UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 62438 / July 1, 2010

ADMINISTRATIVE PROCEEDING File No. 3-13846

In the Matter of

QAIS R. BHAVNAGARI,

Respondent.

ORDER MAKING FINDINGS AND IMPOSING REMEDIAL SANCTIONS PURSUANT TO SECTION 15(b) OF THE SECURITIES EXCHANGE ACT OF 1934

I.

The Securities and Exchange Commission ("Commission") instituted public administrative proceedings pursuant to Section 15(b) of the Securities Exchange Act of 1934 ("Exchange Act") against Qais R. Bhavnagari ("Respondent") on April 5, 2010.

II.

Respondent has submitted an Offer of Settlement (the "Offer") which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, and without admitting or denying the findings herein, except as to the Commission's jurisdiction over him and the subject matter of these proceedings, and the findings contained in Section III.2 below, which are admitted, Respondent consents to the entry of this Order Making Findings, and Imposing Remedial Sanctions Pursuant to Section 15(b) of the Securities Exchange Act of 1934 ("Order"), as set forth below.

III.

On the basis of this Order and Respondent's Offer, the Commission finds that:

1. From May 2005 through May 2009, Bhavnagari was a registered representative associated with Aura Financial Services, Inc. ("Aura"), a broker-dealer registered with the Commission. Bhavnagari, 28 years old, was a resident of Sunny Isles, Florida at all relevant times.

2. On March 15, 2010, a final judgment was entered by consent against Bhavnagari, permanently enjoining him from future violations of Section 17(a) of the Securities Act of 1933 ("Securities Act") and Section 10(b) of the Exchange Act and Rule 10b-5 thereunder, in the civil action entitled <u>Securities and Exchange Commission v. Aura Financial Services, Inc., et</u> <u>al., Civil Action Number 09-CIV-21592</u>, in the United States District Court for the Southern District of Florida.

3. The Commission's complaint alleged that, between September 2007 and September 2008, Bhavnagari made false or misleading statements of material facts to Aura clients. Additionally, the complaint alleged that from January 2008 through March 2009, Bhavnagari "churned" the accounts of Aura clients by engaging in excessive trading to generate commissions for himself rather than in the clients' interests. The complaint alleged that these actions operated as a fraud and deceit on the investors.

IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Bhavnagari's Offer.

Accordingly, it is hereby ORDERED:

Pursuant to Section 15(b)(6) of the Exchange Act, that Respondent Bhavnagari be, and hereby is barred from association with any broker or dealer with the right to reapply for association after three (3) years to the appropriate self-regulatory organization, or if there is none, to the Commission.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

By the Commission.

Elizabeth M. Murphy Secretary

Service List

Rule 141 of the Commission's Rules of Practice provides that the Secretary, or another duly authorized officer of the Commission, shall serve a copy of the Order Making Findings and Imposing Remedial Sanctions Pursuant to Section 15(b) of the Securities Exchange Act of 1934 ("Order"), on the Respondent and his legal agent.

The attached Order has been sent to the following parties and other persons entitled to notice:

Honorable Robert G. Mahony Administrative Law Judge Securities and Exchange Commission 100 F Street, N.E. Washington, DC 20549-2557

Alex Rue, Esq. Atlanta Regional Office Securities and Exchange Commission 3475 Lenox Road, N.E., Suite 500 Atlanta, GA 30326

Mr. Qais R. Bhavnagari c/o James D. Sallah, Esq. Sallah & Cox, LLC Boca Corporate Center 2101 NW Corporate Boulevard, Suite 218 Boca Raton, FL 33431

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