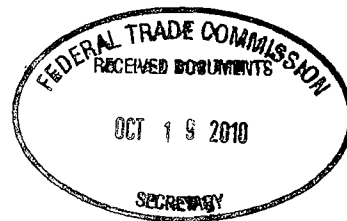


UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES



\_\_\_\_\_  
In the Matter of )  
 )  
POM WONDERFUL LLC and )  
ROLL INTERNATIONAL CORP., )  
companies, and )  
 )  
STEWART A. RESNICK, )  
LYNDA RAE RESNICK, and )  
MATTHEW TUPPER, individually and )  
as officers of the companies, )  
Respondents. )  
\_\_\_\_\_ )


DOCKET NO. 9344

**ORDER SETTING SCHEDULING CONFERENCE**

Pursuant to Commission Rule 3.21(b), which requires a scheduling conference within ten days after the Answer is filed, the initial scheduling conference will be held on October 26, 2010, at 2:00 p.m. in Room 532, Federal Trade Commission Building, 600 Pennsylvania Ave., N.W. Washington, D.C.

The parties are directed to meet before the scheduling conference and to comply with Commission Rule 3.21(a) and (b). The expected scheduling order will be provided to the parties in advance of the scheduling conference.

ORDERED:

  
\_\_\_\_\_  
D. Michael Chappell  
Chief Administrative Law Judge

Date: October 19, 2010