

*C. Ann Houston
9132 Parkhurst Lane
Charlotte, NC 28227*

May 23, 2001

Office of the Secretary
Federal Trade Commission
Room 159
600 Pennsylvania Avenue, NW
Washington, DC 20580

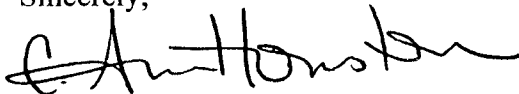
FTC Secretary:

I am a health educator doing tobacco use prevention work in North Carolina, and I am writing to urge the FTC to continue collecting data and compiling reports on the advertising and sales of cigarettes and smokeless tobacco.

It is very helpful reviewing this annual data to track trends in tobacco advertising and promotion. As we look to prevent tobacco use initiation among youth, your reports help us see where young people are most likely to see tobacco advertising and how the tobacco industry supports certain advertising strategies by its expenditures. The FTC reports give the only clues as to what the tobacco promotional trends are in the communities where we work.

Thank you for providing this critical data for the American public, and particularly for the tobacco use prevention movement. I hope you will decide to continue providing these reports.

Sincerely,

A handwritten signature in black ink, appearing to read "C. Ann Houston". The signature is written in a cursive, flowing style.

C. Ann Houston