# UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION August 19, 2009

### ADMINISTRATIVE PROCEEDING File No. 3-13590

In the Matter of

National Tire Services, Inc., TheNETdigest.com, Inc., New Media, Inc. (n/k/a New Media Group, Inc.), New Tel, Ltd., New York Film Works, Inc., and Newstar Resources, Inc., ORDER INSTITUTING ADMINISTRATIVE PROCEEDINGS AND NOTICE OF HEARING PURSUANT TO SECTION 12(j) OF THE SECURITIES EXCHANGE ACT OF 1934

**Respondents.** 

I.

The Securities and Exchange Commission ("Commission") deems it necessary and appropriate for the protection of investors that public administrative proceedings be, and hereby are, instituted pursuant to Section 12(j) of the Securities Exchange Act of 1934 ("Exchange Act") against Respondents National Tire Services, Inc., TheNETdigest.com, Inc., New Media, Inc. (n/k/a New Media Group, Inc.), New Tel, Ltd., New York Film Works, Inc., and Newstar Resources, Inc.

# II.

After an investigation, the Division of Enforcement alleges that:

#### A. RESPONDENTS

1. National Tire Services, Inc. (CIK No. 891204) is an inactive Minnesota corporation located in South Chicago Heights, Illinois with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). National Tire is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB/A for the period ended September 30, 1994, which reported a net loss of \$974,395 for the prior nine months. On January 25, 1996, National Tire filed a Chapter 11 petition in the U.S. Bankruptcy Court for the Northern District of Illinois, which was converted to a Chapter 7 petition on June 30, 1997, and the case was terminated on September 6, 2007.

2. TheNETdigest.com, Inc. (CIK No. 945081) is a void Delaware corporation located in Ft. Lauderdale, Florida with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). TheNETdigest.com is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended February 28, 2002, which reported a net loss of \$298,029 for the prior nine months. As of August 6, 2009, the company's stock (symbol "NTDGA") was quoted on the Pink Sheets, had three market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).

3. New Media, Inc. (n/k/a New Media Group, Inc.) (CIK No. 1176134) is a Delaware corporation located in Charlotte, North Carolina with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). New Media is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended March 31, 2004, which reported a net loss of \$607,003 for the prior three months. New Media, Inc. changed its name to New Media Group, Inc. in November 2004, but failed to report this change in the Commission's EDGAR database as required by Commission rules.

4. New Tel, Ltd. (CIK No. 1022704) is an Australian corporation located in Herdsman, Australia with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). New Tel is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 20-F for the period ended June 30, 2001, which reported a net loss of over \$28 million for the prior twelve months.

5. New York Film Works, Inc. (CIK No. 739279) is a New York corporation located in New York, New York with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). New York Film Works is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended July 31, 2003, which reported a net loss of \$132,747 for the prior six months. As of August 6, 2009, the company's stock (symbol "NYFM") was traded on the over-the-counter markets.

6. Newstar Resources, Inc. (CIK No. 1032627) is an Ontario corporation located in Toronto, Ontario, Canada with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Newstar is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 20-F for the period ended December 31, 1997.

# **B. DELINQUENT PERIODIC FILINGS**

7. As discussed in more detail above, all of the Respondents are delinquent in their periodic filings with the Commission (*see* Chart of Delinquent Filings, attached hereto as Appendix 1), have repeatedly failed to meet their obligations to file timely periodic reports, and failed to heed delinquency letters sent to them by the Division of Corporation Finance requesting compliance with their periodic filing obligations or,

through their failure to maintain a valid address on file with the Commission as required by Commission rules, did not receive such letters.

8. Exchange Act Section 13(a) and the rules promulgated thereunder require issuers of securities registered pursuant to Exchange Act Section 12 to file with the Commission current and accurate information in periodic reports, even if the registration is voluntary under Section 12(g). Specifically, Rule 13a-1 requires issuers to file annual reports and Rule 13a-13 requires domestic issuers to file quarterly reports. Rule 13a-16 requires foreign private issuers to furnish quarterly and other reports to the Commission under cover of Form 6-K if they make or are required to make the information public under the laws of the jurisdiction of their domicile or in which they are incorporated or organized; if they file or are required to file information with a stock exchange on which their securities are traded and the information was made public by the exchange; or if they distribute or are required to distribute information to their security holders.

9. As a result of the foregoing, Respondents failed to comply with Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 or 13a-16 thereunder.

### III.

In view of the allegations made by the Division of Enforcement, the Commission deems it necessary and appropriate for the protection of investors that public administrative proceedings be instituted to determine:

A. Whether the allegations contained in Section II are true and, in connection therewith, to afford the Respondents an opportunity to establish any defenses to such allegations; and,

B. Whether it is necessary and appropriate for the protection of investors to suspend for a period not exceeding twelve months, or revoke the registration of each class of securities of the Respondents identified in Section II registered pursuant to Section 12 of the Exchange Act.

#### IV.

IT IS HEREBY ORDERED that a public hearing for the purpose of taking evidence on the questions set forth in Section III hereof shall be convened at a time and place to be fixed, and before an Administrative Law Judge to be designated by further order as provided by Rule 110 of the Commission's Rules of Practice [17 C.F.R. § 201.110].

IT IS HEREBY FURTHER ORDERED that Respondents shall file an Answer to the allegations contained in this Order within ten (10) days after service of this Order, as provided by Rule 220(b) of the Commission's Rules of Practice [17 C.F.R. § 201.220(b)].

If Respondents fail to file the directed Answers, or fail to appear at a hearing after being duly notified, the Respondents may be deemed in default and the proceedings may be determined against them upon consideration of this Order, the allegations of which may be deemed to be true as provided by Rules 155(a), 220(f), 221(f), and 310 of the Commission's Rules of Practice [17 C.F.R. §§ 201.155(a), 201.220(f), 201.221(f), and 201.310]. This Order shall be served forthwith upon Respondents personally or by certified, registered, or Express Mail, or by other means of verifiable delivery.

IT IS FURTHER ORDERED that the Administrative Law Judge shall issue an initial decision no later than 120 days from the date of service of this Order, pursuant to Rule 360(a)(2) of the Commission's Rules of Practice [17 C.F.R. § 201.360(a)(2)].

In the absence of an appropriate waiver, no officer or employee of the Commission engaged in the performance of investigative or prosecuting functions in this or any factually related proceeding will be permitted to participate or advise in the decision of this matter, except as witness or counsel in proceedings held pursuant to notice. Since this proceeding is not "rule making" within the meaning of Section 551 of the Administrative Procedure Act, it is not deemed subject to the provisions of Section 553 delaying the effective date of any final Commission action.

By the Commission.

Elizabeth M. Murphy Secretary

Attachment

# <u>Appendix 1</u> Chart of Delinquent Filings National Tire Services, Inc., et al.

		Period		Date	Months Delinquent
Company Name	Form Type	Ended	Due Date	Received	(rounded up)
National Tire Services, Inc.					
	10-QSB	09/30/94	11/14/94	Not filed	177
	10-KSB	12/31/94	03/31/95	Not filed	173
	10-QSB	03/31/95	05/15/95	Not filed	171
	10-QSB	06/30/95	08/14/95	Not filed	168
	10-QSB	09/30/95	11/14/95	Not filed	165
	10-KSB	12/31/95	04/01/96	Not filed	160
	10-QSB	03/31/96	05/15/96	Not filed	159
	10-QSB	06/30/96	08/14/96	Not filed	156
	10-QSB	09/30/96	11/14/96	Not filed	153
	10-KSB	12/31/96	03/31/97	Not filed	149
	10-QSB	03/31/97	05/15/97	Not filed	147
	10-QSB	06/30/97	08/14/97	Not filed	144
	10-QSB	09/30/97	11/14/97	Not filed	141
	10-KSB	12/31/97	03/31/98	Not filed	137
	10-QSB	03/31/98	05/15/98	Not filed	135
	10-QSB	06/30/98	08/14/98	Not filed	132
	10-QSB	09/30/98	11/16/98	Not filed	129
	10-KSB	12/31/98	03/31/99	Not filed	125
	10-QSB	03/31/99	05/17/99	Not filed	123
	10-QSB	06/30/99	08/16/99	Not filed	120
	10-QSB	09/30/99	11/15/99	Not filed	117
	10-KSB	12/31/99	03/30/00	Not filed	113
	10-QSB	03/31/00	05/15/00	Not filed	111
	10-QSB	06/30/00	08/14/00	Not filed	108
	10-QSB	09/30/00	11/14/00	Not filed	105
	10-KSB	12/31/00	04/02/01	Not filed	100
	10-QSB	03/31/01	05/15/01	Not filed	99
	10-QSB	06/30/01	08/14/01	Not filed	96
	10-QSB	09/30/01	11/14/01	Not filed	93
	10-KSB	12/31/01	04/01/02	Not filed	88
	10-QSB	03/31/02	05/15/02	Not filed	87
	10-QSB	06/30/02	08/14/02	Not filed	84
	10-QSB	09/30/02	11/14/02	Not filed	81

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
	10-KSB	12/31/02	03/31/03	Not filed	77
	10-QSB	03/31/03	05/15/03	Not filed	75
	10-QSB	06/30/03	08/14/03	Not filed	72
	10-QSB	09/30/03	11/14/03	Not filed	69
	10-KSB	12/31/03	03/30/04	Not filed	65
	10-QSB	03/31/04	05/17/04	Not filed	63
	10-QSB	06/30/04	08/16/04	Not filed	60
	10-QSB	09/30/04	11/15/04	Not filed	57
	10-KSB	12/31/04	03/31/05	Not filed	53
	10-QSB	03/31/05	05/16/05	Not filed	51
	10-QSB	06/30/05	08/15/05	Not filed	48
	10-QSB	09/30/05	11/14/05	Not filed	45
	10-KSB	12/31/05	03/31/06	Not filed	41
	10-QSB	03/31/06	05/15/06	Not filed	39
	10-QSB	06/30/06	08/14/06	Not filed	36
	10-QSB	09/30/06	11/14/06	Not filed	33
	10-KSB	12/31/06	04/02/07	Not filed	28
	10-QSB	03/31/07	05/15/07	Not filed	27
	10-QSB	06/30/07	08/14/07	Not filed	24
	10-QSB	09/30/07	11/14/07	Not filed	21
	10-KSB	12/31/07	03/31/08	Not filed	17
	10-Q*	03/31/08	05/15/08	Not filed	15
	10-Q*	06/30/08	08/14/08	Not filed	12
	10-Q*	09/30/08	11/14/08	Not filed	9
	10-K*	12/31/08	03/31/09	Not filed	5
	10-Q*	03/31/09	05/15/09	Not filed	3
	10-Q*	06/30/09	08/14/09	Not filed	
Total Filings Delinquent	60				
TheNETdigest.com, Inc.					
	10-KSB	05/31/02	08/29/02	Not filed	84
	10-QSB	08/31/02	10/15/02	Not filed	82
	10-QSB	11/30/02	01/14/03	Not filed	79
	10-QSB	02/28/03	04/14/03	Not filed	76
	10-KSB	05/31/03	08/29/03	Not filed	72
	10-QSB	08/31/03	10/15/03	Not filed	70

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
	10-QSB	11/30/03	01/14/04	Not filed	67
	10-QSB	02/29/04	04/14/04	Not filed	64
	10-KSB	05/31/04	08/30/04	Not filed	60
	10-QSB	08/31/04	10/15/04	Not filed	58
	10-QSB	11/30/04	01/14/05	Not filed	55
	10-QSB	2/28/05	04/14/05	Not filed	52
	10-KSB	5/31/05	08/29/05	Not filed	48
	10-QSB	08/31/05	10/17/05	Not filed	46
	10-QSB	11/30/05	01/17/06	Not filed	43
	10-QSB	2/28/06	04/14/06	Not filed	40
	10-KSB	5/31/06	08/29/06	Not filed	36
	10-QSB	08/31/06	10/16/06	Not filed	34
	10-QSB	11/30/06	01/16/07	Not filed	31
	10-QSB	2/28/07	04/16/07	Not filed	28
	10-KSB	5/31/07	08/29/07	Not filed	24
	10-QSB	08/31/07	10/15/07	Not filed	22
	10-QSB	11/30/07	01/14/08	Not filed	19
	10-QSB	2/29/08	04/14/08	Not filed	16
	10-KSB	5/31/08	08/29/08	Not filed	12
	10-Q*	08/31/08	10/15/08	Not filed	10
	10-Q*	11/30/08	01/14/09	Not filed	7
	10-Q*	2/28/09	04/14/09	Not filed	4
Total Filings Delinquent	28				
New Media, Inc. (n/k/a New Media Group, Inc.)	10-QSB	06/30/04	08/16/04	Not filed	60

10-QSB	06/30/04	08/16/04	Not filed	60
10-QSB	09/30/04	11/15/04	Not filed	57
10-KSB	12/31/04	03/31/05	Not filed	53
10-QSB	03/31/05	05/16/05	Not filed	51
10-QSB	06/30/05	08/15/05	Not filed	48
10-QSB	09/30/05	11/14/05	Not filed	45
10-KSB	12/31/05	03/31/06	Not filed	41
10-QSB	03/31/06	05/15/06	Not filed	39
10-QSB	06/30/06	08/14/06	Not filed	36
10-QSB	09/30/06	11/14/06	Not filed	33

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
	10-KSB	12/31/06	04/02/07	Not filed	28
	10-QSB	03/31/07	05/15/07	Not filed	27
	10-QSB	06/30/07	08/14/07	Not filed	24
	10-QSB	09/30/07	11/14/07	Not filed	21
	10-KSB	12/31/07	03/31/08	Not filed	17
	10-Q*	03/31/08	05/15/08	Not filed	15
	10-Q*	06/30/08	08/14/08	Not filed	12
	10-Q*	09/30/08	11/14/08	Not filed	9
	10-K*	12/31/08	03/31/09	Not filed	5
	10-Q*	03/31/09	05/15/09	Not filed	3
	10-Q*	06/30/09	08/14/09	Not filed	
Total Filings Delinquent	21				
New Tel, Ltd.					
	20-F	06/30/02	12/31/02	Not filed	80
	20-F	06/30/03	12/31/03	Not filed	68
	20-F	06/30/04	12/31/04	Not filed	56
	20-F	06/30/05	01/02/06	Not filed	43
	20-F	06/30/06	01/02/07	Not filed	31
	20-F	06/30/07	01/02/08	Not filed	19
	20-F	06/30/08	12/31/08	Not filed	8
Total Filings Delinquent	7				
New York Film Works, Inc.					
	10-KSB	10/31/03	01/29/04	Not filed	67
	10-QSB	01/31/04	03/16/04	Not filed	65
	10-QSB	04/30/04	06/14/04	Not filed	62
	10-QSB	07/31/04	09/14/04	Not filed	59
	10-KSB	10/31/04	01/31/05	Not filed	55
	10-QSB	01/31/05	03/17/05	Not filed	53
	10-QSB	04/30/05	06/14/05	Not filed	50
	10-QSB	07/31/05	09/14/05	Not filed	47
	10-KSB	10/31/05	01/30/06	Not filed	43
	10-QSB	01/31/06	03/17/06	Not filed	41
	10-QSB	04/30/06	06/14/06	Not filed	38
	10-QSB	07/31/06	09/14/06	Not filed	35

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
	10-KSB	10/31/06	01/29/07	Not filed	31
	10-QSB	01/31/07	03/19/07	Not filed	29
	10-QSB	04/30/07	06/14/07	Not filed	26
	10-QSB	07/31/07	09/14/07	Not filed	23
	10-KSB	10/31/07	01/29/08	Not filed	19
	10-QSB	01/31/08	03/17/08	Not filed	17
	10-QSB	04/30/08	06/16/08	Not filed	14
	10-QSB	07/31/08	09/15/08	Not filed	11
	10-KSB	10/31/08	01/29/09	Not filed	7
	10-QSB	01/31/09	03/18/09	Not filed	5
	10-Q*	04/30/09	06/15/09	Not filed	2
Total Filings Delinquent	23				
Newstar Resources, Inc.					
	20-F	12/31/98	06/30/99	Not filed	122
	20-F	12/31/99	06/30/00	Not filed	110
	20-F	12/31/00	07/02/01	Not filed	97
	20-F	12/31/01	07/01/02	Not filed	85
	20-F	12/31/02	06/30/03	Not filed	74
	20-F	12/31/03	06/30/04	Not filed	62
	20-F	12/31/04	06/30/05	Not filed	50
	20-F	12/31/05	06/30/06	Not filed	38
	20-F	12/31/06	07/02/07	Not filed	25
	20-F	12/31/07	06/30/08	Not filed	14
	20-F	12/31/08	06/30/09	Not filed	2

Total Filings Delinquent

11

					Months
		Period		Date	Delinquent
Company Name	Form Type	Ended	Due Date	Received	(rounded up)

\* Regulation S-B and its accompanying forms, including Forms 10-QSB and 10-KSB, have been removed from the federal securities laws. See Release No. 34-56994 (Dec. 19, 2007). The removal took effect over a transition period that concluded on March 15, 2009. All reporting companies that previously filed their periodic reports on Forms 10-QSB and 10-KSB are now required to use Forms 10-Q and 10-K instead. Forms 10-QSB and 10-KSB will no longer be available, though issuers that meet the definition of a "smaller reporting company" (generally, a company that has less than \$75 million in public equity float as of the end of its most recently completed second fiscal quarter) have the option of using new, scaled disclosure requirements that Regulation S-K now includes.