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May 28, 2001

Office of the Secretary  
Federal Trade Commission  
Room 159  
600 Pennsylvania Ave. NW  
Washington, DC 20580

Dear Sirs:

This is response to your call for comments about the need for your office to continue to collect data about tobacco sales, promotion and advertising each year.

I have been a community volunteer for local and statewide organizations (chiefly Project ASSIST, North Carolina Prevention Partners and Survivors and Victims (of tobacco) Empowerment for many years. I was active in a local referendum in Greensboro, North Carolina in 1989 which created restrictions for smoking in public places and ten years later helped as the Piedmont Triad International Airport eliminated smoking through much of the airport. I was a member of the Coalition for the Health Trust which steered legislation through our General Assembly that provides that 25% of North Carolina's share of the National Tobacco Settlement is spent on health.

In all these activities, our groups have found it essential to have accurate data about sales and promotions of cigarettes and smokeless tobacco. You are doing a splendid job providing vital information. Please don't stop, or even modify your current approach.

Sincerely,



Richard J. Rosen, MD