



plans and research and develop technologies, participating in the regulatory processes used to devise auction rules and procedures, training personnel on how to comply with those rules and procedures, and otherwise preparing for the commencement of an auction. Each time the Commission delays an auction, the momentum for the auction is drained from potential bidders, while the bidders' frustration level with the FCC increases. In all fairness, the Commission should better appreciate the real world consequences auction postponements have on businesses trying to acquire and utilize the spectrum the Commission regulates.

4. The Commission already has postponed the Upper 700 MHz band auction (Auction No. 31) five times. To once again delay Auction No. 31 or to delay the Lower 700 MHz band auction (Auction No. 44) harms everyone involved in the auction process. The Commission must assure potential bidders that it says what it means and stand by its own auction dates.

Respectfully submitted,

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