	D	c	D	D
51	OWENSVILLE							
	Information	1	N	D	D	a	N	N
51	OZARK							
	Information	4	N	1 994	362	55	N	N
51	PACIFIC							
	Information	3	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5122	Sound recording industries	1	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	PACIFIC (PART - FRANKLIN COUNTY)							
51	Information	3	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5122	Sound recording industries	1	N	D	D	b	N	N
	PAGEDALE							
51	Information	2	N	D	D	a	N	N
	PALMYRA							
51	Information	2	N	D	D	a	N	N
	PARK HILLS							
51	Information	5	N	D	D	b	N	N
	PARKVILLE							
51	Information	5	N	D	D	b	N	N
	PECULIAR							
51	Information	2	N	D	D	a	N	N
517	Telecommunications	2	N	D	D	a	N	N
	PERRYVILLE							
51	Information	5	N	1 135	305	35	N	N
	PEVELY							
51	Information	1	N	D	D	a	N	N
	PLATTE CITY							
51	Information	6	N	D	D	b	N	N
	PLEASANT HILL							
51	Information	4	N	D	D	a	N	N
	PLEASANT VALLEY							
51	Information	1	N	D	D	a	N	N
	POPLAR BLUFF							
51	Information	15	N	6 147	1 555	264	N	N
517	Telecommunications	7	N	D	D	b	N	N
	PORTAGEVILLE							
51	Information	2	N	D	D	a	N	N
	PORTAGEVILLE (PART - NEW MADRID COUNTY)							
51	Information	2	N	D	D	a	N	N
	POTOSI							
51	Information	2	N	D	D	a	N	N
	RAYMORE							
51	Information	3	N	D	D	a	N	N
	RAYTOWN							
51	Information	9	N	2 609	684	47	N	N
	REPUBLIC							
51	Information	3	N	D	D	a	N	N
	RICHMOND							
51	Information	8	N	D	D	b	N	N
	RICHMOND HEIGHTS							
51	Information	6	N	D	D	c	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	1	N	D	D	c	N	N
5171	Wired telecommunications carriers	1	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	1	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	1	Q	D	D	c	Q	Q
	RIVERSIDE							
51	Information	3	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	ROCK HILL							
	Information	2	N	D	D	a	N	N
	ROLLA							
51	Information	12	N	3 969	1 054	146	N	N
517	Telecommunications	4	N	D	D	b	N	N
	ST. ANN							
51	Information	3	N	D	D	b	N	N
	ST. CHARLES							
51	Information	31	N	82 197	18 942	2 204	N	N
511	Publishing industries (except Internet)	10	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	14	N	D	D	g	N	N
5171	Wired telecommunications carriers	10	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	10	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	10	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	5	16 069	8 292	1 891	233	—	—
	ST. CLAIR							
51	Information	1	N	D	D	a	N	N
	STE. GENEVIEVE							
51	Information	4	N	D	D	b	N	N
	ST. JAMES							
51	Information	3	N	D	D	a	N	N
	ST. JOHN							
51	Information	1	N	D	D	b	N	N
	ST. JOSEPH							
51	Information	30	N	D	D	f	N	N
511	Publishing industries (except Internet)	7	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	e	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	14	N	D	D	c	N	N
	ST. LOUIS (IC)							
51	Information	235	N	743 074	186 854	12 107	N	N
511	Publishing industries (except Internet)	46	1 105 356	133 676	33 192	3 048	.4	2.0
5111	Newspaper, periodical, book, and directory publishers	39	1 094 908	127 951	31 636	2 971	.4	2.0
51111	Newspaper publishers	18	D	D	D	g	D	D
511110	Newspaper publishers	18	D	D	D	g	D	D
51112	Periodical publishers	14	D	D	D	e	D	D
511120	Periodical publishers	14	D	D	D	e	D	D
51114	Directory and mailing list publishers	2	D	D	D	f	D	D
511140	Directory and mailing list publishers	2	D	D	D	f	D	D
512	Motion picture and sound recording industries	38	N	D	D	e	N	N
5121	Motion picture and video industries	31	N	D	D	e	N	N
51211	Motion picture and video production	21	Q	5 353	1 271	138	Q	Q
512110	Motion picture and video production	21	Q	5 353	1 271	138	Q	Q
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
5122	Sound recording industries	7	N	D	D	b	N	N
515	Broadcasting (except Internet)	20	277 816	66 926	16 001	1 194	—	12.7
5151	Radio and television broadcasting	19	D	D	D	g	D	D
51511	Radio broadcasting	11	D	D	D	e	D	D
515112	Radio stations	6	D	D	D	c	D	D
51512	Television broadcasting	8	D	D	D	f	D	D
515120	Television broadcasting	8	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	ST. LOUIS (IC)—Con.							
51	Information—Con.							
517	Telecommunications	92	N	D	D	i	N	N
5171	Wired telecommunications carriers	64	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	64	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	64	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	9	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	35	D	D	D	f	D	D
5182	Data processing, hosting, and related services	27	34 239	32 035	9 303	937	4.5	19.1
51821	Data processing, hosting, and related services	27	34 239	32 035	9 303	937	4.5	19.1
518210	Data processing, hosting, and related services	27	34 239	32 035	9 303	937	4.5	19.1
	ST. PETERS							
51	Information	22	N	5 266	1 271	211	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	13	N	4 066	990	132	N	N
	ST. ROBERT							
51	Information	4	N	D	D	b	N	N
	SALEM							
51	Information	3	N	D	D	b	N	N
	SAVANNAH							
51	Information	2	N	D	D	a	N	N
	SCOTT CITY							
51	Information	1	N	D	D	a	N	N
	SCOTT CITY (PART - SCOTT COUNTY)							
51	Information	1	N	D	D	a	N	N
	SEDALIA							
51	Information	16	N	D	D	e	N	N
511	Publishing industries (except Internet)	5	18 028	5 416	1 188	240	—	1.7
5111	Newspaper, periodical, book, and directory publishers	5	18 028	5 416	1 188	240	—	1.7
517	Telecommunications	7	N	3 381	877	84	N	N
	SHREWSBURY							
51	Information	3	N	324	82	41	N	N
	SIKESTON							
51	Information	17	N	D	D	c	N	N
517	Telecommunications	14	N	D	D	c	N	N
	SIKESTON (PART - SCOTT COUNTY)							
51	Information	17	N	D	D	c	N	N
517	Telecommunications	14	N	D	D	c	N	N
	SMITHVILLE							
51	Information	4	N	322	70	10	N	N
	SMITHVILLE (PART - CLAY COUNTY)							
51	Information	4	N	322	70	10	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
SPRINGFIELD								
51	Information	128	N	138 426	34 773	5 237	N	N
511	Publishing industries (except Internet)	27	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	22	D	D	D	g	D	D
51111	Newspaper publishers	7	D	D	D	e	D	D
511110	Newspaper publishers	7	D	D	D	e	D	D
51112	Periodical publishers	10	D	D	D	g	D	D
511120	Periodical publishers	10	D	D	D	g	D	D
512	Motion picture and sound recording industries	17	N	D	D	c	N	N
5121	Motion picture and video industries	14	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	c	D	D
5122	Sound recording industries	3	N	D	D	b	N	N
51229	Other sound recording industries	1	D	D	D	b	D	D
512290	Other sound recording industries	1	D	D	D	b	D	D
5122909	All other sound recording industries	1	D	D	D	b	D	D
515	Broadcasting (except Internet)	19	D	D	D	f	D	D
5151	Radio and television broadcasting	19	D	D	D	f	D	D
51511	Radio broadcasting	15	D	D	D	c	D	D
515112	Radio stations	13	D	D	D	c	D	D
517	Telecommunications	46	N	D	D	g	N	N
5171	Wired telecommunications carriers	25	Q	49 118	11 676	1 725	Q	Q
51711	Wired telecommunications carriers	25	Q	49 118	11 676	1 725	Q	Q
517110	Wired telecommunications carriers	25	Q	49 118	11 676	1 725	Q	Q
5172	Wireless telecommunications carriers (except satellite)	15	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	15	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	19	D	D	D	f	D	D
SPRINGFIELD (PART - GREENE COUNTY)								
51	Information	128	N	138 426	34 773	5 237	N	N
511	Publishing industries (except Internet)	27	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	22	D	D	D	g	D	D
51111	Newspaper publishers	7	D	D	D	e	D	D
511110	Newspaper publishers	7	D	D	D	e	D	D
51112	Periodical publishers	10	D	D	D	g	D	D
511120	Periodical publishers	10	D	D	D	g	D	D
512	Motion picture and sound recording industries	17	N	D	D	c	N	N
5121	Motion picture and video industries	14	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	c	D	D
5122	Sound recording industries	3	N	D	D	b	N	N
51229	Other sound recording industries	1	D	D	D	b	D	D
512290	Other sound recording industries	1	D	D	D	b	D	D
5122909	All other sound recording industries	1	D	D	D	b	D	D
515	Broadcasting (except Internet)	19	D	D	D	f	D	D
5151	Radio and television broadcasting	19	D	D	D	f	D	D
51511	Radio broadcasting	15	D	D	D	c	D	D
515112	Radio stations	13	D	D	D	c	D	D
517	Telecommunications	46	N	D	D	g	N	N
5171	Wired telecommunications carriers	25	Q	49 118	11 676	1 725	Q	Q
51711	Wired telecommunications carriers	25	Q	49 118	11 676	1 725	Q	Q
517110	Wired telecommunications carriers	25	Q	49 118	11 676	1 725	Q	Q
5172	Wireless telecommunications carriers (except satellite)	15	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	15	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	19	D	D	D	f	D	D
SUGAR CREEK								
51	Information	1	N	D	D	a	N	N
SUGAR CREEK (PART - JACKSON COUNTY)								
51	Information	1	N	D	D	a	N	N
SULLIVAN								
51	Information	5	N	D	D	c	N	N
517	Telecommunications	1	N	D	D	c	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	SULLIVAN (PART - FRANKLIN COUNTY)							
51	Information	5	N	D	D	c	N	N
517	Telecommunications	1	N	D	D	c	N	N
	SUNSET HILLS							
51	Information	10	N	6 194	1 537	123	N	N
517	Telecommunications	8	N	D	D	c	N	N
	TIPTON							
51	Information	3	N	D	D	a	N	N
	TOWN AND COUNTRY							
51	Information	23	N	257 101	69 034	4 011	N	N
511	Publishing industries (except Internet)	5	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	e	D	D
5112	Software publishers	2	D	D	D	g	D	D
51121	Software publishers	2	D	D	D	g	D	D
511210	Software publishers	2	D	D	D	g	D	D
517	Telecommunications	10	N	63 086	16 851	1 551	N	N
5171	Wired telecommunications carriers	4	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	4	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	4	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	e	Q	Q
5175	Cable and other program distribution	2	Q	D	D	e	Q	Q
51751	Cable and other program distribution	2	Q	D	D	e	Q	Q
517510	Cable and other program distribution	2	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	7	D	D	D	c	D	D
5182	Data processing, hosting, and related services	7	D	D	D	c	D	D
51821	Data processing, hosting, and related services	7	D	D	D	c	D	D
518210	Data processing, hosting, and related services	7	D	D	D	c	D	D
	TRENTON							
51	Information	8	N	1 086	275	48	N	N
	TROY							
51	Information	2	N	D	D	a	N	N
	UNION							
51	Information	6	N	1 765	520	78	N	N
	UNIVERSITY CITY							
51	Information	10	N	3 071	831	74	N	N
	VALLEY PARK							
51	Information	5	N	573	121	14	N	N
	VANDALIA							
51	Information	4	N	D	D	b	N	N
	VANDALIA (PART - AUDRAIN COUNTY)							
51	Information	4	N	D	D	b	N	N
	VERSAILLES							
51	Information	2	N	D	D	a	N	N
	WARRENSBURG							
51	Information	14	N	D	D	c	N	N
517	Telecommunications	9	N	D	D	c	N	N
	WARRENTON							
51	Information	3	N	D	D	b	N	N
	WASHINGTON							
51	Information	7	N	4 337	991	173	N	N
	WAYNESVILLE							
51	Information	2	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
51	WEBB CITY Information	2	N	D	D	a	N	N
51	WEBSTER GROVES Information	12	N	5 526	1 342	109	N	N
51	WELDON SPRING Information	3	N	D	D	a	N	N
51	WENTZVILLE Information	12	N	D	D	e	N	N
517	Telecommunications	8	N	D	D	e	N	N
51	WEST PLAINS Information	13	N	3 925	2 311	248	N	N
51	WILDWOOD Information	5	N	465	99	14	N	N
51	WILLARD Information	1	N	D	D	a	N	N
51	WINDSOR Information	3	N	D	D	a	N	N
51	WINDSOR (PART - HENRY COUNTY) Information	3	N	D	D	a	N	N
51	WOODSON TERRACE Information	4	N	1 036	565	51	N	N
51	BALANCE OF ADAIR COUNTY Information	3	N	D	D	b	N	N
51	BALANCE OF ANDREW COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF ATCHISON COUNTY Information	4	N	779	194	26	N	N
51	BALANCE OF AUDRAIN COUNTY Information	3	N	D	D	a	N	N
51	BALANCE OF BARRY COUNTY Information	6	N	D	D	c	N	N
51	BALANCE OF BARTON COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF BATES COUNTY Information	4	N	D	D	a	N	N
51	BALANCE OF BENTON COUNTY Information	5	N	548	143	25	N	N
51	BALANCE OF BOLLINGER COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF BOONE COUNTY Information	13	N	D	D	b	N	N
51	BALANCE OF CALDWELL COUNTY Information	2	N	D	D	b	N	N
51	BALANCE OF CALLAWAY COUNTY Information	4	N	D	D	c	N	N
51	BALANCE OF CAMDEN COUNTY Information	5	N	D	D	b	N	N
51	BALANCE OF CARROLL COUNTY Information	4	N	95	26	4	N	N
51	BALANCE OF CARTER COUNTY Information	2	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF CASS COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF CEDAR COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF CHARITON COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF CHRISTIAN COUNTY							
51	Information	8	N	D	D	e	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	e	D	D
	BALANCE OF CLARK COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF CLAY COUNTY							
51	Information	5	N	D	D	a	N	N
	BALANCE OF CLINTON COUNTY							
51	Information	6	N	D	D	b	N	N
	BALANCE OF COLE COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF COOPER COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF CRAWFORD COUNTY							
51	Information	4	N	D	D	b	N	N
	BALANCE OF DADE COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF DALLAS COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF DAVIESS COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF DEKALB COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF DENT COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF DOUGLAS COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF DUNKLIN COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF FRANKLIN COUNTY							
51	Information	9	N	D	D	b	N	N
	BALANCE OF GASCONADE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF GENTRY COUNTY							
51	Information	3	N	128	30	8	N	N
	BALANCE OF GREENE COUNTY							
51	Information	10	N	D	D	a	N	N
	BALANCE OF HENRY COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF HICKORY COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF HOLT COUNTY							
51	Information	6	N	1 347	279	36	N	N
	BALANCE OF HOWARD COUNTY							
51	Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF HOWELL COUNTY							
51	Information	8	N	825	227	55	N	N
	BALANCE OF IRON COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF JACKSON COUNTY							
51	Information	2	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
	BALANCE OF JASPER COUNTY							
51	Information	5	N	D	D	a	N	N
	BALANCE OF JEFFERSON COUNTY							
51	Information	23	N	D	D	e	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
517	Telecommunications	13	N	D	D	c	N	N
	BALANCE OF JOHNSON COUNTY							
51	Information	4	N	D	D	a	N	N
	BALANCE OF KNOX COUNTY							
51	Information	1	N	D	D	b	N	N
	BALANCE OF LACLEDE COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF LAFAYETTE COUNTY							
51	Information	4	N	D	D	b	N	N
	BALANCE OF LAWRENCE COUNTY							
51	Information	4	N	D	D	a	N	N
	BALANCE OF LEWIS COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF LINCOLN COUNTY							
51	Information	6	N	D	D	b	N	N
	BALANCE OF LINN COUNTY							
51	Information	4	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
	BALANCE OF MCDONALD COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF MACON COUNTY							
51	Information	5	N	D	D	a	N	N
	BALANCE OF MADISON COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF MARIES COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF MERCER COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF MILLER COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF MISSISSIPPI COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF MONROE COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF MONTGOMERY COUNTY							
51	Information	4	N	350	90	18	N	N
	BALANCE OF MORGAN COUNTY							
51	Information	6	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF NEW MADRID COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF NEWTON COUNTY							
51	Information	9	N	D	D	b	N	N
517	Telecommunications	6	N	D	D	b	N	N
	BALANCE OF NODAWAY COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF OREGON COUNTY							
51	Information	4	N	D	D	b	N	N
	BALANCE OF OSAGE COUNTY							
51	Information	5	N	498	134	25	N	N
	BALANCE OF OZARK COUNTY							
51	Information	4	N	D	D	a	N	N
	BALANCE OF PEMISCOT COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF PETTIS COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF PHELPS COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF PIKE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF PLATTE COUNTY							
51	Information	6	N	D	D	c	N	N
512	Motion picture and sound recording industries	1	N	D	D	c	N	N
5121	Motion picture and video industries	1	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
	BALANCE OF POLK COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF PULASKI COUNTY							
51	Information	8	N	D	D	c	N	N
	BALANCE OF PUTNAM COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF RALLS COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF RANDOLPH COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF RAY COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF REYNOLDS COUNTY							
51	Information	1	N	D	D	b	N	N
	BALANCE OF RIPLEY COUNTY							
51	Information	6	N	587	152	28	N	N
	BALANCE OF ST. CHARLES COUNTY							
51	Information	23	N	D	D	c	N	N
517	Telecommunications	10	N	D	D	b	N	N
	BALANCE OF ST. CLAIR COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF STE. GENEVIEVE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF ST. FRANCOIS COUNTY							
51	Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BALANCE OF ST. LOUIS COUNTY								
51	Information	121	N	177 434	51 356	3 564	N	N
511	Publishing industries (except Internet)	33	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	f	D	D
51111	Newspaper publishers	4	D	D	D	e	D	D
511110	Newspaper publishers	4	D	D	D	e	D	D
51112	Periodical publishers	5	D	D	D	c	D	D
511120	Periodical publishers	5	D	D	D	c	D	D
5112	Software publishers	21	D	D	D	c	D	D
51121	Software publishers	21	D	D	D	c	D	D
511210	Software publishers	21	D	D	D	c	D	D
512	Motion picture and sound recording industries	12	N	D	D	e	N	N
5121	Motion picture and video industries	11	N	D	D	e	N	N
51213	Motion picture and video exhibition	3	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	e	D	D
515	Broadcasting (except Internet)	2	D	D	D	b	D	D
517	Telecommunications	42	N	D	D	g	N	N
5171	Wired telecommunications carriers	25	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	25	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	25	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	c	Q	Q
5175	Cable and other program distribution	3	Q	D	D	f	Q	Q
51751	Cable and other program distribution	3	Q	D	D	f	Q	Q
517510	Cable and other program distribution	3	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	28	D	D	D	e	D	D
5182	Data processing, hosting, and related services	21	D	D	D	e	D	D
51821	Data processing, hosting, and related services	21	D	D	D	e	D	D
518210	Data processing, hosting, and related services	21	D	D	D	e	D	D
BALANCE OF SALINE COUNTY								
51	Information	7	N	D	D	b	N	N
BALANCE OF SCHUYLER COUNTY								
51	Information	3	N	119	28	9	N	N
BALANCE OF SCOTLAND COUNTY								
51	Information	3	N	176	38	12	N	N
BALANCE OF SCOTT COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF SHANNON COUNTY								
51	Information	2	N	D	D	a	N	N
BALANCE OF SHELBY COUNTY								
51	Information	2	N	D	D	a	N	N
BALANCE OF STODDARD COUNTY								
51	Information	4	N	635	146	28	N	N
BALANCE OF STONE COUNTY								
51	Information	7	N	D	D	b	N	N
BALANCE OF SULLIVAN COUNTY								
51	Information	3	N	2 258	544	61	N	N
BALANCE OF TANEY COUNTY								
51	Information	8	N	D	D	b	N	N
BALANCE OF TEXAS COUNTY								
51	Information	11	N	605	173	38	N	N
BALANCE OF VERNON COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF WASHINGTON COUNTY								
51	Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF WAYNE COUNTY							
51	Information	4	N	696	159	27	N	N
	BALANCE OF WEBSTER COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF WORTH COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF WRIGHT COUNTY							
51	Information	3	N	D	D	a	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of

unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS

Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold during 2002, whether or not payment was received in 2002. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; dues and assessments from members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Sales to and receipts from foreign parent firms, subsidiaries, and branches are included. Receipts also include advertising sales, and sales of goods and services marketed through sales offices. For public broadcast stations and libraries, receipts include contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers or clients and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts from departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends, EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign parent firms and subsidiaries; and other nonoperating income (e.g., franchise fees).

Appendix B.

NAICS Codes, Titles, and Descriptions

51 INFORMATION

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively on the Internet; the motion picture and sound recording industries; the broadcasting industries, including traditional broadcasting and those broadcasting exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

-
5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

511 PUBLISHING INDUSTRIES (EXCEPT INTERNET)

Industries in the Publishing Industries (except Internet) subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as directory and mailing list and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or proprietary electronic networks. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing - the reporting, writing, editing, and other processes that are required to create an edition of a newspaper - is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries (except Internet) subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of pre-packaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Publishing Industries (except Internet) subsector does not include establishments that publish exclusively on the Internet. Establishments publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting. The Publishing Industries (except Internet) subsector also excludes products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Subsector 323, Printing and Related Support Activities.

5111 NEWSPAPER, PERIODICAL, BOOK, AND DIRECTORY PUBLISHERS

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, directories and mailing lists, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including proprietary electronic networks. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others to carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

51111 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

511110 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

51112 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

511120 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

51113 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

511130 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

51114 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51140 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51119 OTHER PUBLISHERS

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, mailing list, and music publishers). These establishments may publish works in print or electronic form.

51191 GREETING CARD PUBLISHERS

This industry comprises establishments primarily engaged in publishing greeting cards.

51199 ALL OTHER PUBLISHERS

This industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishments may publish works in print or electronic form.

5112 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

51121 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

511210 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

512 MOTION PICTURE AND SOUND RECORDING INDUSTRIES

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

5121 MOTION PICTURE AND VIDEO INDUSTRIES

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

51211 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

512110 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

51212 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

512120 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

51213 MOTION PICTURE AND VIDEO EXHIBITION

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

512131 MOTION PICTURE THEATERS (EXCEPT DRIVE-INS)

This industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth.

512132 DRIVE-IN MOTION PICTURE THEATERS

This industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

51219 POSTPRODUCTION SERVICES AND OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

512191 TELEPRODUCTION AND OTHER POSTPRODUCTION SERVICES

This industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

512199 OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

5122 SOUND RECORDING INDUSTRIES

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

51221 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

512210 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

51222 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

512220 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these

products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

51223 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

512230 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

51224 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

512240 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

51229 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

512290 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

5122902 PRODUCERS OF TAPED RADIO PROGRAMS

Establishments primarily engaged in producing taped radio shows.

5122909 ALL OTHER SOUND RECORDING INDUSTRIES

Establishments primarily engaged in providing other sound recording services not specifically provided for elsewhere. These establishments provide services, such as audio recording of meetings and conferences, recording books onto tapes, maintaining stock music for the media and other commercial users.

515 BROADCASTING (EXCEPT INTERNET)

Industries in the Broadcasting (except Internet) subsector include establishments that create content or acquire the right to distribute content and subsequently broadcast the content. The industry groups (Radio and Television Broadcasting and Cable and Other Subscription Programming) are based on differences in the methods of communication and the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable and Other Subscription Programming industry group includes establishments operating studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming) on a subscription or fee basis.

The distribution of cable and other subscription programming is included in Subsector 517, Telecommunications. Establishments that broadcast exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting.

5151 RADIO AND TELEVISION BROADCASTING

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

51511 RADIO BROADCASTING

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

515111 RADIO NETWORKS

This industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

515112 RADIO STATIONS

This industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studio, from an affiliated network, or from external sources.

51512 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or

transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

515120 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

5152 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

51521 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

515210 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

516 INTERNET PUBLISHING AND BROADCASTING

Industries in the Internet Publishing and Broadcasting subsector group establishments that publish and/or broadcast content exclusively for the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet justifies the separation of Internet publishers and broadcasters from more traditional publishers included in subsector 511, Publishing Industries (except Internet) and subsector 515, Broadcasting (except Internet).

5161 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

51611 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

516110 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

517 TELECOMMUNICATIONS

Industries in the Telecommunications subsector include establishments providing telecommunications and the services related to that activity. The Telecommunications subsector is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and video. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

5171 WIRED TELECOMMUNICATIONS CARRIERS

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wired telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51711 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

517110 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

5172 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wireless telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51721 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide omni-directional communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

517211 PAGING

This industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

517212 CELLULAR AND OTHER WIRELESS TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

5173 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

51731 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

517310 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

5174 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

51741 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

517410 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

5175 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

51751 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

517510 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

5179 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

51791 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

517910 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

518 INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING SERVICES

Industries in the Internet Service Providers, Web Search Portals, and Data Processing Services subsector group establishments that provide: (1) access to the Internet; (2) search facilities for the Internet; and (3) data processing, hosting, and related services. The industry groups (Internet Service Providers and Web Search Portals, Data Processing Hosting, and Related Services) are based on differences in the processes used to access information and process information. The Internet Service Providers and Web Search Portals industry group includes establishments that are providing access to the Internet or aiding in navigation on the Internet. The Data Processing, Hosting, and Related Services industry group includes establishments that process data. These establishments can transform data, prepare data for dissemination, or place data or content on the Internet for others. In addition, the shared use of computer resources is included in the Data Processing, Hosting, and Related Services industry group.

Establishments that are publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting and establishments that are retailing goods using the Internet are included in Sector 44-45, Retail Trade.

5181 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

51811 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

518111 INTERNET SERVICE PROVIDERS

This industry comprises establishments known as Internet service providers. Establishments in this industry provide clients access to the Internet and generally provide related services such as Web hosting, Web page designing, and hardware or software consulting related to the Internet connectivity. Establishments in this industry may provide local, regional, or national coverage for clients or provide backbone services (except telecommunications carriers) for other Internet service providers. Internet service providers have the equipment and telecommunication network access required for a point-of-presence on the Internet.

518112 WEB SEARCH PORTALS

This industry comprises establishments known as Web Search Portals. Establishments in this industry operate Web sites that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

5182 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

51821 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

518210 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

519 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

5191 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

51911 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

519110 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

51912 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

519120 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

51919 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

519190 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

-
1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of receipts from administrative records." This includes receipts information obtained from administrative records of other federal agencies. The "Percent of receipts estimated" includes receipts information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases, expansion on the basis of the receipts was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industry-specific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

MISSOURI

Branson is in Stone and Taney Counties; it annexed into Stone County in April 1999. This change deletes territory from the Balance of Stone County.

Cameron is in Clinton and DeKalb Counties.

Cape Girardeau is in Cape Girardeau and Scott Counties.

Centralia is in Audrain and Boone Counties.

Cottleville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of St. Charles County.

Dardenne Prairie is now tabulated separately due to a population increase. This change deletes territory from the Balance of St. Charles County.

Excelsior Springs is in Clay and Ray Counties.

Green Park is now tabulated separately due to a population increase. This change deletes territory from the Balance of St. Louis County.

Greenwood is now tabulated separately due to a population increase. This change deletes territory from the Balance of Jackson County.

Hannibal is in Marion and Ralls Counties.

Herculaneum is now tabulated separately due to a population increase. This change deletes territory from the Balance of Jefferson County.

Independence is in Clay and Jackson Counties.

Jefferson City is in Callaway and Cole Counties.

Joplin City is in Jasper and Newton Counties.

Kansas City is in Cass, Clay, Jackson, and Platte Counties.

Kimberling City is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Stone County.

Kinloch is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of St. Louis County.

Lee's Summit is in Cass and Jackson Counties.

Marceline is in Chariton and Linn Counties.

Monett is in Barry and Lawrence Counties.

Monroe City is in Marion, Monroe, and Ralls Counties.

Mountain Grove is in Texas and Wright Counties.

Oak Grove is in Jackson and Lafayette Counties.

Osage Beach is in Camden and Miller Counties.

Owensville is now tabulated separately due to a population increase. This change deletes territory from the Balance of Gasconade County.

Pacific is in Franklin and St. Louis Counties.

Peculiar is now tabulated separately due to a population increase. This change deletes territory from the Balance of Cass County.

Portageville is in New Madrid and Pemiscot Counties.

St. Robert is now tabulated separately due to a population increase. This change deletes territory from the Balance of Pulaski County.

Scott City is in Cape Girardeau and Scott Counties.

Sikeston is in New Madrid and Scott Counties.

Smithville is in Clay and Platte Counties; it annexed into Platte County in April 2000. This change deletes territory from the Balance of Platte County.

Springfield is in Christian and Greene Counties.

Sugar Creek is in Clay and Jackson Counties.

Sullivan is in Crawford and Franklin Counties.

Tipton is now tabulated separately due to a population increase. This change deletes territory from the Balance of Moniteau County.

Vandalia is in Audrain and Ralls Counties.

Weldon Spring is now tabulated separately due to a population increase. This change deletes territory from the Balance of St. Charles County.

Wellston is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of St. Louis County.

Willard is now tabulated separately due to a population increase. This change deletes territory from the Balance of Greene County.

Windsor is in Henry and Pettis Counties.

Balance of Cass County no longer includes Peculiar, which is tabulated separately due to a population increase.

Balance of Gasconade County no longer includes Owensville, which is tabulated separately due to a population increase.

Balance of Greene County no longer includes Willard, which is tabulated separately due to a population increase.

Balance of Jackson County no longer includes Greenwood, which is tabulated separately due to a population increase.

Balance of Jefferson County no longer includes Herculaneum, which is tabulated separately due to a population increase.

Balance of Moniteau County no longer includes Tipton, which is tabulated separately due to a population increase.

Balance of Platte County lost territory due to the annexation of Smithville into the county.

Balance of Pulaski County no longer includes St. Robert, which is tabulated separately due to a population increase.

Balance of St. Charles County includes Cottleville, which is no longer tabulated separately due to a population decrease and no longer includes Dardenne Prairie and Weldon Spring, which are tabulated separately due to a population increase.

Balance of St. Louis County includes Kinloch and Wellston, which are no longer tabulated separately due to a population decrease and no longer includes Green Park, which is tabulated separately due to a population increase.

Balance of Stone County includes Kimberling City, which is no longer tabulated separately due to a population decrease and lost territory due to the annexation of Branson into the county.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

CAPE GIRARDEAU-SIKESTON-JACKSON, MO-IL COMBINED STATISTICAL AREA

Cape Girardeau-Jackson, MO-IL Micropolitan Statistical Area

Alexander County, IL

Bollinger County, MO

Cape Girardeau County, MO

Sikeston, MO Micropolitan Statistical Area

Scott County, MO

KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-KS COMBINED STATISTICAL AREA

Atchison, KS Micropolitan Statistical Area

Atchison County, KS

Kansas City, MO-KS Metropolitan Statistical Area

Franklin County, KS

Johnson County, KS

Leavenworth County, KS

Linn County, KS

Miami County, KS

Wyandotte County, KS

Bates County, MO

Caldwell County, MO

Cass County, MO

Clay County, MO

Clinton County, MO

Jackson County, MO

Lafayette County, MO

Platte County, MO

Ray County, MO

Warrensburg, MO Micropolitan Statistical Area

Johnson County, MO

ST. LOUIS-ST. CHARLES-FARMINGTON, MO-IL COMBINED STATISTICAL AREA

Farmington, MO Micropolitan Statistical Area

St. Francois County, MO

St. Louis, MO-IL Metropolitan Statistical Area

Bond County, IL

Calhoun County, IL

Clinton County, IL

Jersey County, IL

Macoupin County, IL

Madison County, IL

Monroe County, IL

St. Clair County, IL

Franklin County, MO

Jefferson County, MO

Lincoln County, MO

St. Charles County, MO

St. Louis County, MO

Warren County, MO

Washington County, MO

St. Louis (IC), MO

BRANSON, MO MICROPOLITAN STATISTICAL AREA

Stone County, MO

Taney County, MO

COLUMBIA, MO METROPOLITAN STATISTICAL AREA

Boone County, MO

Howard County, MO

FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO METROPOLITAN STATISTICAL AREA

Benton County, AR

Madison County, AR

Washington County, AR

McDonald County, MO

FORT LEONARD WOOD, MO MICROPOLITAN STATISTICAL AREA

Pulaski County, MO

HANNIBAL, MO MICROPOLITAN STATISTICAL AREA

Marion County, MO

Ralls County, MO

JEFFERSON CITY, MO METROPOLITAN STATISTICAL AREA

Callaway County, MO

Cole County, MO

Moniteau County, MO

Osage County, MO

JOPLIN, MO METROPOLITAN STATISTICAL AREA

Jasper County, MO

Newton County, MO

KENNETT, MO MICROPOLITAN STATISTICAL AREA

Dunklin County, MO

KEOKUK-FORT MADISON, IA-MO MICROPOLITAN STATISTICAL AREA

Lee County, IA

Clark County, MO

KIRKSVILLE, MO MICROPOLITAN STATISTICAL AREA

Adair County, MO

Schuylar County, MO

LEBANON, MO MICROPOLITAN STATISTICAL AREA

Laclede County, MO

MARSHALL, MO MICROPOLITAN STATISTICAL AREA

Saline County, MO

MARYVILLE, MO MICROPOLITAN STATISTICAL AREA

Nodaway County, MO

MEXICO, MO MICROPOLITAN STATISTICAL AREA

Audrain County, MO

MOBERLY, MO MICROPOLITAN STATISTICAL AREA

Randolph County, MO

POPLAR BLUFF, MO MICROPOLITAN STATISTICAL AREA

Butler County, MO

QUINCY, IL-MO MICROPOLITAN STATISTICAL AREA

Adams County, IL

Lewis County, MO

ROLLA, MO MICROPOLITAN STATISTICAL AREA

Phelps County, MO

ST. JOSEPH, MO-KS METROPOLITAN STATISTICAL AREA

Doniphan County, KS

Andrew County, MO

Buchanan County, MO

DeKalb County, MO

SEDALIA, MO MICROPOLITAN STATISTICAL AREA

Pettis County, MO

SPRINGFIELD, MO METROPOLITAN STATISTICAL AREA

Christian County, MO

Dallas County, MO

Greene County, MO

Polk County, MO

Webster County, MO

WEST PLAINS, MO MICROPOLITAN STATISTICAL AREA

Howell County, MO

