

SECURITIES AND EXCHANGE COMMISSION

Securities Exchange Act of 1934
Release No. 52020 / July 13, 2005

Administrative Proceeding File No. 3-11979

In the Matter of American Machine, Inc., Asia4Sale.com, Inc., Pacific Vision Group, Inc., Preferred Investments, Inc., Deerwood, Inc., Nascent Technology, Inc., Profits Emporium, Inc., Ring of Fire Marketing, LTD., Seminar Strategies & Marketing, Inc., Social Engagements International, Inc., Passover Management International, LTD., Triumphant Endeavors, Inc., Idoleyez Corporation, Sun Asset Holdings, Inc., Sino Pharmaceuticals Corporation, Premium Financial Services & Leasing, Inc., Arcadia Investments Corporation, Easy Living Investments, Inc., Vinex Wines, Inc., and Western Financial Corporation, Respondents.

ADMINISTRATIVE PROCEEDING INSTITUTED AGAINST TWENTY COMPANIES THAT FAILED TO MAKE REQUIRED PERIODIC FILINGS

The Securities and Exchange Commission today instituted a public administrative proceeding pursuant to Section 12(j) of the Securities Exchange Act of 1934 against twenty public companies to determine whether the registration of each company's securities should be revoked or suspended for failing to comply with Section 13(a) of the Exchange Act and Rules 13a-1 and 13a-13 thereunder, which require the filing of periodic reports with the Commission. The proceeding was instituted against the following issuers:

- American Machine, Inc.
- Asia4Sale.com, Inc. (f/k/a H&L Investments, Inc.)
- Pacific Vision Group, Inc.
- Preferred Investments, Inc.
- Deerwood, Inc.
- Nascent Technology, Inc.
- Profits Emporium, Inc.
- Ring of Fire Marketing, LTD.
- Seminar Strategies & Marketing, Inc.
- Social Engagements International, Inc.
- Passover Management International, LTD.
- Triumphant Endeavors, Inc.
- Idoleyez Corporation (a/k/a ISEmployment.Com, Inc.) (f/k/a Magical Marketing, Inc.)
- Sun Asset Holdings, Inc. (f/k/a Coyote Canyon Corporation)
- Sino Pharmaceuticals Corporation (f/k/a Unimann, Inc.)
- Premium Financial Services & Leasing, Inc.

- Arcadia Investments Corporation
- Easy Living Investments, Inc.
- Vinex Wines, Inc.
- Western Financial Corporation

The Division of Enforcement alleges that each of the above-listed companies is at least one year delinquent in its required periodic filings with the Commission and has failed to comply with Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 thereunder. A hearing will be scheduled before an administrative law judge to determine whether the allegations contained in the Order are true, to provide each of the companies an opportunity to dispute the allegations, and to determine whether it is necessary and appropriate for the protection of investors to suspend or revoke the registration of each company's securities. The Commission directed that an administrative law judge shall issue an initial decision in this matter within 120 days from service of the Order upon the listed companies.