Joint Base Langley-Eustis Website

This Joint Base Langley-Eustis Public Website is the commander's primary communication tool to transmit information to the JBLE community. The following editorial policy guidelines apply to achieve this goal:

- The JBLE public website provides the commander a primary means of communicating mission-essential information to members of the organization. The commander normally defers all decisions on news propriety, story placement, publication date and use of photography to the Public Affairs officer.
- 2. News and feature stories on people and organizations provide recognition of excellence in performance, and help set forth norms for mission accomplishment.
- 3. News coverage and content will conform to policies of the Air Force and the commander. News reporting will be factual and objective. News coverage will avoid morbid, sensational or alarming details not necessary to factual news reporting. News writing will distinguish between fact and opinion. When an opinion is expressed, the source will be identified. This public website will not publish commercial news or editorials.
- 4. News and editorial content will provide information to all members of the JBLE community to improve the quality of their lives and thereby the effectiveness of the work force. This includes officers, enlisted members, civilian employees, family members, retirees, and Reservists and Guardsmen.
- 5. This website will de-glamorize the use of alcohol and tobacco products. Articles concerning the club, unit or other activities may mention these products as long as the emphasis is on the activities and not the products.
- 6. This public website will not display commercial advertising.
- 7. Event announcements must be made available to all readers without regard to race, religion, sex, national origin, marital status, physical handicap, political affiliation or any other non-merit factor.
- 8. Locally originated articles will reflect the policies of the commander and be in the interest of the installation. Editorials should help readers understand service-specific policies and programs. They must not imply criticism of other government agencies, nor advocate or dispute specific political, diplomatic or legislative matters. Statements or articles on legislative matters by people or agencies outside the DOD, including officials or candidates for public office, will not be used.