

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
July 2, 2008

ADMINISTRATIVE PROCEEDING
File No. 3-13086

In the Matter of	:	
	:	
	:	
WarpRadio.com, Inc.,	:	ORDER INSTITUTING
WellnessAmerica Online, Inc. (n/k/a	:	PROCEEDINGS AND NOTICE
General Ventures, Inc.),	:	OF HEARING PURSUANT TO
Wireless Frontier Internet, Inc., and	:	SECTION 12(j) OF THE
World Associates, Inc.,	:	SECURITIES EXCHANGE ACT
	:	OF 1934
Respondents.	:	
	:	

I.

The Securities and Exchange Commission (“Commission”) deems it necessary and appropriate for the protection of investors that public administrative proceedings be, and hereby are, instituted pursuant to Section 12(j) of the Securities Exchange Act of 1934 (“Exchange Act”) against Respondents WarpRadio.com, Inc., WellnessAmerica Online, Inc. (n/k/a General Ventures, Inc.), Wireless Frontier Internet, Inc., and World Associates, Inc.

II.

After an investigation, the Division of Enforcement alleges that:

A. RESPONDENTS

1. WarpRadio.com, Inc. (CIK No. 1098692) is a Nevada corporation located in Greenwood Village, Colorado with a class of equity securities registered with the Commission pursuant to Exchange Act Section 12(g). WarpRadio is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended September 30, 2000, which reported a net loss of \$1.6 million for the prior nine months. As of June 26, 2008, the company’s common stock (symbol “WRPR”) was quoted on the Pink Sheets, had six market makers, and was eligible for the piggyback exception of Exchange Act Rule 15c2-11(f)(3).

2. WellnessAmerica Online, Inc. (n/k/a General Ventures, Inc.) (CIK No. 1113657) is a Nevada corporation located in Fresno, California with a class of equity securities registered with the Commission pursuant to Exchange Act Section 12(g). WellnessAmerica is delinquent in its periodic filings with the Commission, having not

filed any periodic reports since it filed a Form 10-QSB for the period ended September 30, 2000, which reported a net loss of \$1,823 for the prior nine months. As of June 26, 2008, the company's common stock (symbol "GVSI") was quoted on the Pink Sheets, had six market makers, and was eligible for the piggyback exception of Exchange Act Rule 15c2-11(f)(3).

3. Wireless Frontier Internet, Inc. (CIK No. 38981) is a void Delaware corporation located in Fort Stockton, Texas with a class of equity securities registered with the Commission pursuant to Exchange Act Section 12(g). Wireless Frontier is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB/A for the period ended September 30, 2004, which reported a net loss of \$3.5 million for the prior nine months. As of June 26, 2008, the company's common stock (symbol "WFRI") was quoted on the Pink Sheets, had ten market makers, and was eligible for the piggyback exception of Exchange Act Rule 15c2-11(f)(3).

4. World Associates, Inc. (CIK No. 1092531) is a Nevada corporation located in Agoura Hills, California with a class of equity securities registered with the Commission pursuant to Exchange Act Section 12(g). World Associates is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB/A for the period ended September 30, 2004, which reported a net loss of \$229,755 for the prior three months. As of June 26, 2008, the company's common stock (symbol "WAIV") was quoted on the Pink Sheets, had seven market makers, and was eligible for the piggyback exception of Exchange Act Rule 15c2-11(f)(3).

B. DELINQUENT PERIODIC FILINGS

5. As discussed in more detail above, all of the Respondents are delinquent in their periodic filings with the Commission (*see* Chart of Delinquent Filings, attached hereto as Appendix 1), have repeatedly failed to meet their obligations to file timely periodic reports, and failed to heed delinquency letters sent to them by the Division of Corporation Finance requesting compliance with their periodic filing obligations or, through their failure to maintain a valid address on file with the Commission as required by Commission rules, did not receive such letters.

6. Exchange Act Section 13(a) and the rules promulgated thereunder require issuers of securities registered pursuant to Exchange Act Section 12 to file with the Commission current and accurate information in periodic reports, even if the registration is voluntary under Section 12(g). Specifically, Rule 13a-1 requires issuers to file annual reports (Forms 10-K or 10-KSB), and Rule 13a-13 requires issuers to file quarterly reports (Forms 10-Q or 10-QSB).

7. As a result of the foregoing, Respondents failed to comply with Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 thereunder.

III.

In view of the allegations made by the Division of Enforcement, the Commission deems it necessary and appropriate for the protection of investors that public administrative proceedings be instituted to determine:

A. Whether the allegations contained in Section II are true and, in connection therewith, to afford the Respondents an opportunity to establish any defenses to such allegations; and,

B. Whether it is necessary and appropriate for the protection of investors to suspend for a period not exceeding twelve months, or revoke the registration of each class of securities of the Respondents identified in Section II registered pursuant to Section 12 of the Exchange Act.

IV.

IT IS HEREBY ORDERED that a public hearing for the purpose of taking evidence on the questions set forth in Section III hereof shall be convened at a time and place to be fixed, and before an Administrative Law Judge to be designated by further order as provided by Rule 110 of the Commission's Rules of Practice [17 C.F.R. § 201.110].

IT IS HEREBY FURTHER ORDERED that Respondents shall file an Answer to the allegations contained in this Order within ten (10) days after service of this Order, as provided by Rule 220(b) of the Commission's Rules of Practice [17 C.F.R. § 201.220(b)].

If Respondents fail to file the directed Answers, or fail to appear at a hearing after being duly notified, the Respondents may be deemed in default and the proceedings may be determined against it upon consideration of this Order, the allegations of which may be deemed to be true as provided by Rules 155(a), 220(f), 221(f), and 310 of the Commission's Rules of Practice [17 C.F.R. §§ 201.155(a), 201.220(f), 201.221(f), and 201.310].

This Order shall be served forthwith upon Respondents personally or by certified, registered, or Express Mail, or by other means of verifiable delivery.

IT IS FURTHER ORDERED that the Administrative Law Judge shall issue an initial decision no later than 120 days from the date of service of this Order, pursuant to Rule 360(a)(2) of the Commission's Rules of Practice [17 C.F.R. § 201.360(a)(2)].

In the absence of an appropriate waiver, no officer or employee of the Commission engaged in the performance of investigative or prosecuting functions in this or any factually related proceeding will be permitted to participate or advise in the decision of this matter, except as witness or counsel in proceedings held pursuant to notice. Since this proceeding is not "rule making" within the meaning of Section 551 of

the Administrative Procedure Act, it is not deemed subject to the provisions of Section 553 delaying the effective date of any final Commission action.

By the Commission.

Florence E. Harmon
Acting Secretary

Attachment

Appendix 1

Chart of Delinquent Filings *WarpRadio.com, Inc., et al.*

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
<i>WarpRadio.com, Inc.</i>					
	<i>10-KSB</i>	12/31/00	04/02/01	Not filed	87
	<i>10-QSB</i>	03/31/01	05/15/01	Not filed	86
	<i>10-QSB</i>	06/30/01	08/14/01	Not filed	83
	<i>10-QSB</i>	09/30/01	11/14/01	Not filed	80
	<i>10-KSB</i>	12/31/01	04/01/02	Not filed	75
	<i>10-QSB</i>	03/31/02	05/15/02	Not filed	74
	<i>10-QSB</i>	06/30/02	08/14/02	Not filed	71
	<i>10-QSB</i>	09/30/02	11/14/02	Not filed	68
	<i>10-KSB</i>	12/31/02	03/31/03	Not filed	64
	<i>10-QSB</i>	03/31/03	05/15/03	Not filed	62
	<i>10-QSB</i>	06/30/03	08/14/03	Not filed	59
	<i>10-QSB</i>	09/30/03	11/14/03	Not filed	56
	<i>10-KSB</i>	12/31/03	03/30/04	Not filed	52
	<i>10-QSB</i>	03/31/04	05/17/04	Not filed	50
	<i>10-QSB</i>	06/30/04	08/16/04	Not filed	47
	<i>10-QSB</i>	09/30/04	11/15/04	Not filed	44
	<i>10-KSB</i>	12/31/04	03/31/05	Not filed	40
	<i>10-QSB</i>	03/31/05	05/16/05	Not filed	38
	<i>10-QSB</i>	06/30/05	08/15/05	Not filed	35
	<i>10-QSB</i>	09/30/05	11/14/05	Not filed	32
	<i>10-KSB</i>	12/31/05	03/31/06	Not filed	28
	<i>10-QSB</i>	03/31/06	05/15/06	Not filed	26
	<i>10-QSB</i>	06/30/06	08/14/06	Not filed	23
	<i>10-QSB</i>	09/30/06	11/14/06	Not filed	20
	<i>10-KSB</i>	12/31/06	04/02/07	Not filed	15
	<i>10-QSB</i>	03/31/07	05/15/07	Not filed	14
	<i>10-QSB</i>	06/30/07	08/14/07	Not filed	11
	<i>10-QSB</i>	09/30/07	11/14/07	Not filed	8
	<i>10-KSB</i>	12/31/07	03/31/08	Not filed	4
Total Filings Delinquent		29			

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
WellnessAmerica Online, Inc. (n/k/a General Ventures, Inc.)					
	10-KSB	12/31/00	04/02/01	Not filed	87
	10-QSB	03/31/01	05/15/01	Not filed	86
	10-QSB	06/30/01	08/14/01	Not filed	83
	10-QSB	09/30/01	11/14/01	Not filed	80
	10-KSB	12/31/01	04/01/02	Not filed	75
	10-QSB	03/31/02	05/15/02	Not filed	74
	10-QSB	06/30/02	08/14/02	Not filed	71
	10-QSB	09/30/02	11/14/02	Not filed	68
	10-KSB	12/31/02	03/31/03	Not filed	64
	10-QSB	03/31/03	05/15/03	Not filed	62
	10-QSB	06/30/03	08/14/03	Not filed	59
	10-QSB	09/30/03	11/14/03	Not filed	56
	10-KSB	12/31/03	03/30/04	Not filed	52
	10-QSB	03/31/04	05/17/04	Not filed	50
	10-QSB	06/30/04	08/16/04	Not filed	47
	10-QSB	09/30/04	11/15/04	Not filed	44
	10-KSB	12/31/04	03/31/05	Not filed	40
	10-QSB	03/31/05	05/16/05	Not filed	38
	10-QSB	06/30/05	08/15/05	Not filed	35
	10-QSB	09/30/05	11/14/05	Not filed	32
	10-KSB	12/31/05	03/31/06	Not filed	28
	10-QSB	03/31/06	05/15/06	Not filed	26
	10-QSB	06/30/06	08/14/06	Not filed	23
	10-QSB	09/30/06	11/14/06	Not filed	20
	10-KSB	12/31/06	04/02/07	Not filed	15
	10-QSB	03/31/07	05/15/07	Not filed	14
	10-QSB	06/30/07	08/14/07	Not filed	11
	10-QSB	09/30/07	11/14/07	Not filed	8
	10-KSB	12/31/07	03/31/08	Not filed	4

Total Filings Delinquent 29

Wireless Frontier Internet, Inc.

	10-KSB	12/31/04	03/31/05	Not filed	40
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Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
Wireless Frontier Internet, Inc.	10-QSB	03/31/05	05/16/05	Not filed	38
	10-QSB	06/30/05	08/15/05	Not filed	35
	10-QSB	09/30/05	11/14/05	Not filed	32
	10-KSB	12/31/05	03/31/06	Not filed	28
	10-QSB	03/31/06	05/15/06	Not filed	26
	10-QSB	06/30/06	08/14/06	Not filed	23
	10-QSB	09/30/06	11/14/06	Not filed	20
	10-KSB	12/31/06	04/02/07	Not filed	15
	10-QSB	03/31/07	05/15/07	Not filed	14
	10-QSB	06/30/07	08/14/07	Not filed	11
	10-QSB	09/30/07	11/14/07	Not filed	8
	10-KSB	12/31/07	03/31/08	Not filed	4
	Total Filings Delinquent	13			
World Associates, Inc.	10-KSB	12/31/04	03/31/05	Not filed	40
	10-QSB	03/31/05	05/16/05	Not filed	38
	10-QSB	06/30/05	08/15/05	Not filed	35
	10-QSB	09/30/05	11/14/05	Not filed	32
	10-KSB	12/31/05	03/31/06	Not filed	28
	10-QSB	03/31/06	05/15/06	Not filed	26
	10-QSB	06/30/06	08/14/06	Not filed	23
	10-QSB	09/30/06	11/14/06	Not filed	20
	10-KSB	12/31/06	04/02/07	Not filed	15
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Total Filings Delinquent	13				