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2002 Economic Census

Information

Geographic Area Series



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CONTENTS

Introduction to the Economic Census	v
Information	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	3
3. Summary Statistics for Counties: 2002	12
4. Summary Statistics for Places: 2002	20
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan and Micropolitan Statistical Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Information

SCOPE

The Information sector (sector 51) comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries, and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced products, as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper online or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or online.
5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product.

This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed online, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly online. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve information establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 13 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.

-
- a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS).

The 1997 Economic Census was the first census to present data based on NAICS, the successor to the Standard Industrial Classification (SIC) system. NAICS was revised for 2002 and a number of revisions affect the Information Sector. New industries were created for Internet publishing and broadcasting and Web search portals. Revisions to the hierarchical structure were made and revised NAICS codes were assigned to selected industries. Most tables in the 2002 Economic Census reports present data based on 2002 NAICS. A comparative table in the Industry Series reports, and the multisector *Comparative Statistics* report, present data for both 2002 and 1997 based on 1997 NAICS.

These tables for 2002 include information establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the information sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
Q	Receipts not collected at this level of detail for multiestablishment firms
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
KENTUCKY								
51	Information	1 546	N	921 919	243 717	29 450	N	N
511	Publishing industries (except Internet)	308	1 669 901	241 094	59 583	7 755	1.2	1.5
5111	Newspaper, periodical, book, and directory publishers	269	1 163 426	216 925	52 764	7 366	1.6	1.4
51111	Newspaper publishers	156	405 018	122 503	31 090	4 336	2.9	1.3
511110	Newspaper publishers	156	405 018	122 503	31 090	4 336	2.9	1.3
51112	Periodical publishers	61	105 846	31 129	7 446	785	.8	1.4
511120	Periodical publishers	61	105 846	31 129	7 446	785	.8	1.4
51113	Book publishers	27	D	D	D	f	D	D
511130	Book publishers	27	D	D	D	f	D	D
51114	Directory and mailing list publishers	17	72 779	10 417	2 476	264	2.9	.8
511140	Directory and mailing list publishers	17	72 779	10 417	2 476	264	2.9	.8
51119	Other publishers	8	D	D	D	g	D	D
511191	Greeting card publishers	3	D	D	D	g	D	D
511199	All other publishers	5	D	D	D	b	D	D
5112	Software publishers	39	506 475	24 169	6 819	389	.4	1.8
51121	Software publishers	39	506 475	24 169	6 819	389	.4	1.8
511210	Software publishers	39	506 475	24 169	6 819	389	.4	1.8
512	Motion picture and sound recording industries	156	N	23 876	5 478	1 842	N	N
5121	Motion picture and video industries	129	N	22 082	5 091	1 777	N	N
51211	Motion picture and video production	39	Q	8 466	1 929	234	Q	Q
512110	Motion picture and video production	39	Q	8 466	1 929	234	Q	Q
51212	Motion picture and video distribution	2	Q	D	D	a	Q	Q
512120	Motion picture and video distribution	2	Q	D	D	a	Q	Q
51213	Motion picture and video exhibition	77	95 882	12 270	2 837	1 502	6.2	5.6
512131	Motion picture theaters (except drive-ins)	67	94 025	11 854	2 773	1 481	5.8	5.6
512132	Drive-in motion picture theaters	10	1 857	416	64	21	25.8	3.3
51219	Postproduction and other motion picture and video industries	11	D	D	D	b	D	D
512191	Teleproduction and other postproduction services	10	D	D	D	b	D	D
512199	Other motion picture and video industries	1	D	D	D	a	D	D
5122	Sound recording industries	27	N	1 794	387	65	N	N
51222	Integrated record production/distribution	1	Q	D	D	a	Q	Q
512220	Integrated record production/distribution	1	Q	D	D	a	Q	Q
51223	Music publishers	1	D	D	D	a	D	D
512230	Music publishers	1	D	D	D	a	D	D
51224	Sound recording studios	19	3 825	1 341	283	42	46.5	1.0
512240	Sound recording studios	19	3 825	1 341	283	42	46.5	1.0
51229	Other sound recording industries	6	D	D	D	a	D	D
512290	Other sound recording industries	6	D	D	D	a	D	D
5122909	All other sound recording industries	6	D	D	D	a	D	D
515	Broadcasting (except Internet)	188	306 366	99 030	24 396	3 310	3.4	5.1
5151	Radio and television broadcasting	185	305 758	98 778	24 334	3 300	3.4	5.1
51511	Radio broadcasting	164	128 025	45 795	11 335	2 101	6.9	11.4
515111	Radio networks	5	D	D	D	b	D	D
515112	Radio stations	159	D	D	D	g	D	D
51512	Television broadcasting	21	177 733	52 983	12 999	1 199	.9	.5
515120	Television broadcasting	21	177 733	52 983	12 999	1 199	.9	.5
5152	Cable and other subscription programming	3	608	252	62	10	—	13.3
51521	Cable and other subscription programming	3	608	252	62	10	—	13.3
515210	Cable and other subscription programming	3	608	252	62	10	—	13.3
516	Internet publishing and broadcasting	10	21 590	9 565	2 354	261	4.1	1.6
5161	Internet publishing and broadcasting	10	21 590	9 565	2 354	261	4.1	1.6
51611	Internet publishing and broadcasting	10	21 590	9 565	2 354	261	4.1	1.6
516110	Internet publishing and broadcasting	10	21 590	9 565	2 354	261	4.1	1.6
517	Telecommunications	690	N	423 005	117 204	12 573	N	N
5171	Wired telecommunications carriers	304	Q	213 684	65 413	5 302	Q	Q
51711	Wired telecommunications carriers	304	Q	213 684	65 413	5 302	Q	Q
517110	Wired telecommunications carriers	304	Q	213 684	65 413	5 302	Q	Q
5172	Wireless telecommunications carriers (except satellite)	218	Q	89 609	22 587	3 073	Q	Q
51721	Wireless telecommunications carriers (except satellite)	218	Q	89 609	22 587	3 073	Q	Q
517211	Paging	19	Q	4 400	1 083	124	Q	Q
517212	Cellular and other wireless telecommunications	199	Q	85 209	21 504	2 949	Q	Q
5173	Telecommunications resellers	35	194 578	26 296	7 354	909	2.2	.8
51731	Telecommunications resellers	35	194 578	26 296	7 354	909	2.2	.8
517310	Telecommunications resellers	35	194 578	26 296	7 354	909	2.2	.8
5174	Satellite telecommunications	8	13 688	2 335	570	52	40.6	45.9
51741	Satellite telecommunications	8	13 688	2 335	570	52	40.6	45.9
517410	Satellite telecommunications	8	13 688	2 335	570	52	40.6	45.9
5175	Cable and other program distribution	122	Q	90 988	21 244	3 230	Q	Q
51751	Cable and other program distribution	122	Q	90 988	21 244	3 230	Q	Q
517510	Cable and other program distribution	122	Q	90 988	21 244	3 230	Q	Q
5179	Other telecommunications	3	436	93	36	7	13.1	43.3
51791	Other telecommunications	3	436	93	36	7	13.1	43.3
517910	Other telecommunications	3	436	93	36	7	13.1	43.3

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
KENTUCKY—Con.								
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	184	303 034	123 394	34 215	3 634	2.4	16.8
5181	Internet service providers and web search portals	42	18 144	4 129	1 151	190	9.0	9.9
51811	Internet service providers and web search portals	42	18 144	4 129	1 151	190	9.0	9.9
518111	Internet service providers	40	D	D	D	c	D	D
518112	Web search portals	2	D	D	D	a	D	D
5182	Data processing, hosting, and related services	142	284 890	119 265	33 064	3 444	1.9	17.2
51821	Data processing, hosting, and related services	142	284 890	119 265	33 064	3 444	1.9	17.2
518210	Data processing, hosting, and related services	142	284 890	119 265	33 064	3 444	1.9	17.2
519	Other information services	10	5 985	1 955	487	75	3.9	43.8
5191	Other information services	10	5 985	1 955	487	75	3.9	43.8
51911	News syndicates	2	D	D	D	b	D	D
519110	News syndicates	2	D	D	D	b	D	D
51912	Libraries and archives	7	1 041	539	143	34	22.3	.9
519120	Libraries and archives	7	1 041	539	143	34	22.3	.9
51919	All other information services	1	D	D	D	a	D	D
519190	All other information services	1	D	D	D	a	D	D

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CINCINNATI-MIDDLETOWN-WILMINGTON, OH-KY-IN COMBINED STATISTICAL AREA								
51	Information	808	N	1 110 097	325 640	23 748	N	N
511	Publishing industries (except Internet)	202	D	D	D	i	D	D
5111	Newspaper, periodical, book, and directory publishers	127	D	D	D	h	D	D
51111	Newspaper publishers	35	D	D	D	g	D	D
511110	Newspaper publishers	35	D	D	D	g	D	D
51112	Periodical publishers	45	D	D	D	f	D	D
511120	Periodical publishers	45	D	D	D	f	D	D
51113	Book publishers	31	D	D	D	f	D	D
511130	Book publishers	31	D	D	D	f	D	D
51114	Directory and mailing list publishers	9	D	D	D	c	D	D
511140	Directory and mailing list publishers	9	D	D	D	c	D	D
51119	Other publishers	7	D	D	D	f	D	D
511191	Greeting card publishers	2	D	D	D	f	D	D
5112	Software publishers	75	D	D	D	g	D	D
51121	Software publishers	75	D	D	D	g	D	D
511210	Software publishers	75	D	D	D	g	D	D
512	Motion picture and sound recording industries	128	N	D	D	g	N	N
5121	Motion picture and video industries	109	N	D	D	g	N	N
51211	Motion picture and video production	57	Q	12 209	3 231	328	Q	Q
512110	Motion picture and video production	57	Q	12 209	3 231	328	Q	Q
51213	Motion picture and video exhibition	31	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	29	D	D	D	f	D	D
51219	Postproduction and other motion picture and video industries	18	D	D	D	c	D	D
512191	Teleproduction and other postproduction services	16	D	D	D	c	D	D
5122	Sound recording industries	19	N	D	D	b	N	N
51224	Sound recording studios	10	D	D	D	b	D	D
512240	Sound recording studios	10	D	D	D	b	D	D
515	Broadcasting (except Internet)	57	D	D	D	g	D	D
5151	Radio and television broadcasting	54	D	D	D	g	D	D
51511	Radio broadcasting	46	D	D	D	g	D	D
515112	Radio stations	44	D	D	D	g	D	D
51512	Television broadcasting	8	120 539	34 581	8 271	722	-	-
515120	Television broadcasting	8	120 539	34 581	8 271	722	-	-
517	Telecommunications	287	N	D	D	j	N	N
5171	Wired telecommunications carriers	175	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	175	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	175	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	67	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	67	Q	D	D	g	Q	Q
517211	Paging	9	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	58	Q	D	D	g	Q	Q
5173	Telecommunications resellers	13	D	D	D	f	D	D
51731	Telecommunications resellers	13	D	D	D	f	D	D
517310	Telecommunications resellers	13	D	D	D	f	D	D
5175	Cable and other program distribution	27	Q	D	D	g	Q	Q
51751	Cable and other program distribution	27	Q	D	D	g	Q	Q
517510	Cable and other program distribution	27	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	106	D	D	D	g	D	D
5181	Internet service providers and web search portals	19	D	D	D	c	D	D
51811	Internet service providers and web search portals	19	D	D	D	c	D	D
518111	Internet service providers	17	D	D	D	c	D	D
5182	Data processing, hosting, and related services	87	D	D	D	g	D	D
51821	Data processing, hosting, and related services	87	D	D	D	g	D	D
518210	Data processing, hosting, and related services	87	D	D	D	g	D	D
519	Other information services	16	D	D	D	c	D	D
5191	Other information services	16	D	D	D	c	D	D
51912	Libraries and archives	11	D	D	D	b	D	D
519120	Libraries and archives	11	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CINCINNATI-MIDDLETOWN-WILMINGTON, OH-KY-IN COMBINED STATISTICAL AREA—Con.								
Cincinnati-Middletown, OH-KY-IN Metropolitan Statistical Area								
51	Information	795	N	1 100 935	323 397	23 363	N	N
511	Publishing industries (except Internet)	200	D	D	D	i	D	D
5111	Newspaper, periodical, book, and directory publishers	125	D	D	D	h	D	D
51111	Newspaper publishers	34	289 932	75 275	17 457	2 110	2.1	.1
511110	Newspaper publishers	34	289 932	75 275	17 457	2 110	2.1	.1
51112	Periodical publishers	45	D	D	D	f	D	D
511120	Periodical publishers	45	D	D	D	f	D	D
51113	Book publishers	30	373 781	37 680	12 532	905	3.9	.5
511130	Book publishers	30	373 781	37 680	12 532	905	3.9	.5
51114	Directory and mailing list publishers	9	D	D	D	c	D	D
511140	Directory and mailing list publishers	9	D	D	D	c	D	D
51119	Other publishers	7	D	D	D	f	D	D
511191	Greeting card publishers	2	D	D	D	f	D	D
5112	Software publishers	75	D	D	D	g	D	D
51121	Software publishers	75	D	D	D	g	D	D
511210	Software publishers	75	D	D	D	g	D	D
512	Motion picture and sound recording industries	124	N	32 844	8 136	1 441	N	N
5121	Motion picture and video industries	105	N	D	D	g	N	N
51211	Motion picture and video production	57	Q	12 209	3 231	328	Q	Q
512110	Motion picture and video production	57	Q	12 209	3 231	328	Q	Q
51213	Motion picture and video exhibition	28	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	27	D	D	D	f	D	D
51219	Postproduction and other motion picture and video industries	18	D	D	D	c	D	D
512191	Teleproduction and other postproduction services	16	D	D	D	c	D	D
5122	Sound recording industries	19	N	D	D	b	N	N
51224	Sound recording studios	10	D	D	D	b	D	D
512240	Sound recording studios	10	D	D	D	b	D	D
515	Broadcasting (except Internet)	56	D	D	D	g	D	D
5151	Radio and television broadcasting	53	D	D	D	g	D	D
51511	Radio broadcasting	45	D	D	D	g	D	D
515112	Radio stations	43	D	D	D	g	D	D
51512	Television broadcasting	8	120 539	34 581	8 271	722	—	—
515120	Television broadcasting	8	120 539	34 581	8 271	722	—	—
517	Telecommunications	283	N	583 222	187 083	10 843	N	N
5171	Wired telecommunications carriers	172	Q	444 606	150 107	7 397	Q	Q
51711	Wired telecommunications carriers	172	Q	444 606	150 107	7 397	Q	Q
517110	Wired telecommunications carriers	172	Q	444 606	150 107	7 397	Q	Q
5172	Wireless telecommunications carriers (except satellite)	67	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	67	Q	D	D	g	Q	Q
517211	Paging	9	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	58	Q	D	D	g	Q	Q
5173	Telecommunications resellers	13	D	D	D	f	D	D
51731	Telecommunications resellers	13	D	D	D	f	D	D
517310	Telecommunications resellers	13	D	D	D	f	D	D
5175	Cable and other program distribution	26	Q	42 621	11 166	1 218	Q	Q
51751	Cable and other program distribution	26	Q	42 621	11 166	1 218	Q	Q
517510	Cable and other program distribution	26	Q	42 621	11 166	1 218	Q	Q
518	Internet service providers, web search portals, and data processing services	104	353 857	82 560	21 508	1 649	1.9	5.3
5181	Internet service providers and web search portals	18	19 059	5 975	1 936	225	.2	47.6
51811	Internet service providers and web search portals	18	19 059	5 975	1 936	225	.2	47.6
518111	Internet service providers	16	D	D	D	c	D	D
5182	Data processing, hosting, and related services	86	334 798	76 585	19 572	1 424	2.0	2.9
51821	Data processing, hosting, and related services	86	334 798	76 585	19 572	1 424	2.0	2.9
518210	Data processing, hosting, and related services	86	334 798	76 585	19 572	1 424	2.0	2.9
519	Other information services	16	D	D	D	c	D	D
5191	Other information services	16	D	D	D	c	D	D
51912	Libraries and archives	11	D	D	D	b	D	D
519120	Libraries and archives	11	D	D	D	b	D	D
Wilmington, OH Micropolitan Statistical Area								
51	Information	13	N	9 162	2 243	385	N	N
512	Motion picture and sound recording industries	4	N	D	D	e	N	N
5121	Motion picture and video industries	4	N	D	D	e	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CORBIN-LONDON, KY COMBINED STATISTICAL AREA								
51	Information	42	N	18 294	3 412	669	N	N
511	Publishing industries (except Internet)	7	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	c	D	D
51119	Other publishers	1	D	D	D	a	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	18	N	6 043	1 540	275	N	N
518	Internet service providers, web search portals, and data processing services	6	13 371	3 839	997	172	1.2	60.4
Corbin, KY Micropolitan Statistical Area								
51	Information	21	N	11 970	1 942	314	N	N
511	Publishing industries (except Internet)	3	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	b	D	D
51119	Other publishers	1	D	D	D	a	D	D
517	Telecommunications	9	N	3 976	1 075	121	N	N
London, KY Micropolitan Statistical Area								
51	Information	21	N	6 324	1 470	355	N	N
517	Telecommunications	9	N	2 067	465	154	N	N
LEXINGTON-FAYETTE--FRANKFORT--RICHMOND, KY COMBINED STATISTICAL AREA								
51	Information	303	N	187 306	47 022	5 978	N	N
511	Publishing industries (except Internet)	66	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	53	D	D	D	g	D	D
51111	Newspaper publishers	21	D	D	D	f	D	D
511110	Newspaper publishers	21	D	D	D	f	D	D
51112	Periodical publishers	19	D	D	D	e	D	D
511120	Periodical publishers	19	D	D	D	e	D	D
5112	Software publishers	13	D	D	D	c	D	D
51121	Software publishers	13	D	D	D	c	D	D
511210	Software publishers	13	D	D	D	c	D	D
512	Motion picture and sound recording industries	31	N	D	D	e	N	N
5121	Motion picture and video industries	27	N	D	D	e	N	N
51213	Motion picture and video exhibition	15	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	13	D	D	D	e	D	D
515	Broadcasting (except Internet)	31	D	D	D	f	D	D
5151	Radio and television broadcasting	31	D	D	D	f	D	D
51511	Radio broadcasting	25	23 602	8 082	1 892	429	4.2	17.8
515112	Radio stations	24	D	D	D	e	D	D
517	Telecommunications	133	N	D	D	g	N	N
5171	Wired telecommunications carriers	60	Q	31 147	7 790	918	Q	Q
51711	Wired telecommunications carriers	60	Q	31 147	7 790	918	Q	Q
517110	Wired telecommunications carriers	60	Q	31 147	7 790	918	Q	Q
5172	Wireless telecommunications carriers (except satellite)	51	Q	18 484	4 339	635	Q	Q
51721	Wireless telecommunications carriers (except satellite)	51	Q	18 484	4 339	635	Q	Q
517212	Cellular and other wireless telecommunications	45	Q	17 732	4 133	612	Q	Q
5175	Cable and other program distribution	18	Q	D	D	f	Q	Q
51751	Cable and other program distribution	18	Q	D	D	f	Q	Q
517510	Cable and other program distribution	18	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	37	D	D	D	g	D	D
5182	Data processing, hosting, and related services	29	D	D	D	g	D	D
51821	Data processing, hosting, and related services	29	D	D	D	g	D	D
518210	Data processing, hosting, and related services	29	D	D	D	g	D	D
Frankfort, KY Micropolitan Statistical Area								
51	Information	26	N	7 944	2 256	291	N	N
517	Telecommunications	12	N	4 655	1 286	149	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
LEXINGTON-FAYETTE--FRANKFORT--RICHMOND, KY COMBINED STATISTICAL AREA—Con.								
Lexington-Fayette, KY Metropolitan Statistical Area								
51	Information	235	N	164 661	41 011	5 024	N	N
511	Publishing industries (except Internet)	51	598 745	50 914	13 336	1 371	.6	.5
5111	Newspaper, periodical, book, and directory publishers	39	D	D	D	g	D	D
51111	Newspaper publishers	13	D	D	D	f	D	D
511110	Newspaper publishers	13	D	D	D	f	D	D
51112	Periodical publishers	16	D	D	D	c	D	D
511120	Periodical publishers	16	D	D	D	c	D	D
5112	Software publishers	12	D	D	D	c	D	D
51121	Software publishers	12	D	D	D	c	D	D
511210	Software publishers	12	D	D	D	c	D	D
512	Motion picture and sound recording industries	26	N	D	D	e	N	N
5121	Motion picture and video industries	22	N	D	D	e	N	N
51213	Motion picture and video exhibition	10	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	c	D	D
515	Broadcasting (except Internet)	25	74 846	22 203	5 261	717	.8	5.6
5151	Radio and television broadcasting	25	74 846	22 203	5 261	717	.8	5.6
51511	Radio broadcasting	20	D	D	D	e	D	D
515112	Radio stations	19	D	D	D	e	D	D
517	Telecommunications	97	N	50 752	11 745	1 592	N	N
5171	Wired telecommunications carriers	48	Q	25 750	6 032	791	Q	Q
51711	Wired telecommunications carriers	48	Q	25 750	6 032	791	Q	Q
517110	Wired telecommunications carriers	48	Q	25 750	6 032	791	Q	Q
5172	Wireless telecommunications carriers (except satellite)	33	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	33	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	28	Q	D	D	e	Q	Q
5175	Cable and other program distribution	13	Q	D	D	e	Q	Q
51751	Cable and other program distribution	13	Q	D	D	e	Q	Q
517510	Cable and other program distribution	13	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	32	54 932	34 688	9 248	1 029	2.8	9.6
5182	Data processing, hosting, and related services	25	50 611	33 766	8 985	996	3.1	9.2
51821	Data processing, hosting, and related services	25	50 611	33 766	8 985	996	3.1	9.2
518210	Data processing, hosting, and related services	25	50 611	33 766	8 985	996	3.1	9.2
Mount Sterling, KY Micropolitan Statistical Area								
51	Information	11	N	1 959	526	109	N	N
Richmond, KY Micropolitan Statistical Area								
51	Information	31	N	12 742	3 229	554	N	N
511	Publishing industries (except Internet)	6	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	18	N	8 087	2 152	337	N	N
5172	Wireless telecommunications carriers (except satellite)	10	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	10	Q	D	D	c	Q	Q
LOUISVILLE-ELIZABETHTOWN-SCOTTSBURG, KY-IN COMBINED STATISTICAL AREA								
51	Information	516	N	422 475	112 719	11 451	N	N
511	Publishing industries (except Internet)	98	D	D	D	h	D	D
5111	Newspaper, periodical, book, and directory publishers	86	D	D	D	h	D	D
51111	Newspaper publishers	36	D	D	D	g	D	D
511110	Newspaper publishers	36	D	D	D	g	D	D
51112	Periodical publishers	28	D	D	D	e	D	D
511120	Periodical publishers	28	D	D	D	e	D	D
51114	Directory and mailing list publishers	6	D	D	D	c	D	D
511140	Directory and mailing list publishers	6	D	D	D	c	D	D
51119	Other publishers	5	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
512	Motion picture and sound recording industries	68	N	D	D	f	N	N
5121	Motion picture and video industries	52	N	D	D	f	N	N
51213	Motion picture and video exhibition	21	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	19	D	D	D	f	D	D
5122	Sound recording industries	16	N	1 136	256	51	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	LOUISVILLE-ELIZABETHTOWN-SCOTTSBURG, KY-IN COMBINED STATISTICAL AREA—Con.							
51	Information—Con.							
515	Broadcasting (except Internet)	43	D	D	D	g	D	D
5151	Radio and television broadcasting	41	D	D	D	g	D	D
51511	Radio broadcasting	33	D	D	D	f	D	D
515112	Radio stations	32	D	D	D	f	D	D
516	Internet publishing and broadcasting	6	D	D	D	c	D	D
5161	Internet publishing and broadcasting	6	D	D	D	c	D	D
51611	Internet publishing and broadcasting	6	D	D	D	c	D	D
516110	Internet publishing and broadcasting	6	D	D	D	c	D	D
517	Telecommunications	209	N	196 823	54 119	4 950	N	N
5171	Wired telecommunications carriers	99	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	99	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	99	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	72	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	72	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	67	Q	D	D	g	Q	Q
5173	Telecommunications resellers	20	D	D	D	e	D	D
51731	Telecommunications resellers	20	D	D	D	e	D	D
517310	Telecommunications resellers	20	D	D	D	e	D	D
5175	Cable and other program distribution	13	Q	D	D	f	Q	Q
51751	Cable and other program distribution	13	Q	D	D	f	Q	Q
517510	Cable and other program distribution	13	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	88	D	D	D	g	D	D
5182	Data processing, hosting, and related services	69	D	D	D	g	D	D
51821	Data processing, hosting, and related services	69	D	D	D	g	D	D
518210	Data processing, hosting, and related services	69	D	D	D	g	D	D
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
	Elizabethtown, KY Metropolitan Statistical Area							
51	Information	41	N	23 992	6 634	740	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	21	N	8 682	2 751	347	N	N
5172	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	10	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	7	D	D	D	c	D	D
5182	Data processing, hosting, and related services	5	D	D	D	c	D	D
51821	Data processing, hosting, and related services	5	D	D	D	c	D	D
518210	Data processing, hosting, and related services	5	D	D	D	c	D	D
	Louisville, KY-IN Metropolitan Statistical Area							
51	Information	469	N	397 419	105 849	10 649	N	N
511	Publishing industries (except Internet)	93	573 110	100 471	25 142	2 928	.7	.9
5111	Newspaper, periodical, book, and directory publishers	81	549 279	94 500	23 359	2 848	.5	.7
51111	Newspaper publishers	31	188 602	52 646	13 137	1 512	.6	.4
511110	Newspaper publishers	31	188 602	52 646	13 137	1 512	.6	.4
51112	Periodical publishers	28	D	D	D	e	D	D
511120	Periodical publishers	28	D	D	D	e	D	D
51114	Directory and mailing list publishers	6	D	D	D	c	D	D
511140	Directory and mailing list publishers	6	D	D	D	c	D	D
51119	Other publishers	5	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
512	Motion picture and sound recording industries	64	N	9 411	2 284	634	N	N
5121	Motion picture and video industries	48	N	8 275	2 028	583	N	N
51213	Motion picture and video exhibition	17	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	15	D	D	D	e	D	D
5122	Sound recording industries	16	N	1 136	256	51	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	LOUISVILLE-ELIZABETHTOWN-SCOTTSBURG, KY-IN COMBINED STATISTICAL AREA—Con.							
	Louisville, KY-IN Metropolitan Statistical Area—Con.							
51	Information—Con.							
515	Broadcasting (except Internet)	37	142 390	47 173	11 748	1 158	.2	2.5
5151	Radio and television broadcasting	35	D	D	D	g	D	D
51511	Radio broadcasting	27	D	D	D	f	D	D
515112	Radio stations	26	D	D	D	e	D	D
516	Internet publishing and broadcasting	6	D	D	D	c	D	D
5161	Internet publishing and broadcasting	6	D	D	D	c	D	D
51611	Internet publishing and broadcasting	6	D	D	D	c	D	D
516110	Internet publishing and broadcasting	6	D	D	D	c	D	D
517	Telecommunications	185	N	187 739	51 286	4 593	N	N
5171	Wired telecommunications carriers	89	Q	100 807	30 135	2 103	Q	Q
51711	Wired telecommunications carriers	89	Q	100 807	30 135	2 103	Q	Q
517110	Wired telecommunications carriers	89	Q	100 807	30 135	2 103	Q	Q
5172	Wireless telecommunications carriers (except satellite)	61	Q	45 804	11 946	1 373	Q	Q
51721	Wireless telecommunications carriers (except satellite)	61	Q	45 804	11 946	1 373	Q	Q
517212	Cellular and other wireless telecommunications	57	Q	D	D	g	Q	Q
5173	Telecommunications resellers	20	D	D	D	e	D	D
51731	Telecommunications resellers	20	D	D	D	e	D	D
517310	Telecommunications resellers	20	D	D	D	e	D	D
5175	Cable and other program distribution	11	Q	25 653	4 890	659	Q	Q
51751	Cable and other program distribution	11	Q	25 653	4 890	659	Q	Q
517510	Cable and other program distribution	11	Q	25 653	4 890	659	Q	Q
518	Internet service providers, web search portals, and data processing services	81	132 629	43 540	13 151	1 091	3.2	24.8
5182	Data processing, hosting, and related services	64	126 649	42 076	12 680	1 011	2.5	25.2
51821	Data processing, hosting, and related services	64	126 649	42 076	12 680	1 011	2.5	25.2
518210	Data processing, hosting, and related services	64	126 649	42 076	12 680	1 011	2.5	25.2
519	Other information services	3	D	D	D	b	D	D
5191	Other information services	3	D	D	D	b	D	D
	Scottsburg, IN Micropolitan Statistical Area							
51	Information	6	N	1 064	236	62	N	N
	PADUCAH-MAYFIELD, KY-IL COMBINED STATISTICAL AREA							
51	Information	55	N	D	D	g	N	N
511	Publishing industries (except Internet)	9	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	c	D	D
512	Motion picture and sound recording industries	7	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	5	D	D	D	c	D	D
5151	Radio and television broadcasting	5	D	D	D	c	D	D
517	Telecommunications	27	N	D	D	f	N	N
5171	Wired telecommunications carriers	11	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	11	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	11	Q	D	D	e	Q	Q
	Mayfield, KY Micropolitan Statistical Area							
51	Information	12	N	D	D	c	N	N
517	Telecommunications	8	N	D	D	c	N	N
	Paducah, KY-IL Micropolitan Statistical Area							
51	Information	43	N	27 023	7 726	1 024	N	N
511	Publishing industries (except Internet)	8	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	4	D	D	D	c	D	D
5151	Radio and television broadcasting	4	D	D	D	c	D	D
517	Telecommunications	19	N	13 808	4 437	567	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BOWLING GREEN, KY METROPOLITAN STATISTICAL AREA								
51	Information	37	N	19 956	5 115	743	N	N
512	Motion picture and sound recording industries	4	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
515	Broadcasting (except Internet)	9	13 604	4 628	1 152	180	11.0	11.3
5151	Radio and television broadcasting	9	13 604	4 628	1 152	180	11.0	11.3
517	Telecommunications	16	N	8 218	2 273	250	N	N
CAMPBELLSVILLE, KY MICROPOLITAN STATISTICAL AREA								
51	Information	9	N	2 255	1 061	140	N	N
517	Telecommunications	6	N	1 463	872	89	N	N
CENTRAL CITY, KY MICROPOLITAN STATISTICAL AREA								
51	Information	13	N	2 710	749	138	N	N
517	Telecommunications	7	N	1 805	524	81	N	N
CLARKSVILLE, TN-KY METROPOLITAN STATISTICAL AREA								
51	Information	44	N	28 300	7 326	1 088	N	N
511	Publishing industries (except Internet)	4	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	e	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	22	N	13 782	4 082	426	N	N
5171	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	7	D	D	D	c	D	D
5182	Data processing, hosting, and related services	5	D	D	D	c	D	D
51821	Data processing, hosting, and related services	5	D	D	D	c	D	D
518210	Data processing, hosting, and related services	5	D	D	D	c	D	D
DANVILLE, KY MICROPOLITAN STATISTICAL AREA								
51	Information	18	N	21 606	5 661	961	N	N
511	Publishing industries (except Internet)	3	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	f	D	D
51119	Other publishers	1	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
517	Telecommunications	6	N	D	D	c	N	N
EVANSVILLE, IN-KY METROPOLITAN STATISTICAL AREA								

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
EVANSVILLE, IN-KY METROPOLITAN STATISTICAL AREA—Con.								
51	Information	153	N	125 706	32 321	3 462	N	N
511	Publishing industries (except Internet)	27	64 428	20 579	4 907	669	2.5	5.4
5111	Newspaper, periodical, book, and directory publishers	21	61 663	19 302	4 612	644	2.7	3.2
51111	Newspaper publishers	9	D	D	D	f	D	D
511110	Newspaper publishers	9	D	D	D	f	D	D
512	Motion picture and sound recording industries	15	N	3 345	845	300	N	N
5121	Motion picture and video industries	14	N	D	D	e	N	N
51213	Motion picture and video exhibition	8	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	e	D	D
515	Broadcasting (except Internet)	22	54 630	17 936	4 261	558	—	4.6
5151	Radio and television broadcasting	22	54 630	17 936	4 261	558	—	4.6
51511	Radio broadcasting	16	15 062	5 108	1 090	203	—	16.7
515112	Radio stations	16	15 062	5 108	1 090	203	—	16.7
517	Telecommunications	79	N	68 515	17 932	1 656	N	N
5171	Wired telecommunications carriers	37	Q	26 889	6 959	473	Q	Q
51711	Wired telecommunications carriers	37	Q	26 889	6 959	473	Q	Q
517110	Wired telecommunications carriers	37	Q	26 889	6 959	473	Q	Q
5172	Wireless telecommunications carriers (except satellite)	26	Q	16 880	4 189	474	Q	Q
51721	Wireless telecommunications carriers (except satellite)	26	Q	16 880	4 189	474	Q	Q
517212	Cellular and other wireless telecommunications	22	Q	16 471	4 098	448	Q	Q
5173	Telecommunications resellers	4	97 935	15 027	4 400	410	—	15.6
51731	Telecommunications resellers	4	97 935	15 027	4 400	410	—	15.6
517310	Telecommunications resellers	4	97 935	15 027	4 400	410	—	15.6
5175	Cable and other program distribution	11	Q	D	D	e	Q	Q
51751	Cable and other program distribution	11	Q	D	D	e	Q	Q
517510	Cable and other program distribution	11	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	8	D	D	D	e	D	D
5182	Data processing, hosting, and related services	7	D	D	D	e	D	D
51821	Data processing, hosting, and related services	7	D	D	D	e	D	D
518210	Data processing, hosting, and related services	7	D	D	D	e	D	D
GLASGOW, KY MICROPOLITAN STATISTICAL AREA								
51	Information	20	N	10 629	2 706	402	N	N
517	Telecommunications	11	N	5 981	1 636	201	N	N
HUNTINGTON-ASHLAND, WV-KY-OH METROPOLITAN STATISTICAL AREA								
51	Information	90	N	38 479	10 454	1 553	N	N
511	Publishing industries (except Internet)	11	33 124	8 152	2 461	388	1.6	—
5111	Newspaper, periodical, book, and directory publishers	11	33 124	8 152	2 461	388	1.6	—
51111	Newspaper publishers	7	D	D	D	e	D	D
511110	Newspaper publishers	7	D	D	D	e	D	D
512	Motion picture and sound recording industries	11	N	1 785	493	217	N	N
5121	Motion picture and video industries	9	N	D	D	c	N	N
51213	Motion picture and video exhibition	6	7 001	1 163	330	182	2.7	—
515	Broadcasting (except Internet)	14	31 407	7 539	1 662	243	7.6	—
5151	Radio and television broadcasting	14	31 407	7 539	1 662	243	7.6	—
51511	Radio broadcasting	13	D	D	D	c	D	D
515112	Radio stations	13	D	D	D	c	D	D
517	Telecommunications	42	N	19 739	5 529	666	N	N
5172	Wireless telecommunications carriers (except satellite)	15	Q	5 056	1 278	149	Q	Q
51721	Wireless telecommunications carriers (except satellite)	15	Q	5 056	1 278	149	Q	Q
517212	Cellular and other wireless telecommunications	13	Q	D	D	c	Q	Q
MADISONVILLE, KY MICROPOLITAN STATISTICAL AREA								
51	Information	18	N	6 354	1 781	219	N	N
517	Telecommunications	12	N	4 657	1 355	129	N	N
MAYSVILLE, KY MICROPOLITAN STATISTICAL AREA								
51	Information	15	N	5 542	1 200	209	N	N
MIDDLESBOROUGH, KY MICROPOLITAN STATISTICAL AREA								
51	Information	12	N	2 069	515	82	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
MURRAY, KY MICROPOLITAN STATISTICAL AREA								
51	Information	14	N	4 184	1 084	257	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	9	N	2 570	729	86	N	N
OWENSBORO, KY METROPOLITAN STATISTICAL AREA								
51	Information	27	N	13 775	3 955	480	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	16	N	11 506	3 327	368	N	N
SOMERSET, KY MICROPOLITAN STATISTICAL AREA								
51	Information	22	N	4 929	1 462	227	N	N
517	Telecommunications	8	N	2 723	966	91	N	N
UNION CITY, TN-KY MICROPOLITAN STATISTICAL AREA								
51	Information	14	N	3 172	814	135	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	ADAIR Information	6	N	970	227	62	N	N
51	ALLEN Information	5	N	477	115	25	N	N
51	ANDERSON Information	4	N	D	D	b	N	N
51	BALLARD Information	2	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
51	BARREN Information	16	N	D	D	e	N	N
517	Telecommunications	9	N	D	D	c	N	N
51	BATH Information	3	N	D	D	b	N	N
51	BELL Information	12	N	2 069	515	82	N	N
51	BOONE Information	31	N	21 327	5 374	459	N	N
517	Telecommunications	15	N	D	D	c	N	N
51	BOURBON Information	8	N	2 240	581	70	N	N
51	BOYD Information	23	N	D	D	e	N	N
512	Motion picture and sound recording industries	4	N	807	201	53	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	11	N	D	D	e	N	N
51	BOYLE Information	14	N	21 236	5 579	939	N	N
511	Publishing industries (except Internet)	2	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	f	D	D
51119	Other publishers	1	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
517	Telecommunications	5	N	D	D	c	N	N
51	BRACKEN Information	3	N	D	D	a	N	N
51	BREATHITT Information	10	N	790	211	42	N	N
51	BRECKINRIDGE Information	5	N	560	161	25	N	N
51	BULLITT Information	9	N	2 219	544	64	N	N
51	BUTLER Information	4	N	387	98	29	N	N
51	CALDWELL Information	8	N	2 110	564	78	N	N
51	CALLOWAY Information	14	N	4 184	1 084	257	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	9	N	2 570	729	86	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From administrative records ¹	Estimated ²
CAMPBELL								
51	Information	20	N	11 543	3 645	390	N	N
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	5	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
517	Telecommunications	5	N	D	D	c	N	N
CARROLL								
51	Information	2	N	D	D	a	N	N
CARTER								
51	Information	8	N	1 028	351	59	N	N
CASEY								
51	Information	3	N	235	99	13	N	N
CHRISTIAN								
51	Information	16	N	8 587	2 217	347	N	N
517	Telecommunications	10	N	D	D	c	N	N
CLARK								
51	Information	13	N	10 897	3 743	517	N	N
517	Telecommunications	8	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	e	D	D
CLAY								
51	Information	8	N	2 505	646	108	N	N
517	Telecommunications	4	N	2 113	577	85	N	N
CLINTON								
51	Information	2	N	D	D	a	N	N
CRITTENDEN								
51	Information	4	N	522	139	19	N	N
CUMBERLAND								
51	Information	2	N	D	D	a	N	N
DAVISS								
51	Information	23	N	D	D	e	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	13	N	D	D	e	N	N
EDMONSON								
51	Information	2	N	D	D	a	N	N
ESTILL								
51	Information	6	N	714	209	29	N	N

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							From admini- strative records ¹	Estimated ²
51	FAYETTE							
51	Information	179	N	145 552	35 156	4 134	N	N
511	Publishing industries (except Internet)	40	587 446	46 865	12 265	1 201	.3	.4
5111	Newspaper, periodical, book, and directory publishers	30	D	D	D	g	D	D
51111	Newspaper publishers	6	D	D	D	f	D	D
511110	Newspaper publishers	6	D	D	D	f	D	D
51112	Periodical publishers	15	D	D	D	c	D	D
511120	Periodical publishers	15	D	D	D	c	D	D
5112	Software publishers	10	D	D	D	c	D	D
51121	Software publishers	10	D	D	D	c	D	D
511210	Software publishers	10	D	D	D	c	D	D
512	Motion picture and sound recording industries	19	N	D	D	c	N	N
5121	Motion picture and video industries	17	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	21	D	D	D	f	D	D
5151	Radio and television broadcasting	21	D	D	D	f	D	D
51511	Radio broadcasting	16	D	D	D	e	D	D
515112	Radio stations	16	D	D	D	e	D	D
517	Telecommunications	70	N	43 382	9 637	1 368	N	N
5171	Wired telecommunications carriers	37	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	37	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	37	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	24	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	24	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	20	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	26	35 122	27 901	6 797	598	4.0	15.0
5182	Data processing, hosting, and related services	20	D	D	D	f	D	D
51821	Data processing, hosting, and related services	20	D	D	D	f	D	D
518210	Data processing, hosting, and related services	20	D	D	D	f	D	D
51	FLEMING							
51	Information	6	N	961	262	31	N	N
51	FLOYD							
51	Information	14	N	8 811	2 264	374	N	N
517	Telecommunications	8	N	7 398	1 945	298	N	N
51	FRANKLIN							
51	Information	22	N	D	D	e	N	N
517	Telecommunications	9	N	D	D	c	N	N
51	FULTON							
51	Information	6	N	D	D	b	N	N
51	GALLATIN							
51	Information	1	N	D	D	a	N	N
51	GARRARD							
51	Information	4	N	638	347	34	N	N
51	GRANT							
51	Information	7	N	D	D	b	N	N
517	Telecommunications	4	N	D	D	b	N	N
51	GRAVES							
51	Information	12	N	D	D	c	N	N
517	Telecommunications	8	N	D	D	c	N	N
51	GRAYSON							
51	Information	12	N	878	284	35	N	N
51	GREEN							
51	Information	2	N	D	D	a	N	N
51	GREENUP							
51	Information	3	N	D	D	a	N	N
51	HANCOCK							
51	Information	4	N	D	D	a	N	N

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Table 3. Summary Statistics for Counties: 2002—Con.

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							From administrative records ¹	Estimated ²
HARDIN								
51	Information	38	N	23 814	6 594	732	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	21	N	8 682	2 751	347	N	N
5172	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	10	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	c	D	D
5182	Data processing, hosting, and related services	4	D	D	D	c	D	D
51821	Data processing, hosting, and related services	4	D	D	D	c	D	D
518210	Data processing, hosting, and related services	4	D	D	D	c	D	D
HARLAN								
51	Information	15	N	1 783	451	92	N	N
HARRISON								
51	Information	4	N	1 184	317	57	N	N
HART								
51	Information	1	N	D	D	a	N	N
HENDERSON								
51	Information	13	N	5 635	1 451	240	N	N
515	Broadcasting (except Internet)	2	D	D	D	b	D	D
5151	Radio and television broadcasting	2	D	D	D	b	D	D
HENRY								
51	Information	2	N	D	D	a	N	N
HICKMAN								
51	Information	2	N	D	D	a	N	N
HOPKINS								
51	Information	18	N	6 354	1 781	219	N	N
517	Telecommunications	12	N	4 657	1 355	129	N	N
JACKSON								
51	Information	5	N	5 270	1 321	265	N	N
JEFFERSON								
51	Information	349	N	335 435	90 295	8 599	N	N
511	Publishing industries (except Internet)	68	272 796	67 359	17 110	1 702	1.0	1.6
5111	Newspaper, periodical, book, and directory publishers	56	248 965	61 388	15 327	1 622	.7	1.3
51111	Newspaper publishers	17	D	D	D	g	D	D
511110	Newspaper publishers	17	D	D	D	g	D	D
51114	Directory and mailing list publishers	4	D	D	D	c	D	D
511140	Directory and mailing list publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	45	N	D	D	e	N	N
5121	Motion picture and video industries	31	N	D	D	e	N	N
51213	Motion picture and video exhibition	9	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	e	D	D
5122	Sound recording industries	14	N	D	D	b	N	N
515	Broadcasting (except Internet)	31	D	D	D	g	D	D
5151	Radio and television broadcasting	30	D	D	D	g	D	D
51511	Radio broadcasting	23	D	D	D	f	D	D
515112	Radio stations	22	D	D	D	e	D	D
516	Internet publishing and broadcasting	5	D	D	D	c	D	D
5161	Internet publishing and broadcasting	5	D	D	D	c	D	D
51611	Internet publishing and broadcasting	5	D	D	D	c	D	D
516110	Internet publishing and broadcasting	5	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
	JEFFERSON—Con.							
51	Information—Con.							
517	Telecommunications	134	N	164 231	45 237	4 046	N	N
5171	Wired telecommunications carriers	63	Q	83 181	25 746	1 764	Q	Q
51711	Wired telecommunications carriers	63	Q	83 181	25 746	1 764	Q	Q
517110	Wired telecommunications carriers	63	Q	83 181	25 746	1 764	Q	Q
5172	Wireless telecommunications carriers (except satellite)	44	Q	41 581	10 691	1 241	Q	Q
51721	Wireless telecommunications carriers (except satellite)	44	Q	41 581	10 691	1 241	Q	Q
517212	Cellular and other wireless telecommunications	40	Q	D	D	g	Q	Q
5173	Telecommunications resellers	16	D	D	D	e	D	D
51731	Telecommunications resellers	16	D	D	D	e	D	D
517310	Telecommunications resellers	16	D	D	D	e	D	D
5175	Cable and other program distribution	8	Q	D	D	f	Q	Q
51751	Cable and other program distribution	8	Q	D	D	f	Q	Q
517510	Cable and other program distribution	8	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	63	D	D	D	g	D	D
5182	Data processing, hosting, and related services	50	D	D	D	f	D	D
51821	Data processing, hosting, and related services	50	D	D	D	f	D	D
518210	Data processing, hosting, and related services	50	D	D	D	f	D	D
519	Other information services	3	D	D	D	b	D	D
5191	Other information services	3	D	D	D	b	D	D
	JESSAMINE							
51	Information	14	N	1 880	416	99	N	N
	JOHNSON							
51	Information	14	N	4 122	1 055	129	N	N
517	Telecommunications	8	N	3 401	864	88	N	N
	KENTON							
51	Information	45	N	43 499	10 680	1 270	N	N
511	Publishing industries (except Internet)	11		48 077	12 787	248	1.4	5.0
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
51112	Periodical publishers	4	D	D	D	c	D	D
511120	Periodical publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	9	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
517	Telecommunications	16	N	22 862	5 630	734	N	N
5173	Telecommunications resellers	4	D	D	D	e	D	D
51731	Telecommunications resellers	4	D	D	D	e	D	D
517310	Telecommunications resellers	4	D	D	D	e	D	D
5175	Cable and other program distribution	4	Q	D	D	e	Q	Q
51751	Cable and other program distribution	4	Q	D	D	e	Q	Q
517510	Cable and other program distribution	4	Q	D	D	e	Q	Q
	KNOTT							
51	Information	5	N	4 168	998	104	N	N
517	Telecommunications	3	N	D	D	b	N	N
	KNOX							
51	Information	5	N	3 976	1 595	343	N	N
	LARUE							
51	Information	3	N	178	40	8	N	N
	LAUREL							
51	Information	21	N	6 324	1 470	355	N	N
517	Telecommunications	9	N	2 067	465	154	N	N
	LAWRENCE							
51	Information	5	N	530	122	30	N	N
	LEE							
51	Information	3	N	452	115	18	N	N
	LESLIE							
51	Information	3	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
51	LETCHER							
	Information	10	N	2 112	591	112	N	N
51	LEWIS							
	Information	5	N	D	D	a	N	N
51	LINCOLN							
	Information	4	N	370	82	22	N	N
51	LIVINGSTON							
	Information	1	N	D	D	a	N	N
51	LOGAN							
	Information	7	N	2 301	621	71	N	N
517	Telecommunications	5	N	D	D	b	N	N
51	LYON							
	Information	1	N	D	D	a	N	N
51	MCCRACKEN							
	Information	37	N	D	D	f	N	N
511	Publishing industries (except Internet)	7	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	3	D	D	D	b	D	D
5151	Radio and television broadcasting	3	D	D	D	b	D	D
517	Telecommunications	15	N	D	D	e	N	N
51	MCCREARY							
	Information	2	N	D	D	a	N	N
51	MADISON							
	Information	29	N	D	D	f	N	N
511	Publishing industries (except Internet)	5	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	18	N	8 087	2 152	337	N	N
5172	Wireless telecommunications carriers (except satellite)	10	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	10	Q	D	D	c	Q	Q
51	MAGOFFIN							
	Information	5	N	345	83	30	N	N
51	MARION							
	Information	3	N	D	D	b	N	N
51	MARSHALL							
	Information	12	N	4 386	1 229	157	N	N
517	Telecommunications	7	N	D	D	c	N	N
51	MARTIN							
	Information	1	N	D	D	a	N	N
51	MASON							
	Information	10	N	D	D	c	N	N
51	MEADE							
	Information	5	N	D	D	c	N	N
517	Telecommunications	3	N	D	D	b	N	N
51	MENIFEE							
	Information	1	N	D	D	a	N	N
51	MERCER							
	Information	5	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
51	METCALFE Information	4	N	D	D	b	N	N
51	MONROE Information	2	N	D	D	a	N	N
51	MONTGOMERY Information	7	N	D	D	b	N	N
51	MORGAN Information	5	N	4 135	938	154	N	N
517	Telecommunications	1	N	D	D	b	N	N
51	MUHLENBERG Information	13	N	2 710	749	138	N	N
517	Telecommunications	7	N	1 805	524	81	N	N
51	NELSON Information	14	N	D	D	f	N	N
511	Publishing industries (except Internet)	2	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	f	D	D
51119	Other publishers	1	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
517	Telecommunications	6	N	D	D	b	N	N
51	NICHOLAS Information	3	N	198	49	10	N	N
51	OHIO Information	8	N	6 054	1 636	208	N	N
517	Telecommunications	5	N	D	D	c	N	N
51	OLDHAM Information	18	N	D	D	c	N	N
511	Publishing industries (except Internet)	6	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
517	Telecommunications	6	N	D	D	b	N	N
51	OWEN Information	3	N	316	84	16	N	N
51	OWSLEY Information	1	N	D	D	b	N	N
51	PENDLETON Information	4	N	D	D	b	N	N
51	PERRY Information	15	N	3 188	1 122	146	N	N
51	PIKE Information	21	N	7 431	1 977	275	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	12	N	5 097	1 421	156	N	N
51	POWELL Information	6	N	409	120	26	N	N
51	PULASKI Information	22	N	4 929	1 462	227	N	N
517	Telecommunications	8	N	2 723	966	91	N	N
51	ROCKCASTLE Information	2	N	D	D	a	N	N
51	ROWAN Information	6	N	2 280	915	98	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	RUSSELL							
51	Information	5	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
	SCOTT							
51	Information	9	N	2 791	668	122	N	N
517	Telecommunications	6	N	1 929	464	67	N	N
	SHELBY							
51	Information	12	N	2 867	764	88	N	N
517	Telecommunications	3	N	D	D	b	N	N
	SIMPSON							
51	Information	4	N	396	115	13	N	N
	SPENCER							
51	Information	2	N	D	D	a	N	N
	TAYLOR							
51	Information	9	N	2 255	1 061	140	N	N
517	Telecommunications	6	N	1 463	872	89	N	N
	TODD							
51	Information	3	N	376	89	19	N	N
	TRIGG							
51	Information	3	N	239	78	9	N	N
	TRIMBLE							
51	Information	1	N	D	D	a	N	N
	UNION							
51	Information	4	N	548	142	36	N	N
	WARREN							
51	Information	35	N	D	D	f	N	N
512	Motion picture and sound recording industries	4	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
515	Broadcasting (except Internet)	8	D	D	D	c	D	D
5151	Radio and television broadcasting	8	D	D	D	c	D	D
517	Telecommunications	15	N	D	D	c	N	N
	WASHINGTON							
51	Information	2	N	D	D	a	N	N
	WAYNE							
51	Information	5	N	575	150	42	N	N
	WEBSTER							
51	Information	4	N	347	81	17	N	N
	WHITLEY							
51	Information	21	N	11 970	1 942	314	N	N
511	Publishing industries (except Internet)	3	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	b	D	D
51119	Other publishers	1	D	D	D	a	D	D
517	Telecommunications	9	N	3 976	1 075	121	N	N
	WOODFORD							
51	Information	12	N	1 301	447	82	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	ALEXANDRIA							
	Information	2	N	D	D	a	N	N
	ASHLAND							
51	Information	19	N	D	D	e	N	N
512	Motion picture and sound recording industries	4	N	807	201	53	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	10	N	D	D	e	N	N
	BARBOURVILLE							
51	Information	4	N	D	D	e	N	N
	BARDSTOWN							
51	Information	13	N	D	D	f	N	N
511	Publishing industries (except Internet)	2	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	f	D	D
51119	Other publishers	1	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
517	Telecommunications	6	N	D	D	b	N	N
	BEAVER DAM							
51	Information	4	N	D	D	c	N	N
517	Telecommunications	3	N	D	D	c	N	N
	BELLEVUE							
51	Information	2	N	D	D	a	N	N
	BENTON							
51	Information	7	N	3 394	906	123	N	N
517	Telecommunications	5	N	D	D	b	N	N
	BEREA							
51	Information	7	N	D	D	b	N	N
	BOWLING GREEN							
51	Information	33	N	19 771	5 081	738	N	N
512	Motion picture and sound recording industries	4	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
515	Broadcasting (except Internet)	8	D	D	D	c	D	D
5151	Radio and television broadcasting	8	D	D	D	c	D	D
517	Telecommunications	14	N	D	D	c	N	N
	CALVERT CITY							
51	Information	3	N	D	D	a	N	N
	CAMPBELLSVILLE							
51	Information	7	N	D	D	c	N	N
517	Telecommunications	6	N	1 463	872	89	N	N
	CARROLLTON							
51	Information	2	N	D	D	a	N	N
	CENTRAL CITY							
51	Information	7	N	1 468	360	80	N	N
	COLD SPRING							
51	Information	1	N	D	D	a	N	N
	COLUMBIA							
51	Information	3	N	D	D	a	N	N
	CORBIN							
51	Information	14	N	D	D	c	N	N
511	Publishing industries (except Internet)	3	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	b	D	D
51119	Other publishers	1	D	D	D	a	D	D
517	Telecommunications	6	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CORBIN (PART - WHITLEY COUNTY)								
51	Information	14	N	D	D	c	N	N
511	Publishing industries (except Internet)	3	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	b	D	D
51119	Other publishers	1	D	D	D	a	D	D
517	Telecommunications	6	N	D	D	b	N	N
COVINGTON								
51	Information	17	N	10 246	2 287	330	N	N
517	Telecommunications	5	N	D	D	c	N	N
CRESTVIEW HILLS								
51	Information	2	N	D	D	b	N	N
CUMBERLAND								
51	Information	4	N	D	D	a	N	N
CYNTHIANA								
51	Information	3	N	D	D	b	N	N
DANVILLE								
51	Information	11	N	D	D	f	N	N
511	Publishing industries (except Internet)	2	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	f	D	D
51119	Other publishers	1	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
517	Telecommunications	5	N	D	D	c	N	N
DAWSON SPRINGS								
51	Information	3	N	268	64	11	N	N
DAWSON SPRINGS (PART - HOPKINS COUNTY)								
51	Information	3	N	268	64	11	N	N
DOUGLASS HILLS								
51	Information	3	N	D	D	a	N	N
EDGEWOOD								
51	Information	3	N	D	D	c	N	N
517	Telecommunications	3	N	D	D	c	N	N
ELIZABETHTOWN								
51	Information	23	N	12 628	3 746	506	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	a	N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
51213	Motion picture and video exhibition	2	D	D	D	a	D	D
517	Telecommunications	13	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	9	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	9	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	8	Q	D	D	c	Q	Q
ERLANGER								
51	Information	9	N	16 017	3 900	508	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
517	Telecommunications	4	N	D	D	e	N	N
5173	Telecommunications resellers	1	D	D	D	e	D	D
51731	Telecommunications resellers	1	D	D	D	e	D	D
517310	Telecommunications resellers	1	D	D	D	e	D	D
FLEMINGSBURG								
51	Information	5	N	D	D	b	N	N
FLORENCE								
51	Information	20	N	19 702	4 969	407	N	N
517	Telecommunications	10	N	D	D	c	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	FORT MITCHELL Information	2	N	D	D	b	N	N
51	FORT THOMAS Information	7	N	D	D	b	N	N
51	FORT WRIGHT Information	1	N	D	D	a	N	N
51	FRANKFORT Information	16	N	3 209	972	171	N	N
51	FRANKLIN Information	3	N	D	D	a	N	N
51	FULTON Information	4	N	D	D	b	N	N
51	GEORGETOWN Information	6	N	D	D	b	N	N
51	GLASGOW Information	12	N	8 297	2 139	309	N	N
517	Telecommunications	6	N	D	D	c	N	N
51	GRAYSON Information	4	N	745	271	46	N	N
51	GREENVILLE Information	3	N	D	D	b	N	N
51	HARRODSBURG Information	4	N	1 139	260	42	N	N
51	HARTFORD Information	4	N	D	D	b	N	N
51	HAZARD Information	10	N	1 501	686	84	N	N
51	HENDERSON Information	11	N	D	D	c	N	N
515	Broadcasting (except Internet)	2	D	D	D	b	D	D
5151	Radio and television broadcasting	2	D	D	D	b	D	D
51	HICKMAN Information	2	N	D	D	a	N	N
51	HIGHLAND HEIGHTS Information	1	N	D	D	a	N	N
51	HILLVIEW Information	3	N	D	D	a	N	N
51	HODGENVILLE Information	3	N	178	40	8	N	N
51	HOPKINSVILLE Information	11	N	7 544	1 883	285	N	N
517	Telecommunications	5	N	D	D	b	N	N
51	HURSTBOURNE Information	7	N	9 888	2 905	178	N	N
517	Telecommunications	5	N	D	D	c	N	N
51	INDEPENDENCE Information	2	N	D	D	a	N	N
51	IRVINE Information	5	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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							From administrative records ¹	Estimated ²
JEFFERSONTOWN								
51	Information	31	N	21 395	6 481	599	N	N
517	Telecommunications	8	N	3 493	926	67	N	N
518	Internet service providers, web search portals, and data processing services	11	37 761	13 208	4 442	424	.2	73.4
5182	Data processing, hosting, and related services	9	D	D	D	e	D	D
51821	Data processing, hosting, and related services	9	D	D	D	e	D	D
518210	Data processing, hosting, and related services	9	D	D	D	e	D	D
LA GRANGE								
51	Information	3	N	D	D	b	N	N
LAKESIDE PARK								
51	Information	1	N	D	D	a	N	N
LANCASTER								
51	Information	4	N	638	347	34	N	N
LAWRENCEBURG								
51	Information	3	N	D	D	a	N	N
LEBANON								
51	Information	2	N	D	D	b	N	N
LEITCHFIELD								
51	Information	7	N	681	180	30	N	N
LEXINGTON-FAYETTE								
51	Information	179	N	145 552	35 156	4 134	N	N
511	Publishing industries (except Internet)	40	587 446	46 865	12 265	1 201	.3	.4
5111	Newspaper, periodical, book, and directory publishers	30	D	D	D	g	D	D
51111	Newspaper publishers	6	D	D	D	f	D	D
511110	Newspaper publishers	6	D	D	D	f	D	D
51112	Periodical publishers	15	D	D	D	c	D	D
511120	Periodical publishers	15	D	D	D	c	D	D
5112	Software publishers	10	D	D	D	c	D	D
51121	Software publishers	10	D	D	D	c	D	D
511210	Software publishers	10	D	D	D	c	D	D
512	Motion picture and sound recording industries	19	N	D	D	c	N	N
5121	Motion picture and video industries	17	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	21	D	D	D	f	D	D
5151	Radio and television broadcasting	21	D	D	D	f	D	D
51511	Radio broadcasting	16	D	D	D	e	D	D
515112	Radio stations	16	D	D	D	e	D	D
517	Telecommunications	70	N	43 382	9 637	1 368	N	N
5171	Wired telecommunications carriers	37	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	37	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	37	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	24	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	24	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	20	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	26	35 122	27 901	6 797	598	4.0	15.0
5182	Data processing, hosting, and related services	20	D	D	D	f	D	D
51821	Data processing, hosting, and related services	20	D	D	D	f	D	D
518210	Data processing, hosting, and related services	20	D	D	D	f	D	D
LONDON								
51	Information	14	N	4 974	1 115	300	N	N
517	Telecommunications	7	N	D	D	c	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
LOUISVILLE								
51	Information	163	N	180 627	48 734	4 464	N	N
511	Publishing industries (except Internet)	35	228 518	55 850	13 760	1 443	.4	1.8
5111	Newspaper, periodical, book, and directory publishers	32	226 818	55 122	13 554	1 428	.3	1.4
51111	Newspaper publishers	10	D	D	D	g	D	D
511110	Newspaper publishers	10	D	D	D	g	D	D
512	Motion picture and sound recording industries	26	N	D	D	e	N	N
5121	Motion picture and video industries	22	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	c	D	D
515	Broadcasting (except Internet)	24	122 619	40 085	10 046	945	—	.5
5151	Radio and television broadcasting	23	D	D	D	f	D	D
51511	Radio broadcasting	19	38 904	12 900	3 339	391	—	1.4
515112	Radio stations	18	D	D	D	e	D	D
516	Internet publishing and broadcasting	4	D	D	D	c	D	D
5161	Internet publishing and broadcasting	4	D	D	D	c	D	D
51611	Internet publishing and broadcasting	4	D	D	D	c	D	D
516110	Internet publishing and broadcasting	4	D	D	D	c	D	D
517	Telecommunications	52	N	63 910	19 578	1 419	N	N
5171	Wired telecommunications carriers	28	Q	57 176	17 824	1 259	Q	Q
51711	Wired telecommunications carriers	28	Q	57 176	17 824	1 259	Q	Q
517110	Wired telecommunications carriers	28	Q	57 176	17 824	1 259	Q	Q
5172	Wireless telecommunications carriers (except satellite)	17	Q	5 692	1 580	136	Q	Q
51721	Wireless telecommunications carriers (except satellite)	17	Q	5 692	1 580	136	Q	Q
518	Internet service providers, web search portals, and data processing services	20	D	D	D	c	D	D
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
LYNDON								
51	Information	5	N	1 608	406	31	N	N
MADISONVILLE								
51	Information	15	N	6 086	1 717	208	N	N
517	Telecommunications	10	N	D	D	c	N	N
MARION								
51	Information	4	N	522	139	19	N	N
MAYFIELD								
51	Information	10	N	D	D	c	N	N
517	Telecommunications	7	N	D	D	c	N	N
MAYSVILLE								
51	Information	10	N	D	D	c	N	N
MIDDLESBOROUGH								
51	Information	6	N	D	D	b	N	N
MIDDLETOWN								
51	Information	6	N	1 388	346	29	N	N
MONTICELLO								
51	Information	5	N	575	150	42	N	N
MOREHEAD								
51	Information	4	N	D	D	b	N	N
MORGANFIELD								
51	Information	3	N	D	D	b	N	N
MORGANTOWN								
51	Information	4	N	387	98	29	N	N
MOUNT STERLING								
51	Information	6	N	D	D	b	N	N
MOUNT VERNON								
51	Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
	MURRAY							
51	Information	14	N	4 184	1 084	257	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	9	N	2 570	729	86	N	N
	NEWPORT							
51	Information	5	N	D	D	c	N	N
512	Motion picture and sound recording industries	2	N	D	D	c	N	N
5121	Motion picture and video industries	2	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
	NICHOLASVILLE							
51	Information	7	N	892	179	49	N	N
	OAK GROVE							
51	Information	1	N	D	D	a	N	N
	OWENSBORO							
51	Information	16	N	D	D	e	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	10	N	D	D	e	N	N
	PADUCAH							
51	Information	29	N	D	D	f	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	3	D	D	D	b	D	D
5151	Radio and television broadcasting	3	D	D	D	b	D	D
517	Telecommunications	13	N	D	D	e	N	N
	PAINTSVILLE							
51	Information	12	N	D	D	b	N	N
	PARIS							
51	Information	6	N	D	D	b	N	N
	PARK HILLS							
51	Information	3	N	274	58	8	N	N
	PIKEVILLE							
51	Information	14	N	6 910	1 847	241	N	N
512	Motion picture and sound recording industries	1	N	D	D	a	N	N
5121	Motion picture and video industries	1	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
517	Telecommunications	7	N	D	D	c	N	N
	PRESTONSBURG							
51	Information	10	N	D	D	c	N	N
517	Telecommunications	6	N	D	D	c	N	N
	PRINCETON							
51	Information	8	N	2 110	564	78	N	N
	PROSPECT							
51	Information	4	N	421	117	9	N	N
	PROSPECT (PART - JEFFERSON COUNTY)							
51	Information	4	N	421	117	9	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records ¹	Estimated ²
51	PROVIDENCE							
	Information	3	N	D	D	a	N	N
51	RADCLIFF							
	Information	7	N	2 263	424	73	N	N
517	Telecommunications	4	N	D	D	b	N	N
51	RICHMOND							
	Information	19	N	11 515	2 840	476	N	N
517	Telecommunications	12	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	8	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	D	D	c	Q	Q
51	RUSSELLVILLE							
	Information	6	N	D	D	b	N	N
51	ST. MATTHEWS							
	Information	16	N	7 030	2 288	129	N	N
511	Publishing industries (except Internet)	6	16 858	4 022	1 507	64	—	.2
517	Telecommunications	7	N	1 928	513	32	N	N
51	SCOTTSVILLE							
	Information	4	N	D	D	b	N	N
51	SHELBYVILLE							
	Information	3	N	453	110	10	N	N
51	SHEPHERDSVILLE							
	Information	4	N	D	D	b	N	N
51	SHIVELY							
	Information	1	N	D	D	a	N	N
51	SOMERSET							
	Information	13	N	3 638	870	149	N	N
517	Telecommunications	6	N	D	D	b	N	N
51	SOUTHGATE							
	Information	1	N	D	D	c	N	N
517	Telecommunications	1	N	D	D	c	N	N
51	SPRINGFIELD							
	Information	1	N	D	D	a	N	N
51	STANFORD							
	Information	3	N	D	D	b	N	N
51	STANTON							
	Information	5	N	D	D	a	N	N
51	TOMPKINSVILLE							
	Information	2	N	D	D	a	N	N
51	UNION							
	Information	2	N	D	D	a	N	N
51	VERSAILLES							
	Information	6	N	D	D	b	N	N
51	VILLA HILLS							
	Information	1	N	D	D	a	N	N
51	VINE GROVE							
	Information	1	N	D	D	a	N	N
51	WEST LIBERTY							
	Information	4	N	D	D	b	N	N
517	Telecommunications	1	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	WILDER							
51	Information	1	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	WILLIAMSBURG							
51	Information	5	N	D	D	b	N	N
	WILLIAMSTOWN							
51	Information	3	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
	WILLIAMSTOWN (PART - GRANT COUNTY)							
51	Information	3	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
	WILMORE							
51	Information	1	N	D	D	a	N	N
	WINCHESTER							
51	Information	11	N	D	D	f	N	N
517	Telecommunications	7	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	e	D	D
	BALANCE OF ADAIR COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF ALLEN COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF ANDERSON COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF BALLARD COUNTY							
51	Information	2	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
	BALANCE OF BARREN COUNTY							
51	Information	4	N	D	D	b	N	N
	BALANCE OF BATH COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF BELL COUNTY							
51	Information	6	N	D	D	b	N	N
	BALANCE OF BOONE COUNTY							
51	Information	9	N	D	D	b	N	N
	BALANCE OF BOURBON COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF BOYD COUNTY							
51	Information	4	N	D	D	b	N	N
	BALANCE OF BOYLE COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF BRACKEN COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF BREATHITT COUNTY							
51	Information	10	N	790	211	42	N	N
	BALANCE OF BRECKINRIDGE COUNTY							
51	Information	5	N	560	161	25	N	N
	BALANCE OF BULLITT COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF CARTER COUNTY							
51	Information	4	N	283	80	13	N	N

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							From admini- strative records ¹	Estimated ²
51	BALANCE OF CASEY COUNTY Information	3	N	235	99	13	N	N
51	BALANCE OF CHRISTIAN COUNTY Information	4	N	D	D	b	N	N
51	BALANCE OF CLARK COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF CLAY COUNTY Information	8	N	2 505	646	108	N	N
517	Telecommunications	4	N	2 113	577	85	N	N
51	BALANCE OF CLINTON COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF CUMBERLAND COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF DAVIESS COUNTY Information	7	N	D	D	c	N	N
517	Telecommunications	3	N	D	D	c	N	N
51	BALANCE OF EDMONSON COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF ESTILL COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF FLEMING COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF FLOYD COUNTY Information	4	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
51	BALANCE OF FRANKLIN COUNTY Information	6	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
51	BALANCE OF GALLATIN COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF GRANT COUNTY Information	4	N	D	D	a	N	N
51	BALANCE OF GRAVES COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF GRAYSON COUNTY Information	5	N	197	104	5	N	N
51	BALANCE OF GREEN COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF GREENUP COUNTY Information	3	N	D	D	a	N	N
51	BALANCE OF HANCOCK COUNTY Information	4	N	D	D	a	N	N
51	BALANCE OF HARDIN COUNTY Information	7	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	3	D	D	D	c	D	D
51	BALANCE OF HARLAN COUNTY Information	11	N	D	D	b	N	N
51	BALANCE OF HARRISON COUNTY Information	1	N	D	D	b	N	N
51	BALANCE OF HART COUNTY Information	1	N	D	D	a	N	N

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Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF HENDERSON COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF HENRY COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF HICKMAN COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF JACKSON COUNTY							
51	Information	5	N	5 270	1 321	265	N	N
	BALANCE OF JEFFERSON COUNTY							
51	Information	113	N	112 505	28 842	3 146	N	N
511	Publishing industries (except Internet)	14	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	c	D	D
512	Motion picture and sound recording industries	14	N	D	D	c	N	N
5121	Motion picture and video industries	8	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
515	Broadcasting (except Internet)	6	D	D	D	c	D	D
5151	Radio and television broadcasting	6	D	D	D	c	D	D
51511	Radio broadcasting	4	D	D	D	c	D	D
515112	Radio stations	4	D	D	D	c	D	D
517	Telecommunications	55	N	D	D	g	N	N
5171	Wired telecommunications carriers	25	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	25	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	25	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	19	Q	31 809	8 030	1 006	Q	Q
51721	Wireless telecommunications carriers (except satellite)	19	Q	31 809	8 030	1 006	Q	Q
517212	Cellular and other wireless telecommunications	19	Q	31 809	8 030	1 006	Q	Q
5173	Telecommunications resellers	5	D	D	D	e	D	D
51731	Telecommunications resellers	5	D	D	D	e	D	D
517310	Telecommunications resellers	5	D	D	D	e	D	D
5175	Cable and other program distribution	4	Q	D	D	f	Q	Q
51751	Cable and other program distribution	4	Q	D	D	f	Q	Q
517510	Cable and other program distribution	4	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	22	D	D	D	e	D	D
5182	Data processing, hosting, and related services	16	D	D	D	e	D	D
51821	Data processing, hosting, and related services	16	D	D	D	e	D	D
518210	Data processing, hosting, and related services	16	D	D	D	e	D	D
	BALANCE OF JESSAMINE COUNTY							
51	Information	6	N	D	D	b	N	N
	BALANCE OF JOHNSON COUNTY							
51	Information	2	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
	BALANCE OF KENTON COUNTY							
51	Information	4	N	D	D	c	N	N
511	Publishing industries (except Internet)	1	D	D	D	b	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
	BALANCE OF KNOTT COUNTY							
51	Information	5	N	4 168	998	104	N	N
517	Telecommunications	3	N	D	D	b	N	N
	BALANCE OF KNOX COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF LAUREL COUNTY							
51	Information	7	N	1 350	355	55	N	N
	BALANCE OF LAWRENCE COUNTY							
51	Information	5	N	530	122	30	N	N

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							From administrative records ¹	Estimated ²
51	BALANCE OF LEE COUNTY Information	3	N	452	115	18	N	N
51	BALANCE OF LESLIE COUNTY Information	3	N	D	D	b	N	N
51	BALANCE OF LETCHER COUNTY Information	10	N	2 112	591	112	N	N
51	BALANCE OF LEWIS COUNTY Information	5	N	D	D	a	N	N
51	BALANCE OF LINCOLN COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF LIVINGSTON COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF LOGAN COUNTY Information	1	N	D	D	b	N	N
51	BALANCE OF LYON COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF MCCRACKEN COUNTY Information	8	N	D	D	b	N	N
511	Publishing industries (except Internet)	3	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	b	D	D
51	BALANCE OF MCCREARY COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF MADISON COUNTY Information	3	N	D	D	b	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
51	BALANCE OF MAGOFFIN COUNTY Information	5	N	345	83	30	N	N
51	BALANCE OF MARION COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF MARSHALL COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF MARTIN COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF MEADE COUNTY Information	5	N	D	D	c	N	N
517	Telecommunications	3	N	D	D	b	N	N
51	BALANCE OF MENIFEE COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF MERCER COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF METCALFE COUNTY Information	4	N	D	D	b	N	N
51	BALANCE OF MONTGOMERY COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF MORGAN COUNTY Information	1	N	D	D	b	N	N
51	BALANCE OF MUHLENBERG COUNTY Information	3	N	D	D	a	N	N
51	BALANCE OF NELSON COUNTY Information	1	N	D	D	a	N	N

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							From admini- strative records ¹	Estimated ²
	BALANCE OF NICHOLAS COUNTY							
51	Information	3	N	198	49	10	N	N
	BALANCE OF OLDHAM COUNTY							
51	Information	15	N	D	D	c	N	N
511	Publishing industries (except Internet)	6	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
	BALANCE OF OWEN COUNTY							
51	Information	3	N	316	84	16	N	N
	BALANCE OF OWSLEY COUNTY							
51	Information	1	N	D	D	b	N	N
	BALANCE OF PENDLETON COUNTY							
51	Information	4	N	D	D	b	N	N
	BALANCE OF PERRY COUNTY							
51	Information	5	N	1 687	436	62	N	N
	BALANCE OF PIKE COUNTY							
51	Information	7	N	521	130	34	N	N
	BALANCE OF POWELL COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF PULASKI COUNTY							
51	Information	9	N	1 291	592	78	N	N
	BALANCE OF ROCKCASTLE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF ROWAN COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF RUSSELL COUNTY							
51	Information	5	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
	BALANCE OF SCOTT COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF SHELBY COUNTY							
51	Information	9	N	2 414	654	78	N	N
	BALANCE OF SIMPSON COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF SPENCER COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF TAYLOR COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF TODD COUNTY							
51	Information	3	N	376	89	19	N	N
	BALANCE OF TRIGG COUNTY							
51	Information	3	N	239	78	9	N	N
	BALANCE OF TRIMBLE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF UNION COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF WARREN COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF WASHINGTON COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF WEBSTER COUNTY							
51	Information	1	N	D	D	a	N	N

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							From administrative records ¹	Estimated ²
	BALANCE OF WHITLEY COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF WOODFORD COUNTY							
51	Information	6	N	D	D	b	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of

unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS

Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold during 2002, whether or not payment was received in 2002. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; dues and assessments from members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Sales to and receipts from foreign parent firms, subsidiaries, and branches are included. Receipts also include advertising sales, and sales of goods and services marketed through sales offices. For public broadcast stations and libraries, receipts include contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers or clients and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts from departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends, EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign parent firms and subsidiaries; and other nonoperating income (e.g., franchise fees).

Appendix B.

NAICS Codes, Titles, and Descriptions

51 INFORMATION

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively on the Internet; the motion picture and sound recording industries; the broadcasting industries, including traditional broadcasting and those broadcasting exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

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5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

511 PUBLISHING INDUSTRIES (EXCEPT INTERNET)

Industries in the Publishing Industries (except Internet) subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as directory and mailing list and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or proprietary electronic networks. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing - the reporting, writing, editing, and other processes that are required to create an edition of a newspaper - is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries (except Internet) subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of pre-packaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Publishing Industries (except Internet) subsector does not include establishments that publish exclusively on the Internet. Establishments publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting. The Publishing Industries (except Internet) subsector also excludes products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Subsector 323, Printing and Related Support Activities.

5111 NEWSPAPER, PERIODICAL, BOOK, AND DIRECTORY PUBLISHERS

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, directories and mailing lists, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including proprietary electronic networks. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others to carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

51111 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

511110 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

51112 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

511120 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

51113 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

511130 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

51114 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51140 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51119 OTHER PUBLISHERS

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, mailing list, and music publishers). These establishments may publish works in print or electronic form.

51191 GREETING CARD PUBLISHERS

This industry comprises establishments primarily engaged in publishing greeting cards.

51199 ALL OTHER PUBLISHERS

This industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishments may publish works in print or electronic form.

5112 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

51121 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

511210 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

512 MOTION PICTURE AND SOUND RECORDING INDUSTRIES

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

5121 MOTION PICTURE AND VIDEO INDUSTRIES

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

51211 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

512110 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

51212 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

512120 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

51213 MOTION PICTURE AND VIDEO EXHIBITION

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

512131 MOTION PICTURE THEATERS (EXCEPT DRIVE-INS)

This industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth.

512132 DRIVE-IN MOTION PICTURE THEATERS

This industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

51219 POSTPRODUCTION SERVICES AND OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

512191 TELEPRODUCTION AND OTHER POSTPRODUCTION SERVICES

This industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

512199 OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

5122 SOUND RECORDING INDUSTRIES

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

51221 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

512210 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

51222 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

512220 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these

products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

51223 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

512230 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

51224 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

512240 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

51229 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

512290 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

5122902 PRODUCERS OF TAPED RADIO PROGRAMS

Establishments primarily engaged in producing taped radio shows.

5122909 ALL OTHER SOUND RECORDING INDUSTRIES

Establishments primarily engaged in providing other sound recording services not specifically provided for elsewhere. These establishments provide services, such as audio recording of meetings and conferences, recording books onto tapes, maintaining stock music for the media and other commercial users.

515 BROADCASTING (EXCEPT INTERNET)

Industries in the Broadcasting (except Internet) subsector include establishments that create content or acquire the right to distribute content and subsequently broadcast the content. The industry groups (Radio and Television Broadcasting and Cable and Other Subscription Programming) are based on differences in the methods of communication and the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable and Other Subscription Programming industry group includes establishments operating studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming) on a subscription or fee basis.

The distribution of cable and other subscription programming is included in Subsector 517, Telecommunications. Establishments that broadcast exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting.

5151 RADIO AND TELEVISION BROADCASTING

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

51511 RADIO BROADCASTING

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

515111 RADIO NETWORKS

This industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

515112 RADIO STATIONS

This industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studio, from an affiliated network, or from external sources.

51512 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or

transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

515120 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

5152 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

51521 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

515210 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

516 INTERNET PUBLISHING AND BROADCASTING

Industries in the Internet Publishing and Broadcasting subsector group establishments that publish and/or broadcast content exclusively for the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet justifies the separation of Internet publishers and broadcasters from more traditional publishers included in subsector 511, Publishing Industries (except Internet) and subsector 515, Broadcasting (except Internet).

5161 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

51611 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

516110 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

517 TELECOMMUNICATIONS

Industries in the Telecommunications subsector include establishments providing telecommunications and the services related to that activity. The Telecommunications subsector is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and video. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

5171 WIRED TELECOMMUNICATIONS CARRIERS

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wired telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51711 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

517110 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

5172 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wireless telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51721 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide omni-directional communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

517211 PAGING

This industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

517212 CELLULAR AND OTHER WIRELESS TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

5173 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

51731 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

517310 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

5174 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

51741 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

517410 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

5175 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

51751 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

517510 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

5179 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

51791 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

517910 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

518 INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING SERVICES

Industries in the Internet Service Providers, Web Search Portals, and Data Processing Services subsector group establishments that provide: (1) access to the Internet; (2) search facilities for the Internet; and (3) data processing, hosting, and related services. The industry groups (Internet Service Providers and Web Search Portals, Data Processing Hosting, and Related Services) are based on differences in the processes used to access information and process information. The Internet Service Providers and Web Search Portals industry group includes establishments that are providing access to the Internet or aiding in navigation on the Internet. The Data Processing, Hosting, and Related Services industry group includes establishments that process data. These establishments can transform data, prepare data for dissemination, or place data or content on the Internet for others. In addition, the shared use of computer resources is included in the Data Processing, Hosting, and Related Services industry group.

Establishments that are publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting and establishments that are retailing goods using the Internet are included in Sector 44-45, Retail Trade.

5181 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

51811 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

518111 INTERNET SERVICE PROVIDERS

This industry comprises establishments known as Internet service providers. Establishments in this industry provide clients access to the Internet and generally provide related services such as Web hosting, Web page designing, and hardware or software consulting related to the Internet connectivity. Establishments in this industry may provide local, regional, or national coverage for clients or provide backbone services (except telecommunications carriers) for other Internet service providers. Internet service providers have the equipment and telecommunication network access required for a point-of-presence on the Internet.

518112 WEB SEARCH PORTALS

This industry comprises establishments known as Web Search Portals. Establishments in this industry operate Web sites that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

5182 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

51821 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

518210 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

519 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

5191 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

51911 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

519110 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

51912 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

519120 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

51919 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

519190 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of receipts from administrative records." This includes receipts information obtained from administrative records of other federal agencies. The "Percent of receipts estimated" includes receipts information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases, expansion on the basis of the receipts was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industry-specific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

KENTUCKY

Corbin is in Knox and Whitley Counties.

Dawson Springs is in Caldwell and Hopkins Counties; it annexed into Caldwell County in April 1998. This change deletes territory from the Balance of Caldwell County.

Falmouth is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Pendleton County.

Harlan is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Harlan County.

Indian Hills is now tabulated separately due to a population increase. This change deletes territory from the Balance of Jefferson County.

Jackson is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Breathitt County.

Jenkins is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Letcher County.

Morgantown is now tabulated separately due to a population increase. This change deletes territory from the Balance of Butler County.

Pioneer Village is now tabulated separately due to a population increase. This change deletes territory from the Balance of Bullitt County.

Prospect is in Jefferson and Oldham Counties; it annexed into Oldham County in June 1996, but this change was not submitted to the Census Bureau until September 1998. This change deletes territory from the Balance of Oldham County.

Russell Springs is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Russell County.

Union is now tabulated separately due to a population increase. This change deletes territory from the Balance of Boone County.

Wilder is now tabulated separately due to a population increase. This change deletes territory from the Balance of Campbell County.

Williamstown is in Grant and Pendleton Counties.

Balance of Boone County no longer includes Union, which is tabulated separately due to a population increase.

Balance of Breathitt County includes Jackson, which is no longer tabulated separately due to a population decrease.

Balance of Bullitt County no longer includes Pioneer Village, which is tabulated separately due to a population increase.

Balance of Butler County no longer includes Morgantown, which is tabulated separately due to a population increase.

Balance of Caldwell County lost territory due to the annexation of Dawson Springs into the county.

Balance of Campbell County no longer includes Wilder, which is tabulated separately due to a population increase.

Balance of Harlan County includes Harlan, which is no longer tabulated separately due to a population decrease.

Balance of Jefferson County no longer includes Indian Hills, which is tabulated separately due to a population increase.

Balance of Letcher County includes Jenkins, which is no longer tabulated separately due to a population decrease.

Balance of Oldham County lost territory due to the annexation of Prospect into the county.

Balance of Pendleton County includes Falmouth, which is no longer tabulated separately due to a population decrease.

Balance of Russell County includes Russell Springs, which is no longer tabulated separately due to a population decrease.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

CINCINNATI-MIDDLETOWN-WILMINGTON, OH-KY-IN COMBINED STATISTICAL AREA

Cincinnati-Middletown, OH-KY-IN Metropolitan Statistical Area

Dearborn County, IN

Franklin County, IN

Ohio County, IN

Boone County, KY

Bracken County, KY

Campbell County, KY

Gallatin County, KY

Grant County, KY

Kenton County, KY

Pendleton County, KY

Brown County, OH

Butler County, OH

Clermont County, OH

Hamilton County, OH

Warren County, OH

Wilmington, OH Micropolitan Statistical Area

Clinton County, OH

CORBIN-LONDON, KY COMBINED STATISTICAL AREA

Corbin, KY Micropolitan Statistical Area

Whitley County, KY

London, KY Micropolitan Statistical Area

Laurel County, KY

LEXINGTON-FAYETTE--FRANKFORT--RICHMOND, KY COMBINED STATISTICAL AREA

Frankfort, KY Micropolitan Statistical Area

Anderson County, KY

Franklin County, KY

Lexington-Fayette, KY Metropolitan Statistical Area

Bourbon County, KY

Clark County, KY

Fayette County, KY

Jessamine County, KY

Scott County, KY

Woodford County, KY

Mount Sterling, KY Micropolitan Statistical Area

Bath County, KY

Menifee County, KY

Montgomery County, KY

Richmond, KY Micropolitan Statistical Area

Madison County, KY

Rockcastle County, KY

LOUISVILLE-ELIZABETHTOWN-SCOTTSBURG, KY-IN COMBINED STATISTICAL AREA

Elizabethtown, KY Metropolitan Statistical Area

Hardin County, KY

Larue County, KY

Louisville, KY-IN Metropolitan Statistical Area

Clark County, IN

Floyd County, IN

Harrison County, IN

Washington County, IN

Bullitt County, KY

Henry County, KY

Jefferson County, KY

Meade County, KY

Nelson County, KY

Oldham County, KY

Shelby County, KY

Spencer County, KY

Trimble County, KY

Scottsburg, IN Micropolitan Statistical Area

Scott County, IN

PADUCAH-MAYFIELD, KY-IL COMBINED STATISTICAL AREA

Mayfield, KY Micropolitan Statistical Area

Graves County, KY

Paducah, KY-IL Micropolitan Statistical Area

Massac County, IL

Ballard County, KY

Livingston County, KY

McCracken County, KY

BOWLING GREEN, KY METROPOLITAN STATISTICAL AREA

Edmonson County, KY

Warren County, KY

CAMPBELLSVILLE, KY MICROPOLITAN STATISTICAL AREA

Taylor County, KY

CENTRAL CITY, KY MICROPOLITAN STATISTICAL AREA

Muhlenberg County, KY

CLARKSVILLE, TN-KY METROPOLITAN STATISTICAL AREA

Christian County, KY

Trigg County, KY

Montgomery County, TN

Stewart County, TN

DANVILLE, KY MICROPOLITAN STATISTICAL AREA

Boyle County, KY

Lincoln County, KY

EVANSVILLE, IN-KY METROPOLITAN STATISTICAL AREA

Gibson County, IN

Posey County, IN

Vanderburgh County, IN

Warrick County, IN

Henderson County, KY

Webster County, KY

GLASGOW, KY MICROPOLITAN STATISTICAL AREA

Barren County, KY

Metcalfe County, KY

HUNTINGTON-ASHLAND, WV-KY-OH METROPOLITAN STATISTICAL AREA

Boyd County, KY

Greenup County, KY

Lawrence County, OH

Cabell County, WV

Wayne County, WV

MADISONVILLE, KY MICROPOLITAN STATISTICAL AREA

Hopkins County, KY

MAYSVILLE, KY MICROPOLITAN STATISTICAL AREA

Lewis County, KY

Mason County, KY

MIDDLESBOROUGH, KY MICROPOLITAN STATISTICAL AREA

Bell County, KY

MURRAY, KY MICROPOLITAN STATISTICAL AREA

Calloway County, KY

OWENSBORO, KY METROPOLITAN STATISTICAL AREA

Daviess County, KY

Hancock County, KY

McLean County, KY

SOMERSET, KY MICROPOLITAN STATISTICAL AREA

Pulaski County, KY

UNION CITY, TN-KY MICROPOLITAN STATISTICAL AREA

Fulton County, KY

Obion County, TN

