



Open a Village Post Office!™

**Create value for your business...
by opening a Village Post Office™ in your store!**





Customer Benefits

- Purchase Forever® Stamp Booklets and Prepaid Priority Mail Flat Rate® products
- Expanded hours
- Weekend service
- Convenient location
- Obtain free Priority Mail Flat Rate products

Small Business Benefits

- Added foot traffic
- Greater sales
- Monetary Compensation
- Community Appreciation

Community Benefits

- Maintain ZIP Code™
- Preserve small business presence
- Maintains Postal presence



Invite Our Customers to Your Business

The U.S. Postal Service is seeking to contract with small businesses to launch a Village Post Office™ in your area. As a Village Post Office (VPO) you would be offering select Postal products and services. This would increase your importance to your community, while driving foot traffic and revenue to your business.

Become A Village Post Office™

Join nearly 100,000 retail locations that offer Postal products and services. To learn more, please send in the attached card today.

Ideal businesses to open a Village Post Office:

- Convenience stores
- Gas stations
- Libraries
- Hardware stores
- Deli Shops



Opening Your Own Village Post Office™ is as Easy as One, Two, Three!



Open Your Village Post Office!

- 1 Contact Us.** Fill out the attached form and mail it back (or email us at vpo.inquiry@usps.gov). A Postal Service representative will send you more information and contact you to answer any questions and begin the pre-screening process. If approved, they will send you the necessary contract for opening a Village Post Office.™
- 2 We Order Supplies and Signage for You.** Once your contract has been signed, we can immediately begin ordering signage and supplies for your Village Post Office. The Postal Service will cover the cost of the signage and supplies that include P.O. Boxes, display stands, and mailing packages.
- 3 We Train You.** A Postal Service representative will train you on how to operate your Village Post Office.

Grand Opening! That's it. Three Easy Steps to Opening a Village Post Office in as little as 60 Days.

Testimonials From the People Who Operate Village Post Offices™

Our customers really appreciate the ability to buy stamps and pick up their mail while they shop in our store. Our store has become a community gathering place for neighbors to interact.

*Don Shamsie
Owner, DJ's General Store
Bigelow, AR*

I opened a Village Post Office to add greater visibility for our café to increase customer visits. I also did it for the community to provide convenient access to receive and send their mail.

*Scott Dugan
Owner, Kenosha Café
Grant, CO*

Customers appreciate the convenient 24-hour access to their mailboxes. They also appreciate our extended store hours providing more time to buy stamps or other postal products.

*Cheryl Kim
Owner, Red's Hop N' Market
Malone, WA*



Heather Phelps

The Village Post Office is a great opportunity for businesses and their customers. It helps businesses by increasing customer visits. It helps customers by providing a one-stop shopping experience where they can pick up mail or ship a package at the same place where they can buy other household products.

*Heather Phelps
Store Clerk, Rosston General Store
Rosston, TX*

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Fill out the form on the reverse side of this card and mail it back to us.

Yes, I would like more information about becoming a Village Post Office™

Business Name: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ / _____ Best time to Call: _____

E-mail: _____

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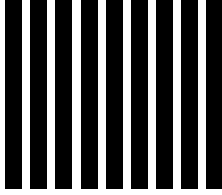
Fill out the form on the
reverse side of this card
and mail it back to us.



VPO Program Office
1745 Stout St Ste 105
Denver CO 80299-0105



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IF MAILED
IN THE
UNITED STATES



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