AtlasPro Learning Management Business Model

Learning management systems (LMS) help organizations save money by reducing costs associated with travel and time spent away from the workplace. However, implementing an effective learning program requires an investment in creating an environment that meets established learning objectives. Off-the-shelf learning software alone cannot improve learning effectiveness; however, government off-the-shelf (GOTS) tools designed for federal government agencies, in conjunction with minimal customization, can provide a cost-effective learning solution.

The Booz Allen Advantage

Booz Allen Hamilton, a leading strategy and technology consulting firm, has developed an understanding of government learning needs based upon decades of experience partnering with virtually every federal government agency. We leverage our understanding and experience to provide our clients with high-impact, tailored learning solutions based on best practices, perspectives, domain expertise, and methodologies gained from working with clients. Booz Allen offers an LMS solution using AtlasPro eLearning Suite as a proven GOTS system paradigm.

AtlasPro eLearning Suite Business Model

A balance between cost, quality, and risk must be achieved when selecting, acquiring, and implementing LMS software. An organization must consider the life-cycle cost associated with the implementation and maintenance of the software. Once costs have been identified, they must be weighed against the performance of the product and any potential risks associated with its successful implementation and adoption by the user community. There are many costs associated with software implementation:

- Licensing
- Installation
- Implementation
- Customization
- Sharable Content Object Reference Model (SCORM)/Courseware Support
- Training
- Operations and Technical Support
- Help Desk
- Software Maintenance

The AtlasPro business model provides the necessary balance between cost, quality, and risk as a proven GOTS package, offered by a single, reliable contractor that serves as both the vendor and implementer. Since the AtlasPro eLearning Suite is a GOTS software package, no license costs are associated with its use and cost is not dependent on number of users or servers, which is advantageous to both large and small organizations. The AtlasPro eLearning Suite offers a low-risk solution demonstrated by proven high-quality performance and wide acceptance. AtlasPro eLearning Suite has helped federal agencies successfully achieve their learning objectives for more than 10 years. In recent years, a Booz Allen client received the "Best Practice" award for 3 consecutive years from the US Distance Learning Association for its implementation of AtlasPro LMS.

About Booz Allen

Booz Allen Hamilton has been at the forefront of strategy and technology consulting for more than 90 years. Providing a broad range of services in strategy, operations, organization and change, information technology, systems engineering, and program management, Booz Allen is committed to delivering results that endure.

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AtlasPro Learning Management Business Model

Features of the AtlasPro Business Model

GOTS software	AtlasPro LMS was built with the government, for the government. Therefore, the system does not require adaptation, from a commercial perspective, to fit the government's needs.
Single vendor and implementer—Booz Allen	Booz Allen built the software working with federal agencies and also is the implementer performing all of its functions. This provides agencies with a single point of contact for information, customization, and implementation making transition faster and more efficient.
Single code base	Rather than modifying the system for multiple organizations, Booz Allen can add new functionality to a single code base. Modifications are incorporated into new versions of AtlasPro LMS as it is deployed. All users can select to use the new functionality if advantageous to their organization.
Component-based design	AtlasPro LMS is built using a modular, component-based methodology, ensuring a personalized deployment for your organization. It also has a robust test engine used to guarantee that all course objectives are met. If your organization wants to offer information, but does not want to impose a testing program, AtlasPro LMS can be configured with the test engine disabled so it will not interfere with your users' learning environment.
Powerful customization and integration	Our service-oriented architecture (SOA)-based integration layer enables easy customization and integration with other government systems. This makes integrating with your organization's related information, such as human capital data, easy to implement.
AtlasPro eLearning Suite users group	AtlasPro eLearning Suite users meet quarterly to collaborate on the system and general educational issues. Booz Allen provides update demonstrations to enable users to view new modules in a learning environment and assess the advantages for their organization. Quarterly meetings also offer critical feedback to our development program for future system needs.

AtlasPro LMS Advantages

AtlasPro LMS offers a cost-effective, high-quality LMS solution that promotes a successful implementation within your organization. It offers:

- A robust LMS with no license cost
- No cost for improvements that are developed by other government agencies
- Shorter release cycles
- Minimal customization cost attributed to single code base, backed by Booz Allen as the product provider and implementer
- No government-wide Change Control Board (CCB) needed to implement change requests

Representative Client Engagements

Booz Allen can provide your organization with high-impact learning solutions based upon years of experience gained from supporting the training mission and objectives of a worldwide audience of military and government clients.

SERVICES

CLIENTS	Strategic Learning	Analysis and Studies	Installation	Full Implementation	Course Development	Data Migration	Software Maintenance	Operations Support	Custom Integration	Help Desk	SCORM Support	Life-Cycle Support
Army Training and Support Center (ATSC)	o	o	o	o			o		o		o	o
Defense Acquisition University (DAU)	o	o	o	o		o	o	o	o		o	o
Defense Contract Audit Agency (DCAA)				o			o	o	o		o	o
Defense Manpower Data Center (DMDC)	o	o	o	o	o	o	o	o	o	o	o	o
Future Combat Systems (FCS)	o	o					o		o		o	
Joint Knowledge Development and Distribution Center (JKDDC)	o	o	o	o	o	o	o	o	o		o	
National Technical Information Service (NTIS)		o	o	o		o	o				o	o
US Transportation Command Regulating and Command and Control Evacuation System (TRAC2ES)	o	o	o		o	o	o	o	o	o	o	o