



FEMA

R0833

Dear National Fire Academy Student:

Congratulations on being selected into the U.S. Fire Administration/National Fire Academy's *Leadership Strategies for Community Risk Reduction – VIP* course. This course is designed to enhance knowledge and skills necessary to lead and manage fire prevention, community risk reduction initiatives, illness prevention and health promotion at the local level. This course will give students tools and techniques to raise the level of importance for prevention within their organization. The course will demonstrate how fire prevention and other risk reduction initiatives can benefit them directly and individually in providing a safer work environment. Student will be guided through a process that shows how to strategically build support internally and externally for community risk reduction, the steps and activities necessary to sustain programs and how these come together to create effective risk reduction programs. The ultimate goal of the course is to develop fire and EMS leaders and managers who are committed in word and deed to comprehensive multi-hazard community risk reduction.

Attached is the precourse assignment which is a prerequisite for attending this course. Please do the best you can in completing the assignment. A checklist found in the precourse material is to be completed and submitted one-week prior to your class start date. Information on where to send the precourse material is located in the package.

It is important to note that this is a 6-day course and the first day of class begins on Sunday at 8:00 a.m. Classes meet daily from 8:00 a.m. to approximately 5:00 p.m. with graduation scheduled on Friday at 4:00 p.m. You will be provided lodging for Friday night.

Should you need additional information related to course content or requirements, please feel free to contact Mary Marchone, Fire Prevention Management Training Specialist at 301-447-1476 or email at Mary.marchone@fema.dhs.gov

Sincerely,

A handwritten signature in black ink, appearing to read "Denis Onieal".

Dr. Denis Onieal, Superintendent
National Fire Academy
U.S. Fire Administration

February 2013

LEADERSHIP STRATEGIES FOR COMMUNITY RISK REDUCTION-- VIP

Precourse Assignment

TABLE OF CONTENTS

INTRODUCTION TO THE LSCRR COURSE	3
Keys to Success	5
LSCRR PRECOURSE ASSIGNMENT	
Introduction.....	6
Precourse Assignment Checklist.....	7
PART 1: BUILDING A DEMOGRAPHIC PROFILE OF YOUR	
COMMUNITY.....	8
Use American FactFinder.....	9
Assignment for Part 1.....	39
PART 2: BUILDING A RISK PROFILE OF YOUR COMMUNITY	41
Assignment for Part 2.....	42
PART 3: IDENTIFYING ROOT FACTORS OF RISK AND	
POPULATIONS AT GREATEST RISK	50

INTRODUCTION TO THE LSCRR COURSE

Welcome to *Leadership Strategies for Community Risk Reduction* (LSCRR). LSCRR is a 6-day adapted version of *Executive Analysis of Community Risk Reduction* (EACRR), the second year Executive Fire Officer Program (EFOP) class.

This course was created in response to requests from non-EFO students who are responsible for developing, leading, and evaluating risk-reduction initiatives in their community. The course promotes a scientific and analytical approach to addressing community risk. Students examine their community's leading risks and identify determinants that may challenge mitigation. LSCRR culminates with students designing a plan to overcome potential obstacles.

Since successful community risk reduction requires use of combined preventive interventions, the target audience for LSCRR is broad. Fire and Emergency Medical Services (EMS) officers, public educators, inspectors, plan reviewers, fire marshals, and investigators are ideal candidates. LSCRR can serve as a capstone course to the National Fire Academy (NFA) fire prevention, public education, arson, and EMS curriculums.

The goal of LSCRR is to develop leaders in comprehensive multihazard community risk reduction. As an LSCRR class member, you will apply a strategic process to address risk challenges present in your home community. While a primary focus should be placed on your **local** fire problem, it is prudent to consider two overall categories of challenges:

- Human-created and naturally occurring risks that impact your community on a regular basis. Examples include fires, preventable injuries, and frequently occurring forms of severe weather.
- Human-created or naturally occurring risks that may only happen once every five, 10, or even 20 years **but** have the *potential* of devastating outcome. To qualify for this category, the risk should have already impacted your community in the past or be a major emerging issue. Examples include major hazardous materials release, domestic terrorism, hurricane, earthquake, etc.

The process of addressing your local risk(s) begins with precourse research, continues through guided practice while at the NFA and culminates in actions implemented upon returning home. The ultimate goal is for you to implement a plan to reduce preventable occurrences and/or mitigate loss from risks that cannot be stopped.

In addition to empowering you with a proven risk mitigation process to follow, this course supports the goals of the U.S. Fire Administration (USFA). The first goal is to reduce risk at the local level through prevention and mitigation. The second goal is to improve local planning and preparedness.

You may wonder “why is community risk reduction so important?” There are several components to the answer. Let's begin by looking briefly at the current fire problem in this country.

Each year in the United States approximately over 3,000 people are killed by fire and as many as 22,000 people are injured from fire. For the young, old, disabled, impoverished and challenged populations, fire remains one of the leading causes of death. While these statistics are better than those of 20 years ago, they are **still among the highest among developed nations**.

With advances in fire suppression equipment, wider adoption of fire codes, and more and more public education programs, the loss from fire **should** be steadily declining. Yet, that reduction is not happening. Why? There are probably numerous reasons, but the most obvious is that the fire service has more work to do in the area of prevention.

Prevention has been recognized for many decades as a key to reducing the effect of fires. The 1947 President's Conference on Fire Prevention cited prevention as a viable and important strategy for reducing the impact of fire. Again, in 1966, fire service leaders recognized prevention as an important strategy for the fire service during the first Wingspread Conference. That belief in prevention has been reaffirmed at three subsequent Wingspread Conferences.

Perhaps the strongest endorsement of prevention programs came in the benchmark report “America Burning,” published in 1973. The report stressed two important facts. First, there is not enough focus on prevention by the fire service. Second, prevention has the potential to make a tremendous impact on the fire problem when implemented **in partnership** with suppression.

Prevention initiatives cannot take the form of a "canned" program, meant to be everything to everybody. Rather, **each community must develop a specific plan to address the unique fire problems of that community through a combination of combined preventive interventions**. This is what community risk reduction is all about--a community assessing its unique fire risks and hazards, and then developing and implementing specific intervention strategies to address those risks and hazards.

To be effective at leading a risk reduction process, you must understand both your community **and** organization. LSCRR will help you develop that understanding and create a strategy of how to effectively reduce risk in your home community.

LSCRR goes beyond simply teaching skills. The course provides insight into the steps necessary to carry out a successful community risk-reduction process. Further, it is designed to impart a set of specific key concepts and attitudes that are needed to lead the community risk-reduction process.

Keys to Success

There are several keys to the success of any community risk-reduction process.

There is strong leadership in the fire department for the community risk-reduction process. Leadership begins at the top with the fire chief. It also involves all the department's EFOs and community risk-reduction (CRR) team leaders. **If the organization's leadership is not solidly behind community risk reduction and does not provide active leadership during the process, the rest of the department will not have a passion for risk reduction.**

The community must be engaged in the process. In reality, any community risk-reduction process must belong to the community. The fire department is a partner with the community. **Ultimately the community's organizations, leaders, and elected officials will determine the acceptable level of risk.** The leaders of the process must reach out to the community and get decisionmakers and target organizations involved in the planning, goal setting, marketing, etc.

The community risk-reduction plan must be tailored to local problems and local resources. This requires a comprehensive assessment of local risks and identifying interventions that will work with the local population groups.

The road to institutionalizing risk reduction should be a planned journey that involves collaboration between individuals, organizations, and the community. Research builds the foundation to get started on the right track.

LSCRR PRECOURSE ASSIGNMENT

Introduction

LSCRR will empower you with the knowledge and skills to be a champion for your community's CRR strategies. This process will require a significant commitment on your part. It begins with the precourse assignment.

Completion of the precourse assignment is mandatory for acceptance into LSCRR. Information from the assignment will be used to process in-class activities and ultimately develop a draft plan for a risk-reduction initiative that can be used in your home community. Home community is defined as the area for which you have responsibility.

The precourse assignment for LSCRR is important because reducing and mitigating community risk is our industry's **ultimate** responsibility. Accomplishing the task successfully demands a strong foundation of knowledge. This knowledge base will be developed through completion of the precourse assignment and LSCRR experience.

The precourse assignment involves some reading and collecting and analyzing a considerable amount of **local** data. It is permissible (and encouraged) to have colleagues or staff assist you with data collection and interpretation. Use of **current** data is expected.

You should budget approximately 2 weeks of intermittent development time for completing the precourse assignment. Each of the assignment's sections includes an estimate of the minimum amount of time you should budget to complete the directives. Each section also includes a brief rationale of why you are being asked to complete the work and how it will apply to the LSCRR course.

A checklist for the assignment is included for your benefit and to serve as record of completion. It is due no later than 1 week in advance of attendance to NFA. Directions on how to send the document are located on the checklist.

Name: _____
 Date of Class: _____
 Email: _____

Please note date completed	Precourse Assignment Checklist
	Part 1: Building a Demographic Profile of Your Community
	Practice using American Fact Finder and Population Finder.
	Create a demographic, social, economic, and housing profile of your community.
	Profile how your community has developed and changed over the past 20 years.
	Predict what your community may look like 10 years from now.
	Part 2: Building a Risk Profile of Your Community
	Identify and profile the five leading causes of fire in your home community.
	Identify and profile the other human-created risks that currently or have potential to threaten your community.
	Create a population profile of high-risk groups in your home community.
	Identify how fire and preventable injury are affecting each high-risk group at the local level.
	Part 3: Identifying Root Factors of Risk and Populations at Greatest Risk
	Read this section.
	Email the Precourse Assignment Checklist to:
	Linda Pecher/ZAI/National Fire Academy Email: linda.pecher@associates.fema.dhs.gov
	Should you have any questions about this assignment please contact Mary Marchone at: Email: mary.marchone@fema.dhs.gov Phone: 301-447-1476

PART 1: BUILDING A DEMOGRAPHIC PROFILE OF YOUR COMMUNITY

Estimated time to budget for completion of this section: 5 hours

Information from this section will be used in Units 1, 2, and 3.

Introduction

The National Fire Academy is an institution of higher education dedicated to serving the emergency services. Many NFA courses require completing a pre-course assignment. The purpose of this requirement is so you come to the academy with baseline information that can be utilized to enhance your learning experience and create an action plan to apply in your home community.

A core component of most precourse assignments includes a community risk assessment of the service area you are responsible for. This assessment entails locating, collecting, and evaluating both people and problem-related data.

This tutorial provides an introduction of how to gather both. Let's start with people-related data.

People-related Data

People-related data can create a demographic profile of your community. In addition to showing where people live, it can identify how they live. A good profile will explain the social, cultural, and economic composition of the area you protect.

One of the most reliable sources of demographic information is the U.S. Census Bureau. Data for the Decennial Census is collected by the Bureau every ten years. Data from the Decennial Census is utilized to determine congressional districts. The Decennial Census seeks to determine the *number of people* who live in a community.

A second type of census, the American Community Survey (ACS), is as an on-going task of the Bureau. The American Community Survey is mailed to over three million U.S. residents annually. The Bureau's goal is to survey each U.S. resident every seven years to create demographic profiles of local communities. ACS data is important to risk reduction specialists because it provides information about *where and how* people live.

Data from the American Community Survey is available to the public through the American FactFinder database. FactFinder is an important tool for risk reduction practitioners because it allows us to explore demographic data both community-wide and by census tracts. Census tracts are defined geographical areas within a city, town, county, or village. Each tract carries a numerical identification.

You may be from a geographical area that has anywhere from one to hundreds of census tracts. Most likely you will find risks in your community are confined to certain areas. **Base on your knowledge and experience select no more than four census tracts to analyze.**

You are also encouraged to use other local resources that may be useful in obtaining information on local community demographics. These can include Economic/Community Development, Board of Education/School Districts, Social Services, etc.

Census bureau data is collected and analyzed by trained professionals. It is made available for public use though the Bureau's website. Part One of this tutorial will show you how to use the Bureau's site.

Use *American FactFinder*

1. To get started, go to the Bureau's website located at www.census.gov. Once you are there, you should see a screen that looks like the one displayed in the screen shot shown below. Go to the Data section on the top of the Census Bureau's home page. Click on the ***American FactFinder*** link.

The screenshot shows the U.S. Census Bureau website. The top navigation bar includes links for People, Business, Geography, Data, Research, and Newsroom. The 'Data' menu is open, showing options like Quick Facts, American FactFinder, Population Finder, American Community Survey, 2010 Census, Economic Census, Interactive Maps, Training & Workshops, Data Tools, Catalogs, and Publications. A yellow arrow points to the 'American FactFinder' link with the text 'Click Here'. The main content area features a featured article titled 'A Future Without Key Social and Economic Statistics for the Country' and a 'Stat of the Day' section about housing characteristics. The bottom of the page shows the browser address bar with the URL 'http://www.census.gov/main/www/access.html'.

- Upon arriving at the FactFinder site, you should see the screen displayed below. Enter the name of your community (city or county – plus the state); then hit Go.

The screenshot shows the American FactFinder website interface. At the top, there is a navigation bar with 'MAIN', 'SEARCH', 'WHAT WE PROVIDE', and 'USING FACTFINDER'. Below this is a search bar with the text 'Your Community Here' and a 'GO' button. A yellow callout box points to the search bar with the text 'Enter name and then click here'. The page also includes a 'Your Selections' section, a 'Quick Start' section, and a 'News and Notes' section. The 'Quick Start' section has a text input field for 'topic or table name' and a dropdown for 'state, county or place (optional)'. The 'News and Notes' section displays a news item from May 24, 2012, about the 2006-2010 American Community Survey (ACS) Selected Population Tables (SPT).

- For the sake of this tutorial, we entered Hagerstown, Maryland as the example community. The following series of screen shots will walk you through the various types of demographical data that is available about a community at-large.

We will begin by examining data from the Decennial Census and then ascend to data from the American Community Survey.

The screenshot shows the U.S. Census Bureau FactFinder interface. The search results for 'Hagerstown city, Maryland' are displayed. A yellow callout box with a black border and arrow points to the '2010 Census' link, containing the text 'Click Here for Decennial Data'. Below the callout, a table of search results is visible.

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/> DP-1	Profile of General Population and Housing Characteristics: 2010	2010 Demographic Profile SF	i
<input type="checkbox"/> DP-1	Profile of General Population and Housing Characteristics: 2010	2010 SF2 100% Data	i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 3-year estimates	i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 5-year estimates	i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 5-year Selected Population Tables	i
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 3-year estimates	i
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 5-year estimates	i
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 5-year Selected Population Tables	i

- The screen shot displayed below represents only a small portion of what is available pertinent to the 2010 Decennial Census. Be sure to scroll down and see all of the data available on both people and housing characteristics.

The screenshot shows the U.S. Census Bureau FactFinder interface. At the top, there is a navigation bar with links for MAIN, SEARCH, WHAT WE PROVIDE, USING FACTFINDER, Feedback, FAQs, Glossary, and Help. Below this, a search results banner indicates 'Results - Click Back to Search' and 'select other tables or geographies'. A yellow callout box with a left-pointing arrow points to the 'BACK TO SEARCH' button, containing the text: 'When ready to return to the previous screen, click here.' The main content area displays 'DP-1 Profile of General Population and Housing Characteristics: 2010 2010 Demographic Profile Data'. Below this, there are options for 'Table View' and 'Actions' including Modify Table, Bookmark, Print, Download, and Create a Map. A note about confidentiality is present. The 'Geography' dropdown is set to 'Hagerstown city, Maryland'. A table titled 'SEX AND AGE' is shown with columns for Subject, Number, and Percent. A yellow callout box with a downward-pointing arrow points to the table, containing the text: 'Scroll down for more data.'

Subject	Number	Percent
SEX AND AGE		
Total population	39,662	100.0
Under 5 years	3,432	8.7
5 to 9 years	2,876	7.3
10 to 14 years	2,511	6.3
15 to 19 years	2,403	6.1
20 to 24 years	2,718	6.9
25 to 29 years	3,227	8.1
30 to 34 years	2,888	7.3
35 to 39 years	2,566	6.5
40 to 44 years	2,645	6.7
45 to 49 years	2,762	7.0
50 to 54 years	2,610	6.6
55 to 59 years	2,217	5.6
60 to 64 years	1,919	4.8
65 to 69 years	1,333	3.4
70 to 74 years	1,073	2.7
75 to 79 years	874	2.2

Upon completing the exploration of general census data, go to the top of the screen and click on the Back to Search function.

- Next, click on each of the four sections that display data from the American Community Survey. The Census Bureau strives to update this data on an on-going basis. Each section will help you build an overall profile of your community at-large.

The screenshot shows the U.S. Census Bureau FactFinder interface. The search results are for 'Hagerstown city, Maryland'. The 'Community Facts' section is highlighted with a yellow arrow and the text 'Explore all four of these sections.' The search results table is as follows:

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/> DP-1	Profile of General Population and Housing Characteristics: 2010	2010 Demographic Profile SF	i
<input type="checkbox"/> DP-1	Profile of General Population and Housing Characteristics: 2010	2010 SF2 100% Data	i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 3-year estimates	i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 5-year estimates	i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 5-year Selected Population Tables	i
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 3-year estimates	i
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 5-year estimates	i
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 5-year Selected Population Tables	i

Note – a smart strategy is to print a hard copy of each section so you can examine and compare all of the data.

- Now that you have developed a demographic profile of your community at-large, the next step is to learn how to find data on specific geographical areas known as census tracts. Let's go back to the example on Hagerstown, Maryland.

Locate the Geography category located on the left side of the screen and click it.

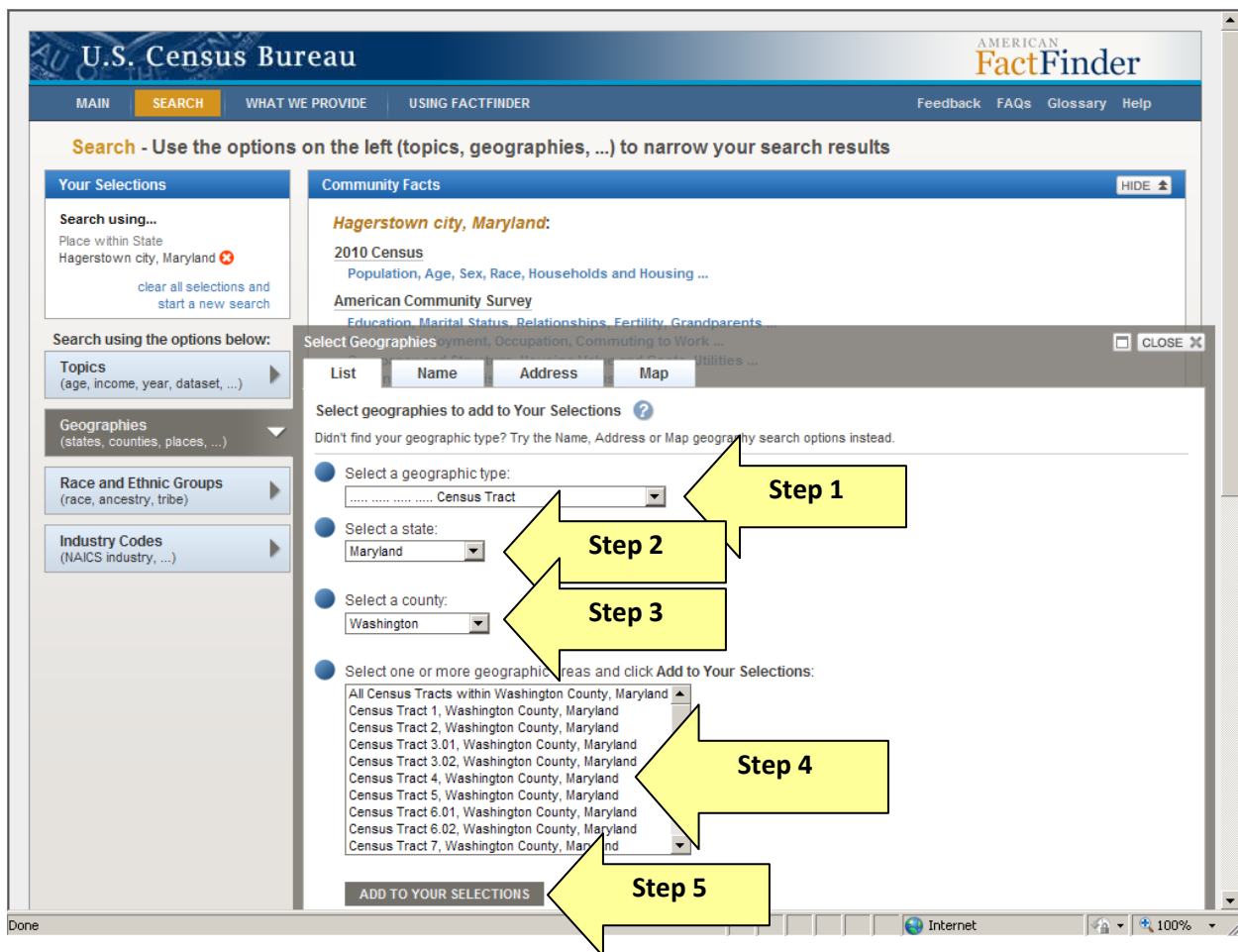
The screenshot shows the American FactFinder interface. On the left sidebar, under 'Search using the options below:', the 'Geographies' category is highlighted. A yellow arrow points to this category with the text 'Click Here'. The main content area shows search results for 'Hagerstown city, Maryland', including a table of datasets.

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/> DP-1	Profile of General Population and Housing Characteristics: 2010	2010 Demographic Profile SF	i
<input type="checkbox"/> DP-1	Profile of General Population and Housing Characteristics: 2010	2010 SF2 100% Data	i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 3-year estimates	i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 5-year estimates	i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 5-year Selected Population Tables	i
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 3-year estimates	i
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 5-year estimates	i
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 5-year Selected Population Tables	i

7. When the screen that is displayed below appears, perform a three-step process:
 - Step 1 – Locate the geographic type, click on it, and select Census Tract.
 - Step 2 – Select your state.
 - Step 3 – Select your county.
 - Step 4 – Select the census tract you wish to explore.
 - Step 5 – Click on Add to Your Selections

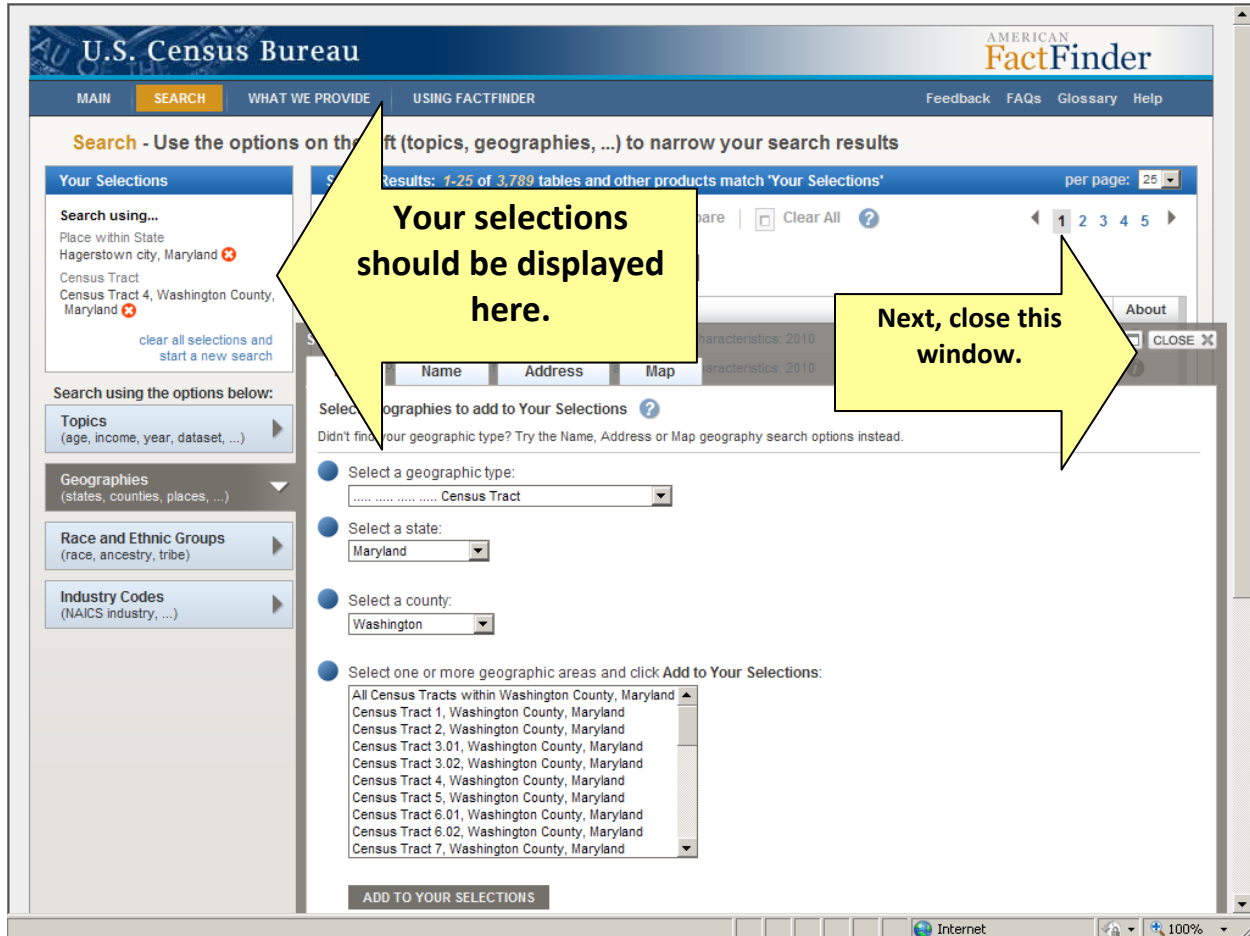
The field with census tracts for your county will become populated. You now have the option to explore your community by census tract. For this example, we will examine Census Tract 4 in Washington County, Maryland.

Note – you will need to know which census tract corresponds to the area of your community that you wish to explore. All census tracts in your entire county will be available for exploration.



8. If you have done the process correctly, you will see your city and census tract displayed in the Your Selections section.

Next, close the overlay screen that offers census tract options.



9. You should now see a screen that displays the data specific to the census tract you selected. In our case, it is for Census Tract 4 in Hagerstown, Maryland.

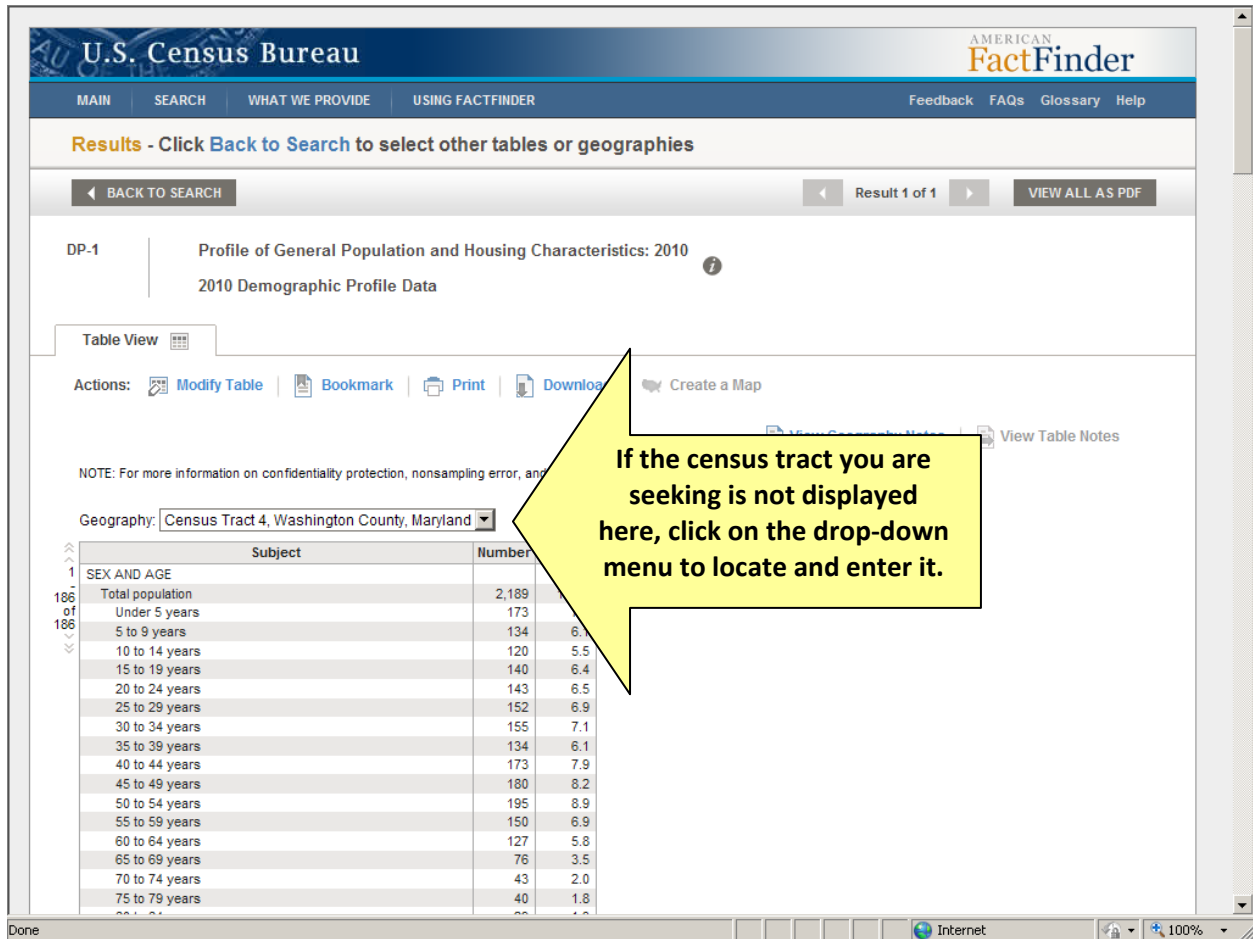
Each specific category of data can now be explored by census tract. For this example, we will select the Profile of General Population and Housing Characteristics 2010.

Note – the selections that reference “United States” allow you to compare the census data with national statistics. Your local data will not have a “United States” reference.

The screenshot shows the U.S. Census Bureau FactFinder interface. The search results are for Census Tract 4 in Hagerstown, Maryland. A table of results is displayed, with a yellow arrow pointing to the first row: 'Profile of General Population and Housing Characteristics: 2010'. The table includes columns for ID, Table, File or Document Title, and About.

ID	Table, File or Document Title	File or Document Title	About
<input type="checkbox"/> DP-1	Profile of General Population and Housing Characteristics: 2010		i
<input type="checkbox"/> DP-1	Profile of General Population and Housing Characteristics: 2010		i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	ACS 5-year estimates	i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 5-year Selected Population Tables	i
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 5-year estimates	i
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 5-year Selected Population Tables	i
<input type="checkbox"/> DP04	SELECTED HOUSING CHARACTERISTICS	2010 ACS 5-year estimates	i
<input type="checkbox"/> DP04	SELECTED HOUSING CHARACTERISTICS	2010 ACS 5-year Selected Population Tables	i
<input type="checkbox"/> DP05	ACS DEMOGRAPHIC AND HOUSING ESTIMATES	2010 ACS 5-year estimates	i
<input type="checkbox"/> QT-H1	General Housing Characteristics: 2010	2010 SF1 100% Data	i
<input type="checkbox"/> QT-H2	Tenure, Household Size, and Age of Householder: 2010	2010 SF1 100% Data	i
<input type="checkbox"/> QT-H2	Tenure, Household Size, and Age of Householder: 2010	2010 SF2 100% Data	i
<input type="checkbox"/> QT-H3	Household Population and Household Type by Tenure: 2010	2010 SF1 100% Data	i
<input type="checkbox"/> QT-H3	Household Population and Household Type by Tenure: 2010	2010 SF2 100% Data	i
<input type="checkbox"/> QT-P1	Age Groups and Sex: 2010	2010 SF1 100% Data	i
<input type="checkbox"/> QT-P1	Age Groups and Sex: 2010	2010 SF2 100% Data	i
<input type="checkbox"/> QT-P10	Hispanic or Latino by Type: 2010	2010 SF1 100% Data	i
<input type="checkbox"/> QT-P11	Households and Families: 2010	2010 SF1 100% Data	i

10. You now have data for the specific census tract requested.



U.S. Census Bureau
AMERICAN FactFinder

MAIN SEARCH WHAT WE PROVIDE USING FACTFINDER Feedback FAQs Glossary Help

Results - Click [Back to Search](#) to select other tables or geographies

← BACK TO SEARCH Result 1 of 1 VIEW ALL AS PDF

DP-1 Profile of General Population and Housing Characteristics: 2010
2010 Demographic Profile Data

Table View

Actions: [Modify Table](#) | [Bookmark](#) | [Print](#) | [Download](#) | [Create a Map](#)

NOTE: For more information on confidentiality protection, nonsampling error, and

Geography: [View Table Notes](#)

Subject	Number	Rate
SEX AND AGE		
Total population	2,189	
Under 5 years	173	7.9
5 to 9 years	134	6.1
10 to 14 years	120	5.5
15 to 19 years	140	6.4
20 to 24 years	143	6.5
25 to 29 years	152	6.9
30 to 34 years	155	7.1
35 to 39 years	134	6.1
40 to 44 years	173	7.9
45 to 49 years	180	8.2
50 to 54 years	195	8.9
55 to 59 years	150	6.9
60 to 64 years	127	5.8
65 to 69 years	76	3.5
70 to 74 years	43	2.0
75 to 79 years	40	1.8

Done Internet 100%

Note – if the census tract is not displayed in the Geography window, simply click on the drop-down menu to locate and enter it.

Special Section – Building a Map of Census Tracts

If you don't know the numerical designations of the census tracts in your community, you can build a map to identify them. Here's how:

Step 1 – Return to the Community Facts screen for your community.

Step 2 – Click on the Geographies feature.

Step 3 – Locate the Map feature on the Select Geographies menu and click on it.

The screenshot shows the American FactFinder website interface. The main content area displays search results for 'Hagerstown city, Maryland' under the 'Community Facts' section. A modal window titled 'Select Geographies' is open, showing a list of geographic types and a search input field. The 'Map' tab is selected in the modal. Three yellow callout boxes provide instructions: 'Step 1 - Be sure you are back to this page.' points to the 'Community Facts' section; 'Step 2 - Click Here' points to the 'Geographies' dropdown menu; and 'Step 3 - Click Here' points to the 'Map' tab in the 'Select Geographies' modal.

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/> DP-1	Profile of General Population and Housing Characteristics: 2010	2010 Demographic Profile SF	i
<input type="checkbox"/> DP-1	Profile of General Population and Housing Characteristics: 2010	2010 SF2 100% Data	i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 3-year estimates	i
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 5-year estimates	i

You should now have the screen displayed below.

Step 1 – Locate the Boundaries and Features category and click on it.

Step 2 – Once the Boundaries and Features are displayed, click on both boxes for census tracts.

Step 3 – Click the Update button at the bottom of the screen. Note – this is not visible on the screen shot below.

The screenshot shows the American FactFinder search results page. The left sidebar contains search filters for 'Your Selections', 'Topics', 'Geographies', 'Race and Ethnic Groups', and 'Industry Codes'. The main content area displays the 'Select Geographies' dialog box. The 'Boundaries' tab is active, and the '2010 Census Tract' checkbox is checked. The 'Features' tab is also visible, with the '2010 Census Tract' checkbox also checked. A yellow arrow points to the 'Boundaries and Features' category in the left sidebar. Another yellow arrow points to the '2010 Census Tract' checkbox. A third yellow arrow points to the bottom of the dialog box.

Boundary	Label	Name
<input type="checkbox"/>	<input type="checkbox"/>	Region
<input type="checkbox"/>	<input type="checkbox"/>	Division
<input type="checkbox"/>	<input type="checkbox"/>	2010 County Subdivision
<input type="checkbox"/>	<input type="checkbox"/>	2010 Subbarrio
<input type="checkbox"/>	<input type="checkbox"/>	2010 Block
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Block Group
<input type="checkbox"/>	<input type="checkbox"/>	2010 Place
<input type="checkbox"/>	<input type="checkbox"/>	2010 Consolidated City
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Census Tract

Your map with census tracts should appear. You may also print this map.

The screenshot displays the American FactFinder web application. The main content area features a map of Baltimore, Maryland, with several census tracts highlighted in yellow. The interface includes a search bar at the top, navigation tabs (MAIN, SEARCH, WHAT WE PROVIDE, USING FACTFINDER), and a sidebar with 'Select Geographies' and 'Legend' sections. The legend indicates that yellow represents 'Your Selections'. The browser window title is 'American FactFinder - Search - Windows Internet Explorer' and the address bar shows 'http://factfinder2.census.gov/faces/nav/jsf/pages/searchresults.xhtml'.

Summary of People-related Data

While the process of gathering data from the U.S. Census Bureau may appear intimidating at first, it is a task easily mastered with experience. Each time you work with the Bureau's database, the process will get easier.

The census bureau data analysis tools are very powerful instruments that can provide you with a wealth of information about the demographics of your local community. As more resources become available, the bureau plans to incorporate enhanced capabilities that will allow communities to integrate Geographic Information System (GIS) tracking/mapping with local demographics.

Problem-related Data

Data on fire experience in the U.S. is available through the United States Fire Administration (USFA). USFA began the National Fire Incident Reporting System (NFIRS) in 1975. Under NFIRS, local fire departments forward fire incident data to a state coordinator. The coordinator collates statewide fire incident data and reports information to the USFA.

The following is an overview of how to obtain and review NFIRS data for your local community.

1. Obtain an NFIRS Account.
 - a. Request an NFIRS account from the person in your department responsible for NFIRS reporting. Your state NFIRS program manager or your local NFIRS person with an account with system administration permission assigns accounts. The NFIRS Support Center at the United States Fire Administration can provide you with the contact information of your state NFIRS program manager. Call (888) 382-3827 from 8:30 a.m. ET to 4:30 p.m. ET or email FEMA-NFIRSHelp@fema.dhs.gov.
 - b. Your NFIRS account needs only the following four permissions: Startup, Report Submit, Report Fetch, and Report Generate.

2. Log in the NFIRS Summary Output Reports Tool (a.k.a. SORT).
 - a. Go to the following website: www.nfirs.fema.gov.
 - b. Select Web-based Tools from the menu bar.



Department of Homeland Security
Federal Emergency Management Agency
U.S. Fire Administration

Latest News | USFA | Site Index | Contact

National Fire Incident Reporting System

System Information | Documentation | Training | Support Center | **Web-based Tools**

Click Here

USFA : NFIRS

FEATURED TOPICS

- For Vendors: Identification of Software Versions in NFIRS 5.0 Flat Files
- Current Version of USFA Software

STATE CONTACTS

Select a State...

LINKS OF INTEREST

- National Fire Data Center
- Fire Statistics
- National Fire Information Council
- National Association of State Fire Marshals

WELCOME TO THE NATIONAL FIRE INCIDENT REPORTING System (NFIRS) Web site. This Web site provides system resources and an overview of the standard national reporting system used by U.S. fire departments to report fires and other incidents to which they respond and to maintain records of these incidents in a uniform manner. The site also includes information on training, technical support, and information for vendors who develop NFIRS-compatible software programs. Visitors to this site may also download coding handbooks, sample forms, and a system documentation manual. [Learn More About NFIRS](#) >

[Site Index](#)

To All NFIRS State Program Managers and USFA Software Users:

Maintenance Window Complete: December 3rd, 2011

The maintenance window is complete and the NFIRS 5.0 System is available for normal use.

This information was posted on December 3, 2011

Maintenance Window Complete: November 22nd, 2011

The maintenance window is complete and the NFIRS 5.0 System is available for normal use.

This information was posted on November 22, 2011

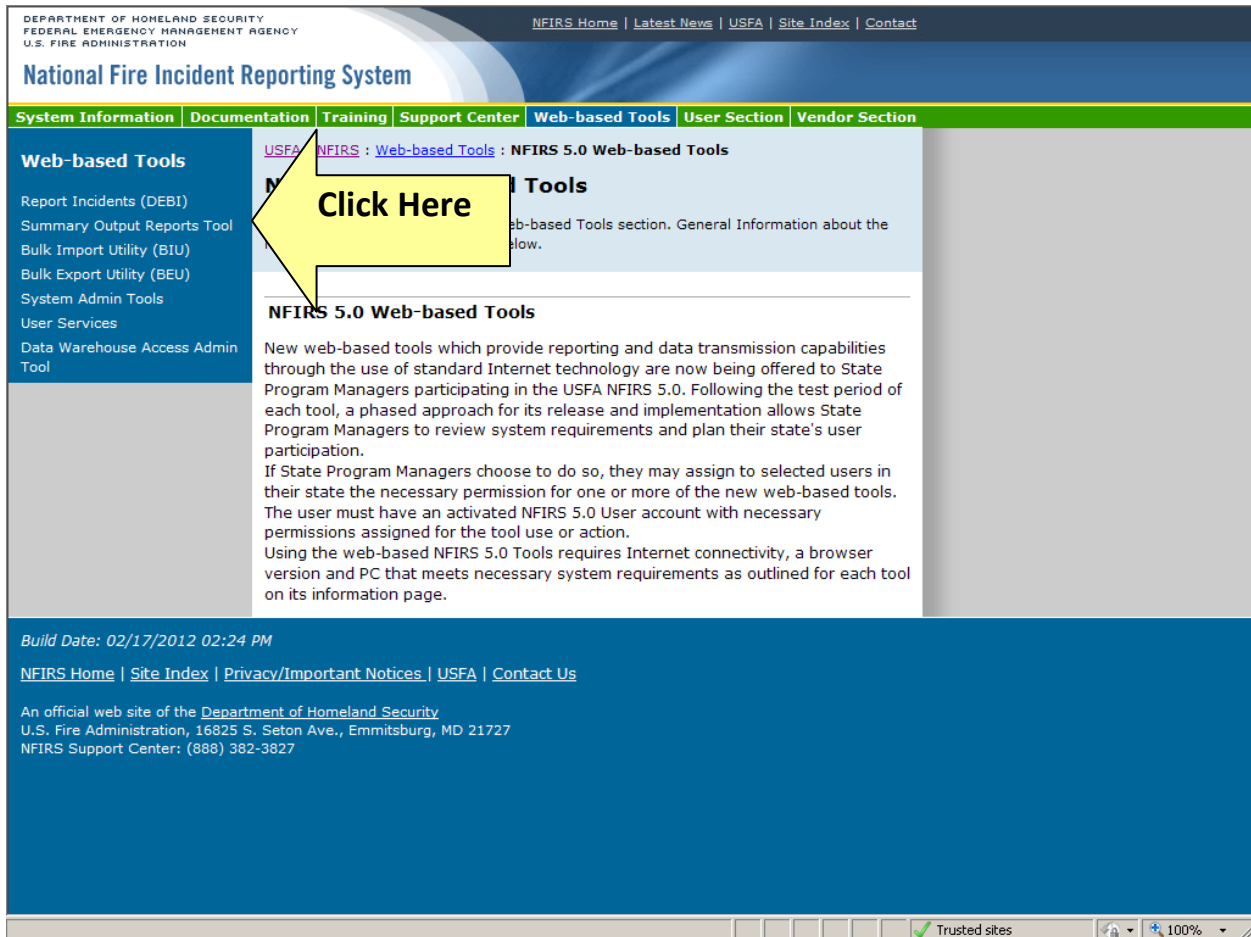
NFIRS 5.0 On-Line System Update: November 22nd, 2011

The NFIRS 5.0 On-line system will be unavailable beginning Tuesday, November 22nd, 2011 at 6AM EST until approximately 8AM EST to allow for system maintenance.

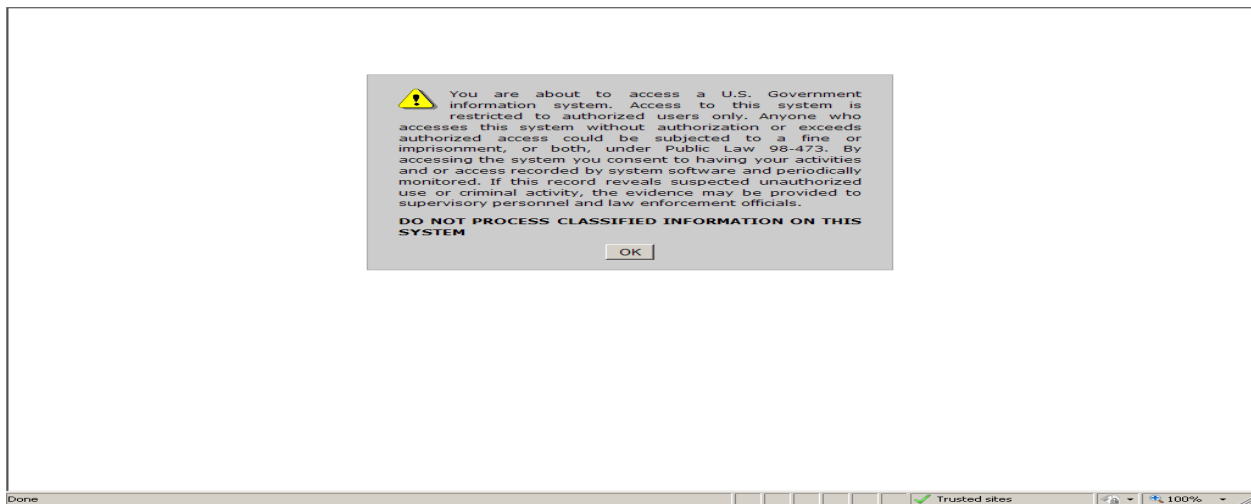
Users are asked to log off of the system prior to 6AM EST and remain off of the system until an email is sent to users and notice is posted on the NFIRS 5.0 Home page that the maintenance window is complete and all services are available. Please note that at the start of the maintenance any pending reports or

Trusted sites 100%

3. Select Summary Output Reports Tool from the Web-based Tools menu.



4. Log in using your NFIRS account (i.e., state abbreviation, user name, and password).



5. Click OK from the USFA Banner Page to go to the next page.

- You should see the screen that is displayed below. Click on the Available Reports option in the Reporting Menu section. Note the report types that are available for you to develop. Scroll down the list so you see all the choices.

Department of Homeland Security
Federal Emergency Management Agency
U.S. Fire Administration

OMB no: 1660-0069 Expiration Date: 07/31/2012 Logout

National Fire Incident Reporting System

State: TR Fire Department: National Fire Data Center Username: MWELLER

Reporting Menu
[Available Reports](#)
[Completed Reports](#)
[Requested Reports](#)
[My Recent Reports](#)








Available Reports

Report Name	Report Description	Report Category	Sample Report
Civilian Casualties	The Civilian Casualties report summarizes the user's choice of either injuries or fatalities involving civilians. The report breaks down the numbers into five graphs: by property use, by incident type, total injuries, fire incidents, and non-fire incidents. The last three graphs are grouped using a user-chosen time period including the day of the week, day of the month, the hour of the day, month of the year, quarter of the year, week of the month, or week of the year.	Casualty Reports	
Data Inventory By FDID	The Data Inventory by FDID report summarizes incident data within a given alarm date range by presenting a table for each selected fire department that provides counts of various incident modules broken down by incident validity, original incident data version, and incident publication state.	Fire Reports	
Data Quality	The Data Quality report quantifies the quality of reported incidents as a total number and percentage of the presence of key fields on various modules such as the Basic Module, Fire Module, and Apparatus Module.	Management Reports	
Detailed Selected Statistics	The Detailed Selected Statistics report summarizes incidents by the presence and frequency of a particular coded field as chosen by the user (such as the Cause of Ignition field on the Fire Module). Additionally, the user may add ad hoc filters to further narrow the incidents included. The results include the frequency, frequency percentage, number of exposures, average number of EMS and suppression personnel and apparatus, average man hours, total man hours, and average response time.	Management Reports	
FDID Incident Type Summary	The FDID Incident Type Summary report summarizes counts of incidents by incident type (incident type in the 100s, 200s, 300s, etc., U [Undetermined - 4.1 conversion], or none) and total incidents for each FDID chosen by the user. A total for all FDIDs included is given at the end of the report.	Incident by FDID Reports	

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Note – for the sake of this tutorial, we will be focusing on how to create and print the following reports: Summary by Incident Types, Tally, and Residential Structure Fire Causes.

7. Select the Summary by Incident Type report from Available Reports.

	<p>Residential Structure Fire Causes</p> <p>Structure Fire Causes</p> <p>Structure Fires by Property Use</p> <p>Summary by Incident Type</p> <p>Tally</p> <p>Unresolved Fire Incidents</p>	<p>The Residential Structure Fire Incidents by Fire Cause Category report summarizes fire incidents in residential structures. The rows of the report are broken down by computed cause code/categories. The information summarized includes the count and percentage frequency of each cause code, the count and percentage of both civilian and fire fighter injuries and casualties, and the count and percentage of property, contents, and total loss. The computed cause codes include such categories as smoking, heating, and cooking.</p> <p>The Structure Fire Causes report summarizes structure fires by cause. The cause code may be either fire cause or priority cause category. Optionally, the results can summarized by a coded field within the cause code.</p> <p>The Structure Fires By Property Use report summarizes structure fire incidents by several property use categories. The categories are residential property uses, public property uses and other property uses, which are displayed graphically using bar charts. The report ends with a numerical summary of the same categories further broken down by counts of fires, fire fighter deaths & injuries, civilian deaths & injuries, and property loss amounts.</p> <p>The Summary by Incident Type report is a table of incidents categorized by frequency, percentage of total incidents, mutual aid statistics and exposures broken down by fires, EMS, and other incident types. The report also has a summary of dollar loss and casualties.</p> <p>The Tally report lists several counts and percentages for a selected set of incidents that includes the frequency of occurrence, civilian and fire service injuries and deaths, and property, contents and total loss. These are organized by one of a number of coded fields chosen by the user. Among these choices are incident type, property use, cause of ignition, and Hazmat disposition.</p> <p>The Unresolved Fire Incidents report contains a list of all fire incidents with a fire cause of "Undetermined" or "Investigating" with an incident date that occurred on or before a date given by the user. The report includes the FDID, the fire department name, the incident date, the incident number, the incident type, and the cause (which will be either Undetermined or Investigating). The report can be sorted either by FDID or fire dept. name and includes a sub-total of incidents for each one.</p>	<p>Fire Reports </p> <p>Fire Reports </p> <p>Fire Reports </p> <p>Incident Reports </p> <p>Incident Reports </p> <p>Investigation Reports </p>
<p>Privacy/Important Notices USFA Contact Us</p> <p>An official web site of the Department of Homeland Security U.S. Fire Administration, 16825 S. Seton Ave., Emmitsburg, MD 21727 NFIRS Support Center: (888) 382-3827</p> <p>Trusted sites 100%</p>			

8. You should see the screen displayed below. Follow the directions listed at the bottom of this screen shot.

Department of Homeland Security
Federal Emergency Management Agency
U.S. Fire Administration

OMB no: 1660-0069 Expiration Date: 07/31/2012 Logout

National Fire Incident Reporting System

State: TR Fire Department: National Fire Data Center Username: MWELLER

Reporting Menu
[Available Reports](#)
[Completed Reports](#)
[Requested Reports](#)
[My Recent Reports](#)

Summary by Incident Type

Parameters

From Date: To Date:

Incident Status: Version: Release Status:

Include Individual FDID Reports

(+) Ad hoc Filters

FDID Selection

Selected state : TR

Include Deactivated Fire Depts

NFIRS - NFDC

Generate Report

Data fields will populate as you enter information.

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NFIRS Support Center: (888) 382-3827

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- A. Enter the following parameters:
1. From Date (format mm/dd/yyyy)
 2. To Date (format mm/dd/yyyy)
 3. Incident Status = All
 4. Incident Version = All
 5. Release Status = All
 6. Include Individual FDID Reports = blank
- B. Select the fire department to include in the report.

1. In the FDID Selection section, drill down to the fire department.
 2. Check the box next to the fire department.
- C. Generate the report.
1. Move down to the button named Generate Report.
 2. Select Generate Report.
- D. Print the report.
1. Select My Recent Reports from the Reporting Menu.
 2. View the status of the report.
 - a. Submitted – the report is waiting to be processed.
 - b. In Process – the report is being created.
 - c. Completed – the report is created.
 3. If the status of the report is completed, select the PDF version of the report from the Report Format section.
 4. Open the report.
 5. View and print the report.
 6. Close the report after it prints.

Note – the report you ultimately generate will look similar to the one displayed below. The report should be populated with data pertinent to your department.

Summary_by_Incident_Type.pdf - Adobe Acrobat Pro

File Edit View Document Comments Forms Tools Advanced Window Help

Create Combine Secure Sign Forms Multimedia Comment

3 / 4 66.1% Find

Summary By Incident Type Fire Department Name: null

Fire Department ID: null

Report Period: From 01/01/2004 to 01/01/2008

Calls By Incident Type	Frequency	Percent Of Total Calls	Mutual Aid None	Mutual Aid Given	Mutual Aid Received	Other Aid Given	Invalid Aid Flag	Exposures	Total Incidents
FIRES									
Building Fires (110-118, 120-123)	0		0	0	0	0	0	0	0
Vehicle Fires (130-138)	0		0	0	0	0	0	0	0
Other Fires (100, 140-173)	0		0	0	0	0	0	0	0
Total Fires	0		0	0	0	0	0	0	0
Pressure Ruptures, Explosion, Overheat (200-251)	0		0	0	0	0	0	0	0
RESCUE CALLS									
Emergency Medical Treatment (300-323)	0		0	0	0	0	0	0	0
All Others(331-381)	0		0	0	0	0	0	0	0
Total Rescue Calls	0		0	0	0	0	0	0	0
Hazardous Condition Calls (400-482)	0		0	0	0	0	0	0	0
Service Calls (500-571)	0		0	0	0	0	0	0	0
Good Intent Calls (600-671)	0		0	0	0	0	0	0	0
Severe Weather or Natural Disaster Calls (800-815)	0		0	0	0	0	0	0	0
Special Incident Calls (900-911)	0		0	0	0	0	0	0	0
Unknown Incident Type (UUU)	0		0	0	0	0	0	0	0
FALSE CALLS									
Malicious Calls (710-715, 751)	0		0	0	0	0	0	0	0
Other False Calls (700, 721-746)	0		0	0	0	0	0	0	0
Total False Calls	0		0	0	0	0	0	0	0
TOTAL CALLS	0		0	0	0	0	0	0	0
Total Incidents With Exposure Fires			0	Total Fire Dollar Loss			\$ 0.00		
Total Exposure Fires			0	Total Dollar Loss			\$ 0.00		
Casualty Summary									
	Civilian	Fire Service							
Fire Related Injuries	0	0							
Non-Fire Injuries	0	0							
Fire Related Deaths	0	0							
Non-Fire Deaths	0	0							

Page 3 of 4 NFIRS 5.0 National Reporting System Fri Mar 05 09:34:22 EST 2010

Start Precourse Tutorial Community Risk Asses... National Fire Incident ... Summary_by_Incid... 10:55 AM

9. Next, return to the Available Reports screen and select the Tally category.

Residential Structure Fire Causes	<p>The Residential Structure Fire Incidents by Fire Cause Category report summarizes fire incidents in residential structures. The rows of the report are broken down by computed cause code/categories. The information summarized includes the count and percentage frequency of each cause code, the count and percentage of both civilian and fire fighter injuries and casualties, and the count and percentage of property, contents, and total loss. The computed cause codes include such categories as smoking, heating, and cooking.</p>	Fire Reports	
Structure Fire Causes	<p>The Structure Fire Causes report summarizes structure fires by cause. The cause code may be either fire cause or priority cause category. Optionally, the results can be summarized by a coded field within the cause code.</p>	Fire Reports	
Structure Fires by Property Use	<p>The Structure Fires By Property Use report summarizes structure fire incidents by several property use categories. The categories are residential property uses, public property uses and other property uses, which are displayed graphically using bar charts. The report ends with a numerical summary of the same categories further broken down by counts of fires, fire fighter deaths & injuries, civilian deaths & injuries, and property loss amounts.</p>	Fire Reports	
Summary by Incident Type	<p>The Summary by Incident Type report is a table of incidents categorized by frequency, percentage of total incidents, mutual aid statistics and exposures broken down by fires, EMS, and other incident types. The report also has a summary of dollar loss and casualties.</p>	Incident Reports	
Unresolved Fire Incidents	<p>The Tally report lists several counts and percentages for a selected set of incidents that includes the frequency of occurrence, civilian and fire service injuries and deaths, and property, contents and total loss. These are organized by one of a number of coded fields chosen by the user. Among these choices are incident type, property use, cause of ignition, and Hazmat disposition.</p>	Incident Reports	
Unresolved Fire Incidents	<p>The Unresolved Fire Incidents report contains a list of all fire incidents with a fire cause of "Undetermined" or "Investigating" with an incident date that occurred on or before a date given by the user. The report includes the FDID, the fire department name, the incident date, the incident number, the incident type, and the cause (which will be either Undetermined or Investigating). The report can be sorted either by FDID or fire dept. name and includes a sub-total of incidents for each one.</p>	Investigation Reports	

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10. You should see the screen that is displayed below. Follow the directions listed at the bottom of this screen shot.

Reporting Menu
[Available Reports](#)
[Completed Reports](#)
[Requested Reports](#)
[My Recent Reports](#)

Tally

Parameters

From Date: To Date:

Incident Status: Version: Release Status:

Select Coded Field

NFIRS Module: NFIRS Field:

(+) Ad hoc Filters

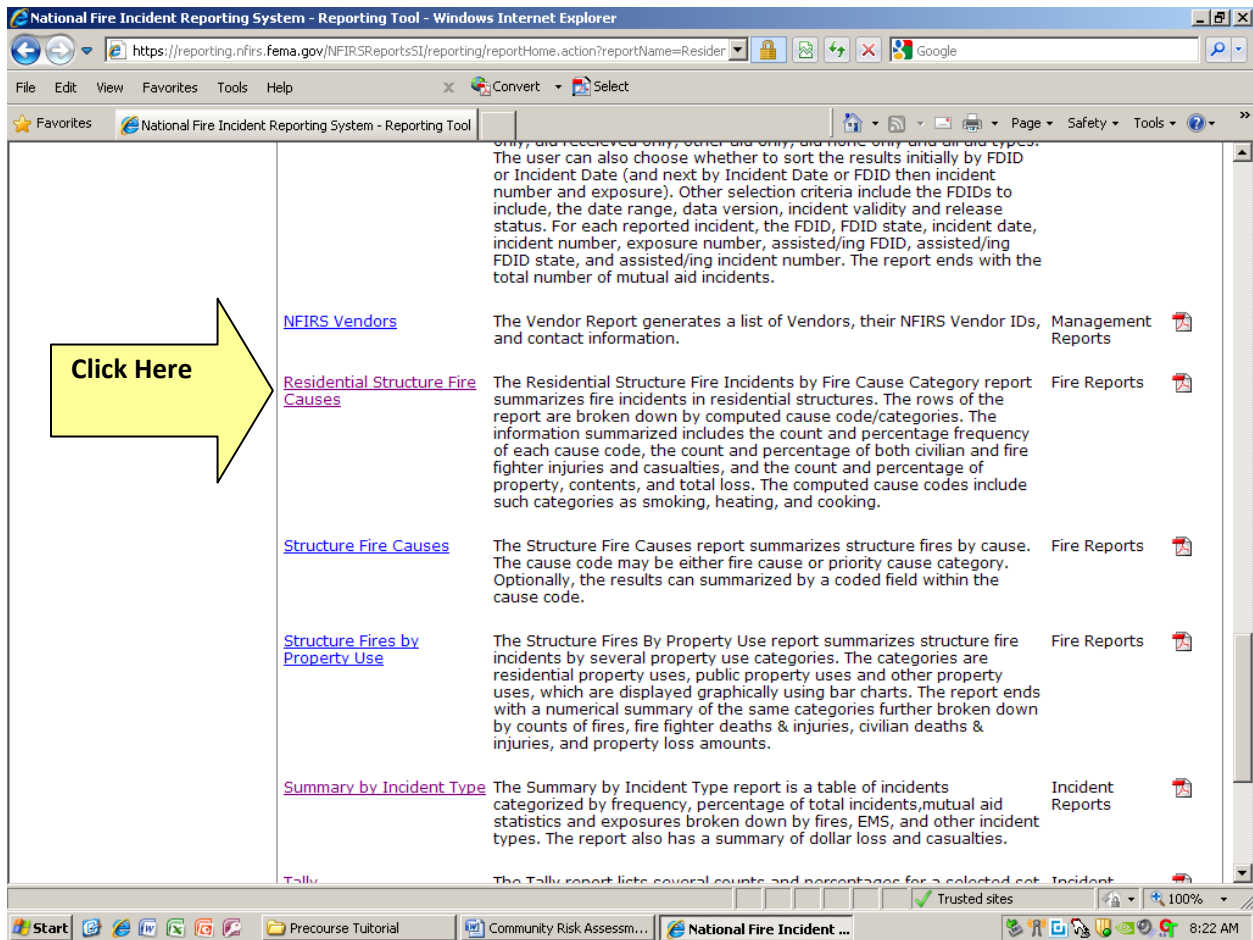
FDID Selection

Selected state : TR
 Include Deactivated Fire Depts
 NFIRS - NFDC

- A. Select the Tally report from Available Reports.
- B. Enter the following parameters:
 1. From Date (format mm/dd/yyyy)
 2. To Date (format mm/dd/yyyy)
 3. Incident Status = All
 4. Incident Version = All
 5. Release Status = All
- C. Select the data field to display on the report.
 1. NFIRS Module = (e.g., Basic Module)

2. NFIRS Field = (e.g., Incident Type)
- D. Select the fire department to include in the report.
1. In the FDID Selection section, drill down to the fire department.
 2. Check the box next to the fire department.
- E. Generate the report.
1. Move down to the button named Generate Report.
 2. Select Generate Report.
- F. Print the report.
1. Select My Recent Reports from the Reporting Menu.
 2. View the status of the report.
 - a. Submitted – the report is waiting to be processed.
 - b. In Process – the report is being created.
 - c. Completed – the report is created.
 3. If the status of the report is completed, select the PDF version of the report from the Report Format section.
 4. Open the report.
 5. View and print the report.
 6. Close the report after it prints.

11. Next, return to the Available Reports screen and select the Residential Structural Fire Causes category.



12. You should see the screen that is displayed below. Follow the directions listed at the bottom of this screen shot.

Reporting Menu
[Available Reports](#)
[Completed Reports](#)
[Requested Reports](#)
[My Recent Reports](#)

Residential Structure Fire Causes

Parameters

From Date: To Date:

Incident Status: Version: Release Status:

(+) Ad hoc Filters

FDID Selection

Selected state : TR

Include Deactivated Fire Depts

NFIRS - NFDC

Generate Report

- A. Select the Residential Structure Fire Causes report from Available Reports.
- B. Enter the following parameters:
 1. From Date (format mm/dd/yyyy)
 2. To Date (format mm/dd/yyyy)
 3. Incident Status = All
 4. Incident Version = All
 5. Release Status = All
 6. Include Individual FDID Reports = blank

- C. Select the fire department to include in the report.
 - 1. In the FDID Selection section, drill down to the fire department.
 - 2. Check the box next to the fire department.
- D. Generate the report.
 - 1. Move down to the button named Generate Report.
 - 2. Select Generate Report.
- E. Print the report.
 - 1. Select My Recent Reports from the Reporting Menu.
 - 2. View the status of the report.
 - a. Submitted – the report is waiting to be processed.
 - b. In Process – the report is being created.
 - c. Completed – the report is created.
 - 3. If the status of the report is completed, select the PDF version of the report from the Report Format section.
 - 4. Open the report.
 - 5. View and print the report.
 - 6. Close the report after it prints.

Summary of NFIRS Tutorial

Because fire departments and states take part in NFIRS voluntarily, NFIRS conclusions may not completely reflect the entire nation's fire experience.

Also, remember that when utilizing any type of data collection software, it is critical that everyone responsible for incident reporting does his or her job in an objective manner. Simply stated, this means that your department must set a protocol for how incidents are classified.

Here is an example: Consider the typical unattended cooking fire that occurs when a person forgets about a pan of oil being heated on a stovetop. Unless your department has agreed on how your staff will classify the incident, you may end up reporting one of several selections. Over a period of time, this subjectivity in reporting can lead to the creation of an unreliable set of data about unattended cooking fires whereby you cannot discern how many incidents of people walking away from a stove you actually respond to.

If you submit data to NFIRS, it is a very wise strategy to explore the NFIRS webpage thoroughly. There are many sections that include helpful suggestions on how to classify and report incident data.

Assignment for Part 1

1. Use *FactFinder* to build a **current** demographical profile of your home community. Develop a profile of the people who live in your community (age, gender, race, ethnicity, incomes, poverty, etc.). Perform the same actions for housing (type of homes, age, owner versus renter, etc.). A profile of employment should also be explored. **A worksheet (with prompting questions) is provided to assist you.**
 - a. The demographic information will be used throughout the LSCRR course.
 - b. You **must** have this information available throughout the LSCRR course in order to process the in-class activities **and** the culminating project for the course. Saving the information on a memory device or printing hard copies is highly recommended. All *FactFinder* categories can be downloaded or printed. You may also wish to save the Census Bureau site as a favorite on your PC.
2. Once information has been gathered, consider how your home community has developed over time (past 20 years). Also consider how it may change as time progresses. As part of this assignment, use bullet points to identify how your community has changed over the past 20 years and what its profile may look like 10 years from now.
 - a. One last **huge** point to consider: The U.S. Census is collected and processed every 10 years. Community demographics can change dramatically during that timeframe. Executive officers must remain knowledgeable of their home community's changing demographics.
 - b. It is wise to have a discussion with your local planning or community development professionals. If you have such a discussion, please include your findings as part of the narrative for this section.
 - c. Being able to **explain and use** the demographic, social, and cultural development of your community is essential to the effectiveness and credibility of your prevention programs.

DEMOGRAPHIC WORKSHEET

Use *FactFinder* to build a demographic, social, economic, and housing profile of your community. **Bulleted summary statements are acceptable.**

Category	Description	Questions to answer--your community
Demographical (people-related information):	Population size, distribution, age, ethnicity, and cultures.	<ul style="list-style-type: none"> • What is the total population of your community? • Population of each census tract? • Which census tracts have greatest concentration of the following high-risk populations: <ul style="list-style-type: none"> - Children under 5 years? - Older adults? - People challenged by poverty? - People with disabilities? - People who speak little or no English?
Social characteristics:	Education levels and family profiles.	<ul style="list-style-type: none"> • What are the demographics of education levels throughout your community? • What census tracts include the greatest populations of the following: <ul style="list-style-type: none"> - Single-parent homes? - Two-parent homes? - People living alone? - Older adults living alone?
Economic characteristics:	Employment profile and rates, income levels.	<ul style="list-style-type: none"> • What is the employment profile of your constituency? <ul style="list-style-type: none"> - Types of jobs? - Work in community or commute? - Major local employers? - Unemployment rate? - Income level ranges?

DEMOGRAPHIC WORKSHEET

Category	Description	Your Community
Housing profile:	Age of homes and occupants, types of residential occupancies, home ownership versus rental properties, transience among residents.	<ul style="list-style-type: none"> • What is the overall housing profile of your community? <ul style="list-style-type: none"> - Average age of homes? - New (or recent) construction? - Homes with automatic detection and suppression equipment? - Types of residential construction? - Types of residential properties? (single family, duplex, multiunit) - Renter versus owner occupied? - Transience? (How often do people relocate to another residence?) <p>Note--please consider <i>all</i> census tracts. However, you only have to develop a general overview of your community's housing profile.</p>
Growth trends:	Use <i>Population Finder</i> to project growth trends for your community. This option is located above the Fact Sheet selection option.	<ul style="list-style-type: none"> • Use bullet points to profile how your community has changed over the past 20 years and what its profile may look like 10 years from now.

PART 2: BUILDING A RISK PROFILE OF YOUR COMMUNITY

Estimated time for completion of this section: 10 hours (contingent upon the organization's data collection system and the student's ability to extrapolate objective information)

Information from this section will be used in Units 1, 2, and 3.

Background Information

Every 79 seconds, fire occurs in someone's home. Residential fire affects over 400,000 families each year.

Residential fire deaths dropped to approximately 2,600 in 2002. This was the lowest death rate since the National Fire Protection Association (NFPA) began its current level of fire documentation in 1977. A similar reduction trend occurred in the early 1990s. Then, a three-year spike in the mid-1990s followed. Similar trends have occurred since then.

Seventy-nine percent of fire deaths occur in residential occupancies. Three quarters of all fire-related citizen injuries occur in residential fires.

Over 90 percent of America's homes have at least one smoke alarm. Up to 30 percent of these alarms don't work. **One third of all fires and 60 percent of fire fatalities occur in *these* homes.** That's high-risk!

The U.S. Fire Administration (USFA) and NFPA identify the national leading causes of fire to occur most frequently in the following order:

1. Unattended cooking--also leading cause of fire-related injury.
2. Arson--also second leading cause of fire death. Juvenile firesetting and fireplay are included in this area.
3. Heating appliances.
4. Electricity.
5. Smoking--remains leading cause of fire death.

One of the USFA goals is to reduce risk at the local level through prevention and mitigation. Unfortunately, many emergency service organizations plan risk-reduction strategies solely on *national* statistics. While national statistics play an important role in

identifying common risk issues, close examination of the local community and its needs is essential to effective risk reduction.

The National Fire Incident Reporting System (NFIRS) represents an option for use in obtaining the requested information. However, you must ensure that **accurate and objective** information has been obtained by your organization.

The USFA logically places emphasis on reducing America's fire problem. In addition to reducing the occurrence of fire, today's risk-reduction leaders must examine community risk from a broad perspective.

USFA calls for development of comprehensive multihazard risk-reduction plans within 2,500 American communities. These initiatives are to be led by or include the local fire service. In response to this challenge, CRR leaders should create an all-hazard profile that includes an overview of human-created and natural risks that currently or could threaten their community.

For this reason, the assignment for Part 2 is divided into three sections.

Section 1 requires you to objectively profile the leading fire problems currently affecting your community. While you should consider frequency of occurrence as a baseline for selection, other factors must be examined as well. These factors are listed on the worksheet. Try to get specific. If residential fires are your problem, can you identify what is the leading cause of these fires? Is it unattended cooking, candles, or electrical?

Section 2 directs you to identify preventable injuries and other human-created incidents that frequently impact your constituency. Consider frequency of occurrence and the other factors listed as you make selections.

Section 3 asks you to reflect on the **naturally-occurring** risks that have a history of or *significant* potential to impact your community. More information is provided prior to the worksheet.

Note--Information from all three sections must be compiled and interpreted prior to attending LSCRR. You will not be able to process an effective risk analysis of your community without it.

Assignment for Part 2

Section 1--Your Local Fire Problem

1. Using **local** data, list your fire experience using the following attributes:

- frequency of occurrence (listed by percent contrasted with total number of fires);
- morbidity and mortality (number of civilians injured or killed annually by this type fire);
- rate of rise for occurrences (is occurrence of fire rising, steady, or declining?);
- geographic distribution of occurrences (examine by census tract);
- financial impact to fire hosts, the community, and your organization; and
- population(s) most experiencing the specific type of fire.

A master worksheet is provided for your benefit. Please produce a copy for each of the five causes of fire you select. It is suggested that frequency of occurrence be used to initially select your leading types of fire to profile.

FIRE RISK WORKSHEET

Fire Cause: _____

Frequency (%)	
Morbidity/ Mortality	
Rate of Rise	
Geographic Distribution	
Cost (in \$)	
Population(s) experiencing this cause of fire	

Section 2--Other Human-Created Risks

1. In addition to fire, other human-created risks currently impacting your community. Likely among them are motor vehicle collisions, pedestrian incidents, falls to older adults, and other **preventable** occurrences.

These occurrences may happen so frequently that a community doesn't pay attention to their magnitude. Even worse, constituents (and even our industry) may grow complacent toward solving complex, yet frequently occurring, preventable risks.

This section begins by requiring you to examine America's preventable injury problem. It culminates as you profile preventable occurrences other than fire that currently (or have great potential to) affect your home community.

2. Access the Centers for Disease Control and Prevention (CDC) Web site at www.cdc.gov Examine the section on injury, violence, and safety. The CDC collects and provides national data on age-specific leading causes of morbidity and mortality. Data queries can be refined per State through the National Center for Injury Prevention and Control (NCIPC).
3. The Web address specific to injury query is www.cdc.gov/ncipc/ncipchm.htm This site emphasizes the daily toll and cost of injury in the United States. This site is linked to Web-based Injury Statistics Query and Reporting Systems (WISQARS) which includes
 - a. Injury mapping--maps for county, State, region, and entire U.S. mortality rates.
 - b. Cause of death and injury charts.
4. Using a reliable source of local data, profile the causes of preventable injury and death that impact **your** community most frequently. If your organization is responsible for EMS, the source may be your own response data. If not, consider your local EMS authority, hospital(s), or health department.

If you cannot locate data specific to your community from a local source, consider using data published by your State.

You should profile five causes of preventable injury or death using the following attributes:

- a. Frequency of occurrence (by percent contrasted with total number of injuries/deaths).

- b. Morbidity and mortality (number of civilians injured or killed annually by this type incident).
- c. Rate of rise for occurrences (are number of incidents rising, steady, or declining?).
- d. Geographic distribution of occurrences (examine by census tract).
- e. Financial impact to the victim, community, and your organization.
- f. Population(s) most experiencing the specific type of incident.

A master worksheet is provided for your benefit. Please produce a copy for each of the five causes of preventable injury you select. It is suggested that frequency of occurrence be used to initially select your leading occurrences to profile.

Note: Arson, hazardous materials release, and domestic terror are also examples of human-created (preventable) risks. Should you select one of these categories, be prepared to compare and contrast it with the impact created by other more frequently occurring incidents.

PREVENTABLE INJURY/DEATH WORKSHEET

Incident Type: _____

Frequency (%)	
Morbidity/ Mortality	
Rate of Rise	
Geographic Distribution	
Cost (in \$)	
Population(s) most affected by this risk	

Section 3--Naturally-Occurring Risks

1. While the majority of human-created risks are preventable, naturally-occurring events are not. Examples include severe weather, earthquakes, extreme cold/heat, and drought. Although a community may not be able to prevent such events, loss can be greatly mitigated through a combination of preplanning, resource allocation, and citizen preparedness.
2. While not preventable, most naturally-occurring risks are predictable. Coastlines are more vulnerable to hurricanes. The south and mid-west regularly experience tornados. More snow falls in the northern portion of the country than in the south. Lightning-initiated wildfires occur in forests.
3. In addition to reducing fires and preventable injury, LSCRR advocates study of naturally-occurring risks that currently (or have a potential to) threaten the community you protect. Consideration should be based upon potential loss of life, personal property, and overall vitality of the community.
4. Please select three naturally-occurring risks that currently (or will likely) impact your community. These should be significant events that don't occur often, but when they do, there is great potential for high-impact.
5. Follow the worksheet's instructions to profile the risk. Next, offer an objective opinion as to your community's preparedness to mitigate the effects of a significant occurrence.

You should profile each risk using the following attributes:

- a. Prior frequency of occurrence. (How often has it impacted your community?)
- b. Past history of loss (number of civilian casualties, property damage, community vitality).
- c. Areas of community most affected (some neighborhoods more vulnerable?).
- d. Projected frequency of event. (When might it happen again?)
- e. Potential future losses (life, property, community vitality).
- f. Current preparedness/areas of concern. (Is your organization and community prepared to effectively mitigate effects of the next event?)

NATURALLY-OCCURRING RISK WORKSHEET

Incident Type: _____

Prior Frequency of Event	
Past History of Loss (Life, Property, and Community Vitality)	
Areas of Community Most Affected	
Projected Frequency of Event	
Potential Future Losses (Life, Property, and Community Vitality)	
Current Preparedness/ Areas of Concern	

PART 3: IDENTIFYING ROOT FACTORS OF RISK AND POPULATIONS AT GREATEST RISK

Estimated time to budget for completion of this section: 1 hour

Note--this section requires reading only. Please reflect on the data you obtained in Part 1 of the precourse assignment on community demographics.

Background Information

The roots of America's fire problem are similar to those of the majority of other life safety risks in our country. Contributing elements that often lie at the core of risk include social, cultural, economic, and environmental factors.

CRR leaders must master how to identify, understand, and address how these factors are impacting fire risk at the **local** level. Of interest--many social, cultural, and economic risk elements often remain consistent regardless of community size. Differences most frequently occur in environmental factors.

Social Factors

Social problems such as a lack of quality housing, affordable health care, inadequate or unavailable childcare, lack of education and job opportunities, etc., are all social factors that contribute to risk.

Government systems, or lack of systems and services, can greatly impact social factors. Peers, family members, societal trends, and commercial marketing efforts can also generate social influences.

Cultural Influences

Cultural influences are the values, beliefs, behaviors, etc., of a specific group. Cultural beliefs are learned over time and through experiences. These beliefs can greatly influence a person or group's behavior.

Social and cultural influences are so interconnected that they often appear one and the same. Don't get hung up trying to overanalyze the differences. The point to consider is that both social and cultural factors/influences can have huge impact on risk in America, both positively and negatively.

Economic Factors

Income levels often impact the risk of fire or preventable injury among populations. Families with low income may not be able to afford fire protection systems, quality housing, regular daycare, etc.

National statistics clearly indicate the risk of fire and preventable injury is higher among economically-challenged populations. Economic factors include family, societal, and workplace influences that affect personal finances.

A strong local economy and workforce can influence the level of potential community risk in a positive manner. A broad-based spectrum of employment that offers an adequate number of jobs can lead to stable employment rates and a healthy diverse community.

In contrast, a community that offers limited employment options, with the majority being lower paying manufacturing positions, may see higher numbers of people challenged by preventable risk.

Environmental Elements

The environment in which populations live and work can affect risk. Lack of fire protection systems, cluttered living conditions, fire load, poorly maintained housing, and substandard construction are examples of such factors.

Environmental factors are often compounded by a lack of building and fire codes, or the lack of retroactive application of those codes. The lack of fire protection systems in aging multifamily housing is a common environmental factor that contributes to America's fire death rate plateau.

Contrasting Urban, Suburban, and Rural Fire Risk

Fire risk affects all communities regardless of size. Risk reducers should be able to identify risks and associated factors specific to their community regardless of size.

Historically, emergency providers believed the demographics of urban, suburban, and rural communities were vastly different. As technology continues to impact our society, many of the old stereotypes about the starkly different characteristics of urban, suburban, and rural communities will gradually disappear. A common fact will remain: the lifestyles of families are influenced by social, cultural, economic, and environmental factors.

It is important to have an understanding of these elements and how they contribute to fire and other preventable risks. It is also important to examine populations that are more vulnerable to risk.

Identifying Risk Factors In Specific Populations

Community risk is best addressed based on the objective study of data. Many national organizations (i.e., the USFA, the Federal Emergency Management Agency (FEMA), NFA, and the NFPA) have conducted extensive research and identified four respective populations known to be at higher risk from fire:

1. Young children (age 5 and under).
2. Older adults (age 65 and older).
3. People with disabilities.
4. People living in poverty.

Of interest, these populations consistently represent the groups that are most at risk from a plethora of other preventable occurrences.

Several factors can place people at greater risk for fire and preventable injury:

- age and gender;
- cognitive ability and intellectual level;
- physical, mental, and emotional condition;
- socioeconomic status; and
- community demographics and personal living conditions.

An important point to consider during the entire LSCRR course is when the risk factors that contribute to fire or preventable injury occur in combination, a person's vulnerability to risk may increase dramatically. For example, a visual-, hearing-, and mobility-impaired older adult living below the poverty level may be at much higher risk from fire than an older adult with only one of these challenges.

In 1999, leaders convened to discuss fire risk among the populations confirmed to be the most vulnerable. A report entitled "Solutions 2000" was generated as a result.

High-risk populations are at greater risk from the effects of most hazards, both natural and human-created.

- children (age five and under);
- impoverished households;
- older adults (age 65 and over);

- people affected by disabilities; and
- populations who speak little or no English.

The Solutions 2000 series focused on fire risk. However, a person's age, intellect, social class, physical ability, and living environment can impact their vulnerability to virtually **any** type natural or human-created risk.

In addition to the Census Bureau, there are many other community resources that may be useful when researching high-risk populations. Other sources for obtaining information on **local** community demographics include

Children age 5 and under:	Office of Community Development, Board of Education/School Districts, Head Start Programs, Child Care Associations
Adults over age 65:	Office of Community Development, Commission on Aging, Older Adult Advocacy Agencies
People with disabilities:	Office of Community Development, People with Disabilities Advocacy Agencies
People living in poverty:	Office of Community Development, Office of Housing and Urban Development, Social Service Agencies, Community Action Councils, Advocacy Agencies for Low Income Families
English as a second language and diverse cultures:	Office of Community Development, Board of Education/School Districts, Head Start Programs, Child Care Associations, Social Services and Community Action Council