



FEMA

W-10085

August 23, 2010

MEMORANDUM TO: Write Your Own (WYO) Principal Coordinators and the
National Flood Insurance Program (NFIP) Servicing Agent

A handwritten signature in cursive script that reads "Edward L. Connor".

FROM: Edward L. Connor
Acting Federal Insurance and Mitigation Administrator

SUBJECT: Preferred Risk Policy (PRP) Eligibility Extension

This is to provide materials to assist you and your producers in your communications about the new PRP eligibility extension. Attached are an agent-focused PRP Extension Fact Sheet, Talking Points, and Frequently Asked Questions that we ask you to share with your staff and producers to help guide them when speaking with their customers about their eligibility for this option. These materials are also available at www.Agents.FloodSmart.gov and www.FloodSmart.gov/PRPExtension. We urge you to consider holding teleconferences, webinars, or other meetings with agents to explain the extension and highlight how critical their role is in communicating the possible savings to their clients.

Other materials intended for local officials, lenders, and others are still in development and will be shared with you soon.

If you have questions, please contact Harriette Kinberg by electronic message at Harriette.Kinberg@dhs.gov. Thank you for your continued support of the NFIP.

Attachments

cc: Vendors, IBHS, FIPNC, Government Technical Representative

Required Routing: All Departments