

FIS geography hierarchy

Consumer Geography - 5 regions, 18 areas, 99 markets

Region ID	Region	Area ID	Area	Market ID	Market
4030	West	3600	North West	2320	Idaho
4030	West	3600	North West	2340	Inland Northwest
4030	West	3600	North West	2590	Oregon / SW Washington
4030	West	3600	North West	2950	West Washington
4030	West	3600	North West	2980	MT / WY
4030	West	3600	North West	2990	Alaska
4030	West	3650	Northern California	2300	Hawaii
4030	West	3650	Northern California	2410	Lower Central Valley
4030	West	3650	Northern California	2720	SF Bay
4030	West	3650	Northern California	2730	South Bay
4030	West	3650	Northern California	2840	Upper Central Valley
4030	West	3850	Southern California	2370	LA Metro
4030	West	3850	Southern California	2530	North LA
4030	West	3850	Southern California	2580	Orange County
4030	West	3850	Southern California	2680	Riverside / San Bernardino
4030	West	3850	Southern California	2710	San Diego
4030	West	4000	Las Vegas	2380	Las Vegas
4040	MIDWEST	3400	Illinois-Wisconsin	2090	Central Illinois
4040	MIDWEST	3400	Illinois-Wisconsin	2140	Chicago
4040	MIDWEST	3400	Illinois-Wisconsin	2440	Milwaukee
4040	MIDWEST	3400	Illinois-Wisconsin	2540	North Wisconsin
4040	MIDWEST	3500	Michigan	2240	East Michigan
4040	MIDWEST	3500	Michigan	2820	Toledo
4040	MIDWEST	3500	Michigan	2920	West Michigan
4040	MIDWEST	3750	Ohio-Kentucky-Indiana	2150	Cincinnati
4040	MIDWEST	3750	Ohio-Kentucky-Indiana	2160	Cleveland
4040	MIDWEST	3750	Ohio-Kentucky-Indiana	2180	Columbus
4040	MIDWEST	3750	Ohio-Kentucky-Indiana	2230	East Kentucky
4040	MIDWEST	3750	Ohio-Kentucky-Indiana	2260	Ft. Wayne / South Bend
4040	MIDWEST	3750	Ohio-Kentucky-Indiana	2330	Indianapolis
4040	MIDWEST	3750	Ohio-Kentucky-Indiana	2910	West Kentucky
4040	MIDWEST	3950	The Plains	2100	Central Iowa
4040	MIDWEST	3950	The Plains	2190	Dakotas
4040	MIDWEST	3950	The Plains	2220	East Iowa
4040	MIDWEST	3950	The Plains	2360	Kansas
4040	MIDWEST	3950	The Plains	2450	Minnesota
4040	MIDWEST	3950	The Plains	2470	Missouri
4040	MIDWEST	3950	The Plains	2900	West Iowa / Nebraska
4050	NORTHEAST	3250	DC Area	2060	Baltimore
4050	NORTHEAST	3250	DC Area	2520	Norfolk
4050	NORTHEAST	3250	DC Area	2670	Richmond
4050	NORTHEAST	3250	DC Area	2790	Southern Virginia
4050	NORTHEAST	3250	DC Area	2890	Washington DC
4050	NORTHEAST	3250	DC Area	2940	West Virginia
4050	NORTHEAST	3550	New England	2070	Boston
4050	NORTHEAST	3550	New England	2650	Providence
4050	NORTHEAST	3550	New England	2880	VT / NH / ME
4050	NORTHEAST	3700	NYC Area	2110	Central Jersey
4050	NORTHEAST	3700	NYC Area	2390	Long Island
4050	NORTHEAST	3700	NYC Area	2510	New York City
4050	NORTHEAST	3700	NYC Area	2550	Northern Connecticut
4050	NORTHEAST	3700	NYC Area	2560	Northern Jersey
4050	NORTHEAST	3700	NYC Area	2770	Southern Connecticut
4050	NORTHEAST	3800	PA-Upstate NY-South NJ	2080	Buffalo

Region ID	Region	Area ID	Area	Market ID	Market
4050	NORTHEAST	3800	PA-Upstate NY-South NJ	2120	Central Pennsylvania
4050	NORTHEAST	3800	PA-Upstate NY-South NJ	2200	Delaware
4050	NORTHEAST	3800	PA-Upstate NY-South NJ	2610	Philadelphia Metro
4050	NORTHEAST	3800	PA-Upstate NY-South NJ	2630	Pittsburgh
4050	NORTHEAST	3800	PA-Upstate NY-South NJ	2690	Rochester
4050	NORTHEAST	3800	PA-Upstate NY-South NJ	2780	Southern Jersey
4050	NORTHEAST	3800	PA-Upstate NY-South NJ	2850	Upstate NY Central
4050	NORTHEAST	3800	PA-Upstate NY-South NJ	2860	Upstate NY East
4050	NORTHEAST	3800	PA-Upstate NY-South NJ	2960	Western Pennsylvania
4060	SOUTHEAST	3200	Carolina-Tennessee	2130	Charlotte
4060	SOUTHEAST	3200	Carolina-Tennessee	2270	GA/SC Coast
4060	SOUTHEAST	3200	Carolina-Tennessee	2420	Memphis
4060	SOUTHEAST	3200	Carolina-Tennessee	2480	Myrtle Beach
4060	SOUTHEAST	3200	Carolina-Tennessee	2490	Nashville
4060	SOUTHEAST	3200	Carolina-Tennessee	2660	Raleigh / Durham
4060	SOUTHEAST	3200	Carolina-Tennessee	2740	South Carolina
4060	SOUTHEAST	3200	Carolina-Tennessee	2970	Winston / Salem
4060	SOUTHEAST	3450	Florida	2350	Jacksonville
4060	SOUTHEAST	3450	Florida	2430	Miami / West Palm
4060	SOUTHEAST	3450	Florida	2600	Orlando
4060	SOUTHEAST	3450	Florida	2640	PR / VI
4060	SOUTHEAST	3450	Florida	2760	South West Florida
4060	SOUTHEAST	3450	Florida	2800	Tampa
4060	SOUTHEAST	3450	Florida	2810	The Panhandle
4060	SOUTHEAST	4200	Southeast Area	2010	Alabama
4060	SOUTHEAST	4200	Southeast Area	2040	Atlanta / Athens
4060	SOUTHEAST	4200	Southeast Area	2280	Georgia
4060	SOUTHEAST	4200	Southeast Area	2290	Gulf Coast
4060	SOUTHEAST	4200	Southeast Area	2460	Mississippi
4070	SOUTHWEST	3350	Desert Mountain	2020	Albuquerque
4070	SOUTHWEST	3350	Desert Mountain	2170	Colorado
4070	SOUTHWEST	3350	Desert Mountain	2620	Phoenix
4070	SOUTHWEST	3350	Desert Mountain	2830	Tucson / Yuma
4070	SOUTHWEST	3350	Desert Mountain	2870	Utah
4070	SOUTHWEST	3900	Texas-Oklahoma	2050	Austin
4070	SOUTHWEST	3900	Texas-Oklahoma	2210	DFW
4070	SOUTHWEST	3900	Texas-Oklahoma	2250	East Texas
4070	SOUTHWEST	3900	Texas-Oklahoma	2310	Houston
4070	SOUTHWEST	3900	Texas-Oklahoma	2570	Oklahoma
4070	SOUTHWEST	3900	Texas-Oklahoma	2700	San Antonio
4070	SOUTHWEST	3900	Texas-Oklahoma	2750	South Texas
4070	SOUTHWEST	3900	Texas-Oklahoma	2930	West Texas
4070	SOUTHWEST	4100	Arkansas-Louisiana	2030	Arkansas
4070	SOUTHWEST	4100	Arkansas-Louisiana	2400	Louisiana
4070	SOUTHWEST	4100	Arkansas-Louisiana	2500	New Orleans
	Unknown	9999	Unknown	9999	Unknown