UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 62574 / July 26, 2010

ADMINISTRATIVE PROCEEDING File No. 3-13978

In the Matter of

Universal Ceramics, Inc.,
Universal Equity Partners, Inc.,
University Real Estate Fund 10, Ltd.,
University Real Estate Partnership V,
Ursus Telecom Corp.,
U.S. Diagnostic, Inc.,
U.S. Mobile Services, Inc.,
USR Industries, Inc., and
Utopia Trading, Inc.,

Respondents.

ORDER INSTITUTING ADMINISTRATIVE PROCEEDINGS AND NOTICE OF HEARING PURSUANT TO SECTION 12(j) OF THE SECURITIES EXCHANGE ACT OF 1934

I.

The Securities and Exchange Commission ("Commission") deems it necessary and appropriate for the protection of investors that public administrative proceedings be, and hereby are, instituted pursuant to Section 12(j) of the Securities Exchange Act of 1934 ("Exchange Act") against Respondents Universal Ceramics, Inc., Universal Equity Partners, Inc., University Real Estate Fund 10, Ltd., University Real Estate Partnership V, Ursus Telecom Corp., U.S. Diagnostic, Inc., U.S. Mobile Services, Inc., USR Industries, Inc., and Utopia Trading, Inc.

II.

After an investigation, the Division of Enforcement alleges that:

A. RESPONDENTS

1. Universal Ceramics, Inc. (CIK No. 320579) is a revoked Georgia corporation located in Adairsville, Georgia with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Universal Ceramics is delinquent in its periodic

filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended April 30, 1994, which reported a net loss of \$64,971 for the prior three months.

- 2. Universal Equity Partners, Inc. (CIK No. 1137266) is a void Delaware corporation located in Miami Beach, Florida with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Universal Equity is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended September 30, 2002, which reported a net loss of \$18,708 for the prior nine months.
- 3. University Real Estate Fund 10, Ltd. (CIK No. 356311) is a Colorado limited partnership located in Dallas, Texas with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). University Real Estate Fund 10 is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-K for the period ended December 31, 1995, which reported a net loss of over \$10 million for the prior twelve months.
- 4. University Real Estate Partnership V (CIK No. 311173) is a Delaware limited partnership located in Dallas, Texas with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). University Real Estate Partnership V is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended March 31, 2002, which reported a net loss of \$280,111 for the prior three months.
- 5. Ursus Telecom Corp. (CIK No. 1054748) is a dissolved Florida corporation located in Sunrise, Florida with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Ursus is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended December 31, 2000. On April 6, 2001, the company filed a Chapter 11 petition in the U.S. Bankruptcy Court for the Southern District of Florida, and the case was terminated on January 10, 2006.
- 6. U.S. Diagnostic, Inc. (CIK No. 911012) is a surrendered Delaware corporation located in West Palm Beach, Florida with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). U.S. Diagnostic is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended June 30, 2002, which reported a net loss of over \$2.17 million for the prior nine months. On September 13, 2002, the company filed a Chapter 11 petition in the U.S. Bankruptcy Court for the Southern District of Florida, which was terminated on January 5, 2005. On December 4, 2002, the company sold substantially all of its operating assets.
- 7. U.S. Mobile Services, Inc. (CIK No. 1096202) is a forfeited Delaware corporation located in Lake Mary, Florida with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). U.S. Mobile is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a

Form 10-SB registration statement on May 12, 2000, which reported a net loss of over \$6.53 million for the year ended December 31, 1999.

- 8. USR Industries, Inc. (CIK No. 316911) is a void Delaware corporation located in Houston, Texas with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). USR is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-K for the period ended December 31, 1997, which reported a net loss of \$10,126 for the prior twelve months.
- 9. Utopia Trading, Inc. (CIK No. 1110394) is a Georgia corporation located in Atlanta, Georgia with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Utopia Trading is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-SB registration statement on November 27, 2000.

B. DELINQUENT PERIODIC FILINGS

- 10. As discussed in more detail above, all of the Respondents are delinquent in their periodic filings with the Commission, have repeatedly failed to meet their obligations to file timely periodic reports, and failed to heed delinquency letters sent to them by the Division of Corporation Finance requesting compliance with their periodic filing obligations or, through their failure to maintain a valid address on file with the Commission as required by Commission rules, did not receive such letters.
- 11. Exchange Act Section 13(a) and the rules promulgated thereunder require issuers of securities registered pursuant to Exchange Act Section 12 to file with the Commission current and accurate information in periodic reports, even if the registration is voluntary under Section 12(g). Specifically, Rule 13a-1 requires issuers to file annual reports and Rule 13a-13 requires issuers to file quarterly reports.
- 12. As a result of the foregoing, Respondents failed to comply with Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 thereunder.

III.

In view of the allegations made by the Division of Enforcement, the Commission deems it necessary and appropriate for the protection of investors that public administrative proceedings be instituted to determine:

- A. Whether the allegations contained in Section II are true and, in connection therewith, to afford the Respondents an opportunity to establish any defenses to such allegations; and,
- B. Whether it is necessary and appropriate for the protection of investors to suspend for a period not exceeding twelve months, or revoke the registration of each class of securities registered pursuant to Section 12 of the Exchange Act of the

Respondents identified in Section II, and any successor under Exchange Act Rules 12b-2 or 12g-3, and any new corporate names of any Respondents.

IV.

IT IS HEREBY ORDERED that a public hearing for the purpose of taking evidence on the questions set forth in Section III hereof shall be convened at a time and place to be fixed, and before an Administrative Law Judge to be designated by further order as provided by Rule 110 of the Commission's Rules of Practice [17 C.F.R. § 201.110].

IT IS HEREBY FURTHER ORDERED that Respondents shall file an Answer to the allegations contained in this Order within ten (10) days after service of this Order, as provided by Rule 220(b) of the Commission's Rules of Practice [17 C.F.R. § 201.220(b)].

If Respondents fail to file the directed Answers, or fail to appear at a hearing after being duly notified, the Respondents, and any successor under Exchange Act Rules 12b-2 or 12g-3, and any new corporate names of any Respondents, may be deemed in default and the proceedings may be determined against them upon consideration of this Order, the allegations of which may be deemed to be true as provided by Rules 155(a), 220(f), 221(f), and 310 of the Commission's Rules of Practice [17 C.F.R. §§ 201.155(a), 201.220(f), 201.221(f), and 201.310].

This Order shall be served forthwith upon Respondents personally or by certified, registered, or Express Mail, or by other means of verifiable delivery.

IT IS FURTHER ORDERED that the Administrative Law Judge shall issue an initial decision no later than 120 days from the date of service of this Order, pursuant to Rule 360(a)(2) of the Commission's Rules of Practice [17 C.F.R. § 201.360(a)(2)].

In the absence of an appropriate waiver, no officer or employee of the Commission engaged in the performance of investigative or prosecuting functions in this or any factually related proceeding will be permitted to participate or advise in the decision of this matter, except as witness or counsel in proceedings held pursuant to notice. Since this proceeding is not "rule making" within the meaning of Section 551 of the Administrative Procedure Act, it is not deemed subject to the provisions of Section 553 delaying the effective date of any final Commission action.

By the Commission.

Elizabeth M. Murphy Secretary

Service List

Rule 141 of the Commission's Rules of Practice provides that the Secretary, or another duly authorized officer of the Commission, shall serve a copy of the Order Instituting Administrative Proceedings and Notice of Hearing Pursuant to Section 12(j) of the Securities Exchange Act of 1934 ("Order"), on the Respondents and their legal agents.

The attached Order has been sent to the following parties and other persons entitled to notice:

The Honorable Brenda P. Murray Chief Administrative Law Judge Securities and Exchange Commission 100 F St., N.E. Washington, DC 20549-2557

Neil J. Welch, Jr., Esq. Division of Enforcement Securities and Exchange Commission 100 F St., N.E. Washington, DC 20549-6010

By Express Mail: Universal Ceramics, Inc. P.O. Box 469 Adairsville, GA 30103

Universal Ceramics, Inc. c/o Mr. Donald A. Dewberry President & Registered Agent 1950 Ledieu Rd. Roswell, GA 30075-1761

By Express Mail: Universal Equity Partners, Inc. 1613 N.E. 163rd St. Miami Beach, FL 33162

Universal Equity Partners, Inc. c/o Harvard Business Services, Inc. Registered Agent 16192 Coastal Highway Lewes, DE 19958