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### **MetroPCS Launches MetroPCS Unlimited Nationwide<sup>SM</sup>**

#### **Wireless Service Provider Includes Expanded Footprint in Its Flat-Rate, Unlimited Service Offering**

DALLAS, Nov 06, 2008 (BUSINESS WIRE) -- MetroPCS Communications, Inc. (NYSE: PCS), the nation's leading provider of unlimited, flat-rate wireless communications service with no signed contract, announces MetroPCS Unlimited Nationwide<sup>SM</sup> with coverage available in more than 300 cities in the contiguous United States. This expanded network will be included at no additional charge in MetroPCS' current \$45 and \$50 service plans and can be added for \$5 per month on other qualified service plans.

MetroPCS plans to begin providing this expanded coverage November 10. With over 5 million subscribers nationwide, the expanded coverage offering underscores MetroPCS' commitment to providing personalized, affordable, unlimited, flat-rate wireless service with no signed contract, to its customers. MetroPCS customers now have the freedom to use their wireless service for an unlimited basis in more than 300 cities in the contiguous United States for one flat rate.

"This offering is a major benefit and value to consumers. It takes our existing predictable, affordable wireless service platform and extends it to our customers nationwide," said Roger Linquist, chairman, president and chief executive officer of MetroPCS. "Our customers can now seamlessly use their MetroPCS wireless service while they travel throughout the expanded service area."

MetroPCS' plans range from \$30 to \$50 per month and allow subscribers to talk all they want, 24-hours-a-day, seven days a week. Unlike most carriers, MetroPCS does not require a signed contract, which means that consumers can activate service without going through a credit check or paying a deposit.

Consumers can visit any of MetroPCS' authorized dealer locations and company-owned retail locations or visit MetroPCS' web site at [www.metropcs.com](http://www.metropcs.com) to sign up for service plans, choose from a lineup of wireless phones from the top handset manufacturers, and receive a complete list of locations where expanded coverage is offered.

#### **About MetroPCS Communications, Inc.**

Dallas-based MetroPCS Communications, Inc. (NYSE: PCS) is a provider of unlimited wireless communications service for a flat-rate with no signed contract. MetroPCS owns or has access to licenses covering a population of approximately 149 million people in 14 of the top 25 largest metropolitan areas in the United States, including New York City, Los Angeles, San Francisco, Dallas, Philadelphia, Atlanta, Detroit, Boston, Miami, Tampa, and Sacramento. MetroPCS ranked "Highest In Customer Satisfaction With Wireless Prepaid Service" in the J.D. Power and Associates third annual Prepaid Customer Satisfaction Study in July of 2008. MetroPCS has over 5 million subscribers and currently offers service in the Atlanta, Dallas, Detroit, Jacksonville, Las Vegas, Los Angeles, Miami, Orlando, Philadelphia, Sacramento, San Francisco, Sarasota and Tampa metropolitan areas. For more information please visit <http://www.metropcs.com>.

SOURCE: MetroPCS Communications, Inc.

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- [MetroPCS Corporate Background](#)
- [Galaxy Indulge™ Press Kit](#)
- [LG Optimus M Press Kit](#)

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### **MetroPCS Introduces Wireless for All Nationwide Service Plans with No Hidden Taxes or Regulatory Fees**

**New Service Plans Starting at \$40 Give Consumers Unlimited Talk, Text and Web with Local, State Taxes and Regulatory Fees Included**

DALLAS, Jan 12, 2010 (BUSINESS WIRE) -- MetroPCS Communications, Inc. (NYSE: PCS) today announces the launch this week of Wireless for All, its new family of service plans that includes four all-inclusive monthly service plans which encompass taxes and regulatory fees and gives consumers added simplicity and predictability in their wireless services. MetroPCS is providing more choice of unlimited nationwide talk, text and Web service plans ranging from \$40 to \$60 per month, as well as smartphones, messaging devices and feature handsets.

"Wireless for All means we're offering predictable, affordable and flexible service plans for all consumers with no hidden costs or charges," said Roger D. Linqvist, president, CEO and chairman of the board of MetroPCS. "We're simplifying our service plans and eliminating the guesswork associated with regulatory fees and state and local taxes that, in the past, have caused consumers' monthly bills to fluctuate. Just as we pioneered no contract, flat-rate and unlimited services, we remain committed to delivering innovative, competitive service plans, a high-quality wireless network and more choices of affordable phones."

MetroPCS' new service plans now start at \$40 and all plans offer unlimited nationwide talk, text, and Web services. Other service

plans at \$45, \$50 and \$60 offer additional options and features to match any mobile lifestyle including unlimited international long distance calling to more than 1,000 destinations in more than 100 countries. With an expanding portfolio of nearly 20 handsets that begin at \$29, MetroPCS allows value-conscious consumers to do more with add-on features such as GPS turn-by-turn navigation, mobile music, social networking, premium directory assistance, international text messaging, unlimited calling to Mexico and the world and more. No matter which plan they choose, consumers have the flexibility to add or change services without worrying about long-term contracts, termination fees or other costs.

For more details on Wireless for All service plan options and pricing, please visit [www.metropcs.com/plans](http://www.metropcs.com/plans).

#### About MetroPCS Communications, Inc.

Dallas-based MetroPCS Communications, Inc. (NYSE: PCS) is a provider of unlimited wireless communications service for a flat rate with no signed contract. MetroPCS is the fifth largest facilities-based wireless carrier in the United States based on number of subscribers served and has access to licenses covering a population of approximately 143 million people in many of the largest metropolitan areas in the United States. As of December 31, 2009, MetroPCS had over 6.6 million subscribers. For more information, please visit <http://www.metropcs.com>.

Wireless for All is a registered service mark of MetroPCS Wireless, Inc. All rights reserved.

SOURCE: MetroPCS Communications, Inc.

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- [Galaxy Indulge™ Press Kit](#)
- [LG Optimus M Press Kit](#)





## MetroPCS Smartphones

### Phones

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[SHOP ACCESSORIES](#)

[COMPARE PLANS](#)

Free priority shipping (2-day) on all new phones – no minimum or maximum price required.

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#### Samsung Galaxy Indulge™

SKU: SCH-R912ZKANI

- ▶ 4G LTE enabled for fast downloads
- ▶ Android 2.2 Operating System
- ▶ 1 GHz application processor
- ▶ 3.5" HVGA touchscreen with Swype™ support
- ▶ Watch Galaxy Indulge Interactive Phone Demo
- ▶ How-To Video: Features and Apps
- ▶ How-To Info: Extend Battery Life



<del>\$399.00</del>	<b>\$299.00</b> <small>+TAX</small>
Original Price	\$399.00
Instant Discount	-\$100.00
Price You Pay Now (+ Tax)	\$299.00
<b>Final price after offer</b>	<b>\$299.00</b>

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[Shop Accessories](#)

Save \$50-\$100 Instantly on Android™ and QWERTY phones!

[Start Saving Now!](#)



#### Samsung Craft™

SKU: SCH-R912ZKANI

- ▶ 4G LTE enabled for fast downloads
- ▶ Wi-Fi connectivity
- ▶ 3.3 AMOLED touchscreen
- ▶ Full, Sliding QWERTY keyboard
- ▶ Watch Samsung Craft Interactive Phone Demo



<del>\$349.00</del>	<b>\$299.00</b> <small>+TAX</small>
Original Price (+ tax)	\$349.00
Instant Discount	-\$50.00
Mail-In Rebate	-\$100.00
Price You Pay Now (+ Tax)	\$299.00
<b>Final Price after offer</b>	<b>\$199.00</b>

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## Samsung Code™ - Smartphone

SKU: SCHW220ZSAL

- ▶ Windows Mobile 6.1
- ▶ 2.0 MP camera with video capture
- ▶ Plays MP3s from MetroSTUDIO
- ▶ MetroNavigator
- ▶ Watch Samsung Code Interactive Phone Demo

**\$99.00**  
+TAX

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## LG Optimus M™

SKU: LUM590

- ▶ Android 2.2 operating system
- ▶ Wi-Fi connectivity
- ▶ 3.2 MP camera
- ▶ Plays MP3s from MetroSTUDIO
- ▶ Watch LG Optimus M Interactive Phone Demo
- ▶ How-To Video: Apps
- ▶ How-To Video: Features



## BacktoSchoolNow!

~~\$149.00~~

**\$99.00**  
+TAX

Original Price	\$149.00
Instant Discount	-\$50.00
Price You Pay Now (+ Tax)	\$99.00
<b>Final price after offer</b>	<b>\$99.00</b>

**Available In Stores.**

While we refill our online inventory, this phone is available at your local [MetroPCS Store](#).

[Sign-up for Online Inventory Notification](#)

**FREE SHIPPING**

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Save \$50-\$100 Instantly on **Android™** and **QWERTY** phones!

[Start Saving Now!](#)





## Huawei Ascend

SKU: HW11850



- ▶ Android 2.1 operating system
- ▶ Wi-Fi connectivity
- ▶ Large 3.5" touchscreen
- ▶ Plays MP3s from MetroSTUDIO
- ▶ Watch Huawei Ascend Interactive Phone Demo
- ▶ How-To Video: Features and Apps
- ▶ Download the Huawei Ascend Android 2.2 software upgrade
- ▶ How-To Video: Huawei Ascend 2.2



**\$99.00**  
+TAX

Add to Cart ▶

FREE SHIPPING

### Tapout Branded Accessories

Get these cool, official Tapout™ Branded cases for the Samsung Freeform II, ZTE Agent, and the Huawei Ascend and other MetroPCS smartphones!

CHECK 'EM OUT

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View Phone Details ▶

Shop Accessories ▶

## Huawei M835

SKU: HWME17



- ▶ Android 2.2 Froyo
- ▶ DTS Envelo technology
- ▶ 3.2MP camera with video capture
- ▶ Wi-Fi connectivity

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[ [Huawei Entertainer Offer Details](#) ]

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### BacktoSchoolNow!

~~\$129.00~~

**\$79.00**  
+TAX

Original Price	\$129.00
Instant Discount	-\$50.00
Price You Pay Now (+ Tax)	\$79.00
<b>Final price after offer</b>	<b>\$79.00</b>

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FREE SHIPPING

Save \$50-\$100 Instantly on Android™ and QWERTY phones!

Start Saving Now! ▶



# MetroPCS: Exclusive 4G LTE strategy and devices

<b>MetroPCS</b>	
<a href="http://www.metropcs.com">www.metropcs.com</a>	
Total devices:	20
Total smartphones:	6
Total Android smartphones:	4

Manufacturer	Device	Operating System	LTE Flag
Samsung	Galaxy Indulge	Android	4G LTE
Samsung	Craft	Closed OS	4G LTE
BlackBerry	Curve 8530	BlackBerry	
LG	Optimus M	Android	
LG	Banter	Touch	
Samsung	Code	Windows	
LG	Lytic	Feature	
Huawei	Ascend	Android	
Huawei	M835	Android	
Samsung	Messenger III	QMP	
LG	Select	Feature	
Huawei	M735 Blue	Touch	
Huawei	M735	Touch	
ZTE	Agent	Feature	
Samsung	Freeform III	QMP	
Samsung	Contour	Feature	
Kyocera	Laylo	Feature	
Samsung	Stunt	Feature	
Kyocera	Torino	QMP	
Huawei	M228	Feature	

- Strong alignment of network and phone strategies
- Innovative use of LTE for closed OS phone



PHONES PLANS ACTIVATE COVERAGE FEATURES DEALS DOWNLOADS

Compare 4G Plans and Save.

The inclusion of a no contract plan plus some other change in our plans, means there's more 4G LTE, unlimited talk, text and video plan stacking up to the same bill.

	Standard	Smart	Smart	Smart	Smart
Monthly Rate	\$60	\$119.99	\$134.99	\$109.99	\$79.99
Applicable Taxes & Regulatory Fees	Included	Not Included	Not Included	Not Included	Not Included
Annual Contract Required (Early Termination Fee)	Yes (\$35)	2 Years (up to \$35)	2 Years (up to \$35)	2 Years (up to \$35)	2 Years (up to \$35)
Activation Fees	\$0	\$0	\$30	\$0	\$30
Technology	4G LTE	4G LTE	4G	4G	4G
Unlimited Talk & Text	Yes	Yes	Yes	Yes	Yes
Unlimited Web	Yes	Yes	Yes (up to 1GB)	Yes	Yes (up to 1GB at 4G speed)
4G Smartphone with TouchScreen**	Samsung Galaxy Indulge™ (\$219.99 w/ 12% off MetroPCS Discount)	Samsung DROID Charge™ (\$239.99 w/ 12% off MetroPCS Discount)	Samsung S960™ (\$189.99 w/ 12% off MetroPCS Discount)	Motorola ST140 (\$199.99 w/ 12% off MetroPCS Discount)	T-Mobile SideKick 4G (\$129.99 w/ 12% off MetroPCS Discount)
Offer valid after 2 Years	\$1,088.88	\$1,179.21	\$1,476.76	\$1,320.75	\$1,344.14
Savings after 2 Years* with MetroPCS	\$1,429.52	\$1,735.78	\$1,069.76	\$344.76	

Source: Primary research on company websites . Andrew Szabo 7/5/2011.





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### **MetroPCS Launches the BlackBerry® Curve 8330 Smartphone with Industry First Rate Plans**

#### **MetroPCS \$60 Unlimited Enterprise Plan and \$50 Unlimited Personal Plan Are the Lowest Offers in U.S. Wireless Market**

DALLAS--(BUSINESS WIRE)--Mar. 10, 2009-- Furthering its commitment to provide the most economical unlimited wireless services available to consumers, MetroPCS Communications, Inc. (NYSE: PCS), the nation's leading provider of unlimited, predictable, affordable, flat-rate, no signed contract wireless communications service, launches their first BlackBerry® Curve™ 8330 smartphone from Research In Motion (RIM) (Nasdaq: RIMM; TSX: RIM). Featuring a full-QWERTY keyboard and advanced multimedia capabilities, the BlackBerry Curve 8330 is an ideal smartphone for customers that want to stay connected to the people and information that matter most.

MetroPCS is also introducing two unlimited rate plans to support the BlackBerry Curve 8330 smartphone. The \$50 personal rate plan, for use with the smartphone, will offer flat rate, unlimited talk, text, web browsing, MMS and BlackBerry email access through BlackBerry® Internet Service. For an additional \$10 per month enterprise customers can receive the same unlimited plan features on BlackBerry® Enterprise Server. No other U.S. wireless carrier is offering an unlimited, no signed contract, flat rate plan for BlackBerry services at this price. Currently, these rate plans can provide customers over \$550 in annual savings for BlackBerry service over certain national carriers. The BlackBerry Curve 8330 smartphone will be available for purchase in the following MetroPCS markets beginning the week of March 9<sup>th</sup>: Greater Miami/Ft. Lauderdale, Tampa, Orlando, Jacksonville,

Atlanta, Detroit, Dallas, Los Angeles, San Francisco and Sacramento.

"Today's consumers are driven by value, performance and convenience and MetroPCS is extremely pleased to offer consumers a product that will allow the ultimate wireless experience," said Roger D. Linquist, president and chief executive officer of MetroPCS. "This new addition to our handset lineup allows our subscribers to enjoy the advanced features and convenience they desire in a smartphone with an unlimited, flat-rate service that beats the competition in price."

MetroPCS' plans for non-smartphones range from \$30 to \$50 per month and allow subscribers to talk all they want, 24-hours-a-day, seven days a week. Unlike most carriers, MetroPCS does not require a signed contract, which means that consumers can activate service without going through a credit check or paying a deposit.

The BlackBerry Curve 8330 smartphone will be available at all Best Buy stores in the previously listed markets beginning the week of March 9th and select MetroPCS authorized dealers and company-owned retail locations by the end of March. Visit MetroPCS' website at [www.metropcs.com](http://www.metropcs.com) for specific locations or to purchase the BlackBerry Curve 8330 smartphone and sign up for service plans.

For more information on the BlackBerry Curve 8330 smartphone, visit [www.blackberry.com/blackberrycurve](http://www.blackberry.com/blackberrycurve).

#### **About MetroPCS Communications, Inc.**

Dallas-based MetroPCS Communications, Inc. (NYSE: PCS) is a provider of unlimited wireless communications service for a flat-rate with no signed contract. MetroPCS owns or has access to licenses covering a population of approximately 150 million people in the largest metropolitan areas in the United States, including New York City, Los Angeles, San Francisco, Dallas, Philadelphia, Atlanta, Detroit, Boston, Miami, Tampa, and Sacramento. MetroPCS ranked "Highest In Customer Satisfaction With Wireless Prepaid Service" in the J.D. Power and Associates third annual Prepaid Customer Satisfaction Study in July of 2008. As of December 31, 2008, MetroPCS had approximately 5.4 million subscribers. For more information please visit <http://www.metropcs.com>.

The BlackBerry and RIM families of related marks, images and symbols are the exclusive properties and trademarks of Research in Motion Limited.

SOURCE: MetroPCS Communications, Inc.

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### **MetroPCS Offers the BlackBerry® Curve™ 8530 with \$60 Unlimited Talk, Text, Web and Data Service Plan**

**New smartphone delivers Wi-Fi, GPS, multimedia and messaging features with no annual contract**

DALLAS – (July 23, 2010) – Continuing its commitment to deliver affordable wireless service for all consumers, MetroPCS Communications Inc. (NYSE: PCS) now offers the BlackBerry® Curve™ 8530 smartphone from Research In Motion (RIM) (NASDAQ: RIMM; TSX: RIM). MetroPCS has the BlackBerry Curve 8530 with unlimited talk, text, Web and data service, Wi-Fi® connectivity, e-mail, and turn-by-turn GPS navigation for just \$60 per month including all applicable taxes and regulatory fees – nearly half of what consumers would pay today for comparable smartphone service plans at other carriers.

MetroPCS' \$60 BlackBerry service plan delivers exceptional value and all of the smartphone features that consumers care about most, including:

- Messaging capabilities through popular IM services and BlackBerry® Messenger, as well as social media networks
- Access to the latest content such as games, ringtones and wallpapers through the @Metro App Store and BlackBerry App World™
- Applications only available through MetroPCS include Metro Navigator, Metro Back-up, Premium Directory Assistance and Metro Banking
- Full-QWERTY keyboard and optical trackpad
- 2 MP digital camera with zoom and video recording



- Media player for enjoying pictures, music and videos, plus dedicated media keys integrated along the top of the handset

"The BlackBerry Curve 8530 from MetroPCS delivers the advanced features associated with a premium BlackBerry device and gives consumers no annual contract wireless service with unlimited talk, text, Web and data, as well as Wi-Fi connectivity, at an unmatched price," said Tom Keys, chief operating officer of MetroPCS. "This is yet another smartphone addition to our portfolio and allows us to offer more choice and value to consumers so they will be able to experience the rich range of multimedia and messaging services."

With MetroPCS Wireless For All<sup>SM</sup> service plans, the days of having to worry about "bill shock" and unpredictable monthly bills are a thing of the past. Never before has it been easier for consumers to take advantage of the latest devices coupled with the affordable services and range of add-on features and applications that match their lifestyles or habits.

For more information about the BlackBerry Curve 8530 visit [www.metropcs.com/blackberry](http://www.metropcs.com/blackberry) or for MetroPCS' expanding portfolio of phones, visit [www.metropcs.com/shop/phonelist.aspx](http://www.metropcs.com/shop/phonelist.aspx).

For more details on Wireless For All<sup>SM</sup> service plan options and pricing, please visit [www.metropcs.com/plans](http://www.metropcs.com/plans).

For downloadable images and embeddable video, visit <http://pitch.pe/76998>.

#### **About MetroPCS Communications, Inc.**

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### **MetroPCS Adds to its Handset Lineup with Affordable Android Phone**

*New Huawei Ascend Android smartphone arrives just in time for the holidays*

DALLAS – (December 13, 2010) – MetroPCS Communications, Inc. (NYSE: PCS) today launched a new handset sure to entice last-minute holiday shoppers who are looking for the latest technology at an incredible value. The Huawei Ascend™ is available today in MetroPCS stores and online at [www.metropcs.com](http://www.metropcs.com).

An entry-level smartphone powered by the Android 2.1 (Éclair) operating system (OS), the Huawei Ascend is a perfect match for consumers wanting to move from a feature phone to a smartphone. The intuitive OS and nine customizable home screens make it easy to organize and get quick access to widgets, shortcuts, apps and social networks, and users can update their Facebook status or Tweet from the home screen. With smartphone plans starting at \$50 per month with no annual contract, the Huawei Ascend is priced at \$179—a great value for an Android device offering key features such as:

- Access to more than 100,000 apps in the Android Market™, in addition to games, ringtones and wallpapers available through the @metro App Store™
- A 3.5-inch HVGA auto-rotate touchscreen with onscreen QWERTY keyboard for easy text input
- 3.2 MP camera and camcorder to shoot and share images and video with friends and family
- Easy Wi-Fi\* connectivity – automatically connect to Wi-Fi hotspots nationwide

“Our customers desire more choices and are looking for the latest handsets and services that fit their personalities, lifestyles and budgets,” said Tom Keys, chief operating officer of MetroPCS. “With the addition of this device, we are again expanding our portfolio to provide our customers with a chance to experience the latest technology with the value of affordable, flexible and predictable no annual contract wireless services.”

MetroPCS customers can also enjoy Metro USASM with nationwide unlimited talk, text and web services and no annual contract service plans with taxes and regulatory fees included.

For more information, please visit:

Details on rate plans and service features:  
[www.metropcs.com/plans](http://www.metropcs.com/plans)

Press resources: [www.metropcs.com/presscenter](http://www.metropcs.com/presscenter)

Follow MetroPCS on Twitter: [www.twitter.com/metropcs](http://www.twitter.com/metropcs)

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#### **About MetroPCS Communications, Inc.**

Dallas-based MetroPCS Communications, Inc. is a provider of unlimited wireless communications service for a flat-rate with no annual contract. MetroPCS is the fifth largest facilities-based wireless carrier in the United States based on number of subscribers served. With MetroUSA<sup>SM</sup>, MetroPCS customers can use their services in areas throughout the United States covering a population of over 280 million people. As of September 30, 2010, MetroPCS had approximately 7.9 million subscribers. For more information please visit [www.metropcs.com](http://www.metropcs.com).

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### **MetroPCS Launches Its First No Contract Android Smartphone with the LG Optimus M™**

*More than 100,000 apps at your fingertips with nationwide unlimited talk, text and web for just \$50 per month*

DALLAS – (November 22, 2010) – Just in time for holiday shopping, MetroPCS Communications Inc. (NYSE: PCS) and LG Mobile Phones announced today the launch of LG Optimus M™, the first Android smartphone from MetroPCS. Available in MetroPCS stores and online starting November 24, LG Optimus M; is a sleek Android device with a vibrant 3.2 inch touchscreen that allows consumers to do more with quick access to today's expanding number of applications.

With the LG Optimus M, MetroPCS introduces consumers to the growing Android Market™ by helping them stay connected and entertained while on-the-go. With multi-app screens and the Android 2.2 operating system ("Froyo"), LG Optimus M provides instant access to more than 100,000 of the latest applications to fit anyone's lifestyle. For just \$50 per month no annual contract plan, consumers also can take advantage of Metro USA™ nationwide unlimited talk, text and web services.

"This holiday season, we're giving customers what they've wished for -- an affordable Android smartphone with a full spectrum of applications and unlimited services to do more like never before," said Roger Linquist, chairman, president and CEO of MetroPCS. "LG Optimus M opens a path to the growing Android market and takes us one step closer to providing a full-service, postpaid experience while maintaining the affordability, flexibility and predictability of our Wireless for All™ services."

“LG and MetroPCS have come together to offer consumers the first no annual contract Android smartphone at an exceptional value,” said Tim O’Brien, vice president of consumer and trade marketing for LG Mobile Phones. “LG Optimus M is an easy-to-use handset with the capabilities of the latest Android technology and features to enhance the consumers’ experience.”

LG Optimus M will be available from MetroPCS for \$229 with a \$50 monthly service plan. Key features include:

- Games, ringtones and wallpapers, easily accessible through the @metro App Store™
- 100,000+ applications in the Android Market™ to do, enjoy and share nearly 60 percent of Android Market apps are free
- The latest Android 2.2 operating system to access Google mobile
- Text, e-mail, IM, blogs and streaming video to express yourself whenever, wherever
- A first-class device with superior, high-end champagne finish
- Brilliant 3.2” tempered touchscreen with virtual QWERTY keyboard, Swype embedded
- 3.2 MP camera for sharing pics on social media networks
- Easy Wi-Fi\* connectivity – for incredibly simple and swift connections to Wi-Fi networks
- Multi-app screens to organize your content and access your stuff quickly and easily

To learn more about Metro USA nationwide service and Wireless For All plans and devices, please visit [www.metropcs.com](http://www.metropcs.com).

#### **About MetroPCS Communications, Inc.**

Dallas-based MetroPCS Communications, Inc. (NYSE: PCS) is a provider of unlimited wireless communications service for a flat-rate with no annual contract. MetroPCS is the fifth largest facilities-based wireless carrier in the United States based on number of subscribers served. With Metro USA<sup>SM</sup>, MetroPCS customers can use their services in areas throughout the United States covering a population of over 280 million people. As of September 30, 2010, MetroPCS had approximately 7.9 million subscribers. For more information please visit [www.metropcs.com](http://www.metropcs.com).

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**About LG Electronics, Inc.**

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 84,000 people working in 115 operations including 84 subsidiaries around the world. With 2009 global sales of USD43.4 billion, LG is comprised of five business units – Home Entertainment, Mobile Communications, Home Appliance, Air Conditioning and Business Solutions. LG is the world's leading producer of flat panel TVs, audio and video products, mobile handsets, air conditioners and washing machines. LG has signed a long-term agreement to become both a Global Partner and a Technology Partner of Formula One™. As part of this top-level association, LG acquires exclusive designations and marketing rights as the official consumer electronics, mobile phone and data processor of this global sporting event. For more information, please visit [www.lgusa.com](http://www.lgusa.com).

**About LG Electronics Mobile Communications Company**

The LG Electronics Mobile Communications Company is a leading global mobile communications and information company. With its cutting-edge technology and innovative design capabilities, LG creates handsets that provide an optimized mobile experience to customers around the world. LG is pursuing convergence technology and mobile computing products, while continuing its leadership role in mobile communication with stylish designs and smart technology. For more information, please visit [www.lgmobilephones.com](http://www.lgmobilephones.com).

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- [LG Optimus M Press Kit](#)

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### **MetroPCS Introduces Its First Windows Mobile® 6.1 Powered Handset**

#### **Samsung Code™ Smartphone Equipped with Full HTML Web Browser, QWERTY Keyboard, Direct Push E-Mail and 2.0 Megapixel Camera**

DALLAS--(BUSINESS WIRE)--Oct. 19, 2009-- MetroPCS Communications, Inc. (NYSE: PCS), the nation's leading provider of unlimited, flat-rate, no signed contract wireless communications service, and Samsung Telecommunications America (Samsung Mobile)<sup>1</sup>, the No. 1 mobile phone provider in the United States<sup>2</sup>, today launched the Samsung Code™ (SCH-i220). With MetroPCS' Samsung Code, consumers who are on-the-go will experience the best of productivity and organization, via the Windows Mobile® 6.1 operating system.

The Samsung Code is equipped with the entire Microsoft® suite of tools including contacts, calendar, tasks, notes, voice recorder and Windows Live™. The optional WizPro™ interface allows users to easily customize their home screen and create shortcuts to the most frequently used features on the phone, including missed messages, calendar appointments and more.

Samsung Code users can easily access work and personal e-mail through direct push e-mail and other messaging options. The phone easily synchronizes with any computer via Microsoft Outlook® Mobile through ActiveSync® technology, which can be installed by using the CD included in the box, USB cable or downloading over the air. Once the device is synched, users have instant access to e-mail, contacts and calendar. Corporate and personal accounts can be synced with Microsoft Exchange Server.

"We are excited to add another smartphone to our lineup of the latest handsets," said Roger D. Linquist, president, chief executive officer and chairman of the board of MetroPCS. "In a time when consumers want more from a phone than simply to talk or text, our customers will be able to take full advantage of the Samsung Code's advanced features and services that will give them an enriched wireless experience. This is just another example of how MetroPCS is providing customers with more, all while maintaining the economical unlimited, flat-rate service that they can expect from MetroPCS."

"Samsung Mobile is excited to launch its first Windows Mobile® 6.1 powered smartphone to MetroPCS customers," said Paul Golden, chief marketing officer of Samsung Telecommunications America. "The Samsung Code gives users the ability to balance work and personal communication with a variety of applications and features."

In addition to providing the latest in smartphone features, the Samsung Code has a full HTML Web browser featuring 3G Technology, Stereo Bluetooth® capabilities, a 2.0 megapixel camera and external memory support up to 32GB. Sending e-mails and text messages is fast and easy with the Samsung Code's QWERTY keyboard.

When MetroPCS customers purchase the \$50 rate plan they will be able to experience features and capabilities, including unlimited talk, text and data, advanced Web browsing, e-mail and other multimedia functions, all with the convenience of a smartphone.

MetroPCS offers a diverse selection of service plans, which allow customers to talk 24-hours-a-day, seven days a week, for a wireless experience that best fits their lifestyles. With MetroPCS, customers pay by the month, not by the minute, and services do not require a signed contract, deposit or credit check. For more information on MetroPCS, please go to [www.metropcs.com](http://www.metropcs.com).

The Samsung Code is available at all MetroPCS company-owned retail locations and authorized dealers. Visit MetroPCS' Web site at [www.metropcs.com](http://www.metropcs.com) for specific locations or to purchase the Samsung Code and sign up for service plans. To find out more information about the Samsung Code, please visit [www.samsungwireless.com](http://www.samsungwireless.com).

#### **About MetroPCS Communications, Inc.**

Dallas-based MetroPCS Communications, Inc. (NYSE: PCS) is a provider of unlimited wireless communications service for a flat-rate with no signed contract. Currently, MetroPCS is the fifth largest facilities-based carrier in the United States and has access



to licenses covering a population of approximately 145 million people in the largest metropolitan areas in the United States, including New York City, Los Angeles, San Francisco, Dallas, Philadelphia, Atlanta, Jacksonville, Detroit, Boston, Miami, Las Vegas, Orlando, Tampa and Sacramento. As of June 30, 2009, MetroPCS had approximately 6.3 million subscribers. For more information please visit [www.metropcs.com](http://www.metropcs.com).

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#### **About Samsung Telecommunications America**

Samsung Telecommunications America, LLC, a Dallas-based subsidiary of Samsung Electronics Co., Ltd., researches, develops and markets wireless handsets and telecommunications products throughout North America. For more information, please visit [www.samsungmobileusa.com](http://www.samsungmobileusa.com).

#### **About Samsung Electronics**

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2008 consolidated sales of US\$96 billion. Employing approximately 164,600 people in 179 offices across 61 countries, the company consists of two business units: Digital Media & Communications and Device Solutions. Recognized as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit [www.samsung.com](http://www.samsung.com).

1. Samsung Mobile is proud to provide ENERGY STAR-qualified power adapters with its mobile phones and accessories. ENERGY STAR qualified products use less energy, save money, and help protect the environment. Products that have earned the ENERGY STAR meet strict energy-efficiency guidelines set by the US Environmental Protection Agency and the US Department of Energy.

2. Based upon reported shipment data, according to Strategy Analytics Q2 2009 U.S. Market Share Handset Shipments Report.

Source: MetroPCS Communications, Inc. and Samsung Telecommunications America