

From: Mary Jayne Hellebust  
Sent: Tuesday, July 05, 2005 2:47 PM  
To: TobaccoReports  
Subject: "Tobacco Reports: Paperwork Comment, FTC File No. P054507"

Tobacco control advocates in Kansas are concerned about the proposal to eliminate the gathering of data from tobacco companies, both cigarette and smokeless companies, related to the amount of funding that they expend for promotional and marketing efforts. For Kansans, that data is essential in trying to establish additional funding for comprehensive tobacco control funding for tobacco prevention and cessation. With tobacco use such a killer in Kansas, it is necessary to show how little state funding is being utilized for prevention and cessation programs in contrast to the millions that the tobacco companies use to promote their deadly products. We utilize the national figures and calculate the approximate spending devoted to Kansas to addict our children to the products and to continue the addiction of our youth and adults. Please maintain the process for gathering and distributing this important health information. We can be assured that the gathering of the information cannot be a burden to the tobacco companies. . . .they know to the penny what the marketing, distribution, and production costs are. . . surely it is not too much to ask they to share the information that they have already collected and analyzed.

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