

From: David S. Greenberg
Sent: Saturday, June 19, 2004 10:51 PM
To: rfidworkshop
Subject: Comments on RFID Usage

To Whom It May Concern:

I am not opposed to businesses utilizing RFID to track the inventory within their stores, or within their supply chain. However, I am 100% opposed to RFID chips remaining active in products once they are sold to a consumer and they leave the store. Those chips should be burned out, or otherwise deactivated so that they can not be read or reactivated ever again. No information should be stored in a chip for any use once the item is purchased and leaves the store.

Otherwise, it is only a matter of time before criminals create readers and simply scan a house, car, or individual prior to committing some criminal act against them. Marketers will utilize the information by scanning the active tags when individuals enter their store to offer them items that the marketers consider to be interesting - they will also build up immense databases of information that they do not have now and do not need.

I am opposed to the tollway transponders so long as they are tied to a specific vehicle or individual. There is no good reason why they couldn't be sold at a grocery store, and returned to that store when devoid of value. There are few privacy implications if the device is "anonymous", and those implications resolve themselves when the value reaches \$0.00.

It needs to be a Federal Crime for any business to refuse to offer the same prices and service to anyone who refuses to participate in a businesses RFID or loyalty card program. Simply because someone desires to protect their privacy shouldn't mean that they receive reduced or more expensive service.

In short, we have the right to be let alone, and demand that you protect it.