

**UNITED STATES OF AMERICA**  
**Before the**  
**SECURITIES AND EXCHANGE COMMISSION**

**SECURITIES EXCHANGE ACT OF 1934**  
**Release No. 57676 / April 17, 2008**

**ADMINISTRATIVE PROCEEDING**  
**File No. 3-13010**

<b>In the Matter of</b>	:	
	:	
<b>Peter A. Perez,</b>	:	
	:	
<b>Respondent.</b>	:	
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**ORDER INSTITUTING  
ADMINISTRATIVE PROCEEDINGS  
PURSUANT TO SECTION 15(b) OF  
THE SECURITIES EXCHANGE ACT  
OF 1934, MAKING FINDINGS, AND  
IMPOSING REMEDIAL SANCTIONS**

**I.**

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted against Peter A. Perez (“Perez” or “Respondent”) pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”).

**II.**

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, and without admitting or denying the findings herein, except as to the Commission’s jurisdiction over him and the subject matter of these proceedings, and the findings contained in Section III.2 below, which are admitted, Respondent consents to the entry of this Order Instituting Administrative Proceedings Pursuant to Section 15(b) of the Securities Exchange Act of 1934, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

**III.**

On the basis of this Order and Respondent’s Offer, the Commission finds that:

1. Perez was retained by Nasser and Sholeh Hamedani to solicit investors for The Children’s Internet, Inc. for commissions of up to 25 percent of each investment.

2. On March 19, 2008, a final judgment was entered by consent against Perez, permanently enjoining him from future violations of Sections 10(b) and 15(a) of the Exchange Act and Rule 10b-5 thereunder, and of Sections 5(a), 5(c) and 17(a) of the Securities Act of 1933 (“Securities Act”) in the civil action entitled Securities and Exchange Commission v. The Children’s Internet, Inc., et al., Civil Action Number C 06 6003 CW, in the United States District Court for the Northern District of California.

3. The Commission’s complaint alleged that Respondent violated Sections 10(b) and 15(a) of the Exchange Act and Rule 10b-5 thereunder, and Sections 5(a), 5(c) and 17(a) of the Securities Act by engaging in the solicitation of investors for The Children’s Internet while failing to disclose his commission arrangement with the Hamedanis to such investors and failing to be registered with the Commission in accordance with Section 15(b) of the Exchange Act. The complaint also alleged that Respondent sold unregistered securities and otherwise engaged in a variety of conduct which operated as a fraud and deceit on investors.

#### IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanction agreed to in Respondent Perez’s Offer.

Accordingly, it is hereby ORDERED, effective immediately, that:

Pursuant to Section 15(b)(6) of the Exchange Act, Respondent Perez be, and hereby is barred from association with any broker or dealer.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

For the Commission, by its Secretary, pursuant to delegated authority.

Nancy M. Morris  
Secretary