



USAID
FROM THE AMERICAN PEOPLE

ALLIANCES IN ACTION

EDUCATION & EMPLOYMENT ALLIANCE

DEVELOPMENT CHALLENGE

Young people under the age of 24 represent more than half the population in Asia and the Near East. They are the next generation of employees, entrepreneurs, policymakers and community leaders, yet many are ill-prepared to enter the workforce. They have had few opportunities to get a good education and to learn needed job skills. Nor have schools and businesses traditionally worked together to help the region's youth make the jump from the classroom to the office or factory. As a result, young people in Asia and the Near East today face some of the highest unemployment rates in the world. In the Middle East and North Africa, unemployment among youth is almost 26%. In South Asia, 16% of youth are unemployed.

BUSINESS CHALLENGE

Businesses interested in operating in these regions rely on a consistent and able workforce, but are often not able to hire from the local community. By investing in education and workforce development initiatives, businesses are helping to train up the next generation of skilled workers.

APPROACH

The Education & Employment Alliance (EEA), an activity supported by USAID, the International Youth Foundation (IYF), and many private sector partners, catalyzes new, sustainable, multi-sector alliances to address education and employment challenges among young people in six countries across Asia and the Near East. Together, these multi-sector partners identify challenges, pilot programs to address them, and work collaboratively to scale up and expand successful models that include integrated job training, career counseling, and job placement assistance.

PARTNERS



RESULTS

- Over a million primary and secondary school students were provided quality digital instruction and computer-assisted learning programs.
- 14,198 youth were placed in jobs, with an additional 891 youth becoming successful entrepreneurs.
- 15,073 youth continued their education, obtained an internship, or engaged in further professional training.
- Partnerships were developed with 110 international and local corporations and more than 70 local NGOs and governments.

FAST FACTS

START: 2004 END: 2010

PARTNER CONTRIBUTIONS:

USAID: \$12.1 MILLION

PARTNERS: \$12.7 MILLION

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