

Army Public Affairs
COORDINATION WITH III CORPS AND FORT HOOD PUBLIC AFFAIRS OFFICE
PLANS, POLICIES, AND OPERATIONS

SUPPLEMENTATION. *Local supplementation of this regulation is prohibited, except upon approval by AFZF-PO.*

SUGGESTED IMPROVEMENTS. *The proponent for this regulation is the Public Affairs Office (PAO). Users are invited to send comments and suggested improvements to: Commander, III Corps and Fort Hood, ATTN: AFZF-PO, Fort Hood, Texas 76544-5056.*

OVERVIEW

	1
Purpose	This regulation <ul style="list-style-type: none">● provides knowledge of all existing and projected plans and policy having possible public information and command information impact.● establishes policies and procedures to deal with activities with public and command information impact.● applies to all command and staff elements subordinate to Commander, III Corps and Fort Hood.
	1a
References	References used are <ul style="list-style-type: none">● AR 360-5 (Army Public Affairs, Public Information)● AR 360-61 (Community Relations), and● AR 360-81 (Command Information Program).
	1b
General	Commanders and staff will consult III Corps and Fort Hood PAO in the planning stage on matters with possible public and command information impact, classified or unclassified, favorable or unfavorable.
	1c
Organization	Fort Hood public affairs activities are coordinated by the III Corps and Fort Hood PAO to <ul style="list-style-type: none">● ensure proper control of release of information● eliminate duplication● speak with one voice● ensure information released agrees with policies of this and higher headquarters, and● give the public news media a single point of contact from which official information may be obtained.
	1d

ACTION

2

Newsworthy Events

Plans and activities having public and command information aspects considered newsworthy or which may become newsworthy

- will be coordinated with the III Corps and Fort Hood PAO before implementation.
- include, but are not limited to
 - aircraft accidents/incidents
 - fatalities
 - training accidents/incidents
 - visits to Fort Hood by very important persons
 - major training events
 - arrival of new equipment, and
 - brigade and higher changes of command.

NOTE: In an off-post accident/incident, especially where there are fatalities, III Corps public affairs personnel should be included on the first-available transportation to the scene.

When additional military reporters and photographers are required for coverage of all major events, the III Corps and Fort Hood PAO may obtain assistance from major subordinate command PAOs.

2a

RESPONSIBILITIES

3

PAO

The III Corps and Fort Hood PAO

- is responsible for coverage of III Corps and Fort Hood activities.
- coordinates all off-post speaking engagements. Speakers will clear through the speakers bureau
 - subject matter or manuscript of speech
 - speakers identification, and
 - sponsoring organization.
- coordinates and approves invitations to news media to cover newsworthy events.

All III Corps and Fort Hood activities will be reported and photographed for release under supervision of the III Corps and Fort Hood PAO.

Subordinate PAOs may coordinate directly with local media on stories involving their command and follow up with a courtesy call to the III Corps and Fort Hood PAO.

3a

Media Requests Individuals contacted directly by a member of the civilian news media will bring the request to the attention of his or her responsible PAO.

All media requests

- during after-duty hours will be referred to the corps operations center (COC), 287-2220/2506 who will give the telephone number of the on-call III Corps public affairs designee to the media.
- for interviews with major subordinate commanders will be coordinated with III Corps and Fort Hood PAO.
 - No interview will be granted without prior approval from III Corps Command Group.

All visiting media on Fort Hood will always be accompanied

- by a III Corps public affairs representative or
- a public affairs representative from a major subordinate command.

3b

**Public
Appearances
of Key Personnel**

Subordinate command PAOs will notify the III Corps and Fort Hood PAO when their key personnel are invited to public appearances such as

- press conferences
- television interviews
- speaking engagements, and
- participation in parades and other ceremonial activities.

These individuals are designated as key personnel

- Commander, III Corps and Fort Hood
- Deputy Commander, III Corps and Fort Hood
- *Chief of Staff*, III Corps and Fort Hood
- Deputy Chief of Staff
- Garrison Commander
- Secretary of the General Staff
- Directors or principal staff officers of III Corps and Fort Hood staff activities
- Division commanders
- Assistant division commanders
- Division chiefs of staff
- Commander, 3d Signal Brigade
- Commander, 6th Cavalry Brigade (Air Combat)
- Commander, 13th Support Command (Corps)
- Commander, 31st Air Defense Artillery Brigade
- Commander, 89th Military Police Brigade
- Commander, 504th Military Intelligence Group
- Commander, Test and Experimentation Command
- Commander, Apache Training Brigade
- Commander, Medical Department Activity
- Commander, III Corps Headquarters Command.

3c

FOR THE COMMANDER:



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