

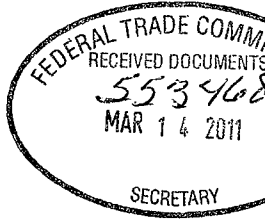
NOTICE OF APPEARANCE



CASE NAME POM Wonderful LLC, et al	FILE/DOCKET NUMBER D09344
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► Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

- counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)
- counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENTS
<p>Include name, address and telephone of each</p> <p>Michael Ostheimer Federal Trade Commission 601 New Jersey Avenue, NW NJ-3212 Washington, DC 20580 202-326-2699</p>	<p>Include address and telephone numbers of all persons, partnerships, corporations, or associations</p> <p style="text-align: right;">ORIGINAL</p> 

3. ASSOCIATE/ASSISTANT DIRECTOR

Mary K. Engle

4. SIGNATURE OF SENIOR COUNSEL (Mary Johnson)	5. DATE SIGNED 3/14/2011
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Return this form to: H-135
Federal Trade Commission
600 Pennsylvania Ave. NW
Washington, D.C. 20580