



**SMART**   
Sustainable Manufacturing  
American Regional Tours

# Energy Efficient, Sustainable Detroit

*December 9, 2010*

*DTE Energy  
One Energy Plaza  
Detroit, MI*

## Event Agenda

- 8:30 Registration at DTE Energy
- 9:00 Opening Remarks from Steve Kurmas, President and COO, Detroit Edison
- 9:10 Remarks from Deputy Assistant Secretary of Commerce for Manufacturing & Services  
Mary Saunders
- 9:20 Panel 1: Successes and Challenges in Industrial Energy Efficiency and Sustainability  
Tom Murray, Chief, Prevention Analysis Branch, Office of Chemical Safety and  
Pollution Prevention, U.S. EPA – Panel Moderator  
Gerald Polk, Manager, Energy Partnership, DTE Energy  
Kathleen Laird, President, Goodwill's Green Works, Inc.  
Randy Leslie, Vice President and General Manager, Ford Business Unit, Johnson  
Controls, Inc.
- 10:15 Coffee Break
- 10:30 Panel 2: Federal and State Resources That Support Energy Efficiency and Sustainability  
Dr. Arvind Artreya, Director, Michigan Industrial Energy Center (MIEC) – Panel  
Moderator  
Dave Bradley, Quality and Environmental Program Manager, Michigan  
Manufacturing Technology Center (MMTC)  
Laura Rauwerda, Senior Environmental Analyst, Michigan Department of Natural  
Resources and the Environment (DNRE)  
Robert Jackson, Manager, Michigan Department of Energy, Labor and Economic  
Growth (DELEG)
- 11:15 Open Dialogue w/ Industry on Sustainable Manufacturing Challenges
- 12:00 Travel to Goodwill's Green Works, Inc.
- 12:30 Lunch at Green Works, Inc.
- 1:30 Tour of Green Works, Inc.
- 2:15 Travel to Bridgewater Interiors, LLC
- 2:45 Tour of Bridgewater Interiors, LLC
- 3:30 Closing Remarks & Return to DTE Energy