

**Public Hearing on the Study of International Patent
Protection for Small Businesses**
United States Patent and Trademark Office (USPTO)
Co-hosted with the University of Southern California, Gould School of Law



699 Exposition Boulevard, Los Angeles, CA 90089

Venue

Tuesday, November 1, 2011

9:00 a.m. – 12:00 p.m. PDT

Agenda

U.S. Government Panel

Stuart Graham, Chief Economist and International Patent Protection Study Leader, United States Patent and Trademark Office

Martin Selander, Regional Manager, Export Solutions Group, Office of International Trade, United States Small Business Administration

Edward Elliott, Expert Advisor, Office of the Administrator for Policy and External Affairs, United States Patent and Trademark Office

Saurabh Vishnubhakat, Attorney Advisor, Office of Chief Economist, United States Patent and Trademark Office

9:00 AM: Welcoming Remarks

Stuart Graham, Chief Economist, USPTO, and International Patent Protection Study Leader

9:05 AM: Comments by the Small Business Administration

Martin Selander, Regional Manager, SBA

9:10 AM: General Commentary for Congressionally-Mandated Studies Under the AIA

Edward Elliott, Expert Advisor, USPTO

9:15 AM: Overview of International Patent Protection Study

Saurabh Vishnubhakat, Attorney Advisor, USPTO

9:25 AM to 11:30 PM: Scheduled Testimony, Stuart Graham as Master of Ceremonies

- 9:25 to 9:50 AM **Christopher Palermo**, Partner, Hickman Palermo Truong & Becker
- 9:50 to 10:15 AM **Bassil Dahiyat**, CEO, Xencor
- 10:15 to 10:40 AM **Jay Kesan**, Professor & Director of the Program in Intellectual Property & Technology Law, University of Illinois College of Law
- 10:40 to 11:05 AM **Vern Norviel**, Partner, Wilson Sonsini Goodrich & Rosati
- 11:05 to 11:30 AM **Phil McGarrigle**, General Counsel and Chief IP Officer, Nodality, Inc.

11:30 AM: Open Floor for Unscheduled Testimony

Closing Remarks

Stuart Graham, Chief Economist, USPTO, and International Patent Protection Study Leader

Revised: 10/29/2011

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Scheduled Testimony



Christopher Palermo

Partner, Hickman Palermo Truong
& Becker

Christopher Palermo practices in prosecution, licensing, and technology development, including an active practice in Europe, Japan, and China. He has over twenty years of experience in IP law, primarily advising networking, telecommunications, and software firms.



Vern Norviel

Partner, Wilson Sonsini Goodrich
& Rosati

Vern Norviel leads the patents and innovation counseling practice at Wilson Sonsini. Mr. Norviel has more than twenty years of experience in corporate IP strategy and represents firms and venture capitalists in diagnostics, nanotechnology, genomics, and personalized medicine.



Bassil Dahiyat

CEO, Xencor

Bassil Dahiyat is the co-founder and CEO of Xencor and a developer of the Protein Design Automation® technology. Dr. Dahiyat is an inventor on over 60 patents and patent applications.



Philip McGarrigle

General Counsel and Chief IP
Officer, Nodality, Inc.

Phil McGarrigle has over twenty-five years of experience in patent and biotechnology law. Before joining Nodality, he served for ten years as VP and Chief IP Counsel for Affymetrix. Since 2000, he has also taught at the Santa Clara School of Law.



Jay Kesan

Professor & Director of the
Program in Intellectual Property
& Technology Law, University of
Illinois College of Law

Jay Kesan's scholarship includes intellectual property, entrepreneurship, digital government, agricultural biotechnology, and biofuels regulation. Dr. Kesan also advises the University of Illinois Office of Technology Management on IP commercialization.