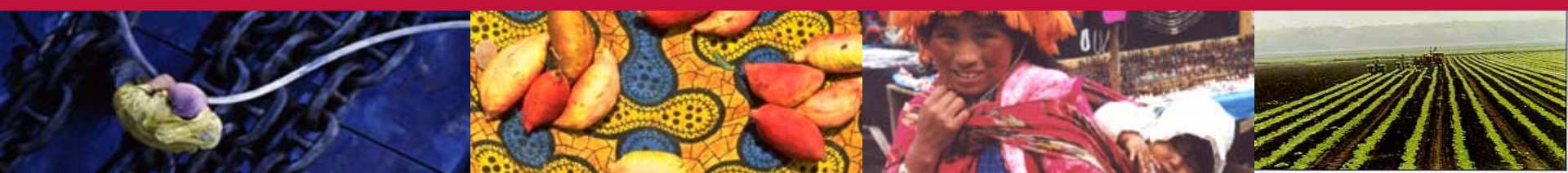




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Trade & Investment “Resources” for Field Staff

Wade Channell
Senior Legal Reform Advisor
EGAT/EG/TI/WC

**Trade and Investment Training:
Programming for Greater Impact
Bangkok, Thailand
November 8-10, 2010**



Last Minute Title Changes.....

~~1) EGAT Mechanisms for field support~~

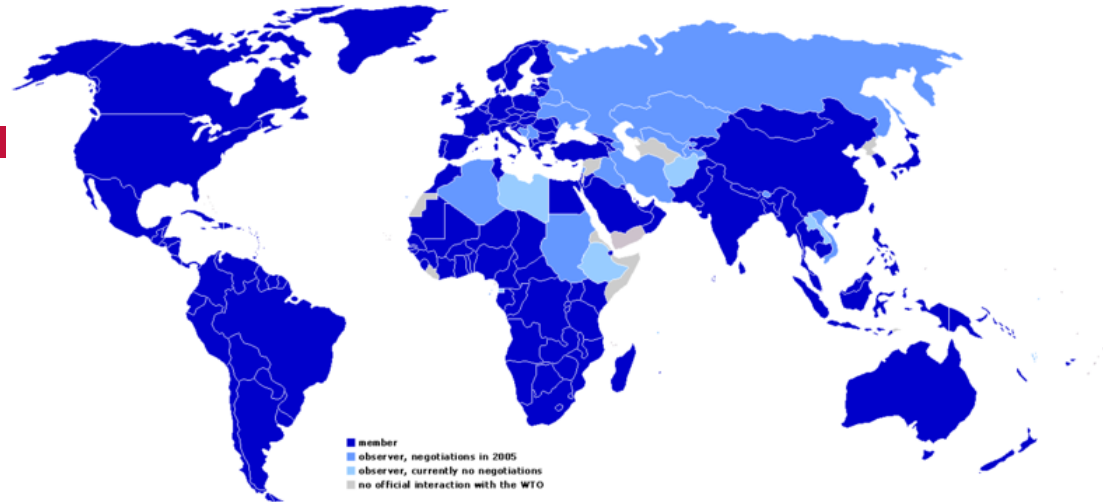
~~2) Your resource tool kit~~

3) 6 ways to look a like a “trade pro”



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6. Know your local “trade policy” geography



Front burner

Trade Policy Initiatives by region...

- Latin America → U.S. Free Trade Agreements – Peru, CAFTA-DR, Colombia, Panama.
- Africa and Least Developed → WTO-led Integrated Framework, AGOA, African Regional Orgs (EAC, ECOWAS) and TIFA-like things
- Asia – Regional Orgs like ASEAN, APEC
- Middle East – “MEPI”



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5. Get a copy of the key trade-“insider” guides

- The “Integrated Framework” for TA/TCB to LDCs

A multi-stakeholder “Diagnostic Trade Integration Study” aka DTIS (just the 50 “Least-developed Countries”)

- WTO’s Trade Policy Review

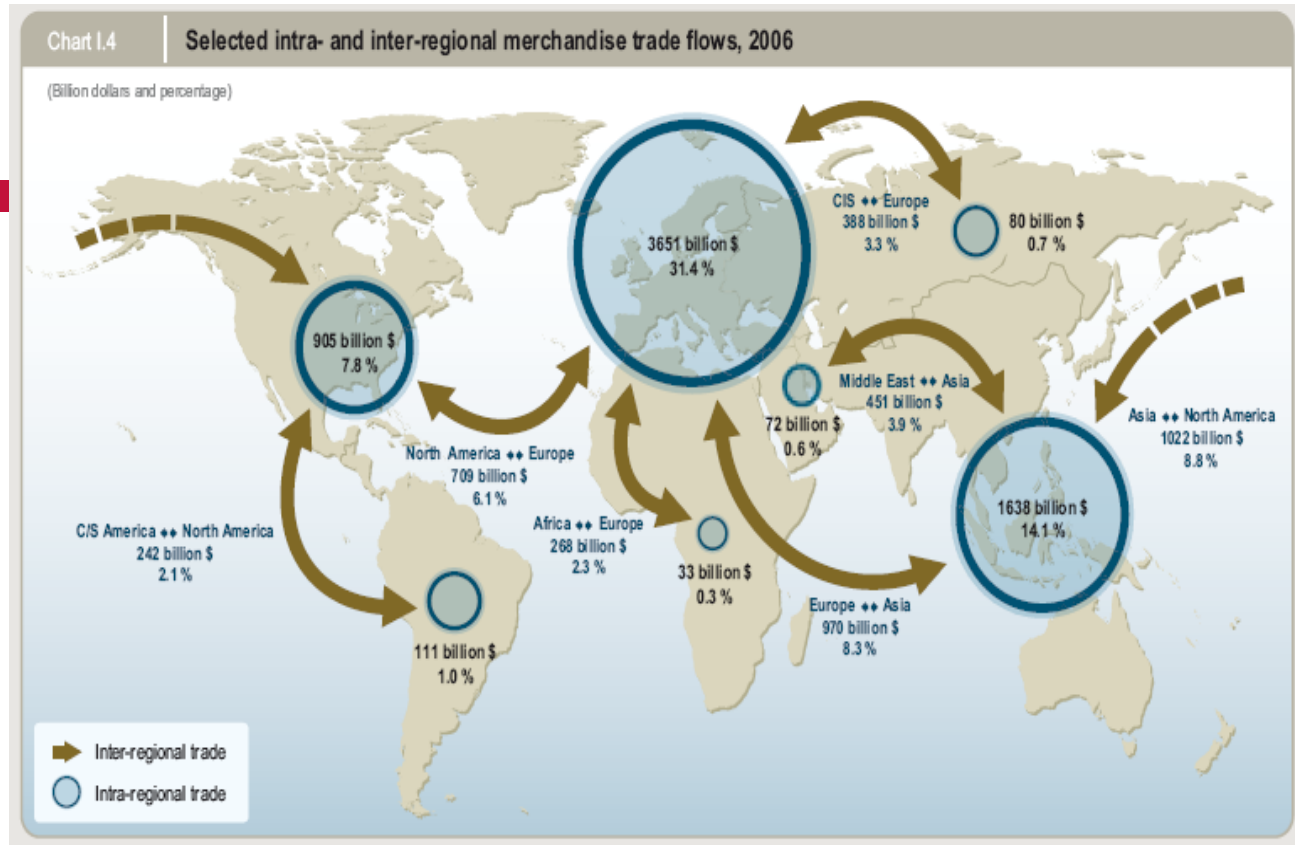
Virtually all countries—but, not Ethiopia, Iraq, or Afghanistan—(Why is that?)

- USTR National Trade Estimates Report -- for the bigger traders --Egypt yes, Niger no



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4. Check your trade stats –



- CIA website; and
- ITC trade map gets you a long way.
<http://www.trademap.org/>





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3. Name dropping – but not too much

- Too much: I was just talking to Bob Zoellick.....
- Just right?





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2. Know what folks in Washington are working on and with whom.

- International Org Grants - ITC and World Bank DB
- U.S. Agency Agreements – US CBP and FTC
- Global Task Orders
(TCBoost & BizCLIR)





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TCBoost

Supporting Trade Capacity Building Worldwide

1. Call on your Washington friends

(after talking to local
counterparts)



- Virginia Brown – TradeTeam Leader
- Cory, Brinton, Nick, Ken, Paul, and myself
- Mark Karns – IQC manager for Global Business and Trade Initiative II



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Don't Be Strangers

EGAT is around to help missions with....

- Technical Input
- TDY Support
- Statements of Work
- Project Proposals

