

Social Security Administration's (SSA) Strategy for Complying with
Executive Order 13360 Contracting with Service Disabled Veteran Owned
Small Business Concerns

Designated Senior-Level Official: Michael Gallagher
Deputy Commissioner
Budget, Finance, Management

Signature

Date

The following describes the SSA newest strategy to provide the maximum practicable contracting and subcontracting opportunities for Service Disabled Veteran Owned Small Business (SDVOSB) concerns.

Item One: Designate a senior level official to be responsible for developing and implementing the Administration's strategy.

Mr. Michael Gallagher, Deputy Commissioner for Budget, Finance and Management, is the senior level official, in conjunction with the Director, Office of Small and Disadvantaged Business Utilization (OSDBU), responsible for developing and implementing the SSA strategy.

Item Two: Make the strategy publicly available and report progress annually to SBA.

The SSA strategy for complying with the policy of Executive Order 13360 has been and will continue to be publicly available as a link on SSA's Office of Acquisition and Grants' (OAG) Internet page.

Item Three: Include implementation of the Administration's strategy and compliance in furtherance of the strategy as an element in the performance plan of the chief acquisition officer.

The performance plan of the Associate Commissioner, OAG includes the Administration's strategy as an element.

Item Four: Encourage and facilitate participation by service disabled veteran owned small businesses in competition for award of agency contracts.

The Director, OSDBU has instituted a monthly outreach program allowing small business concerns to gain an understanding of the best methods to market themselves to the agency. SSA's Information Technology acquisition professionals are encouraged to first consider the Veterans Technology Services (VETS) Governmentwide Acquisition Contract (GWAC) before soliciting from the Federal Supply Schedule.

Item Five: Encourage prime contractors to subcontract with service disabled veteran owned small business concerns and monitor prime contractor's efforts to do so.

The Director, OSDBU promotes participation of SDVOSB in the subcontracting program during annual socio-economic training given to contracting officers. The Associate Commissioner, OAG and the Director, OSDBU have met and will continue to meet with the Agency's largest prime contractors to encourage them to identify service disabled veteran owned small business concerns for mentor-protégé relationships.

The SSA OSDBU will meet with the Small Business Administration's Veteran Business Development Officer in Maryland to exchange information, ideas, and success stories.

Item Six: Train agency acquisition professionals on applicable law and policies relating to participation of service disabled veteran owned small business concerns in Federal contracting.

The Director, OSDBU conducts annual socio-economic training for contracting officers. The training includes references to applicable laws and policies relating to participation of service disabled veteran owned small business concerns in Federal contracting. Additionally, contracting officers are given specialized training on the SDVOSB program by the SBA's Veteran's Procurement Liaison.

Item Seven: Disseminate information to service disabled veteran businesses that would assist these businesses in participating in the Federal procurement process.

The Director, OSDBU disseminates a wealth of information on the SSA OAG web site, including but not limited to, the Forecast of SSA's Contracting Opportunities for Small Business, Small Business Points of Contact, List of the SSA prime contractors, and the Small Business Guide to Social Security Administration Opportunities. Additionally, the Director, OSDBU hosts an annual Small Business Procurement Conference and attends events hosted by other federal agencies and trade associations.