

FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE



CASE NAME POM Wonderful LLC, et al	FILE/DOCKET NUMBER D09344
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► Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

- counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)
 counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENTS
<p>Include name, address and telephone of each</p> <p>John Graubert Covington & Burling LLP 1201 Pennsylvania Avenue, NW Washington, DC 20004 202-662-5938</p> <p>Skye Perryman Covington & Burling LLP 1201 Pennsylvania Avenue, NW Washington, DC 20004 202-662-5675</p>	<p>Include address and telephone numbers of all persons, partnerships, corporations, or associations</p> <p>POM Wonderful LLC POM Wonderful LLC 11444 West Olympic Boulevard Los Angeles, CA 90064 310-966-5800</p> <p>Matt Tupper President POM Wonderful LLC 11444 West Olympic Boulevard Los Angeles, CA 90064 310-966-5800</p> <p>Stewart Resnick Stewart Resnick 11444 West Olympic Boulevard Los Angeles, CA 90064 310-966-5800</p> <p>Lynda Rae Resnick Lynda Rae Resnick 11444 West Olympic Boulevard Los Angeles, CA 90064 310-966-5800</p> <p>Roll International Corp. Roll International Corp. 11444 West Olympic Boulevard Los Angeles, CA 90064 310-966-5800</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL (John D. Graubert)	5. DATE SIGNED 10/18/2010
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Return this form to: H-135
Federal Trade Commission
600 Pennsylvania Ave. NW
Washington, D.C. 20580