



Agenda

October 18, 2012

9:00 **Welcome**
Chairman Jon Leibowitz

Morning Focus: Where We Are Today

9:15 **The Network:**
What is the current state of telephonic technology?

Steven M. Bellovin, Chief Technology Officer, Federal Trade Commission (FTC)

Henning Schulzrinne, Chief Technology Officer, Federal Communications Commission (FCC)

10:10 **The Industry:**
How have technological changes affected the telecommunications industry, including entities that want to make automated calls?

MODERATOR

Roberto Anguizola, Assistant Director, FTC Division of Marketing Practices

PANELISTS

Kevin Rupy, Senior Director Law & Policy, US Telecom

David Diggs, Vice President, Wireless Internet Development, CTIA

Brad Herrmann, Founder & President, Call-Em-All

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11:00 **Break**

11:15 **The Law:**
What is the law surrounding robocalls?
How is it enforced? What are the limitations and challenges?
What does all of this mean for consumers?

MODERATOR

Lois Greisman, Associate Director, FTC Division of Marketing Practices

PANELISTS

Greg Zoeller, Indiana Attorney General

Will Maxson, Program Manager for Do Not Call Enforcement, FTC

Eric Bash, Associate Chief, FCC Enforcement Bureau

12:20 **Lunch**

Afternoon Focus: Developing Solutions

1:20 **Caller ID Spoofing and Call Authentication Technology**

MODERATOR

Kati Daffan, Staff Attorney, FTC Division of Marketing Practices

PANELISTS

Henning Schulzrinne, Chief Technology Officer, FCC

Adam Panagia, Director, AT&T Network Fraud Investigations

Patrick Cox, CEO, TrustID

Vijay A. Balasubramanian, CEO & Co-founder, Pindrop Security

2:45 **Data Mining and Anomaly Detection**

David Belanger

Senior Research Fellow, Stevens Institute of Technology,
AT&T Labs Chief Scientist (retired)

3:15 **Break**

3:30 **Call-Blocking Technology**

MODERATOR

Bikram Bandy, Staff Attorney, FTC Division of Marketing Practices

PANELISTS

Andrew Whitt, Director of Network Operations & Corporate Technology,
Verizon Communications

Jeff Stalaker, President & Co-founder, PrivacyStar

Matt Stein, Senior Vice President, Network, Technology & Planning,
Primus Telecommunications Canada Inc.

4:45 **Announcement**
BCP Director David Vladeck



Federal Trade Commission
601 New Jersey Avenue, NW
Washington, DC 20001
ftc.gov/robocalls