

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934

Release No. 63296 / November 10, 2010

ADMINISTRATIVE PROCEEDING

File No. 3-14118

In the Matter of

**Edentify, Inc.,
Embryo Development Corp.,
Enesco Group, Inc.,
Entertainment Is Us, Inc.,
Entropin, Inc.,
Epicus Communications Group, Inc.,
Epixtar Corp., and
Evans, Inc. (n/k/a Fur Company A),**

Respondents.

**ORDER INSTITUTING
ADMINISTRATIVE PROCEEDINGS
AND NOTICE OF HEARING
PURSUANT TO SECTION 12(j) OF
THE SECURITIES EXCHANGE ACT
OF 1934**

I.

The Securities and Exchange Commission (“Commission”) deems it necessary and appropriate for the protection of investors that public administrative proceedings be, and hereby are, instituted pursuant to Section 12(j) of the Securities Exchange Act of 1934 (“Exchange Act”) against Respondents Edentify, Inc., Embryo Development Corp., Enesco Group, Inc., Entertainment Is Us, Inc., Entropin, Inc., Epicus Communications Group, Inc., Epixtar Corp., and Evans, Inc. (n/k/a Fur Company A).

II.

After an investigation, the Division of Enforcement alleges that:

A. RESPONDENTS

1. Edentify, Inc. (CIK No. 1091938) is a Nevada corporation located in Bethlehem, Pennsylvania with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Edentify is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended September 30, 2007, which reported a net loss of over \$1.96 million

for the prior three months. As of November 3, 2010, the company's stock (symbol "EDFY") was quoted on the Pink Sheets operated by Pink OTC Markets, Inc. ("Pink Sheets"), had eight market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).

2. Embryo Development Corp. (CIK No. 945439) is a Delaware corporation located in New York, New York with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Embryo Development is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended July 31, 2006, which reported a net loss of \$82,000 for the prior three months. As of November 3, 2010, the company's stock (symbol "EMBR") was quoted on the Pink Sheets, had six market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).

3. Enesco Group, Inc. (CIK No. 93542) is a dissolved Illinois corporation located in Itasca, Illinois with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Enesco Group is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended September 30, 2006, which reported a net loss of \$40,958 for the prior nine months. On January 12, 2007, the company filed a Chapter 11 petition in the U.S. Bankruptcy Court of the Northern District of Illinois, which was converted to a Chapter 7 proceeding on July 28, 2008. The case was still pending as of September 29, 2010. As of November 3, 2010, the company's stock (symbol "ENCZQ") was quoted on the Pink Sheets, had seven market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).

4. Entertainment Is Us, Inc. (CIK No. 1144254) is a void Delaware corporation located in Chicago, Illinois with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Entertainment Is Us is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended June 30, 2006, which reported a net loss of \$147,389 for the prior nine months. As of November 3, 2010, the company's stock (symbol "EIUS") was quoted on the Pink Sheets, had five market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).

5. Entropin, Inc. (CIK No. 837600) is a void Delaware corporation located in Bradenton, Florida with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Entropin is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended September 30, 2006, which reported a net loss of \$729,874 for the prior three months. As of November 3, 2010, the company's stock (symbol "ETOP") was quoted on the Pink Sheets, had seven market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).

6. Epicus Communications Group, Inc. (CIK No. 800401) is a Florida corporation located in Lake Mary, Florida with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Epicus Communications is delinquent in its periodic filings with the Commission, having not filed any periodic

reports since it filed a Form 10-QSB for the period ended November 30, 2007, which reported a net loss of over \$10.3 million for the prior six months. On October 25, 2004, the company filed a Chapter 11 petition in the U.S. Bankruptcy Court for the Southern District of Florida, and the case was terminated on December 30, 2005. As of November 3, 2010, the company's stock (symbol "EPCG") was quoted on the Pink Sheets, had eight market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).

7. Epixtar Corp. (CIK No. 1099730) is an active Florida corporation located in Miami, Florida with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Epixtar is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q/A for the period ended June 30, 2005, which reported a net loss of over \$12.4 million for the prior six months. On October 6, 2005, the company filed a Chapter 11 petition in the U.S. Bankruptcy Court for the Southern District of Florida, which was still pending as of September 29, 2010. As of November 3, 2010, the company's stock (symbol "EPXR") was quoted on the Pink Sheets, had seven market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).

8. Evans, Inc. (n/k/a Fur Company A) (CIK No. 33780) is a void Delaware corporation located in Chicago, Illinois with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Evans is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended November 28, 1998, which reported a net loss of over \$6 million. On September 24, 1999, a Chapter 7 bankruptcy petition was filed against Evans in the U.S. Bankruptcy Court for the Southern District of New York. On October 12, 1999, the case was converted to a Chapter 11 proceeding, which was still pending as of September 29, 2010. As of November 3, 2010, the company's stock (symbol "EVAN") was quoted on the Pink Sheets, had three market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).

B. DELINQUENT PERIODIC FILINGS

9. As discussed in more detail above, all of the Respondents are delinquent in their periodic filings with the Commission, have repeatedly failed to meet their obligations to file timely periodic reports, and failed to heed delinquency letters sent to them by the Division of Corporation Finance requesting compliance with their periodic filing obligations or, through their failure to maintain a valid address on file with the Commission as required by Commission rules, did not receive such letters.

10. Exchange Act Section 13(a) and the rules promulgated thereunder require issuers of securities registered pursuant to Exchange Act Section 12 to file with the Commission current and accurate information in periodic reports, even if the registration is voluntary under Section 12(g). Specifically, Rule 13a-1 requires issuers to file annual reports, and Rule 13a-13 requires issuers to file quarterly reports.

11. As a result of the foregoing, Respondents failed to comply with Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 thereunder.

III.

In view of the allegations made by the Division of Enforcement, the Commission deems it necessary and appropriate for the protection of investors that public administrative proceedings be instituted to determine:

A. Whether the allegations contained in Section II hereof are true and, in connection therewith, to afford the Respondents an opportunity to establish any defenses to such allegations; and,

B. Whether it is necessary and appropriate for the protection of investors to suspend for a period not exceeding twelve months, or revoke the registration of each class of securities registered pursuant to Section 12 of the Exchange Act of the Respondents identified in Section II hereof, and any successor under Exchange Act Rules 12b-2 or 12g-3, and any new corporate names of any Respondents.

IV.

IT IS HEREBY ORDERED that a public hearing for the purpose of taking evidence on the questions set forth in Section III hereof shall be convened at a time and place to be fixed, and before an Administrative Law Judge to be designated by further order as provided by Rule 110 of the Commission's Rules of Practice [17 C.F.R. § 201.110].

IT IS HEREBY FURTHER ORDERED that Respondents shall file an Answer to the allegations contained in this Order within ten (10) days after service of this Order, as provided by Rule 220(b) of the Commission's Rules of Practice [17 C.F.R. § 201.220(b)].

If Respondents fail to file the directed Answers, or fail to appear at a hearing after being duly notified, the Respondents, and any successor under Exchange Act Rules 12b-2 or 12g-3, and any new corporate names of any Respondents, may be deemed in default and the proceedings may be determined against it upon consideration of this Order, the allegations of which may be deemed to be true as provided by Rules 155(a), 220(f), 221(f), and 310 of the Commission's Rules of Practice [17 C.F.R. §§ 201.155(a), 201.220(f), 201.221(f), and 201.310].

This Order shall be served forthwith upon Respondents personally or by certified, registered, or Express Mail, or by other means permitted by the Commission Rules of Practice.

IT IS FURTHER ORDERED that the Administrative Law Judge shall issue an initial decision no later than 120 days from the date of service of this Order, pursuant to Rule 360(a)(2) of the Commission's Rules of Practice [17 C.F.R. § 201.360(a)(2)].

In the absence of an appropriate waiver, no officer or employee of the Commission engaged in the performance of investigative or prosecuting functions in this

or any factually related proceeding will be permitted to participate or advise in the decision of this matter, except as witness or counsel in proceedings held pursuant to notice. Since this proceeding is not “rule making” within the meaning of Section 551 of the Administrative Procedure Act, it is not deemed subject to the provisions of Section 553 delaying the effective date of any final Commission action.

By the Commission.

Elizabeth M. Murphy
Secretary

Service List

Rule 141 of the Commission's Rules of Practice provides that the Secretary, or another duly authorized officer of the Commission, shall serve a copy of the Order Instituting Administrative Proceedings and Notice of Hearing Pursuant to Section 12(j) of the Securities Exchange Act of 1934 ("Order"), on the Respondents and their legal agents.

The attached Order has been sent to the following parties and other persons entitled to notice:

The Honorable Brenda P. Murray
Chief Administrative Law Judge
Securities and Exchange Commission
100 F St., N.E.
Washington, DC 20549-2557

Neil J. Welch, Jr., Esq.
Division of Enforcement
Securities and Exchange Commission
100 F St., N.E.
Washington, DC 20549-6010

By Express Mail:
Edentify, Inc.
74 W. Broad Street, Suite 350
Bethlehem, PA 18018

Edentify, Inc.
c/o Incorp Services, Inc.
Registered Agent
2360 Corporate Circle, Suite 400
Henderson, NV 89074-7722

By Express Mail:
Embryo Development Corp.
305 Madison Ave.
New York, NY 10165

Embryo Development Corp.
c/o The Prentice-Hall Corporation System
Registered Agent
2711 Centerville Rd., Suite 400
Wilmington, DE 19808

By Express Mail:
Enesco Group, Inc.

225 Windsor Drive
Itasca, IL 60143

Enesco Group, Inc.
c/o Illinois Corporation Service Co.
Registered Agent
801 Adlai Stevenson Dr.
Springfield, IL 62703

By Express Mail:
Entertainment Is Us, Inc.
One Magnificent Mile
980 North Michigan Ave., Suite 1400
Chicago, IL 60611

Entertainment Is Us, Inc.
c/o Corporation Service Company
Registered Agent
2711 Centerville Rd., Suite 400
Wilmington, DE 19808

By Express Mail:
Entropin, Inc.
13314 Lost Key Place
Bradenton, FL 34202

Entropin, Inc.
c/o The Corporation Trust Company
Registered Agent
Corporation Trust Center
1209 Orange St.
Wilmington, DE 19801

By Express Mail:
Epicus Communications Group, Inc.
#207-5005 Elbow Dr. S.W.
Calgary, AB T2S 2T6
Canada

Epicus Communications Group, Inc.
c/o Corporation Service Company
Registered Agent
1201 Hays St.
Tallahassee, FL 32301-2525

By Express Mail:
Epixtar Corp.

11900 Biscayne Blvd., Suite 700
Miami, FL 33181

Epixtar Corp.
c/o Jason S. Myatt, Esq.
Registered Agent
11900 Biscayne Blvd., Suite 620
Miami, FL 33181

By Express Mail:
Evans, Inc. (n/k/a Fur Company A)
36 South State St.
Chicago, IL 60603

Evans, Inc. (n/k/a Fur Company A)
c/o Mr. Samuel B. Garber, President & CEO
2626 N. Lakeview Ave., Apt. 4212
Chicago, IL 60614-1832

[The Division of Enforcement will also have a process server attempt personal service on all respondents.]