US Cellular Smartphones

SAMSUNG MESMERIZETM. \$12999 U



Average Customer Rating: 4.4 / 5



Read 271 Reviews | Write a Review



- · A Galaxy STH phone
- 4" Super AMOLED Touchscreen
- Android™ 2.2 (Froyo)
- 5.0 MP Camera + Camcorder
- · Wi-Fi Capable
- 1GHz Processor
- · Bluetooth v3.0

LG GENESIS™ \$14999

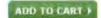


Average Customer Rating: 4.4 / 5



Read 26 Reviews | Write a Review





- Android™ 2.2 (Froyo)
- Dual Touchscreens, 3.6" External + 3.2" Internal
- · Full OWERTY Keyboard
- · Full HTML Browser w/Flash
- · Wi-Fi Capable
- 5MP Camera + Camcorder

OPTIMUS U™ FREE 0

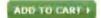


Average Customer Rating: 3.9 / 5



Read 68 Reviews | Write a Review





- Android™ 2.2 (Frayo)
- 3.2" Capacitive Touchscreen
- 3.2 MP Camera + Camcorder
- Wi-Fi Enabled
- MicroSD Support up to 32GB
- Swype™ Technology
- · Bluetooth v2.1

LG SABER™





Average Customer Rating: 4.5 / 5



Read 62 Reviews | Write a Review





- . 2.2" 265K Color TFT Display
- . Full QWERTY Keyboard
- · Bluetooth Capable
- · Ultra-Compact Design
- · easyedge Capable
- One-Touch Speakerphone
- Voice Command

HTC DESIRETM \$7999 0

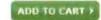


Average Customer Rating: 4.4 / 5









- Android^{TIA} 2.2 (Frayo)
- . 3.7" WVGA Touchscreen
- . 5.0 MP Camera + Camcorder
- Wi-Fi Capable
- · Your Navigator Deluxe turn-byturn navigation
- . 1 GHz Snapdragon Processor

HTC MERGETM

\$149⁹⁹ **(**)



Average Customer Rating: 4.5 / 5





ADD TO CART 1

- Android™ 2.2 (Froyo)
- 3.8" WVGA Touchscreen
- Full slide-out QWERTY Keyboard
- 5 MP Camera + HD Camcorder Wi-Fi Capable
- · Your Navigator Deluxe
- · World Phone Capabilities

SAMSUNG GEM TM

\$7999

HTC 7 PROTM \$19999 0 LG **APEXTM** \$4999 0



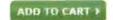
Average Customer Rating: 3.8 / 5





Read 33 Reviews | Write a Review





- Android™ 2.2 (Froyo)
- 3.2" WQVGA Touchscreen
- · 3.2 MP Camera + Camcorder
- · Wi-Fi Capable
- · Your Navigator Deluxe
- · Video and Music Player
- · Stereo Bluetooth Capable

LG BANTER™ TOUCH \$4999



Average Customer Rating: 4.5 / 5





Read 24 Reviews | Write a Review





- Windows Phone 7®
- · Full Slide-out QWERTY Keyboard
- . 3.6" WVGA Touchscreen
- 5 MP Camera + HD Camcorder
- · Play Games with Xbox LIVE®
- . 1,000's of applications
- . 1GHz Processor

SAMSUNG CHRONO™ \$001



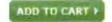
Average Customer Rating: 3.0 / 5





Read 91 Reviews | Write a Review





- Android™ 2.1 (Eclair)
- Upgradeable to Android™ 2.2
- · 3.2" Capacitive Touchscreen
- · Full OWERTY Keyboard
- 3.0 MP Camera + Camcorder
- Wi-Fi Enabled
- MicroSD Support up to 32GB

BLACKBERRY® BOLD™ 9650 \$129⁹⁹ 0



Average Customer Rating: 3.8 / 5





Read 103 Reviews | Write a Review





- QVGA 3.0" Touchscreen
- · 5-line QWERTY keyboard
- · 2MP Camera + Camcorder
- · MicroSD support up to 16GB
- easyedge capable
- · Synchronous GPS
- · Bluetooth v2.1



Average Customer Rating: 3.0 / 5





Read 6 Reviews | Write a Review





- · Slim and Stylish Form
- · Easy-to-Use Interface
- easyedge Capable
- Bluetooth® 2.1 Enabled
- Integrated VGA Camera
- Multiple Messaging Options w/Predictive Text



Average Customer Rating: 3.7 / 5





Read 23 Reviews | Write a Review





ADD TO CART)

- GPS w/Your Navigator Deluxe
- · 2.4" HVGA Display
- Full Keyboard
- . 3.2 MP Camera + Camcorder
- MicroSD support up to 32GB
- Wi-Fi 802.11 b/g
- SIM-supported World Phone

SAMSUNG MESSAGER® TOUCH -BLACK

\$3999 0



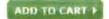
Average Customer Rating: 3.0 / 5





Read 115 Reviews | Write a Review





- · 2.6" QVGA Touchscreen
- · Full Slide-out Keyboard
- · 2.0 MP Camera
- · easyedge Capable
- · MicroSD Support up to 16GB
- Widget Support
- · Bluetooth v2.1

SAMSUNG **ACCLAIM**TM

\$6986



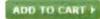
Average Customer Rating: 3.1 / 5





Read 36 Reviews | Write a Review





- GPS w/Your Navigator Deluxe
- . 2.8" High-resolution Display

- · 512MB onboard memory
- Wi-Fi 802.11 b/g
- · Trackpad Navigation

SAMSUNG PROFILE™





Average Customer Rating: 2.2/5



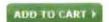


DATA PLAN REQUIRED

COMPARE

Read 300 Reviews | Write a Review





- Android™ 2.2 (Froyo)
- · 3.2" HVGA Touchscreen
- · Full slide-out keyboard
- · 3.0 MP Camera + Camcorder
- · Video and Music Player
- One-touch access to Android Market™

BLACKBERRY® CURVE™ 9330 \$099







- 2 MP Camera + 5x Digital Zoom
- · MicroSD support up to 32G8

\$1999





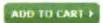
Average Customer Rating: 3.0 / 5





Read 32 Reviews | Write a Review





- · Full OWERTY keyboard
- · 2.4" QVGA Display
- 2.0 MP Camera + Camcorder
- · Music and Video Player
- easyedge Capable
- · MicroSD Support up to 16GB
- Synchronous GPS

SAMSUNG MESSAGER® TOUCH -BLUE

\$**3**099 **0**





Average Customer Rating: 3.0 / 5





Read 115 Reviews | Write a Review







- . 2.6" QVGA Touchscreen
- . Full Slide-out Keyboard
- . 2.0 MP Camera
- · easyedge Capable
- · MicroSD Support up to 16GB
- Widget Support
- · Bluetooth v2.1

MOTOROLA QUANTICO™ - BLACK

\$10999



Average Customer Rating: 3.4/5





Read 42 Reviews | Write a Review





- · Full Military Specification 810F
- · Submersible to 3 feet up to 30 minutes
- . 1.3 MP Camera + Camcorder
- easyedge Capable
- . MicroSD Support up to 8GB
- · GPS Enabled



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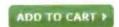
Average Customer Rating: 4.3 / 5





Read 32 Reviews | Write a Review





- · 2.4" LCD Display
- 2.0 MP Camera + Camcorder
- easyedge Capable
- MicroSD Support up to 16GB
- FM Tuner
- · Bluetooth v2.1
- · Synchronous GPS

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PRESS ROOM

· 2011 Press Releases

Company News

U.S. CELLULAR TO LAUNCH EIGHT SMARTPHONES, TWO TABLETS AND ITS FIRST 4G LTE DEVICES

Touchscreen devices offer customers more features and functions to enhance their lives

CHICAGO (June 09, 2011) – Between now and the end of the year, U.S. Cellular (NYSE: USM) is expanding its portfolio of cutting-edge devices with more features, handset styles and pricing options to help its customers select the one that meets their needs and helps them stay connected.

U.S. Cellular plans to launch seven smartphones that run on the Android[™] operating system, including its first 4G-enabled smartphone. Two mobile tablets are planned along with the carrier's first Windows[®] Phone 7 device. U.S. Cellular will also roll out its first wave of 4G LTE devices in November.

"Our new smartphones and tablets are packed with faster processors similar to those in personal computers for improved web browsing, video streaming, playing games and being more productive on the go," said Edward Perez, vice president of sales and marketing operations for U.S. Cellular. "Customers who switch to U.S. Cellular also get unique benefits with all of our devices, like new phones faster without continuously signing contracts, and join the happiest customers in wireless."

Large touchscreens and options for full QWERTY keypads make it easier for customers to stay organized and take advantage of all the time-saving applications and functions that enhance their lives. Wi-Fi capabilities offer another means to quickly access important information and entertainment. All of the Android-powered phones will run the 2.3 operating system, also known as Gingerbread, and are pre-loaded with popular Google applications like Gmail and Google Maps. •

U.S. Cellular's entire line-up of devices is backed by its high-speed nationwide network, which has the highest call quality and network satisfaction of any national carrier. Customers can also select from a range of national bundled plans that are designed to match how they use their phones. A family of four who switches to the Premium Plus Family plan can save more than \$1,000 a year and the Primary Plus Plan, which includes 5 GB of data, unlimited text video and picture messaging, and 450 minutes with free unlimited incoming calls, nights and weekends, and mobile-to-mobile calls, is the best value in wireless at \$79.99.

U.S. Cellular plans to launch four devices from HTC Corp. beginning this summer, including the carrier's first Windows Phone device that runs the Windows 7[™] operating system. The Live Tiles on the Windows 7 homescreen show all of the messages, voicemails, e-mails and social network status updates in a single glance. U.S. Cellular also will launch a mobile tablet from HTC in early fall, which has a 7-inch screen and can be held in one hand for easy access to hundreds of thousands of Android applications. Two additional Android-powered phones from HTC are expected to launch in the fall.

Customers looking for the most advanced devices will have more options this fall. A Motorola smartphone with dual-core 1 GHz processors and 4.3-inch touchscreen is optimized for multimedia applications like watching TV and movies, and has worldphone capabilities for global travelers. One of the slimmest and lightest smartphones is coming from LG, though it's also heavy on features with a 1 GHz processor, 4-inch touchscreen and ultra-bright LCD display that is easy to view in sunlight. Both devices run on the Android operating system.

Those who want to step up to a smartphone this fall will be able to choose from new entry-level devices from Samsung and Huawei, which have just the right amount of features to help first-time smartphone owners realize the power of Android technology.

In addition to its expanded smartphone selection, U.S. Cellular is launching two new messaging devices from Samsung that have a slide-out QWERTY keypad and the added convenience of 2.8-inch touchscreen. They're ideal for customers who prefer to stay connected to their friends and family through talking and texting, and are expected to launch this summer.

About U.S. Cellular

U.S. Cellular rewards its customers with the unmatched benefits of The Belief Project, an array of industry-leading innovations designed to elevate the customer experience. The Belief Project, named Frost & Sullivan's Customer Value Enhancement of the Year, complements the Chicago-based carrier's growing catalog of cutting-edge phones that are all backed by its high-speed nationwide network. U.S. Cellular was recently named a J.D. Power and Associates 2011 Customer Service Champion and was also named one of Forbes Magazine's 2010 "Most Trustworthy Companies." To learn more about U.S. Cellular, visit one of its retail stores or uscellular.com. To get the latest news, promos and videos, connect with U.S. Cellular on Facebook.com/uscellular, Twitter.com/uscellular and YouTube.com/uscellularcorp.

For more information: Steve Carlson 773-355-3331 steve.carlson@uscellular.com

PRESS ROOM

· 2010 Press Releases

Company News

U.S. CELLULAR ADDS HTC DESIRE[™] - THE SECOND OF FIVE ANDROID[™]-POWERED PHONES PLANNED FOR ITS SMARTPHONE LINEUP

CHICAGO (August 11, 2010) – HTC Desire[™], U.S. Cellular's much-anticipated second Android-powered phone, launches August 27 to offer customers another engaging way to connect with their favorite people, entertainment and applications on the wireless company's nationwide 3G network. HTC Desire, one of five Android-powered phones that the company is introducing this year, will be available in stores and at uscellular com just weeks after U.S. Cellular customers welcomed the Samsung Acclaim[™]. The Samsung Galaxy S[™] will join the smartphone lineup in October, with two LG Android-powered phones following closely behind.

"With 160,000 Android-powered phones activated each day, there's no question that they are among the hottest phones on the market right now," said Edward Perez, vice president of sales and marketing operations for U.S. Cellular. "For us, it's not just about delivering this array of cutting-edge phones that our customers want and deserve. We also have their backs with industry-first, customer-focused programs, like Overage Protection and Battery Swap. We love making our customers' lives easier."

The allure of HTC Desire is apparent at first glance, with its slim, stylish design and vibrant 3.7-inch touchscreen that shows streaming video and graphics in vivid detail. The phone also delivers a five megapixel, autofocus camera with flash and integrated GPS. Its Wi-Fi capabilities allow users to connect to the Internet via wireless hotspots at home or on the road. Customers can upload pictures and videos to a variety of social networking and sharing sites including Facebook, Flickr, and YouTube. With a tethered modem data plan, the HTC Desire can be connected directly to a laptop for yet another way to access the Internet on the go.

HTC Desire is preloaded with U.S. Cellular applications such as My Contacts Backup, City ID, Tone Room Deluxe and Your Navigator Deluxe. Customers can also easily access Google services like Gmail, Google Maps and Google Talk instant messaging, and synch their Google calendars and contacts.

Combining the Android platform with a blazing-fast 1GHz Qualcomm[®] Snapdragon[™] processor offers a true mobile computing experience. HTC Desire delivers a fast wireless experience on U.S. Cellular's 3G network, allowing customers to quickly download applications and music, browse the Internet and share pictures and videos.

The Android [™] 2.1 platform offers many of the same familiar Google services found on the desktop, and a growing Android Marketplace [™] of more than 70,000 applications for customers to personalize their phones. The market recently crossed the one billion download mark, according to analytics provider AndroLib.com. More than 60 percent of the applications are free. To personalize the entire experience, customers can customize HTC Desire by arranging the content in the seven-panel homepage anyway they want, whether it's for building unique scenes for work, travel or play.

"We believe that it's okay to expect more from your wireless company and with Android, you can expect much more

from your phone than ever before," Perez said.

About U.S. Cellular

The 9,000 associates of U.S. Cellular believe a wireless phone enhances people's lives and a wireless company should be in the business of bringing people together. U.S. Cellular has a wide range of monthly plans, including those with unlimited nationwide calling, unlimited free incoming calls and options to prepay. The company has a growing catalog of phones like the BlackBerry[®] Tour and the touch-screen LG Tritan and HTC Touch Pro 2, which offer e-mail and Web access. U.S. Cellular believes in the power of the community and has made a commitment to invest more than \$4.5 million in teachers and schools during 2009 and 2010. Based in Chicago, the company is the nation's sixth-largest wireless carrier, serving 6.2 million customers across the country. To learn more about the company visit one of its retail stores or uscellular.com. You can also check out U.S. Cellular on Facebook.