1996 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation

Wisconsin



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As the Nation's principal conservation agency, the Department of the Interior has responsibility for most of our nationally owned public lands and natural resources. This includes fostering the wisest use of our land and water resources, protecting our fish and wildlife, preserving the environmental and cultural values of our national parks and historical places, and providing for the enjoyment of life through outdoor recreation. The Department assesses our energy and mineral resources and works to assure their development in the best interests of all our people. The Department also has a major responsibility for American Indian reservation communities and for people who live in island territories under U.S. administration.

The mission of the Department's Fish and Wildlife Service is to conserve, protect, and enhance fish and wildlife and their habitats for the continuing benefit of the American people. The Service is responsible for national programs of vital importance to our natural resources, including administration of the Federal Aid in Sport Fish Restoration and the Federal Aid of Wildlife Restoration Programs. These two grant programs provide financial assistance to the States for projects to enhance and protect fish and wildlife resources and to assure their availability to the public for recreational purposes. Funds from the administrative portion of these programs are used to pay for the National Survey of Fishing, Hunting, and Wildlife-Associated Recreation.



U.S. Department of Commerce William M. Daley, Secretary Robert L. Mallett, Deputy Secretary



Economics and Statistics
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Foreword

Ours is a country with a rich tradition of enjoying nature. Whether casting a fly or snapping a shutter, Americans find wildlife-associated recreation a source of lifelong enjoyment and renewal.

The results of the 1996 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation reflect this national passion for wild things and wild places. Seventy-seven million Americans 16 years or older, or 40 percent of the adult population, enjoyed some form of wildlife-related recreation during 1996. In doing so, they pumped \$100 billion into the national economy, supporting hundreds of thousands of jobs.

The mission of the U.S. Fish and Wildlife Service is to conserve and enhance our nation's fish and wildlife and its habitat. The Service works in partnership with state wildlife agencies, conservation organizations, sportsmen's groups, local governments, corporations, and individual citizens to perform this mission.

For conservation efforts to be effective, however, natural resource managers need detailed information on how people use fish and wildlife resources. The 1996 National Survey of Fishing, Hunting, and

Wildlife-Associated Recreation is the most comprehensive survey of its kind. It is an important tool for natural resource professionals in planning and managing these resources for the enjoyment and benefit of all Americans.

The 1996 Survey was requested by the States through the International Association of Fish and Wildlife Agencies. It is the ninth in a series of surveys on resource use by anglers, hunters, and those who enjoy observing wildlife. The Survey has been sponsored by the Service since 1955. It is financed by hunters, anglers, and boaters through excise taxes on sporting arms, ammunition, fishing equipment, and motorboat fuels as authorized under the Federal Aid in Sport Fish and Wildlife Restoration Acts.

We can all be gratified that wildlife-related recreation and the conservation ethic that flows from it remain strong in America.

Jamie Rappaport Clark, Director Fish and Wildlife Service U.S. Department of the Interior

Survey Background and Method

The National Survey of Fishing, Hunting, and Wildlife-Associated Recreation (Survey) has been conducted since 1955 and is one of the oldest and most comprehensive continuing recreation surveys. The purpose of the Survey is to gather information on the number of anglers, hunters, and wildlifewatching participants (formerly known as primary nonconsumptive wildlife-related participants) in the United States. Information also is collected on how often these recreationists participate and how much they spend on their activities.

The planning process for the 1996 Survey began in 1994 when the International Association of Fish and Wildlife Agencies (IAFWA) passed a resolution asking the Fish and Wildlife Service to conduct the ninth National Survey of wildlife-related recreation. Funding for the Survey came from the administrative portion of the Federal Aid in Sport Fish and Wildlife Restoration Programs.

Consultations with State and Federal agencies and nongovernmental organizations such as the Wildlife Management Institute, American Sportfishing Association, B.A.S.S., Inc., Wild Bird Feeding Institute, and American Fisheries Society started in early 1994 to ascertain survey content. Other sportsmen's organizations and conservation groups, industry representatives, and researchers also provided valuable advice on questionnaire development, data collection, and reporting.

Four regional technical committees were set up under the auspices of the IAFWA to ensure that State fish and wildlife agencies had an opportunity to participate in all phases of survey planning and design. The committees were made up of agency representatives.

The Survey was conducted in two phases by the U.S. Bureau of Census for the Fish and Wildlife Service. The first phase was the screen which began in April 1996. During the screening phase, the Bureau of Census interviewed a sample of 80,000 households nationwide, primarily by telephone, to determine who in the household had fished, hunted, or engaged in wildlife-watching activities in 1995, and who had engaged or planned to engage in those activities in 1996. In most cases, one adult household member provided information for all household members. It is important to note that the screen primarily covered 1995 activities while the next, more in-depth phase covered 1996 activities. For more information on the 1995 data. refer to Appendix B.

The second phase of the Survey consisted of detailed interviews conducted about every four months. The first interview wave began in April 1996, the second in September 1996, and the last in January 1997. Interviews were conducted with samples of likely anglers, hunters, and wildlife-watching participants who were identified in the initial screening phase. These interviews were conducted primarily by

telephone, with in-person interviews for those respondents who could not be reached by telephone. Respondents in the second survey phase were limited to those at least 16 years old. Each respondent provided information pertaining only to his or her activities and expenditures. Sample sizes were designed to provide statistically reliable results at the State level for fishing, hunting, and wildlifewatching activities. Altogether, interviews were completed for 22,578 anglers and hunters and 11,759 wildlife watchers. More detailed information on sampling procedures and response rates is found in Appendix D.

Comparability with Previous Surveys

The 1996 Survey questions and methodology were similar to those used in the 1991 Survey. Therefore, the 1996 estimates are comparable to the 1991 estimates. The 1996

Survey was the first to use computerassisted interviews which improved the efficiency and timeliness of data collection.

The methodology of the 1996 and 1991 Surveys did differ significantly from the 1985 and 1980 Surveys, so their estimates are not directly comparable to those earlier surveys. The changes in methodology included reducing the recall period over which respondents had to remember their activities and expenditures. Previous Surveys used a 12-month recall period which resulted in greater reporting bias. Research on recall bias found that the amount of activity and expenditures reported in 12-month recall Surveys was over-estimated in comparison with the amount reported in shorter recall periods.

The trends information presented in this report takes the differences of the 1991 Survey into account in comparing its estimates with those of the 1996 Survey. See the Summary Section and Appendix C.

Highlights

Introduction

The National Survey of Fishing, Hunting, and Wildlife-Associated Recreation reports results from interviews with U.S. residents about their fishing, hunting, and other fish- and wildlife-related recreation. This report focuses on 1996 participation and expenditures of U.S. residents 16 years of age and older.

The numbers reported can be compared with those in the 1991 Survey reports. The methodology used in 1996 was similar to that used in 1991. These results should not be directly compared with the results from Surveys earlier than 1991 because of changes in methodology. These changes in methodology were made in 1991 and 1996 to improve accuracy in the information provided.

The report also provides information on participation in wildlife-related recreation in 1995, particularly of persons 6 to 15 years of age. The 1995 information is provided in Appendix B. Additional information about the scope and coverage of the Survey can be found in the Survey Background and Method section of this report. The remainder of this section defines important terms used in the Survey.

Wildlife-Associated Recreation

Wildlife-associated recreation includes fishing, hunting, and wildlife-watching activities. These categories are not mutually exclusive because many individuals enjoyed fish and wildlife in several ways in 1996. Wildlife-associated recreation is reported in two major categories: (1) fishing and hunting, and (2) wildlife watching (formerly referred to as nonconsumptive wildlife-related recreation). Wildlife-watching includes observing, photographing, and feeding fish and wildlife.

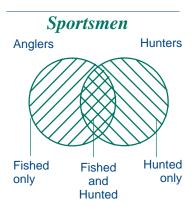
Fishing and Hunting

This Survey reports information about residents of the United States who fished or hunted in 1996, regardless of whether they were licensed. The fishing and hunting sections of this report are organized to report three groups:

- (1) sportsmen, (2) anglers, and
- (3) hunters.

Sportsmen

Sportsmen are persons who fished or hunted. Individuals who fished or hunted commercially in 1996 are reported as sportsmen only if they fished or hunted for recreation. The sportsmen group is composed of the three subgroups in the diagram below: (1) those who fished and



hunted, (2) those who only fished, and (3) those who only hunted. The total number of sportsmen is equal to the sum of people who only fished, only hunted, and both hunted and fished. It is not the sum of all anglers and all hunters, because those people who both fished and hunted are included in both the angler and hunter population and would be incorrectly counted twice.

Anglers

Anglers are sportsmen who only fished plus those who fished and hunted. The angler group includes not only licensed hook and line anglers, but also those who have no license and those who use special methods such as fishing with spears. Three types of fishing are reported: (1) freshwater, excluding the Great Lakes, (2) Great Lakes, and (3) saltwater. Since many anglers enjoyed more than one type of fishing, the total number of anglers is less than the sum of the three types of fishing.

Hunters

Hunters are sportsmen who only hunted plus those who hunted and fished. The hunter group includes not only licensed hunters using common hunting practices, but also those who have no license and those who engaged in hunting with a bow and arrow, muzzleloader, other primitive firearms, or a pistol or handgun. Four types of hunting are

reported: (1) big game, (2) small game, (3) migratory bird, and (4) other animals. Since many hunters enjoyed more than one type of hunting, the sum of hunters for big game, small game, migratory bird, and other animals exceeds the total number of hunters.

Wildlife-Watching Activities

(formerly Nonconsumptive Wildlife-Related Recreation)

Since 1980, the National Survey of Fishing, Hunting, and Wildlife-Associated Recreation has included information on wildlife-watching activities in addition to fishing and hunting. However, the 1991 and 1996 Surveys, unlike the 1980 and 1985 Surveys, collected data only for those activities where the primary purpose was wildlife watching (observing, photographing, or feeding wildlife). Secondary wildlife-watching activities, such as incidentally observing wildlife while pleasure driving, are not included.

Many people, including sportsmen, enjoyed wildlife-related recreation other than fishing or hunting. We refer to these nonharvesting activities, such as observing, feeding, or photographing fish and other wildlife, as wildlife-watching activities. Two types of wildlife-watching activity are reported: (1) nonresidential and (2) residential. Because some people participate in more than one type of

wildlife-watching activity, the sum of participants in each type will be greater than the total number of wildlife-watching participants. Only those engaged in activities whose primary purpose was wildlife watching are included in the Survey. The two types of wildlife-watching activities are defined below.

Nonresidential

This group included persons who took trips or outings of at least 1 mile for the primary purpose of observing, feeding, or photographing fish and wildlife. Trips to fish or hunt or scout and trips to zoos, circuses, aquariums, and museums were not considered wildlife-watching activities.

Residential

This group included those whose activities are within 1 mile of home and involve one or more of the following: (1) closely observing or trying to identify birds or other wildlife; (2) photographing wildlife; (3) feeding birds or other wildlife on a regular basis; (4) maintaining natural areas of at least one-quarter acre where benefit to wildlife is the primary concern; (5) maintaining plantings (shrubs, agricultural crops, etc.) where benefit to wildlife is the primary concern; or (6) visiting public parks within 1 mile of home for the primary purpose of observing, feeding, or photographing wildlife.

Detail of Tables

Summary

Activities in the U.S. by Wisconsin Residents 16 Years Old and Older

Activities by Participants 16 Years Old and Older in Wisconsin

Fishing

Anglers	968,000
Days of fishing	14,546,000
Average days per angler	15
Total expenditures	\$937,048,000
Trip-related	\$308,754,000
Equipment and other	\$628,294,000
Average per angler	\$968
Average trip expenditure per day	\$21

Fishing

Anglers	1,474,000
Days of fishing	17,130,000
Average days per angler	12
Total expenditures	\$1,072,571,000
Trip-related	\$442,044,000
Equipment and other	\$630,527,000
Average per angler	\$717
Average trip expenditure per da	y \$26

Hunting

Hunters	598,000
Days of hunting	10,342,000
Average days per hunter	17
Total expenditures	\$853,214,000
Trip-related	\$137,166,000
Equipment and other	\$716,048,000
Average per hunter	\$1,428
Average trip expenditure per day	\$13

Hunting

Hunters	665,000
Days of hunting	10,042,000
Average days per hunter	15
Total expenditures	\$855,289,000
Trip-related	\$129,961,000
Equipment and other	\$725,328,000
Average per hunter	\$1,259
Average trip expenditure per day	\$13

Wildlife Watching

Total wildlife-watching participant	s 1,651,000
Nonresidential	691,000
Residential	1,592,000
Total expenditures	\$591,290,000
Trip-related	\$163,476,000
Equipment and other	\$427,814,000
Average per participant	\$358

Wildlife Watching

Total wildlife-watching participant	ts 2,074,000
Nonresidential	1,045,000
Residential	1,592,000
Total expenditures	\$912,597,000
Trip-related	\$436,347,000
Equipment and other	\$476,250,000
Average per participant	\$432

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Wildlife-Associated Recreation

Participation by Wisconsin Residents

The 1996 Survey revealed that 2 million Wisconsin residents 16 years old and older engaged in fishing, hunting, or wildlife-watching activities. Of the total number of participants, 968 thousand fished, 598 thousand hunted, and 1.7 million participated in wildlife-watching activities where the enjoyment of wildlife was the primary purpose of the activity. Wildlife-watching activities included observing, feeding, and photographing wildlife.

The sum of anglers, hunters, and wildlife-watching participants exceeds the total number of

participants in wildlife-related recreation because many individuals engaged in more than one wildliferelated activity.

Expenditures in Wisconsin

In 1996, state residents and nonresidents spent \$3.3 billion on wildlife-associated recreation in Wisconsin. Of that total, trip-related expenditures were \$1.0 billion and equipment purchases totaled \$1.7 billion. The remaining \$523 million was spent on licenses, contributions, land ownership and leasing, and other items and services.

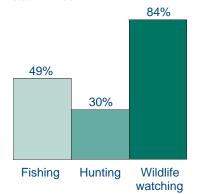
Participants in Wildlife-Associated Recreation

(State residents 16 years old and older)

Total	2.0 million	
Total Anglers Hunters	1.2 million 968 thousand 598 thousand	
Wildlife Watching		
Total	1.7 million	
Residential	1.6 million	
Nonresidential	691 thousand	
Source: Table 3, 28, 39, and other survey data		
Detail does not add to total because of multiple responses.		

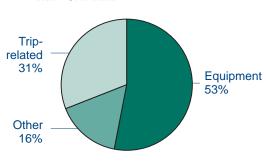
Percent of State Residents Participating, by Activity

Total = 100%



In-State Wildlife-Associated Recreation Expenditures

 $Total = \$3.3 \ billion$



Sportsmen

In 1996, there were 1.7 million state resident and nonresident sportsmen 16 years old and older who fished or hunted in Wisconsin. This group included 1.5 million anglers (86 percent of all sportsmen) and 665 thousand hunters (39 percent of all sportsmen). Of the 1.7 million sportsmen who fished or hunted in the state, 1.1 million (61%) fished

but did not hunt in Wisconsin. Another 248 thousand (14%) hunted but did not fish there. The remaining 417 thousand (24%) fished and hunted in Wisconsin in 1996.

Sportsmen Participation in State

(State residents and nonresidents 16 years old and older)

Sportsmen (fished or hunted)

Anglers
Fished only
Fished and hunted

Hunters
Hunted only
Hunted and fished

Title I

Source: Table 1

Detail does not add to total because of multiple responses.

Anglers

Participants and Days of Fishing

In 1996, there were 1.5 million state residents and nonresidents 16 years old and older who fished in Wisconsin. Of this total, 936 thousand anglers (64%) were state residents and 537 thousand anglers (36%) were nonresidents. Anglers fished a total of 17.1 million days in Wisconsin—an average of 12 days per angler. State residents fished 13.4 million days, 78 percent of all fishing days within Wisconsin, while nonresidents fished 3.7 million days—22 percent of all fishing days in the state.

More than 968 thousand Wisconsinites 16 years old and older fished in the United States in 1996. These anglers fished a total of 14.5 million

days. Approximately 936 thousand resident anglers (97%) fished in Wisconsin. They spent 13.4 million days, 92 percent of their total fishing days, fishing in their resident state.

Some state residents fished only in other states or fished in other states as well as Wisconsin. In 1996, 114 thousand anglers fished in other states, 12 percent of the resident angler total. They fished 1.2 million days as nonresidents, representing 8 percent of all days fished by Wisconsin residents. For further details about fishing in Wisconsin, see Table 3.

Anglers in State

(State residents and nonresidents 16 years old and older)

Anglers	1.5 million
Resident	936 thousand
Nonresident	537 thousand
Days of Fishing	17.1 million
Resident	13.4 million
Nonresident	3.7 million
Source: Table 3	3.7 ((((((((((((((((((((((((((((((((((((

In-State/Out-of-State

(State residents 16 years old and older)

Wisconsin anglers In Wisconsin In other states	968 thousand 936 thousand 114 thousand
Days of fishing	14.5 million
In Wisconsin	13.4 million
In other states	1.2 million
Source: Table 3	
Detail does not add to total because of multiple responses.	

Fishing Expenditures in Wisconsin

Anglers 16 years old and older spent \$1.1 billion on fishing expenses in Wisconsin in 1996. Trip-related expenditures including food and lodging, transportation, and other expenses such as equipment rental or boat fuel totaled \$442 million, 41 percent of all their fishing expenditures. They spent \$223 million on food and lodging and \$114 million on transportation. Other trip-related expenses such as equipment rental, bait, and fuel

totaled \$105 million. Each angler spent an average of \$300 on trip-related costs during 1996.

Anglers spent \$570 million on equipment in Wisconsin in 1996, 53 percent of all fishing expenditures. Fishing equipment (rods, reels, line, etc.) totaled \$135 million, 24 percent of the equipment total. Auxiliary equipment expenditures (tents, special fishing clothes, etc.) and special equipment expenditures (boats, trail bikes, etc.) amounted to \$436 million, 76 percent of the equipment total. Special and auxiliary equipment are items that were

purchased primarily for fishing, but could be used in activities other than fishing.

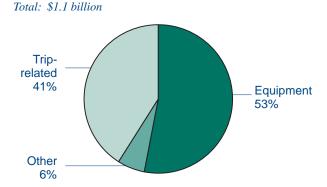
The purchase of other items such as magazines, membership dues, licenses, permits, stamps, and land leasing and ownership amounted to \$60 million—6 percent of all fishing expenditures. For more details about fishing expenditures in Wisconsin, see Tables 18, 20, and 21.

In-State Fishing Expenditures

(State residents and nonresidents 16 years old and older)

Total	\$1.1 billion
Trip-related	\$442 million
Equipment	\$570 million
Fishing	\$135 million
Auxiliary and special	\$436 million
Other	\$60 million
Source: Table 18	

In-State Fishing Expenditures



Hunters

Participants and Days of Hunting

In 1996, there were 665 thousand residents and nonresidents 16 years old and older who hunted in Wisconsin. Resident hunters numbered 586 thousand, accounting for 88 percent of the hunters in Wisconsin. There were 79 thousand nonresidents who hunted in Wisconsin—12 percent of the state's hunters. Residents and nonresidents hunted 10 million days in 1996—an average of 15 days per hunter. Residents hunted on 9.6 million days in Wisconsin or 95 percent of all hunting days, while nonresidents spent 477 thousand days hunting in Wisconsin, 5 percent of all hunting days.

There were 598 thousand Wisconsin residents 16 years old and older who hunted in the United States in 1996. Of the total 10.3 million days of hunting by state residents, 9.6 million days (92 percent of the total) were spent pursuing game within Wisconsin.

Some state residents hunted only in another state or in another state as well as in Wisconsin. Altogether, 63 thousand Wisconsin hunters, 11 percent of the total, hunted as nonresidents in other states. Their 777 thousand days of hunting in other states represented 8 percent of all days Wisconsin residents spent hunting in 1996. For more information on hunting activities by Wisconsin residents, see Table 3.

Hunters in State

(State residents and nonresidents 16 years old and older)

Hunters Resident Nonresident	665 thousand 586 thousand 79 thousand
Days of hunting Resident Nonresident	10.0 million 9.6 million 477 thousand
Source: Table 3	

In-State/Out-of-State

(State residents 16 years old and older)

Wisconsin hunters In Wisconsin In other states	598 thousand 586 thousand 63 thousand
Days of hunting In Wisconsin In other states	10.3 million 9.6 million 777 thousand
Source: Table 3 Detail does not add to total because of multiple of the second	ple responses.

Hunting Expenditures in Wisconsin

Hunters 16 years old and older spent \$855 million in Wisconsin in 1996. Trip-related expenses such as food and lodging, transportation, and other trip costs, including equipment rental fees, cost hunters \$130 million, 15 percent of their total expenditures. They spent \$72 million on food and lodging and \$51 million on transportation. Other expenses such as equipment rental totaled \$7 million for the year. The average trip-related expenditure per hunter was \$195.

Hunters spent \$338 million on equipment, 39 percent of all hunting expenditures. Hunting equipment (guns, ammunition, etc.) comprised 57 percent of all equipment costs, \$192 million. Hunters spent \$146 million on auxiliary equipment (tents, special hunting clothes, etc.) and special equipment (boats, trail bikes, etc.), accounting for 43 percent of total equipment expenditures for hunting. Special and auxiliary equipment are items that were purchased primarily for hunting but could be used in activities other than hunting.

The purchase of other items such as magazines, membership dues, licenses, permits, and land leasing and ownership cost hunters \$388 million—45 percent of all hunting expenditures. For more details on hunting expenditures in Wisconsin, see Tables 19, 20, and 21.

In-State Hunting Expenditures

(State residents and nonresidents 16 years old and older)

Total	\$855 million
Trip-related	\$130 million
Equipment	\$338 millior
Hunting	\$192 millior
Auxiliary and special	\$146 millior
Other	\$388 millior

In-State Hunting Expenditures

Triprelated 15%

Other 45%

Wildlife-Watching Activities

Participants and Days of Activity

In 1996, approximately 1.7 million state residents 16 years old and older participated in wildlife-watching activities such as observing, feeding, or photographing wildlife. Some state residents enjoyed their activities close to home and are called "residential" participants. There were nearly 1.6 million residential participants in Wisconsin in 1996.

Those persons whose primary purpose was to enjoy wildlife at least 1 mile from home are called "nonresidential" participants. People participating in nonresidential activities in Wisconsin in 1996 numbered 1 million, of which 622 thousand were state residents and 423 thousand were nonresidents.

In 1996, more than 622 thousand Wisconsinites 16 years old and older enjoyed nonresidential wildlifewatching recreation activities within their state of residence. Of this group, 622 thousand participants observed wildlife, 297 thousand photographed wildlife, and 241 thousand fed wildlife. Since some individuals engaged in more than one of the three nonresidential activities during the year, the sum of wildlife observers, feeders, and photographers exceeds the total number of nonresidential participants.

Nonresidential In-State

(State residents and nonresidents 16 years old and older)

Participants, total Observe wildlife Photograph wildlife Feed wildlife	1.0 million 1.0 million 558 thousand 325 thousand
Days, total Observe wildlife Photograph wildlife Feed wildlife	12.2 million 11.2 million 2.8 million 3.5 million
Source: Table 30 Detail does not add to total because of multiple responses.	

Wisconsinites spent 8.7 million days engaged in nonresidential wildlife-watching activities in their state. During 1996, they spent 8.2 million days observing wildlife, 1.3 million days photographing wildlife, and 2.4 million days feeding wildlife. The sum of days observing, feeding, and photographing wildlife exceeds the total days of wildlife-watching activity because individuals may have engaged in more than one activity on some days. For further details about nonresidential activities, see Table 30.

Wisconsin residents also took an active interest in wildlife around their homes. In 1996, 1.6 million state residents enjoyed observing, feeding, and photographing wildlife within 1 mile of their homes. Of this residential group, 1.5 million fed wildlife, 1.3 million observed wildlife, and 476 thousand photographed wildlife around their homes. Another 386 thousand residential participants visited public parks and natural areas within a mile of home; 327 thousand participants

maintained plantings for the benefit of wildlife; and 232 thousand participants maintained natural areas of 1/4 acre or more for the primary benefit of wildlife. Adding the participants in these six activities results in a sum that exceeds the total number of residential participants because many people participated in more than one type of residential activity. For further details about Wisconsin residents participating in residential wildlife-watching activities, see Table 33.

Residential Participants

(State residents 16 years old and older)

Total	1.6 million
Feed wildlife	1.5 million
Observe wildlife	1.3 million
Photograph wildlife	476 thousand
Visit public areas	386 thousand
Maintain plantings	327 thousand
Maintain natural areas	232 thousand
Source: Table 33	
Detail does not add to total because of multiple	le responses.

Wildlife-Watching Expenditures in Wisconsin

Participants 16 years old and older spent \$913 million on wildlife-watching activities in Wisconsin in 1996. Trip-related expenditures for wildlife-watching, including food and lodging (\$261 million), transportation (\$124 million), and other expenses such as equipment rental (\$51 million) amounted to \$436 million—48 percent of all wildlife-watching expenditures by participants. The average trip-related expenditure for nonresidential participants was \$417 per person in 1996.

Wildlife-watching participants spent a total of \$393 million on equipment—43 percent of all their expenditures. Specifically, wildlifewatching equipment (binoculars, special clothing, etc.) totaled \$304 million, 77 percent of the equipment total. Auxiliary equipment expenditures (tents, backpacking equipment, etc.) and special equipment expenditures (campers, trucks, etc.) amounted to \$88 million—23 percent of all equipment costs. Special and auxiliary equipment are items that were purchased primarily for wildlife-watching recreation but could be used in activities other than wildlife-watching activities.

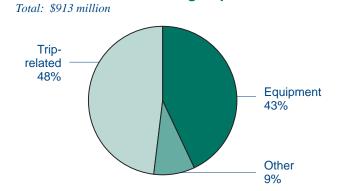
Other items purchased by wildlife-watching participants such as magazines, membership dues, and contributions, land leasing and ownership, and plantings totaled \$84 million—9 percent of all wildlife-watching expenditures. For more details about wildlife-watching expenditures in Wisconsin, see Table 35.

In-State Wildlife-Watching Expenditures

(State residents and nonresidents 16 years old and older)

million	\$913 millio	Total
million	\$436 milli	Trip-related
	\$393 milli	Equipment
million	\$304 milli	Wildlife-watching
million	\$88 milli	Auxiliary and special
million	\$84 milli	Other
	\$ 84	Source: Table 35

In-State Wildlife-Watching Expenditures



1991-1996 Survey Comparisons

Comparing the estimates from the 1991 and 1996 National Surveys provides a picture of wildlife-related recreation in the 1990's in Wisconsin. Only the most general recreation estimates are presented here.

The correct way to compare estimates from two surveys is not to compare the estimates themselves, but to compare the confidence intervals around the estimates. A 90-percent confidence interval around an estimate gives the range of estimates that 90 percent of all possible representative samples would provide. If the 90-percent confidence intervals of two estimates overlap, it is not possible to say the two estimates are statistically different.

The state resident estimates cover the participation and expenditure activity of Wisconsin residents anywhere in the U.S. The in-state estimates cover the participation, day, and expenditure activity of U.S. residents in Wisconsin.

The expenditure estimates were made comparable by correcting the 1991 estimate for inflation and subtracting from the 1996 estimate the items that were not included in 1991. These expenditure estimates will not match the estimates presented elsewhere in this report.

Fishing

(Numbers in thousands)

	1991	1996	Percent change		
State resident anglers	970	968	*		
Anglers in-state	1,470	1,474	*		
Days in-state	21,257	17,130	*		
In-state trip-related expenditures Total expenditures	\$547,822	\$439,175	*		
by state residents	\$762,652	\$935,260	*		
* No change at the 90-percent level of significance.					

Hunting

(Numbers in thousands)

	1991	1996	Percent change		
State resident hunters	647	598	*		
Hunters in-state	747	665	*		
Days in-state	11,324	10,042	*		
In-state trip-related expenditures Total expenditures	\$173,576	\$126,232	*		
by state residents	\$580,691	\$849,076	*		
* No change at the 90-percent level of significance.					

Nonresidential Wildlife Watching

(Numbers in thousands)

	1991	1996	Percent change		
State resident participants Participants in-state Days in-state	958 1,312 12,914	691 1,045 12,154	-28% * *		
* No change at the 90-percent level of significance.					

Residential Wildlife Watching

(Numbers in thousands)

	1991	1996	Percent change
Total participants	1,979	1,592	–20%
Observers	1,526	1,274	–17%
Feeders	1,787	1,453	–19%

Wildlife-Watching Expenditures

(Numbers in thousands)

	1991	1996	Percent change	
Trip–related expenditures by state residents Total expenditures	\$161,952	\$163,476	*	
by state residents	\$556,134	\$537,440	*	
* No change at the 90-percent level of significance.				

Guide to Statistical Tables

Purpose and Coverage of Tables

The statistical tables of this report were designed to meet a wide range of needs for those interested in knowing about wildlife-related recreation. Special terms used in these tables are defined in Appendix A.

The tables are based on responses to the 1996 Survey which was designed to collect data about participation in wildlife-related recreation. To have taken part in the Survey, a respondent must have been a U.S. resident (a resident of one of the 50 states or the District of Columbia). No one residing outside the United States (including U.S. citizens) was eligible for interviewing. Therefore, reported state and national totals do not include participation by those who were not U.S. residents or who were residing outside the United States.

Comparability With Previous Surveys

The numbers reported can be compared with those in the 1991 Survey Reports. The methodology used in 1996 was similar to that used in 1991. These results should not be directly compared to results from Surveys earlier than 1991 since there were major changes in methodology. These changes were made to improve accuracy in the information provided.

Coverage of an Individual Table

Since the Survey covers many activities in various places by participants of different ages, all table titles, headnotes, stubs, and footnotes are designed to identify and articulate each item being reported in the table. For example, the title of Table 2 shows that data about anglers and hunters, their days

of participation, and their number of trips are being reported by type of activity. By contrast, the title of Table 6 indicates that it contains data on freshwater anglers and the days they fished for different species of fish.

Percentages Reported in the Tables

Percentages are reported in the tables for the convenience of the user. When exclusive groups are being reported, the base of a percentage is apparent from its context because the percents add to 100 percent (plus or minus a rounding error). For example, if a table reports the number of trips taken by big game hunters (51 percent), those taken by small game hunters (29 percent), those taken by migratory bird hunters (10 percent), and those taken by sportsmen hunting other animals (10 percent), these would form 100 percent because they are exclusive categories.

Percents should not add to 100 when nonexclusive groups are being reported. Using Table 2 as an example again, note that adding the percentages associated with total number of big game hunters, total small game hunters, total migratory bird hunters, and total hunters of other animals will not yield total hunters (100 percent) because respondents could hunt for more than one type of game.

When the base of the percentage may not be apparent in context, it is identified in a footnote. For example, Table 11 reports 3 percentages with different bases: one for the number of hunters, one for the number of trips, and one for days of hunting. Footnotes are used to clarify the bases of the reported percentages.

Footnotes to the Tables

Footnotes are used to clarify the information or items that are being reported in a table. Symbols in the body of a table indicate important footnotes. These symbols are used in the tables to refer to the same footnote each time they appear:

- * Estimate based on a small sample size.
- ... Sample size too small to report data reliably.
- W Less than .5 dollars.
- Z Less than .5 percent.
- X Not applicable.
- NA Not asked.

Estimates based upon fewer than 10 responses are regarded as being based on a sample size that is too small for reliable reporting. An estimate based upon at least 10 but fewer than 30 responses is treated as an estimate based on a small sample size. Other footnotes appear, as necessary, to qualify or clarify the estimates reported in the tables.

In addition, these two important footnotes appear frequently:

- Detail does not add to total because of multiple responses.
- Detail does not add to total because of multiple responses and nonresponse.

"Multiple responses" is a term used to reflect the fact that individuals or their characteristics fall into more than one category. Using Table 2 as an example, those who fished in saltwater and freshwater appear in both of these totals. Yet each angler is represented only once in the "Total, all fishing" row. Similarly, those who hunt for big game and small game are counted only once as a hunter. Therefore, totals may be smaller than the sum of subcategories when multiple responses exist.

"Nonresponse" exists because the Survey questions were answered voluntarily and some respondents did not or could not answer all of the questions. The effect of nonresponses is illustrated in Table 15, where the reported total for fishing and hunting expenditures is greater than the sum of reported fishing expenditures plus reported hunting expenditures. This occurs because some respondents did not specify either "hunting" or "fishing" as the primary purpose of the purchase. As a result, it is known that the expenditures were for fishing or hunting, but it is not known whether they were primarily for fishing or primarily for hunting, which was the basis for putting them in the individual fishing and hunting expenditure tables. Totals are greater than the sum of subcategories when nonresponses have occurred.

Table 1. Fishing and Hunting In-State, by Resident and Nonresident Sportsmen: 1996

	Total, state residents and nonresidents				Nonresidents	
Sportsmen	Number	Percent of sportsmen	Number	Percent of resident sportsmen		Percent of nonresident sportsmen
Total sportsmen	1,721	100	1,131	100	591	100
Total anglers	1,474	86	936	83	537	91
Fished onlyFished and hunted	1,056 417	61 24	545 392	48 35	512 	87
Total hunters	665	39	586	52	*79	*13
Hunted only Hunted and fished	248 417	14 24	194 392	17 35	*53 	*9

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses.

Table 2. Resident Anglers and Hunters, Days of Participation, and Trips, by Type of Fishing and Hunting: 1996 (Population 16 years old and older. Numbers in thousands)

Time of fishing and hunting	Partic	ipants	Days of pa	rticipation	Trips		
Type of fishing and hunting	Number	Percent	Number	Percent	Number	Percent	
FISHING							
Total, all fishing	968	100	14,546	100	10,351	100	
Total, all freshwater	882 858 *107	91 89 *11 	14,475 12,684 *649 	100 87 *4 	10,317 9,754 *563 	100 94 *5 	
HUNTING							
Total, all hunting	598	100	10,342	100	8,292	100	
Big game Small game Migratory bird Other animals	553 266 *96 *52	93 45 *16 *9	6,042 3,192 *1,174 *665	58 31 *11 *6	4,025 2,683 *1,018 *567	49 32 *12 *7	

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses.

Table 3. Anglers and Hunters, Trips, and Days of Participation: 1996

	Activity in-state							Activity by state residents				
Anglers and hunters, trips, and days of participation			Nonres	Nonresidents Total, in state of residence and in other states		In state of residence		In other states				
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
FISHING												
Total anglers	11,436 17,130	100 100 100 (X)	936 9,519 13,385	64 83 78 (X)	537 1,917 3,745	36 17 22 (X)	968 10,351 14,546	100 100 100 (X)	936 9,519 13,385	97 92 92 (X)	*114 *832 *1,161 *10	*12 *8 *8 (X)
HUNTING												
Total hunters Total trips Total days of hunting	10,042	100 100 100	586 7,798 9,565	88 97 95	*79 *241 *477	*12 *3 *5	598 8,292 10,342	100 100 100	586 7,798 9,565	98 94 92	*63 *493 *777	*11 *6 *8
Average days of hunting	15	(X)	16	(X)	*6	(X)	17	(X)	16	(X)	*12	(X)

^{*} Estimate based on a small sample size. (X) Not applicable.

Note: Detail does not add to total because of multiple responses.

Table 4. Resident Anglers and Hunters by Place Fished or Hunted: 1996

(Population 16 years old and older. Numbers in thousands)

Place	Ang	lers	Hunters		
riate	Number	Percent	Number	Percent	
PLACE FISHED OR HUNTED					
Total, all places	968	100	598	100	
In state of residence only	855 *82 	88 *8 	535 *52 	89 *9 	

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail may not add to total because of multiple responses and nonresponse.

Table 5. Freshwater Anglers, Trips, and Days of Fishing, and Type of Water: 1996

(Population 16 years old and older. Numbers in thousands. Excludes Great Lakes fishing)

		Activity in-state									
Anglers, trips, and days of fishing	Total, s residents and r		State re	esidents	Nonresidents						
	Number	Percent	Number	Percent	Number	Percent					
Total anglers	1,232	100	846	69	386	31					
Total trips	10,708	100	8,971	84	1,737	16					
Total days of fishing	14,398	100	11,760	82	2,638	18					
Average days of fishing	12	(X)	14	(X)	7	(X)					
ANGLERS											
Total, all types of water	1,232	100	846	69	386	31					
Ponds, lakes or reservoirs	1,076 544	100 100	747 404	69 74	330 140	31 26					
DAYS OF FISHING											
Total, all types of water	14,398	100	11,760	82	2,638	18					
Ponds, lakes or reservoirs	11,046 4,214	100 100	8,994 3,545	81 84	2,053 670	19 16					

⁽X) Not applicable.

Note: Detail does not add to total because of multiple responses.

Table 6. Freshwater Anglers and Days of Fishing, by Type of Fish: 1996

(Population 16 years old and older. Numbers in thousands. Excludes Great Lakes fishing)

			Activity	in-state			
Anglers and days of fishing	Total, residents and		State re	esidents	Nonresidents		
	Number	Percent	Number	Percent	Number	Percent	
ANGLERS							
Total, all types of fish	1,232	100	846	69	386	31	
Crappie	217	100	165	76	*52	*24	
Panfish	642	100	508	79	134	21	
White bass, striped bass, striped bass hybrids	136	100	*84	*62	*52	*38	
Black bass	372	100	251	67	121	33	
Catfish, bullheads	*82	*100			*50	*61	
Walleye, sauger	551	100	386	70	165	30	
Trout	*77	*100	*61	*80			
Anything ¹	166	100	*122	*73	*44	*27	
Other freshwater fish	321	100	219	68	*102	*32	
DAYS OF FISHING							
Total, all types of fish	14,398	100	11,760	82	2,638	18	
Crappie	1,959	100	1,646	84	*313	*16	
Panfish	5,916	100	5,069	86	847	14	
White bass, striped bass, striped bass hybrids	970	100	*650	*67	*320	*33	
Black bass	3,733	100	2,908	78	825	22	
Catfish, bullheads	*492	*100			*203	*41	
Walleye, sauger	4,676	100	3,590	77	1,086	23	
Trout	*658	*100	*603	*92			
Anything ¹	1,098	100	*903	*82	*195	*18	
Other freshwater fish	2,808	100	2,220	79	*589	*21	

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses. Excludes species where the estimate of the total was based on a sample size that was too small to report data reliably.

 $^{^{\}rm 1}\,$ Respondent identified "Anything" from a list of categories of fish.

Table 7. Great Lakes Anglers, Trips, and Days of Fishing: 1996

	Activity in-state								
Anglers, trips, and days of fishing	Total, state residents and nonresidents		State re	esidents	Nonresidents				
	Number	Percent	Number	Percent	Number	Percent			
Total anglers	181	100	*95	*53	*85	*47			
Total trips	728	100	*548	*75	*180	*25			
Total days of fishing	851	100	*593	*70	*257	*30			
Average days of fishing	5	(X)	*6	(X)	*3	(X)			

^{*} Estimate based on a small sample size. (X) Not applicable.

Note: Detail does not add to total because of multiple responses.

Table 8. Great Lakes Anglers and Days of Fishing, by Type of Fish: 1996

(Population 16 years old and older. Numbers in thousands)

	Activity in-state									
Anglers and days of fishing	Total, residents and		State re	esidents	Nonresidents					
	Number	Percent	Number	Percent	Number	Percent				
ANGLERS										
Total, all types of fish	181	100	*95	*53	*85	*47				
Salmon	*107 *47 *62	*100 *100 *100	*60 	*56 	*47 	*44 				
DAYS OF FISHING										
Total, all types of fish	851	100	*593	*70	*257	*30				
Salmon Lake trout Other trout	*472 *240 *312	*100 *100 *100	*367 	*78 	*105 	*22 				

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses. Excludes species where the estimate of the total was based on a sample size that was too small to report data reliably.

Table 9. Saltwater Anglers, Trips, and Days of Fishing: 1996

(Not applicable to this state)

Table 10. Saltwater Anglers and Days of Fishing, by Type of Fish: 1996

(Not applicable to this state)

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Table 11. Hunters, Trips, and Days of Hunting, by Type of Hunting: 1996

			Activity	in-state		
Hunters, trips, and days of hunting	Total, residents and		State re	esidents	Nonresidents	
	Number	Percent	Number	Percent	Number	Percent
HUNTERS						
Total, all hunting	665	100	586	88	*79	*12
Big game Small game Migratory bird Other animals	584 298 *98 *54	100 100 *100 *100	538 259 *92 *52	92 87 *94 *97	*46 *39 	*8 *13
TRIPS						
Total, all hunting	8,039	100	7,798	97	*241	*3
Big game Small game Migratory bird Other animals	3,824 2,753 *894 *568	100 100 *100 *100	3,771 2,580 *881 *567	99 94 *99 *100	*53 *173 	*1 *6
DAYS OF HUNTING						
Total, all hunting	10,042	100	9,565	95	*477	*5
Big game Small game Migratory bird Other animals	5,804 3,209 *1,057 *676	100 100 *100 *100	5,569 3,006 *1,017 *665	96 94 *96 *98	*235 *203 	*4 *6

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses.

Table 12. Hunters and Days of Hunting In-State, by Type of Game: 1996

Type of game		rs, state I nonresidents	Days of hunting		
	Number	Percent	Number	Percent	
Total, all types of game	665	100	10,042	100	
Big game, total	584	88	5,804	58	
Deer	552 *93	83 *14	5,244 *554	52 *6	
Small game, total	298	45	3,209	32	
Rabbit, hare Grouse/prairie chicken Squirrel Pheasant	163 108 145 130	25 16 22 20	1,632 694 1,175 916	16 7 12 9	
Migratory birds, total	*98	*15	*1,057	*11	
Geese	*56 *79	*8 *12	*443 *642	*4 *6	
Other animals, total ¹	*54	*8	*676	*7	

^{*} Estimate based on a small sample size.

Note: Detail does not add to total because of multiple responses. Excludes species where the estimate of the total was based on a sample size that was too small to report data reliably.

Table 13. Hunters and Days of Hunting In-State, by Type of Land: 1996

(Population 16 years old and older. Numbers in thousands)

Hunters and days of hunting	Total, residents and	state nonresidents	State re	esidents	Nonresidents		
	Number	Percent	Number	Percent	Number	Percent	
HUNTERS							
Total, all types of land	665	100	586	100	*79	*100	
Public land, total	302 *64 238 590 353 238	45 *10 36 89 53 36	258 *52 206 523 317 206	44 *9 35 89 54 35	*44 *67 *35	*55 *84 *45	
DAYS OF HUNTING							
Total, all types of land	10,042	100	9,565	100	*477	*100	
Public land ¹ Private land ²	3,522 7,715	35 77	3,223 7,328	34 77	*299 *387	*63 *81	

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse.

¹ Includes groundhog, raccoon, fox, coyote, crow, prairie dog, etc.

¹ Days of hunting on public land includes both days spent solely on public land and those spent on public and private land.

² Days of hunting on private land includes both days spent solely on private land and those spent on private and public land.

Table 14. Selected Characteristics of Resident Anglers and Hunters: 1996

	Popul	ation	(fis	Sportsme shed or hu			Anglers			Hunters	
Characteristic	Number	Percent	Number	Percent who partici- pated	Percent of sportsmen	Number	Percent who partici- pated	Percent of anglers	Number	Percent who partici- pated	Percent of hunters
Total persons	3,897	100	1,151	30	100	968	25	100	598	15	100
Population density of residence:											
Urban Rural	2,564 1,332	66 34	648 504	25 38	56 44	557 412	22 31	58 42	289 309	11 23	48 52
Population size of residence:											
MSA	2,427	62	566	23	49	484	20	50	248	10	42
1,000,000 or more	1,741	45	361	21	31	295	17	30	163	9	27
250,000 to 999,999	685	18	206	30	18	189	28	20	*85	*12	*14
50,000 to 249,999 Outside MSA	1,470	38	585	40	 51	484	33	50	350	24	 58
Sex:											
Male	1,906 1,991	49 51	859 293	45 15	75 25	695 273	36 14	72 28	547 *51	29 *3	91 *9
Age:											
16 to 17 years	134	3	*68	*50	*6	*56	*42	*6			
18 to 24 years	457	12	*107	*24	*9	*92	*20	*9	*69	*15	*12
25 to 34 years	728	19	266	37	23	230	32	24	152	21	25
35 to 44 years	743 788	19 20	240 246	32 31	21 21	189 203	25 26	19 21	140 123	19 16	23 21
55 to 64 years	442	11	*124	*28	*11	*102	*23	*10	*55	*12	*9
65 years and older	606	16	*101	*17	*9	*97	*16	*10			
Race:											
White	3,664	94	1,132	31	98	949	26	98	591	16	99
Black	135	3									
All others	98	3								•••	
Annual household income:		_									
Less than \$10,000	154	4	***1	*10		*44	*17	**			
\$10,000 to \$19,999 \$20,000 to \$29,999	291 481	7 12	*51 166	*18 34	*4 14	*44 144	*15 30	*5 15	*85	*18	*14
\$30,000 to \$29,999	390	10	136	35	12	109	28	11	*96	*25	*16
\$40,000 to \$49,999	451	12	219	49	19	204	45	21	*92	*20	*15
\$50,000 to \$74,999	883	23	279	32	24	223	25	23	158	18	26
\$75,000 or more	512	13	154	30	13	122	24	13	*74	*14	*12
Not reported	734	19	129	18	11	*106	*14	*11	*75	*10	*13
Education:	4.50	_						2.0			
8 years or less	153 308	4	*61	*40 *34	*5 *9	*54 *83	*35 *27	*6 *9	 *57	*10	*10
9 to 11 years	1,518	8 39	*105 447	*34 29	*9 39	*83 372	*27 24	*9 38	*57 242	*19 16	*10 40
1 to 3 years college	900	23	221	25	19	182	20	19	122	14	20
4 years college or more	1,018	26	317	31	28	279	27	29	158	15	26

^{*} Estimate based on a small sample size. ...

Note: Detail does not add to total because of multiple responses. "Percent who participated" shows the percent of each row's population who participated in the activity named by the column (the percent of those living in urban areas who fished, etc.). Remaining percent columns show the percent of each column's participants who are described by the row heading (the percent of anglers who lived in urban areas, etc.).

^{...} Sample size too small to report data reliably.

Table 15. Summary of Expenditures In-State by U.S. Residents for Fishing and Hunting: 1996

(Population 16 years old and older)

		Fishing an	d hunting	
Expenditure item	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per sportsman (dollars)
Total	2,369,345	1,850	1,281	1,358
Food and lodging Transportation Other trip costs Equipment (fishing, hunting) Auxiliary equipment Special equipment Magazines and books Membership dues and contributions Other¹	294,753 165,439 111,812 340,137 89,423 913,266 12,430 21,980 420,105	1,364 1,395 1,152 1,156 551 200 381 258 1,315	216 119 97 294 162 4,558 33 85 319	171 96 65 185 47 525 7 12
		Fish	ning	
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per angler (dollars)
Total	1,072,570	1,508	711	717
Food and lodging Transportation Other trip costs Fishing equipment Auxiliary equipment Special equipment Magazines and books Membership dues and contributions Other¹	222,852 114,448 104,744 134,819 22,330 413,250 2,586 *1,951 55,589	1,113 1,138 1,098 862 159 129 120 *53 1,056	200 101 95 156 141 3,198 21 *36 53	151 78 71 90 13 274 2 *1 38
	·	Hun	ting	
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per hunter (dollars)
Total	855,289	791	1,081	1,259
Food and lodging Transportation Other trip costs Hunting equipment Auxiliary equipment Special equipment Magazines and books Membership dues and contributions Other¹	71,901 50,991 7,068 191,733 50,178 3,713 12,217 371,864	547 575 142 574 311 122 126 597	131 89 50 334 161 31 97 623	108 77 11 261 70 5 18 558

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse. See Tables 18 to 20 for a detailed listing of expenditure items. Expenditures reported according to primary use of item.

 $^{^{\}rm 1}\,$ "Other" is made up of licenses, stamps, tags, permits, and land leasing and ownership.

Table 16. Summary of Trip and Equipment Expenditures In-State by U.S. Residents for Fishing, by Type of Fishing: 1996 (Population 16 years old and older)

	Total, all fishing					
Expenditure item	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per angler (dollars)		
Total	1,012,444	1,417	714	598		
Food and lodging	222,852	1,113	200	151		
Transportation	114,448	1,138	101	78		
Other trip costs	104,744	1,098	95	71		
Equipment	570,400	938	608	298		
	Total, all freshwater					
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per angler (dollars)		
Total	945,482	1,373	688	674		
Food and lodging	222,852	1,113	200	170		
Transportation	114,448	1,138	101	88		
Other trip costs	104,744 503,438	1,098 876	95 575	80 336		
Equipment						
	Freshwater, except Great Lakes					
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per angler (dollars)		
Total	855,248	1,292	662	669		
Food and lodging	193,271	1,038	186	157		
Transportation	105,650	1,080	98	86		
Other trip costs	91,175	1,035	88	74		
Equipment	465,152	819	568	352		
	Great Lakes					
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per angler (dollars)		
Total	90,233	209	431	316		
Food and lodging	29,581	146	202	164		
Transportation	8,799	148	59	49		
Other trip costs Equipment	13,568 *38,286	149 *83	91 *462	75 *28		
	Saltwater					
	Amount	Spenders	Average per spender	Average per angler		
	(thousands of dollars)	(thousands)	(dollars)	(dollars)		
Total	•••					
Food and lodging						
Transportation						
Other trip costs Equipment						
-quipment	•••					

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse.

Table 17. Summary of Trip and Equipment Expenditures In-State by U.S. Residents for Hunting, by Type of Hunting: 1996 (Population 16 years old and older)

	Total, all hunting						
Expenditure item	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per hunter (dollars)			
Total	467,495	758	617	660			
Food and lodging	71,901	547	131	108			
Transportation	50,991	576	89	77			
Other trip costs	7,068	142	50	11			
Equipment	337,535 620 544 464						
	Big game						
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per hunter (dollars)			
Total	284,391	647	440	460			
Food and lodging	51,211	490	105	88			
Transportation	32,877	503	65	56			
Other trip costs	4,216	124	34	7			
Equipment	196,088	507	387	309			
	Small game						
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per hunter (dollars)			
Total	58,254	313	186	165			
Food and lodging	12,573	195	64	42			
Transportation	11,106	246	45	37			
Other trip costs		174					
Equipment	32,944	174	189	80			
	Migratory bird						
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per hunter (dollars)			
Total	32,057	124	259	259			
Food and lodging	*6,752	*79	*85	*69			
Transportation	*4,369	*79	*55	*45			
Other trip costs Equipment	 19,716	 104	190	 133			
	Other animals						
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per hunter (dollars)			
Total	*11,788	*85	*138	*135			
Food and lodging	*1,367	*37	*37	*25			
Transportation	*2,639	*47	*56	*49			
Other trip costs Equipment	*7,782	 *58	 *135	 *61			

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse.

Table 18. In-State Expenditures by U.S. Residents for Fishing: 1996

	Expend	litures		Spenders	
Expenditure item	Amount (thousands of dollars)	Average per angler (dollars)	Number (thousands)	Percent of anglers	Average per spender (dollars)
Total, all items	1,072,571	717	1,508	102	711
TRIP-RELATED EXPENDITURES					
Total trip-related	442,044	300	1,254	85	352
Food and lodging, total	222,852	151	1,113	76	200
FoodLodging	144,354 78,498	98 53	1,091 392	74 27	132 200
Transportation	114,448	78	1,138	77	101
Other trip costs, total	104,744	71	1,098	75	95
Privilege and other fees ¹ . Boating costs ² . Bait Ice	16,775 52,129 27,008 5,963 2,869	11 35 18 4 2	266 614 958 420 173	18 42 65 28 12	63 85 28 14 17
EQUIPMENT AND OTHER EXPENDITURES PRIMARILY FOR FISHING					
Fishing equipment, total	134,821	90	862	58	156
Reels, rods, and rod making components Lines, hooks, sinkers, etc	52,589 18,977 25,582	35 13 17	388 685 626	26 46 42	135 28 41
hooks	*3,374 1,961 32,339	*2 1 22	*94 190 324	*6 13 22	*36 10 100
Auxiliary equipment	22,330 413,250 60,126	13 274 40	159 129 1,084	11 9 74	141 3,198 55

^{*} Estimate based on a small sample size.

Includes boat or equipment rental and fees for guides, pack trip (party and charter boats, etc.), public land use, and private land use.
 Boat launching, mooring, storage, maintenance, insurance, pumpout fees and fuel.
 Includes electronic fishing devices (depth finders, fish finders, etc.), tackle boxes, ice fishing equipment, and other fishing equipment.

⁴ Includes magazine subscriptions, membership dues and contributions, land leasing and ownership, and licenses, stamps, tags, and permits.

Note: Detail does not add to total because of multiple responses and nonresponse. "Percent of anglers" may be greater than 100 percent because spenders who did not fish in this state are included.

Table 19. In-State Expenditures by U.S. Residents for Hunting: 1996

	Expen	ditures	Spenders			
Expenditure item	Amount (thousands of dollars)	Average per hunter (dollars)	Number (thousands)	Percent of hunters	Average per spender (dollars)	
Total, all items	855,289	1,259	791	119	1,081	
TRIP-RELATED EXPENDITURES						
Total trip-related	129,961	195	611	92	213	
Food and lodging, total	71,901	108	547	82	131	
FoodLodging	62,744 *9,157	94 *14	547 *66	82 *10	115 *139	
Transportation	50,991	77	576	87	89	
Other trip costs, total	7,068	11	142	21	50	
Privilege and other fees ¹	*3,339	*5	*56	*8	*60	
Boating costs	*2,555	*4	*87	*13	 *29	
EQUIPMENT AND OTHER EXPENDITURES PRIMARILY FOR HUNTING						
Hunting equipment, total	191,733	261	574	86	334	
Guns and rifles	84,917	122 32	166	25 71	512 49	
Ammunition Other hunting equipment ²	23,045 83,771	107	470 373	56	224	
Auxiliary equipment	50,178	70	312	47	161	
Special equipment Other hunting costs ³	387,793	 582	 615	 92	631	

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

¹ Includes guide fees, pack trip or package fees, public and private land use access fees, and rental of equipment such as boats and hunting or camping equipment.

Includes bows, arrows, archery equipment, telescopic sights, decoys and game calls, hand loading equipment and components, hunting dogs and associated costs, hunting knives, and other hunting equipment.

Includes magazine subscriptions, membership dues and contributions, land leasing and ownership, and licenses, stamps, tags, and permits.

Note: Detail does not add to total because of multiple responses and nonresponse. "Percent of hunters" may be greater than 100 percent because spenders who did not hunt in this state are included.

Table 20. In-State Expenditures by U.S. Residents for Special and Auxiliary Equipment Purchased Primarily for Fishing or Hunting: 1996

	Expend	ditures	Spenders		
Equipment item	Amount (thousands of dollars)	Average per sportsman (dollars)	Number (thousands)	Percent of sportsmen	Average per spender (dollars)
SPECIAL EQUIPMENT					
Special equipment, total	913,266	525	200	12	4,558
Boats and canoesBoat motors, boat trailer/hitch, and other boat	*102,934	*59	*48	*3	*2,156
accessoriesTravel or tent trailer, pickup, camper, van,	*41,348	*19	*93	*5	*447
motor home, cabinTrail bike, dune buggy, 4x4 vehicle, 4-wheeler,	*507,353	*295	*40	*2	*12,861
snowmobileOther special equipment	*261,061 	*152 	*41	*2	*6,433
AUXILIARY EQUIPMENT					
Auxiliary equipment, total	89,423	47	551	32	162
Camping equipment	12,008 37,467 39,949	6 18 23	122 395 225	7 23 13	99 95 178

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse.

 $^{^{\}rm 1}\,$ Also includes foul weather gear, rubber boots, and waders.

² Includes binoculars, field glasses, telescopes, snow shoes and skis, maintenance and repair of equipment, processing and taxidermy costs, and other equipment.

Table 21. In-State Trip-Related Expenditures for Fishing and Hunting: 1996

Total,	state residen	ts and nonres	idents	State residents			
Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per sportsman (dollars)	Amount (thousands of dollars)	Spenders (dollars)	Average per spender (dollars)	Average per sportsman (dollars)
572,005	1,525	375	332	387,049	1,037	373	342
442,044	1,254	352	300	274,492	821	335	293
222,852	1,113	200	151	137,318	744	185	147
114,448	1,138	101	78	67,181	768	87	72
							9
							39 21
	420	14	4		260	14	4
2,869	173	17	2	1,608	113	14	2
129,961	611	213	195	112,558	534	211	192
71,901	547	131	108	63,586	479	133	108
50,991	576	89	77	42,416	499	85	72
*3,339	*56	*60	*5	*2,874	*42	*68	*5
*2,555	 *87	*29	*4	*2,508	*83	*30	*4
			Nonre	sidents			
	Amount				Average per		Average per
	(thousands of dollars)		Spenders (thousands)		spender (dollars)		sportsman (dollars)
	184,955		489	378		8	
	167,552		434		386		312
	85,534		370		231		159
	47,268		370		128		88
				1			
							13 4
	*1,261		*60		*21		*2
	*17,403		*78		*225		*220
	*8,315		*68		*122		*105
	*8,575		*77		*111		*109
						1	
	•••		•••		•••		•••
	Amount (thousands of dollars) 572,005 442,044 222,852 114,448 16,775 52,129 27,008 5,963 2,869 129,961 71,901 50,991 *3,339	Amount (thousands) 572,005 1,525 442,044 222,852 1,113 114,448 1,138 16,775 266 52,129 614 27,008 958 5,963 420 2,869 173 129,961 611 71,901 547 50,991 576 *3,339 *56 *2,555 *87 Amount (thousands of dollars) 184,955 167,552 85,534 47,268 *8,801 15,287 7,167 2,235 *1,261 *17,403 *8,315	Amount (thousands) of dollars) 572,005	(thousands of dollars) Spenders (thousands) spender (dollars) sportsman (dollars) 572,005 1,525 375 332 442,044 1,254 352 300 222,852 1,113 200 151 114,448 1,138 101 78 16,775 266 63 11 52,129 614 85 35 27,008 958 28 18 5,963 420 14 4 2,869 173 17 2 129,961 611 213 195 71,901 547 131 108 50,991 576 89 77 *3,339 *56 *60 *5 *2,555 *87 *29 *4 Nonre Amount (thousands of dollars) 167,552 434 85,534 370 *8,801	Amount (thousands) of dollars Spenders (thousands) of dollars	Amount (thousands of dollars)	Amount (thousands of dollars)

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse.

 $^{^1\,}$ Includes boat and equipment rental and fees for guides, pack trips, public land use, and private land use. $^2\,$ Boat launching, mooring, storage, maintenance, insurance, pumpout fees and fuel.

Table 22. Summary of Expenditures in the U.S. by State Residents for Fishing and Hunting: 1996

		Fishing a	nd hunting	
Expenditure item	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per sportsman (dollars)
Total	2,201,345	1,126	1,955	1,912
Food and lodging	233,928	969	241	203
Transportation	130,255	984	132	113
Other trip costs	81,736	804	102	71
Equipment (fishing, hunting)	369,939	869	426	321
Auxiliary equipment	81,612	428 189	191	71 749
Special equipment	862,002 12,106	354	4,572	11
Membership dues and contributions	19,678	227	87	17
Other ¹	410,089	951	431	356
	1,711		l hing	
				T
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per angler (dollars)
Total	937,048	933	1,004	968
Food and lodging	155,775	771	202	161
Transportation	78,442	784	100	81
Other trip costs	74,537	759	98	77
Fishing equipment	151,626	671	226	157
Auxiliary equipment	18,300	108	170	19
Special equipment	409,124	120	3,410	423
Magazines and books	2,319 *1,221	110 *38	21 *32	2 *1
Other ¹	45,705	743	61	47
	23,733		nting	
			I	A . 1 .
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per hunter (dollars)
Total	853,214	594	1,436	1,428
Food and lodging	78.153	498	157	131
Transportation	51,813	519	100	87
Other trip costs	7,200	139	52	12
Hunting equipment	189,533	467	406	317
Auxiliary equipment	47,940	249	192	80
Special equipment	*0.000		*07	
Magazines and books	*3,903 13,947	*110	*35	*7
Other ¹	371,732	129 537	108 692	23 622
	371,732] 337	092	022

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse. See Tables 25 to 27 for a detailed listing of expenditure items. Expenditures reported according to primary use of item.

 $^{^{\}rm 1}$ "Other" is made up of licenses, stamps, tags, permits, and land leasing and ownership.

Table 23. Summary of Trip and Equipment Expenditures in the U.S. by State Residents for Fishing, by Type of Fishing: 1996 (Population 16 years old and older)

		Total, all fi	shing	
Expenditure item	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per angler (dollars)
Total	887,804	905	981	787
Food and lodging	155,775	771	202	161
Transportation	78,442	784	100	81
Other trip costs	74,537	759	98	77
Equipment	579,050	702	825	468
		Total, all fres	shwater	
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per angler (dollars)
Total	799,564	885	904	857
Food and lodging	152,004	759	200	172
Transportation	76,248	780	98	86
Other trip costs	74,054	746	99	84
Equipment	497,258	672	740	514
		Freshwater, except	t Great Lakes	
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per angler (dollars)
Total	727,442	872	834	834
Food and lodging	131,728	726	181	154
Transportation	69,530	755	92	81
Other trip costs	65,937	722	91	77
Equipment	460,248	635	724	523
		Great La	ikes	
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per angler (dollars)
Total	72,122	118	612	377
Food and lodging	*20,277	*87	*232	*190
Transportation	*6,719	*99	*68	*63
Other trip costs	*8,117	*99	*82	*76
Equipment	*37,010	*56	*665	*47
		Saltwat	er	
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per angler (dollars)
Total		•••		
Food and lodging				
Transportation			 	
Other trip costs				
Equipment	***		***	

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse. Includes expenditures by state residents in other states.

Table 24. Summary of Trip and Equipment Expenditures in the U.S. by State Residents for Hunting, by Type of Hunting: 1996 (Population 16 years old and older)

		Total, all h	unting	
Expenditure item	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per hunter (dollars)
Total	463,631	575	806	776
Food and lodging	78,153	498	157	131
Transportation	51,813	519	100	87
Other trip costs	7,200	139	52	12
Equipment	326,466	478	683	546
		Big gan	ne	
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per hunter (dollars)
Total	282,439	534	528	509
Food and lodging	57,037	468	122	103
Transportation	33,363	480	70	60
Other trip costs	4,208	124	34	8
Equipment	187,831	420	448	337
		Small ga	ime	
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per hunter (dollars)
Total	59,775	276	217	197
Food and lodging	14,068	178	79	53
Transportation	11,255	223	51	42
Other trip costs				
Equipment	32,898	163	202	96
		Migratory	bird	
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per hunter (dollars)
Total	*26,696	*104	*258	*267
Food and lodging	*5,938	*79	*76	*62
Transportation	*4,641	*78	*59	*48
Other trip costs Equipment	 *14,678	 *88	*167	 *142
1.1	/***	Other ani		
	Amount	Spenders	Average per spender	Average per hunter
	(thousands of dollars)	(thousands)	(dollars)	(dollars)
Total	*7,947	*74	*107	*133
Food and lodging	*1,110	*35	*32	*21
Transportation	*2,553	*46	*56	*49
Other trip costs		*40	*****	*****
Equipment	*4,283	*48	*89	*63

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse. Includes expenditures by state residents in other states.

Table 25. Expenditures in the U.S. by State Residents for Fishing: 1996

(Population 16 years old and older. Includes saltwater fishing expenditures)

	Expend	ditures		Spenders	
Expenditure item	Amount (thousands of dollars)	Average per angler (dollars)	Number (thousands)	Percent of anglers	Average per spender (dollars)
Total, all items	937,048	968	933	96	1,004
TRIP-RELATED EXPENDITURES					
Total trip-related	308,754	319	848	88	364
Food and lodging, total	155,775	161	771	80	202
FoodLodging	107,467 48,308	111 50	749 244	77 25	144 198
Transportation	78,442	81	784	81	100
Other trip costs, total	74,537	77	759	78	98
Privilege and other fees ¹ . Boating costs ² . Bait Ice	19,617 27,810 21,387 3,936 1,788	20 29 22 4 2	225 433 655 264 117	23 45 68 27 12	87 64 33 15 15
EQUIPMENT AND OTHER EXPENDITURES PRIMARILY FOR FISHING					
Fishing equipment, total	151,626	157	671	69	226
Reels, rods, and rod making components Lines, hooks, sinkers, etc Artificial lures and flies	68,647 17,952 29,570	71 19 31	327 576 494	34 59 51	210 31 60
hooks	*3,508 1,746 30,203	*4 2 31	*97 174 287	*10 18 30	*36 10 105
Auxiliary equipment	18,300 409,124 49,244	19 423 51	108 120 767	11 12 79	170 3,410 64

Estimate based on a small sample size.

Note: Detail does not add to total because of multiple responses and nonresponse. Includes expenditures by state residents in other states.

Includes boat or equipment rental and fees for guides, pack trip (party and charter boats, etc.), public land use, and private land use. Boat launching, mooring, storage, maintenance, insurance, pumpout fees and fuel.

Includes electronic fishing devices (depth finders, fish finders, etc.), tackle boxes, ice fishing equipment, and other fishing equipment.

⁴ Includes magazine subscriptions, membership dues and contributions, land leasing and ownership, and licenses, stamps, tags, and permits.

Table 26. Expenditures in the U.S. by State Residents for Hunting: 1996

	Expend	litures	Spenders			
Expenditure item	Amount (thousands of dollars)	Average per hunter (dollars)	Number (thousands)	Percent of hunters	Average per spender (dollars)	
Total, all items	853,214	1,428	594	99	1,436	
TRIP-RELATED EXPENDITURES						
Total trip-related	137,166	230	549	92	250	
Food and lodging, total	78,153	131	498	83	157	
FoodLodging	67,542 *10,611	113 *18	498 *87	83 *15	136 *122	
Transportation	51,813	87	519	87	100	
Other trip costs, total	7,200	12	139	23	52	
Privilege and other fees ¹	*3,061	*5	*46	*8	*67	
Boating costs ²	*2,598	*4	 *87	*14	*30	
EQUIPMENT AND OTHER EXPENDITURES PRIMARILY FOR HUNTING						
Hunting equipment, total	189,533	317	467	78	406	
Guns and rifles	92,959	156	156	26	594	
Ammunition	21,717 74.857	36 125	420 315	70 53	52 238	
Auxiliary equipment	47.940	80	249	42	192	
Special equipment	47,940		249	42	192	
Other hunting costs ⁴	389,582	652	548	92	711	

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse.

¹ Includes guide fees, pack trip or package fees, public and private land use access fees, and rental of equipment such as boats and hunting or camping equipment.

² Boat launching, mooring, storage, maintenance, insurance, pumpout fees and fuel.

³ Includes bows, arrows, archery equipment, telescopic sights, decoys and game calls, hand loading equipment and components, hunting dogs and associated costs, hunting knives, and other hunting equipment.

⁴ Includes magazine subscriptions, membership dues and contributions, land leasing and ownership, licenses, stamps, tags, and permits.

Table 27. Expenditures in the U.S. by State Residents for Special and Auxiliary Equipment Purchased Primarily for Fishing or Hunting: 1996

	Expen	ditures	Spenders		
Equipment item	Amount (thousands of dollars)	Average per sportsman (dollars)	Number (thousands)	Percent of sportsmen	Average per spender (dollars)
SPECIAL EQUIPMENT					
Special equipment, total	862,002	749	189	16	4,572
Boats and canoesBoat motors, boat trailer/hitch, and other boat	*104,477	*91	*54	*5	*1,950
accessoriesTravel or tent trailer, pickup, camper, van,	*36,184	*31	*95	*8	*379
motor home, cabinTrail bike, dune buggy, 4x4 vehicle, 4-wheeler,	*505,920	*439	*38	*3	*13,435
snowmobileOther special equipment	 				
AUXILIARY EQUIPMENT					
Auxiliary equipment, total	81,612	71	428	37	191
Camping equipmentSpecial fishing or hunting clothing ¹ Other auxiliary equipment ²	*10,382 31,171 40,059	*9 27 35	*102 295 213	*9 26 18	*102 106 188

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

 $Note: Detail \ does \ not \ add \ to \ total \ because \ of \ multiple \ responses \ and \ nonresponse. \ Includes \ expenditures \ by \ state \ residents \ in \ other \ states.$

 $^{^{\}rm 1}\,$ Also includes foul weather gear, rubber boots, and waders.

² Includes binoculars, field glasses, telescopes, snow shoes and skis, maintenance and repair of equipment, processing and taxidermy costs, and other equipment.

Table 28. State Residents Participating in Wildlife Watching: 1996

(Population 16 years old and older. Numbers in thousands)

Participants	Number	Percent of participants	Percent of population
Total participants	1,651	100	42
Nonresidential	691	42	18
Residential	1,592	96	41
Observe wildlife	1,274	77	33
Photograph wildlife		29	12
Feed wild birds or other wildlife		88	37
Maintain plantings or natural areas	419	25	11
Visit public parks	386	23	10

Note: Detail does not add to total because of multiple responses. The column showing percent of participants is based on total participants. The column showing percent of population is based on the state population 16 years old and older, including those who did not participate in wildlife watching.

Table 29. U.S. Residents Participating in Wildlife Watching In-State: 1996

(Population 16 years old and older. Numbers in thousands)

Participants	Number	Percent
Total participants	2,074	100
Nonresidential	1,045 1,592	50 77

Note: Detail does not add to total because of multiple responses.

Table 30. Participants, Trips, and Days of Participation in Nonresidential (Away From Home) Activities: 1996

(Population 16 years old and older. Numbers in thousands)

	Activity in-state								
Participants, trips, and days of participation	Total, state res nonresid	I	Sta resid		Nonre	Nonresidents			
	Number	Percent	Number	Percent	Number	Percent			
PARTICIPANTS									
Total participants	1,045	100	622	100	423	100			
Observe wildlife	1,029 558 325	98 53 31	622 *297 *241	100 *48 *39	407 261 *85	96 62 *20			
TRIPS									
Total trips	11,489 1	100 (X)	10,057 1	100 (X)	1,433 2	100 (X)			
DAYS OF PARTICIPATION									
Total days	12,154	100	8,706	100	3,448	100			
Observing wildlife	11,218 2,778 3,459	92 23 28	8,157 *1,316 *2,407	94 *15 *28	3,061 1,462 *1,053	89 42 *31			
Average days per participant	12	(X)	14	(X)	8	(X)			
Observing wildlife	11 5 11	(X) (X) (X)	13 *4 *10	(X) (X) (X)	8 6 *13	(X) (X) (X)			

^{*} Estimate based on a small sample size. (X) Not applicable.

Note: Detail does not add to total because of multiple responses and nonresponse.

Table 31. Nonresidential (Away From Home) Participants Visiting Public Areas In-State and Type of Site Visited: 1996

(Population 16 years old and older. Numbers in thousands)

Participants and sites	Total, state r		State re	esidents	Nonresidents	
	Number	Percent	Number	Percent	Number	Percent
Total participants	1,045	100	622	100	423	100
Visited public areas	829	79	465	75	364	86
Did not visit public areas	*216	*21	*157	*25		
Total, all sites	1,045	100	622	100	423	100
Lakes and streamsides	699	67	346	56	353	83
Marsh, wetland, swamp	554	53	339	54	*215	*51
Woodland	929	89	553	89	376	89
Brush-covered areas	628	60	403	65	225	53
Open field	718	69	447	72	272	64
Man-made area	253	24	*139	*22	*114	*27
Other	*147	*14			*85	*20

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of nonresponse.

Table 32. In-State Nonresidential Participants by Wildlife Observed, Photographed, or Fed: 1996

(Population 16 years old and older. Numbers in thousands)

Wildlife observed, photographed, or fed	Total, state r		State re	esidents	Nonresidents	
	Number	Percent	Number	Percent	Number	Percent
Total all wildlife	1,045	100	622	60	423	40
Total birds	812	100	459	57	352	43
Birds of prey Waterfowl Shorebirds Songbirds Other birds	436 603 276 635 *225	100 100 100 100 *100	*253 *298 *151 368 *174	*58 *49 *55 58 *77	*183 305 *124 267 *51	*42 51 *45 42 *23
Total land mammals	794	100	461	58	333	42
Large land mammals	661 592	100 100	428 322	65 54	233 271	35 46
Fish	*144 377	*100 100	 *188	 *50	*88 *190	*61 *50

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of nonresponse.

Table 33. Participation in Residential (Around the Home) Activities: 1996

(State population 16 years old and older. Numbers in thousands)

Decidential activity	Particip	ants	Pacidontial activity	Participa	ants
Residential activity	Number	Percent	Residential activity	Number	Percent
Total residential participants	1,592	100	EEED WILDLIEE		
Observe wildlife	1,274	80	FEED WILDLIFE		
Visit public parks ¹	386	24	Participants feeding:		
Photograph wildlife	476	30		1 450	100
Feed wildlife	1,453	91	Total, all wildlife	1,453	100 99
Maintain natural areas	*232	*15	Wild birds	1,445 573	99 39
Maintain plantings	*327	*21	Other wilding	3/3	39
OBSERVE WILDLIFE			Months fed wild birds:		
Participants observing:				1 170	00
Total, all wildlife	1,274	100	January	1,179	82
Birds	1,239	97	February	1,213 1,213	84 84
Land mammals	1.183	93	March	1,213	79
Large mammals	590	46	April	946	65
Small mammals	1,114	87	May	895	62
Amphibians or reptiles	*231	*18	July	874	61
Insects or spiders	384	30	August	863	60
Fish and other wildlife	*234	*18	September	951	66
Participants observing:			October	962	67
			November	1.006	70
Total, 1 day or more	1,274	100	December	1,082	75
1 to 10 days	*230	*18		·	
11 to 50 days	*311	*24	Average months fed wild birds ²	9	(X)
51 to 200 days	458 *231	36 *18			
201 days or more	*231	*18	Months fed other wildlife:		
VISIT PUBLIC PARKS ¹			January	439	77
Participants visiting:			February	414	72
Total, 1 day or more	386	100	March	394	69
1 to 5 days	*189	*49	April	391	68
6 to 10 days			May	*297	*52
11 days or more	*151	*39	June	*246	*43
· ·			July	*222	*39
PHOTOGRAPH WILDLIFE			August	*226	*39
Participants photographing:			September	*248	*43
Total, 1 day or more	476	100	October	*230	*40
1 to 3 days	*240	*50	November	*258	*45
4 to 10 days	*124	*26	December	*273	*48
11 or more days			Average months fed other wildlife ³	6	(X)

 $^{^{}st}$ Estimate based on a small sample size. ... Sample size too small to report data reliably.

(X) Not applicable.

Note: Detail does not add to total because of multiple responses and nonresponse.

Includes visits only to parks or publicly owned areas within 1 mile of home.
 Based on the number of months where participant fed wild birds at least once a week.
 Based on the number of months where participant fed other wildlife at least once.

Table 34. Selected Characteristics of State Residents Participating in Wildlife Watching: 1996

(Population 16 years old and older. Numbers in thousands)

]	Participant	ts			
	Popul	lation		Total		No	onresident	ial		Residentia	ıl
Characteristic	Number	Percent	Number	Percent who partici- pated	Percent	Number	Percent who partici- pated	Percent	Number	Percent who partici- pated	Percent
Total persons	3,897	100	1,651	42	100	691	18	100	1,592	41	100
Population density of residence:											
Urban Rural	2,564 1,332	66 34	1,091 560	43 42	66 34	361 330	14 25	52 48	1,066 526	42 39	67 33
Population size of residence:											
MSA	2,427 1,741 685 1,470	62 45 18 38	841 566 *276 810	35 32 *40 55	51 34 *17 49	359 *236 *123 333	15 *14 *18 23	52 *34 *18 48	798 558 *241 794	33 32 *35 54	50 35 *15 50
Sex:	1,170		010		10		20	10	, , ,	01	00
Male Female	1,906 1,991	49 51	850 801	45 40	51 49	354 *337	19 *17	51 *49	799 793	42 40	50 50
Age:											
16 to 17 years 18 to 24 years 25 to 34 years 35 to 44 years 45 to 54 years 55 to 64 years 65 years and older	134 457 728 743 788 442 606	3 12 19 19 20 11	*362 *324 411 *190 *228	 *50 *44 52 *43 *38	 *22 *20 25 *12 *14	*143 *202 *226 	 *20 *27 *29 	 *21 *29 *33 	*354 *316 385 *190 *228	 *49 *42 49 *43 *38	*22 *20 24 *12 *14
Race:											
WhiteBlackAll others	3,664 135 98	94 3 3	1,651 	45 	100 	691 	19 	100 	1,592 	43 	100
Annual household income:											
Less than \$10,000	154 291 481 390 451 883 512 734	4 7 12 10 12 23 13	*303 *165 *187 398 *247 *246	 *63 *42 *42 45 *48 *34	*18 *10 *11 24 *15 *15	*146 *146 *231 *119	*30 *26 *23	*21 *33 *17	*287 *165 *187 372 *239 *246	*60 *42 *42 42 42 *47 *34	*18 *10 *12 23 *15 *15
Education:											
8 years or less	153 308 1,518 900 1,018	4 8 39 23 26	*186 561 378 476	*60 37 42 47	 *11 34 23 29	 *244 *138 *206	 *16 *15 *20	 *35 *20 *30	*186 534 *354 468	*60 35 *39 46	*12 34 *22 29

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse. "Percent who participated" shows the percent of each row's population who participated in the activity named by the column (the percent of those living in urban areas who participated, etc.). Percent columns show the percent of each column's participants who are described by the row heading (the percent of those who participated who live in urban areas, etc.).

Table 35. In-State Expenditures by U.S. Residents for Wildlife Watching: 1996

(Population 16 years old and older.)

			Spenders				
Expenditure item	Expenditures (thousands of dollars)	Average per participant (dollars)	Number (thousands)	Percent of wildlife-watching participants ¹	Average per spender (dollars)		
Total, all items	912,597	432	2,049	99	445		
TRIP EXPENDITURES							
Total trip-related	436,347	417	943	90	463		
Food and lodging Food Lodging Transportation Other trip costs ²	261,280 195,416 65,864 123,639 51,428	250 187 63 118 49	776 743 299 886 415	74 71 29 85 40	337 263 220 139 124		
EQUIPMENT AND OTHER EXPENDITURES							
Total	476,250	224	1,710	82	279		
Wildlife-watching equipment, total	304,056	142	1,557	75	195		
Binoculars, spotting scopes	*14,654 42,853	*5 20	*138 469	*7 23	*106 91		
photograpĥic equipment	*55,629	*27	*123	*6	*453		
Day packs, carrying cases, and special clothing Bird food	*15,042 116,910 24,982	*7 55 12	*140 1,349 345	*7 65 17	*107 87 72		
baths	31,308 *2.678	15 *1	741 *160	36 *8	42 *17		
Other equipment	,	-					
Auxiliary equipment ³	*26,672	*13	*187	*9	*142		
Magazines and books Membership dues and contributions Land leasing and ownership.	10,242 29,969	5 10	347 389	17 19	30 77		
Plantings	*27,161	*13	*180	*9	*151		

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse. "Percent of wildlife-watching participants" may be greater than 100 percent because spenders who did not participate in wildlife watching in this state are included.

Percent of wildlife-watching participants column for trip-related expenditures is based on nonresidential participants. For equipment and other expenditures, the percent of wildlife-watching participants column is based on total wildlife-watching participants.

Includes equipment rental and fees for guides, pack trips, public land use and private land use, boat fuel, other boating costs, and heating and cooking fuel.

Includes tents, tarps, frame packs and other backpacking equipment, and other camping equipment.
 Includes travel or tent trailers, off-the-road vehicles, pickups, campers, vans, motor homes, boats, and other special equipment.

Table 36. In-State Trip-Related Expenditures for Nonresidential (Away From Home) Participation: 1996

		Total, state residen	nts and nonresidents	
Expenditure item	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per participant (dollars)
Total	436,347	943	463	417
Food and lodging	261,280 123,639 28,875 *22,552	776 886 283 *233	337 139 102 *97	250 118 28 *22
		State r	esidents	
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per participant (dollars)
Total	123,397	555	222	198
Food and lodging	75,912 38,035 *3,642 *5,807	415 534 *112 *124	183 71 *33 *47	122 61 *6 *9
		Nonre	sidents	
	Amount (thousands of dollars)	Spenders (thousands)	Average per spender (dollars)	Average per participant (dollars)
Total	312,950	388	806	740
Food and lodging	185,368 85,604 *25,233 *16,745	361 353 *171 *110	513 243 *147 *153	438 202 *60 *40

^{*} Estimate based on a small sample size.

Note: Detail does not add to total because of multiple responses and nonresponse.

 $^{^1\,}$ Includes equipment rental and fees for guides, pack trips, public land use, and private land use. $^2\,$ Boat launching, mooring, storage, maintenance, insurance, pumpout fees, fuel, and heating and cooking fuel.

Table 37. Expenditures in the U.S. by State Residents for Wildlife Watching: 1996

			Spenders		
Expenditure item	Expenditures (thousands of dollars)	Average per participant (dollars)	Number (thousands)	Percent of wildlife- watching participants ¹	Average per spender (dollars)
Total, all items	591,290	358	1,444	87	409
TRIP EXPENDITURES					
Total trip-related	163,476	237	604	87	271
Food and lodging	98,960 61,335 *37,625 50,561 *13,955	143 89 *54 73 *20	456 447 *171 591 *237	66 65 *25 85 *34	217 137 *220 86 *59
EQUIPMENT AND OTHER EXPENDITURES					
Total	427,814	259	1,423	86	301
Wildlife-watching equipment, total	288,899	175	1,382	84	209
Binoculars, spotting scopes	*11,531 40,674	*7 25	*126 426	*8 26	*92 95
photographic equipment	*54,166	*33	*122	*7	*443
Day packs, carrying cases, and special clothing Bird food	*13,943 110,807 *24,282	*8 67 *15	*122 1,267 *319	*7 77 *19	*114 87 *76
bathsOther equipment	30,649 *2,849	19 *2	706 *163	43 *10	43 *17
Auxiliary equipment ³	*25,732	*16	*168	*10 	*153
Magazines and books	*8,723 21,753	*5 13 	*285 359 	*17 22 	*31 61
Plantings	*27,161	*16	*180	*11	*151

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses and nonresponse.

Percent of wildlife-watching participants column for trip-related expenditures is based on nonresidential participants. For equipment and other expenditures, the percent of wildlife-watching participants column is based on total wildlife-watching participants.

Includes equipment rental and fees for guides, pack trips, public land use and private land use, boat fuel, other boating costs, and heating and

cooking fuel.

Includes tents, tarps, frame packs and other backpacking equipment, and other camping equipment.
 Includes travel or tent trailers, off-the-road vehicles, pickups, campers, vans, motor homes, boats, and other special equipment.

Table 38. Participation of State Resident Wildlife-Watching Participants in Fishing and Hunting: 1996

(Population 16 years old and older. Numbers in thousands)

	Total, nonresidential and residential		Wildlife-watching activity				
			Nonres	idential	Residential		
	Number	Percent	Number	Percent	Number	Percent	
Total participants	1,651	100	691	100	1,592	100	
Wildlife-watching participants who:							
Did not fish or hunt	803	49	208	30	820	52	
Fished or hunted	849	51	484	70	772	48	
Fished	721	44	424	61	652	41	
Hunted	461	28	291	42	409	26	

Note: Detail does not add to total because of multiple responses and nonresponse.

Table 39. Participation of State Resident Sportsmen in Wildlife-Watching Activities: 1996

(Population 16 years old and older. Numbers in thousands)

Sportsmen	Sport	smen	Ang	lers	Hunters	
Sportsmen	Number	Percent	Number	Percent	Number	Percent
Total sportsmen	1,151	100	968	100	598	100
Sportsmen who:						
Did not engage in wildlife-watching activities .	303	26	247	26	137	23
Engaged in wildlife-watching activities Nonresidential	849 484	74 42	721 424	74 44	461 291	77 49
Residential	772	67	652	67	409	68

Note: Detail does not add to total because of multiple responses and nonresponse.

Table 40. Participants in Wildlife-Associated Recreation, by Participant's State of Residence: 1996

(Population 16 years old and older. Numbers in thousands)

Double in out to state of week done.		Total part	ticipants	Sports	smen	Wildlife-watching participants		
Participant's state of residence	Population	Number	Percent of population	Number	Percent of population	Number	Percent of population	
U.S., total	201,472	76,964	38	39,694	20	62,868	31	
Alabama	3,306	1,264	38	788	24	988	30	
Alaska	432	279	65	187	43	216	50	
Arizona	3,234	1,210	37	497	15	999	31	
Arkansas	1,914	890	47	596	31	658	34	
California	23,777	7,097	30	2,938	12	5,959	25	
Colorado	2,929	1,535	52	732	25	1,244	42	
Connecticut	2,514	928	37	375	15	774	31	
Delaware	560	232	41	118	21	192	34	
Florida	11,239	3,642	32	1,988	18	2,840	25	
Georgia	5,544	1,960	35	1,093	20	1,622	29	
Hawaii	900	201	22	136	15	123	14	
Idaho	879	484	55	336	38	355	40	
Illinois	8,979	3,740	42	1,761	20	3,137	35	
Indiana	4,456	1,876	42	972	22	1,542	35	
Iowa	2,174	1,032	47	607	28	828	38	
Kansas	1,916	793	41	437	23	607	32	
Kentucky	3,001	1,206	40	779	26	951	32	
Louisiana	3,227	1,271	39	927	29	861	27	
Maine	966	511	53	266	28	443	46	
Maryland	3,912	1,537	39	629	16	1,323	34	
Massachusetts	4,726	1,835	39	622	13	1,638	35	
Michigan	7,267	3,134	43	1,748	24	2,585	36	
Minnesota	3,473	1,663	48	1,212	35	1,325	38	
Mississippi	2,032	680	33	519	26	458	23	
Missouri	4,056	1,888	47	1,081	27	1,623	40	
Montana	672	394	59	222	33	315	47	
Nebraska	1,232	539	44	289	23	428	35	
Nevada	1,214	365	30	223	18	258	21	
New Hampshire	887	448	51	181	20	394	44	
New Jersey	6,129	1,864	30	821	13	1,574	26	
New Mexico	1,276	501	39	281	22	370	29	
New York	13,944	3,800	27	1,708	12	3,169	23	
North Carolina	5,605	2,364	42	1,217	22	1,984	35	
North Dakota	483	190	39	148	31	112	23	
Ohio	8,522	3,281	39	1,280	15	2,816	33	
Oklahoma	2,484	1,199	48	798	32	860	35	
Oregon	2,472	1,260	51	619	25	1,048	42	
Pennsylvania	9,298	3,886	42	1,664	18	3,442	37	
Rhode Island	759	284	37	111	15	243	32	
South Carolina	2,842	1,093	38	718	25	829	29	
South Dakota	541	249	46	204	38	165	30	
Tennessee	4,120	1,792	44	820	20	1,507	37	
Texas	14,186	4,695	33	2,772	20	3,553	25	
Utah	1,396	558	40	331	24	415	30	
Vermont	455	242	53	116	26	217	48	
Virginia	5,168	2,278	44	1,090	21	1,905	37	
Washington	4,207	1,908	45	1,018	24	1,621	39	
West Virginia	1,467	593	40	374	26	452	31	
Wisconsin	3,897	1,961	50	1,151	30	1,651	42	
Wyoming	366	192	53	139	38	143	39	

Note: Detail does not add to total because of multiple responses. U.S. totals include responses from participants residing in the District of Columbia, as described in the statistical reliability appendix.

Appendix A

Appendix A: Definitions

Annual household income - Total 1995 income of household members before taxes and other deductions.

Auxiliary equipment - Items of equipment such as camping gear that are owned primarily for wildlife-associated recreation. Items of auxiliary equipment are listed in Table 20 (fishing and hunting) and Table 37 (wildlife watching).

Big game - Antelope, bear, deer, elk, moose, wild turkey, and similar large animals which are hunted.

Census Divisions:

East North Central:

Illinois Indiana Michigan Ohio Wisconsin

East South Central:

Alabama Kentucky Mississippi Tennessee

Middle Atlantic:

New Jersey New York Pennsylvania

Mountain:

Arizona Colorado Idaho Montana Nevada New Mexico Utah Wyoming

New England:

Connecticut Maine Massachusetts New Hampshire Rhode Island Vermont Pacific:

Alaska California Hawaii Oregon Washington

South Atlantic:

Delaware
District of Columbia
Florida
Georgia
Maryland
North Carolina
South Carolina
Virginia
West Virginia

West North Central:

Kansas Iowa Minnesota Missouri Nebraska North Dakota South Dakota

West South Central:

Arkansas Louisiana Oklahoma Texas

Day - Any part of a day spent in a given activity. For example, if someone hunted 2 hours one day and 3 hours another day, it would be recorded as 2 days of hunting. If someone hunted 2 hours in the morning and 3 hours in the evening of the same day, it would be considered 1 day of hunting.

Education - The highest completed grade of school or year of college.

Expenditures - Money spent in 1996 for wildlife-related recreation trips in the U.S., or wildlife-related recreational equipment purchased in the U.S. (and Canada where specified). Expenditures include both money

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spent by participants for themselves and the value of gifts they received.

Federal land - Public land owned by the Federal government such as National Forests and National Wildlife Refuges.

Fishing - The sport of catching or attempting to catch fish with a hook, line, net, bow and arrow, or spear, fishing equipment, also catching or gathering shellfish (clams, crabs, etc.). The noncommercial seining or netting of fish, unless the fish are for use as bait. For example, seining for smelt is fishing, but seining for bait minnows is not included as fishing.

Fishing equipment - Items owned primarily for fishing. These items are listed in Table 18.

Freshwater - Reservoirs, lakes, ponds, and the nontidal portions of rivers and streams.

Great Lakes fishing - Fishing in Lakes Superior, Michigan, Huron, St. Clair, Erie, and Ontario, their connecting waters such as the St. Mary's River system, Detroit River, St. Clair River, and the Niagara River, and the St. Lawrence River south of the bridge at Cornwall, New York. Great Lakes fishing includes fishing in tributaries of the Great Lakes for smelt, steelhead, and salmon.

Home - The starting point of a wildlife-related recreational trip. It may be a permanent residence, or a temporary or seasonal residence such as a cabin.

Hunting - The sport of shooting or attempting to shoot wildlife with firearms or archery equipment.

Hunting equipment - Items owned primarily for hunting. These items are listed in Table 19.

Local land - Public land owned by local government such as county parks or municipal watersheds.

Maintain natural areas - To set aside one-quarter acre or more of natural environment such as wood lots or open fields for the primary purpose of benefiting wildlife.

Maintain plantings - To introduce or encourage the growth of food and cover plants for the primary purpose of benefiting wildlife.

Migratory birds - Birds that regularly migrate from one region or climate to another. The survey focuses on migratory birds which may be hunted, including bandtailed pigeons, coots, ducks, doves, gallinules, geese, rails, and woodcocks.

Multiple responses - The term used to reflect the fact that individuals or their characteristics fall into more than one reporting category. An example of a big game hunter who hunted for deer and elk demonstrates the effect of multiple responses. In this case, adding the number of deer hunters (1) and elk hunters (1) would overstate the number of big game hunters (1) because deer and elk hunters are not mutually exclusive categories. In contrast, total participants is the sum of male and female participants, because male and female are mutually exclusive categories.

Nonresidential activity - Trips or outings at least one mile from home for the primary purpose of observing, photographing, or feeding wildlife.

Trips to zoos, circuses, aquariums, and museums are not included.

Nonresidents - Individuals who do not live in the state being reported. For example, a person living in Texas who watches whales in California is a nonresident participant in California.

Nonresponse - Nonresponse is a term used to reflect the fact that some survey respondents provide incomplete sets of information. For example, a survey respondent may have been unable to identify the primary type of hunting for which a gun was bought. Hunting expenditures will reflect the gun purchase, but it will not appear as spending for big game or any other type of hunting. Nonresponses result in reported totals that are greater than the sum of their parts.

Observe - To take special interest in or try to identify birds, fish, or other wildlife.

Other animals - Coyotes, crows, foxes, groundhogs, prairie dogs, raccoons, and similar animals that are often regarded as varmints or pests. Other animals may be classified as unprotected or nongame animals by the state in which they are hunted.

Participants - Individuals who engaged in fishing, hunting, or a wildlife-watching activity.

Primary purpose - The principal motivation for an activity, trip, or expenditure.

Public areas - Public lands owned by local, state, or Federal governments.

Public land - Land that is owned by the local, state, or Federal government.

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Private land - Land that is owned by a private individual, group of individuals, or nongovernmental organization. Residential activity -Activity within 1 mile of home with a primary purpose that is wildlife-related: (1) closely observing or trying to identify birds or other wildlife, (2) photographing wildlife, (3) feeding birds or other wildlife on a regular basis, (4) maintaining natural areas of at least one-quarter acre for which benefit to wildlife is the primary purpose, (5) maintaining plantings (shrubs, agricultural crops, etc.) for which benefit to wildlife is the primary purpose, or (6) visiting public parks within 1 mile of home for the purpose of observing, photographing, or feeding wildlife.

Residents - Individuals who lived in the state being reported. For example, persons who live in California and watch whales in California are resident participants in California.

Rural - Respondent identified that he/she lived in a rural, nonfarm, or rural, farm area when given the following choices: urban; rural, nonfarm: rural, farm.

Saltwater - Oceans, tidal bays and sounds, and the tidal portions of rivers and streams.

Screening interviews - The first survey contact with a household. Screening interviews use brief conversations with either the respondent or a household representative in each household to identify respondents who are eligible for in-depth interviews. In addition, screening interviews are used to gather some data about the individuals in the households, such as their age and sex. Screening interviews

are discussed in the Survey Background and Method section of this report.

Small game - Grouse, partridge, pheasants, quail, rabbits, squirrels, and similar small animals and birds for which many states have small game seasons and bag limits.

(MSA) - Metropolitan Statistical Area - Except in the New England States, an MSA is a county or group of contiguous counties containing at least one city of 50,000 or more inhabitants, or twin cities (i.e., cities with contiguous boundaries and constituting, for general social and economic purposes, a single community) with a combined population of at least 50,000. Also included in an MSA are contiguous counties that are socially and economically integrated with the central city. In the New England States, an MSA consists of towns and cities instead of counties. Each MSA must include at least one central city.

Special equipment - Items of equipment including boats and pickup trucks that are owned primarily for wildliferelated recreation. Special equipment items are listed in Table 20 (fishing and hunting) and Table 37 (wildlife watching).

Spenders - Individuals who reported an expenditure value for fishing, hunting, or wildlife-watching activities or equipment.

Sportsmen - Individuals who engaged in fishing, hunting, or both.

State Land - Public land owned by a state such as state parks or state wildlife management areas.

Trip - An outing involving fishing, hunting, or wildlifewatching activities. In the context of this survey, a trip may begin from an individual's principal residence or from another place, such as a vacation home or the home of a relative. A trip may last an hour, a day, or many days.

Type of fishing - Three types of fishing are reported: Fishing in (1) freshwater, except Great Lakes, (2) Great Lakes, and (3) saltwater.

Type of hunting - Four types of hunting are reported: Hunting for (1) big game, (2) small game, (3) migratory bird, and (4) other animals.

Urban - Respondent identified that he/she lived in a rural, nonfarm; or rural, farm area when given the following choices: urban; rural, nonfarm; rural, farm.

Wildlife - Animals such as birds, fish, insects, mammals, amphibians, and reptiles that are living in natural or wild environments. Wildlife does not include animals living in aquariums, zoos, and other artificial surroundings, or domestic animals such as farm animals or pets.

Wildlife-associated recreation - Recreational fishing, hunting, or wildlife watching.

Wildlife-watching activity An activity engaged in primarily for the purpose of
feeding, photographing, or
observing fish or other wildlife. In previous years this
was termed nonconsumptive
activity. (See also residential
and nonresidential activities.)

Wildlife-watching equipment - Items owned primarily for observing, photographing, or feeding wildlife. These items are listed in Table 37.

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Appendix B

Appendix B: Selected Data From Screening Interviews

The 1996 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation was carried out in two phases. The first (or screening) phase began in April 1996. The main purpose of this phase was to collect information about persons 16 years old and older in order to develop a sample of potential sportsmen and wildlifewatching participants for the second (or detailed) phase. Information was also collected on the number of persons 6 to 15 years old who participated in wildlife-related recreation activities in 1995. These data are reported here in order to include the recreation activity of 6- to 15-year-olds in this report.

It is important to emphasize that the information reported here from the 1996 screening questionnaires relates to activity only up to and including 1995. Also, these data were based on long-term recall (at least 12-month recall was required for most of these tables) and were reported, in most cases, by one household respondent

speaking for all household members rather than the shorter term recall of the actual participant, as in the case of the 1996 detailed phase.

Tables B-1 to B-3 report data on participants 6 to 15 years old in 1995. Detailed expenditures and recreational activity data were not gathered for the 6- to 15-year-old participants.

Because of the difference in methodologies of the screening phase and the detailed phase of the 1996 Survey, the data are not comparable. Only participants 16 years old and older were eligible for the detailed phase. The detailed phase was a series of three interviews conducted at 4-month intervals. The screening interviews were 1-year recall. The shorter recall period of the detailed phase had better data accuracy. It has been found in survey studies that in many cases longer recall periods result in over-estimating participation in and expenditures on wildlife-related recreation activities.

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Table B-1. State Residents 6- to 15-Years-Old Participating in Fishing and Hunting: 1995

(State population 6 to 15 years old. Numbers in thousands)

	Sportsmen 6 to 15 years old					
Sportsmen	Number	Percent of sportsmen	Percent of population			
Total sportsmen	383	100	48			
Total anglers	374	98	47			
Fished onlyFished and hunted	311 *64	81 *17	39 *8			
Total hunters	*72	*19	*9			
Hunted only	 *64	 *17	 *8			

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Detail does not add to total because of multiple responses. Column showing percent of sportsmen is based on the "Total sportsmen" row. Column showing percent of population is based on the state population 6 to 15 years old, including those who did not fish or hunt. Data reported on this table are from screening interviews in which one adult household member responded for household members 6 to 15 years old. The screening interview required the respondent to recall 12 months worth of activity. Includes state residents who fished or hunted only in other countries.

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Table B-2. Selected Characteristics of Resident Anglers and Hunters 6 to 15 Years Old: 1995

(State population 6 to 15 years old. Numbers in thousands)

	Population		Sportsmen (fished or hunted)			Anglers			Hunters		
Characteristic	Number	Percent	Number	Percent who partici- pated	Percent of sportsmen	Number	Percent who partici- pated	Percent of anglers	Number	Percent who partici- pated	Percent of hunters
Total persons	796	100	383	48	100	374	47	100	*72	*9	*100
Population density of residence:											
Urban Rural	508 288	64 36	193 189	38 66	51 49	185 189	36 66	49 51	 *51	 *18	 *71
Population size of residence:											
MSA	489 356 133	61 45 17	198 *123 *75	41 *35 *56	52 *32 *20	198 *123 *75	41 *35 *56	53 *33 *20			
50,000 to 249,999 Outside MSA	307	39	184	60	 48	176	 57	 47	*60	*19	*82
Sex:											
Male	389 407	49 51	212 171	55 42	55 45	204 171	52 42	54 46	*60	*15 	*83
Age:											
6 to 8 years	248 218 330	31 27 41	*104 *124 155	*42 *57 47	*27 *32 40	*104 *124 146	*42 *57 44	*28 *33 39	 *68	 *21	 *94
Race:											
White	747	94	378	51	99	370	50	99	*72	*10	*100
Black											
Annual household income:											
Less than \$10,000 \$10,000 to \$19,999 \$20,000 to \$29,999	 *68 *85	 *9 *11	 *56	 *66	 *15	 *56	 *66	 *15			
\$30,000 to \$39,999 \$40,000 to \$49,999	*70 128	*9 16	 *66	 *52	 *17	*66	 *52	 *18	 		
\$50,000 to \$74,999	209 *107 *113	26 *13 *14	*111 *47 *39	*53 *44 *35	*29 *12 *10	*107 *43 *39	*51 *40 *35	*29 *11 *10	 		

^{*} Estimate based on a small sample size. ... Sample size too small to report data reliably.

Note: Percent who participated shows the percent of each row's population who participated in the activity named by the column (the percent of those living in urban areas who fished, etc.). Remaining percent columns show the percent of each column's participants who are described by the row heading (the percent of anglers who lived in urban areas, etc.). Data reported on this table are from screening interviews in which one adult household member responded for 6- to 15-year-olds. The screening interview required the respondent to recall 12 months worth of activity. Includes state residents who fished or hunted only in other countries.

Table B-3. State Residents 6- to 15-Years-Old Participating in Wildlife Watching: 1995

(State population 6 to 15 years old. Numbers in thousands)

Participants	Number	Percent of participants	Percent of population
Total participants	485	100	61
Nonresidential	235	49	30
Residential	433	89	54
Observe wildlife	333	69	42
Photograph wildlife	*60	*12	*8
Feed wild birds or other wildlife	314	65	39
Maintain plantings or natural areas	*84	*17	*10

^{*} Estimate based on a small sample size.

Note: Detail does not add to total because of multiple responses. The column showing percent of participants is based on total participants. The column showing percent of population is based on the State population 6 to 15 years old, including those who did not participate in wildlife watching. Data reported on this table are from screening interviews in which one adult household member responded for household members 6 to 15 years old. The screening interview required the respondent to recall 12 months worth of activity.

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Appendix C

Appendix C.

National and Regional 1991-1996 Comparison The 1991 and 1996 Surveys used similar methodologies and all published information for the two Surveys is directly comparable.

Comparisons of the 1991 and 1996 Survey estimates at the national level for fishing and hunting show that while participation remained the same expenditures and days increased significantly over that 5 year period. In 1991 there were 35.6 million anglers and 14.1 million hunters. In 1996 there were 35.2 million anglers and 14.0 million hunters. In 1996 anglers spent 37 percent more and hunters spent 45 percent more than they did in 1991 for their trips and equipment. In 1996 hunters were afield 9 percent more days than in 1991, while anglers fished 22 percent more days. Although participation in wildlife (observing, feeding, and photographing wildlife) decreased 17 percent nationally, from 76.1 million in 1991 to 62.9 million in 1996, expenditures for trips and equipment for wildlife watching increased 21 percent. See Tables C-1 through C-3 for the national and regional estimates.

The 1996 Survey underwent a number of changes in order to improve data collection, lower costs, and meet the data needs of its constituents.

The most significant survey design differences between the 1991 Survey and the 1996 Survey are as follows:

1. The 1991 Survey data were collected by interviewers filling out paper questionnaires. The data entries were keyed in a separate operation after the interview. The 1996 Survey data were collected by the use of

- computer-assisted interviews, where the questionnaire was programmed into computers and the interviewer keyed in the responses at the time of the interview.
- 2. The 1991 Survey screening phase was conducted in January and February of 1991, when the sample households were contacted and a household respondent was interviewed on behalf of the entire household. The 1991 screening interview primarily consisted of socio-demographic questions and wildlife-related recreation questions concerning activity in the year 1990 and intentions for the year 1991. The 1996 Survey screening phase was conducted April through June of 1996 in conjunction with the first wave of the detailed phase. The 1996 screening interview primarily consisted of sociodemographic questions and wildlife-related recreation questions concerning activity in the year 1995 and intentions for the year 1996.
- 3. In the 1991 Survey an attempt was made to contact every sample person in all three detailed interview waves. In the 1996 Survey the respondents who were interviewed in the first detailed interview wave were not contacted again until the third wave. Also, all interviews in the second wave were conducted by

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telephone. In-person interviews were only conducted in the first and third wave.

Important instrument changes:

- 1. The 1991 Survey instrument expenditure section collected information on all wildlife-related recreation purchases made by participants without reference to where the purchase was made. The 1996 Survey instrument expenditure section included a question for each purchase that asked in which state the purchase was made.
- 2. In 1991 respondents were asked what kind of fishing they did, i.e., Great Lakes, other freshwater, or saltwater, and then asked what states they did it in. In 1996 respondents were asked in which states they fished. and then were asked the pertinent kind of fishing questions. This method had the advantage of not asking about, for example, saltwater fishing when they only fished in a noncoastal state.
- 3. In 1991 respondents were asked how many days they "actually" hunted or fished for a particular type of game or fish, and then how many days they "chiefly" hunted or fished for the same type of game or fish rather than another type of game or fish. To get total days of hunting or fishing for a particular type of game or fish, the "actually" day response was used, while

- to get the sum of all days hunting or fishing the "chiefly" days were summed. In 1996 respondents were asked their total days of hunting or fishing in the country and each state, then how many days they hunted or fished for a particular type of game or fish.
- 4. Trip-related and equipment expenditure categories were not the same for both Surveys. "Guide fee" and "Pack trip or package fee" were two separate trip-related expenditure items in 1991, while they were combined into one category in the 1996 Survey. "Boating costs" was added to the 1996 hunting and wildlife-watching triprelated expenditure sections. "Heating and cooking fuel" was added to all of the trip-related expenditure sections. "Spearfishing equipment" was moved from a separate category, to the "other" list. "Rods" and "Reels" were two separate categories in 1991, but were combined in 1996. "Lines, hooks, sinkers, etc." was one category in 1991, but split into "Lines" and "Hooks, sinkers, etc." in 1996. "Food used to feed other wildlife" was added to the wildlife-watching equipment section, "Boats" and "Cabins" were added to the wildlife-watching special equipment section, and "Land leasing and ownership" was added to the wildlife-watching expenditures section.
- 5. Questions asking sportsmen if they participated as much as they wanted were added to the 1996 Survey instrument. If the sportsman said no, they were asked why not.
- 6. The 1991 Survey included questions about participation in organized fishing competitions, anglers using bows and arrows, nets or seines, or spearfishing, hunters using pistols or handguns, and target shooting in preparation for hunting. These questions were not included in the 1996 Survey.
- 7. The 1996 Survey included questions about catch and release fishing and persons with disabilities participating in wildliferelated recreation. These questions were not part of the 1991 Survey.
- 8. The 1991 Survey included questions about average distance traveled to recreation sites. These questions were not included in the 1996 Survey.
- 9. The 1996 Survey included some questions about the last trip the respondent took during the interview. These included information of the type of trip, where the activity took place, and the distance and direction to the site visited.
- 10. The 1991 Survey collected data on hunting, fishing, and wildlife watching by U.S. residents in Canada. The 1996 Survey collected data on fishing and wildlife watching by U.S. residents in Canada.

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Table C-1. Comparison of Wildlife-Related Recreation in the U.S.: 1991 and 1996

(Numbers in millions)

Participants, days, and expenditures	1991 number	1996 number	Percent change
Hunters, total		14.0 256.7 \$20,613	no change* 9 45
Anglers, total	511.3	35.2 625.9 \$37,797	no change* 22 37
Total wildlife watching	76.1	62.9	-17
Residential	73.9 30.0	60.8 23.7	-18 -21
Days, nonresidential Total wildlife-watching expenditures**	342.4 \$21,242	313.8 \$25,654	no change* 21

^{*} Not different from zero at the 10-percent level. This means that for 90 percent of all possible samples, the estimate for one survey year is not different from the estimate for the other survey year.

**Expenditure estimates were made comparable by correcting the 1991 estimate for inflation and subtracting from the 1996 estimate the

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items that were not included in 1991.

Table C-2. Anglers and Hunters, by Census Division: 1991 and 1996

(U.S. population 16 years old and older. Numbers in thousands)

Smoutoman	1991		1996		
Sportsmen	Number	Percent	Number	Percent	
UNITED STATES					
Total population Sportsmen Anglers Hunters	189,964 39,979 35,578 14,063	100 21 19 7	201,472 39,694 35,246 13,975	100 20 17 7	
New England					
Total population Sportsmen Anglers Hunters	10,180 1,658 1,545 444	100 16 15 4	10,306 1,673 1,520 465	100 16 15 5	
Middle Atlantic					
Total population	29,216 4,508 3,871 1,746	100 15 13 6	29,371 4,192 3,627 1,453	100 14 12 5	
East North Central					
Total population	32,188 7,202 6,264 2,789	100 22 19 9	33,121 6,912 6,006 2,712	100 21 18 8	
West North Central					
Total population	13,504 4,143 3,647 1,709	100 31 27 13	13,875 3,977 3,416 1,917	100 29 25 14	
South Atlantic					
Total population	33,682 6,996 6,441 2,083	100 21 19 6	36,776 7,282 6,636 2,050	100 20 18 6	
East South Central					
Total population	11,667 2,984 2,635 1,279	100 26 23 11	12,459 2,907 2,514 1,301	100 23 20 10	
West South Central					
Total population	19,926 5,125 4,592 1,843	100 26 23 9	21,811 5,093 4,616 1,812	100 23 21 8	
Mountain					
Total population Sportsmen Anglers Hunters	10,092 2,488 2,079 1,069	100 25 21 11	11,966 2,761 2,411 1,061	100 23 20 9	
Pacific					
Total population	29,508 4,875 4,505 1,101	100 17 15 4	31,787 4,897 4,501 1,203	100 15 14 4	

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Table C-3. Wildlife-Watching Participants, by Census Division: 1991 and 1996

(U.S. population 16 years old and older. Numbers in thousands)

Willife metaling	1991		1996		
Wildlife watching	Number	Percent	Number	Percent	
UNITED STATES					
Total population	189.964	100	201,472	100	
Wildlife-watching participants	76,111	40	62,868	31	
Nonresidential	29,999	16	23,652	12	
Residential	73,904	39	60,751	30	
New England			33,132		
Total population	10,180	100	10,306	100	
Vildlife-watching participants	4,598	45	3,710	36	
Nonresidential	1,856	18	1,443	14	
Residential	4,544	45	3,586	35	
	1,011	10	0,000	00	
Middle Atlantic	90.916	100	90 971	100	
Total population	29,216	100	29,371	100	
Wildlife-watching participants	10,556	36	8,185	28	
Nonresidential	4,166	14	2,960	10	
Residential	10,282	35	8,023	27	
East North Central					
Total population	32,188	100	33,121	100	
Vildlife-watching participants	14,511	45	11,731	35	
Nonresidential	5,572	17	4,501	14	
Residential	14,175	44	11,297	34	
West North Central					
otal population	13,504	100	13,875	100	
Wildlife-watching participants	6,924	51	5,089	37	
Nonresidential	2,654	20	1,927	14	
Residential	6,722	50	4,900	35	
outh Atlantic					
Total population	33,682	100	36,776	100	
Vildlife-watching participants	13,047	39	11,252	31	
Nonresidential	4,450	13	3,992	11	
Residential	12,813	38	10,964	30	
East South Central					
Total population	11,667	100	12,459	100	
Wildlife-watching participants	4,864	42	3,904	31	
Nonresidential	1,592	14	1,118	9	
Residential	4,765	41	3,795	30	
Vest South Central					
Total population	19,926	100	21,811	100	
Vildlife-watching participants	7,035	35	5,933	27	
Nonresidential	2,459	12	2,096	10	
Residential	6,817	34	5,773	26	
Mountain					
Total population	10,092	100	11,966	100	
Vildlife-watching participants	4,437	44	4,099	34	
Nonresidential	2,215	22	1,967	16	
Residential	4,145	41	3,855	32	
Pacific					
Total population	29,508	100	31,787	100	
Vildlife-watching participants	10,139	34	8,966	28	
Nonresidential	5,035	17	3,648	11	
	9,641	33	8,558	27	

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Appendix D

Appendix D: Sample Design and Statistical Accuracy

This Appendix is partitioned into two parts. The first part of this Appendix is the U.S. Bureau of the Census 'Source and Accuracy Statement' for the Survey. This statement describes the sampling design for the 1996 Survey and highlights the steps that were taken to produce estimates from the completed questionnaires. The statement explains the use of standard errors and confidence intervals. Finally, it provides comprehensive information about errors that are characteristic of surveys, and it provides the formulas and parameters that can be used to calculate an approximate standard error or confidence interval for each number published in this report.

The second part, Tables D-1 to D-3, reports approximate standard errors for selected measures of participation and expenditures for wildliferelated recreation.

Source and Accuracy Statement for the Wisconsin State Report of the 1996 National Survey of Fishing, Hunting, and Wildlife Associated Recreation

Source of Data

The estimates shown in this report are based on the data collected in the 1996 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation (FHWAR).

The 1996 FHWAR Survey was designed to provide statelevel estimates of the number of people who participated in recreational hunting and fishing, and other forms of wildlife-related activities (e.g., wildlife observation) referred to as wildlife-watching use. Information was collected on the number of people engaged in the activities, where and how often they went to pursue them, the type of wildlife encountered, and the amounts of money spent for these activities.

The survey was conducted in two stages: an initial screening of households to identify likely sportsmen and wildlifewatching participants, and a series of follow-up interviews of selected persons to collect detailed data about their wildlife-related recreation during 1996.

The 1996 FHWAR sample was selected primarily from the 1991 FHWAR Survey sample. The 1991 sample was selected from expired samples from the Current Population Survey (CPS). The 1996 sample was supplemented with a panel of newly constructed housing units to account for housing units built after the 1991 sample selection. The state samples are multistage stratified samples of the U.S. population within each state.

Sample Design

A. CPS - Current Population Survey

The expired CPS samples used for the 1991 FHWAR Survey, and subsequently the 1996 FHWAR Survey, had been selected initially from the 1980 census files with coverage in all 50 states and the District of Columbia. The samples, while active, had been continually updated to reflect new construction. The sample addresses were located in more than 729 areas comprising more than

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1,973 counties, independent cities, and minor civil divisions in the nation.

To save interviewing costs, sample was reduced in some sample areas, and other areas were dropped entirely. The 1996 FHWAR old construction sample addresses were located in 574 areas comprising 1,013 counties, independent cities, and minor civil divisions.

B. Supplemental New Construction Sample

To account for housing units built since the 1991 FHWAR sample was selected, a new construction panel was selected from expired CPS new construction files. These units were last interviewed between March 1994 and June 1995. This sample was added in the same areas that were retained for the 1996 FHWAR old construction sample.

C. The FHWAR Screening Sample

The screening sample consisted of households identified from the above sources. In Wisconsin, about 930 household interviews were assigned. Of these, roughly 15.6 percent were found to be vacant or otherwise not to be enumerated. About 3.0 percent were not completed in telephone centers and were not assigned personal visit interviews due to cost constraints. Of the remaining households, about 16.1 percent could not be enumerated because the occupants were not found at home after repeated calls or were unavailable for some other reason.

Overall, about 635 completed household interviews were obtained for a response rate

of approximately 83.9 percent. The field representatives asked the screening questions for all household members 6 years old and older. Interviewing for the screening sample was conducted during April, May, and June of 1996.

D. The Detailed Samples

1. Sportsmen

The State sportsmen detailed sample was selected based on information reported during the screening phase. Every person 16 years of age and older was assigned to a category based on time devoted to hunting/fishing in previous years, participation in hunting/fishing in 1996 by the time of the screening interview, and intentions to fish or hunt during the remainder of 1996.

Each person was placed into one of the following six groups based on their past participation in fishing/hunting activities:

Active - a person who had already participated in 1996 at the time of the screening interview.

Avid - a person who hunted or fished at least 30 days or spent at least \$600 on either hunting or fishing in 1995.

Average - a person who hunted or fished at least 4 days but not more than 29 days or spent between \$26 to \$599 on hunting or fishing in 1995.

Infrequent - a person who hunted or fished at least 1 day but not more than 3 days and spent less than \$26 on hunting or fishing in 1995.

Inactive - a person who did not participate in hunting/fishing in 1995, but did participate in 1991 to 1994. Nonparticipant - a person who did not participate in hunting/fishing in 1991 to 1995.

Each person not in the Active group was asked their likelihood of going hunting/fishing in 1996:

- · Very Likely
- Somewhat Likely
- Somewhat Unlikely
- · Very Unlikely

Persons were selected for the detailed phase based on a combination of these two groupings. All Active and Avid sportsmen, and all persons who said they were Very Likely to fish/hunt in 1996 were interviewed. Nonparticipants who said they were Somewhat Unlikely or Very Unlikely to participate in 1996 were not eligible for a detailed interview. All other persons were subsampled to yield the desired number of sportsmen in each state.

Active sportsmen were given the detailed interview twice at the same time as the screening interview (April to June 1996) and again in January/February 1997. All other sportsmen were also interviewed twice - first in August/September 1996, then in January/February 1997. If we were not able to obtain the first interview, we attempted to interview the person in the final interviewing period with the reference period being the entire year.

About 505 persons were designated for interviews in Wisconsin. Overall, about 431 detailed sportsmen interviews were completed for a response rate of 85.3 percent.

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2. Wildlife-Watching Participants

The State wildlife-watching detailed sample was also selected based on information reported during the screening phase. Every person 16 years of age and older was assigned to a category based on time devoted to wildlife-watching activities in previous years, participation in 1996 by the time of the screening interview, and intentions to participate in activities during the remainder of 1996.

Each person was placed into one of the following six groups based on their past participation in wildlifewatching activities:

Active - a person who had already participated in 1996 at the time of the screening interview.

Avid - a person who participated at least 21 days or spent at least \$300 on wildlife-watching activities in 1995.

Average - a person who participated at least 4 days but not more than 20 days or spent between \$26 and \$299 on wildlife-watching activities in 1995.

Infrequent - a person who participated at least 1 day but not more than 3 days and spent less than \$26 on wildlife-watching activities in 1995.

Residential - a person who participated in wildlife-watching activities in 1995 around the home, but did not take any trips to participate in wildlife-watching activities.

Nonparticipant - a person who did not participate in wildlife-watching activities in 1991-1995.

Each person not in the Active group was asked their likelihood of participating in wild-lifewatching activities in 1996:

- Very Likely
- Somewhat Likely
- Somewhat Unlikely
- · Very Unlikely

Persons were selected for the detailed phase based on a combination of these two groupings. Nonparticipants who said they were Very Unlikely to participate in 1996 were not eligible for a detailed interview. All other persons were subsampled to yield the desired number of wildlife-watching participants in each state.

Wildlife-watching participants were given the detailed interview twice. Some received their first detailed interview at the same time as the screening interview (April to June 1996). The rest received their first interview in August/September 1996. All wildlife-watching participants received their second interview in January/February 1997. If we were not able to obtain the first interview, we attempted to interview the person in the final interviewing period with the reference period being the entire year.

About 178 persons were designated for interviews in Wisconsin. Overall, about 149 detailed wildlife-watching participant interviews were completed for a response rate of 83.7 percent.

Estimation Procedure

Several stages of adjustments were involved in the estimation procedure used to derive

the final 1996 FHWAR person weights. A brief description of the major components of the weights is given below.

All statistics for the population 6 to 15 years of age were derived from the screening interview. Statistics for the population 16 and over come from both the screening and detailed interviews. Estimates which come from the screening sample are presented in Appendix B.

A. Screening Sample

Every interviewed person in the screening sample received a weight that was the product of the following factors:

- Base Weight. The base weight is the inverse of the households probability of selection.
- 2. Personal Visit Subsampling Factor. Some households could not be interviewed by telephone because there was not a good telephone number or address for the unit. Due to budget constraints, not all of these cases could be followed up with a personal visit. This factor inflates the weights of those cases which were selected for personal visits to account for those similar cases which were not selected.
- 3. Household Noninterview Adjustment. The noninterview adjustment inflated the weight assigned to interviewed households to account for households eligible for interview but for which no interview was obtained.

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- 4. First-Stage Adjustment. The 574+ areas designated for our samples were selected from roughly 1,900 such areas of the United States. Some of our sample areas represent only themselves, and are referred to as self-representing. The remaining areas represent other areas similar in selected characteristics, and are thus designated nonselfrepresenting. The firststage factor reduces the component of variation arising out of sampling the nonself-representing areas.
- 5. Second-Stage Adjustment. This adjustment brings the estimates of the total population in each state into agreement with census-based estimates of the civilian noninstitutional and nonbarrack military populations for each state.

B. Sportsmen Sample

Every interviewed person in the sportsmen detailed sample received a weight that was the product of the following factors:

- Screening Weight. This is the persons final weight from the screening sample.
- 2. Sportsmen Stratum
 Adjustment. This factor
 inflated the weights of
 persons selected for the
 detail sample to account
 for the subsampling done
 within each sportsmen
 stratum.
- 3. *Sportsmen Noninterview Adjustment.* This factor

- adjusts the weights of the interviewed sportsmen to account for sportsmen selected for the detailed sample for which no interview was obtained. A person was considered a noninterview if he/she was not interviewed in the third wave of interviewing.
- 4. Sportsmen Ratio Adjustment Factor. This is a ratio adjustment of the detailed sample to the screening sample within sportsmen sampling strata. This adjustment brings the population estimates of persons age 16 or older from the detailed sample into agreement with the same estimates from the screening sample, which was a much larger sample.
- C. Wildlife-Watching Participant Sample

Every interviewed person in the wildlife-watching participant detailed sample received a weight that was the product of the following factors:

- Screening Weight. This is the persons final weight from the screening sample.
- 2. Wildlife-Watching Participant Stratum Adjustment. This factor inflated the weights of persons selected for the detailed sample to account for the subsampling done within each wildlife-watching participant stratum.
- 3. Wildlife-Watching Participant Noninterview Adjustment. This factor

- adjusts the weights of the interviewed wildlife-watching participants to account for wildlife-watching participants selected the detailed sample for which no interview was obtained. A person was considered a noninterview if he/she was not interviewed in the third wave of interviewing.
- 4. Wildlife-Watching Participant Ratio Adjustment Factor. This is a ratio adjustment of the detailed sample to the screening sample within the wildlifewatching participant sampling strata. This adjustment brings the population estimates of persons age 16 or older from the detail sample into agreement with the same estimates from the screening sample, which was a much larger sample.

Accuracy of the Estimates

Since the 1996 estimates came from a sample, they may differ from figures from a complete census using the same questionnaires, instructions, and enumerators. A sample survey estimate has two possible types of error: sampling and nonsampling. The accuracy of an estimate depends on both types of error, but the full extent of the nonsampling error is unknown. Consequently, one should be particularly careful when interpreting results based on a relatively small number of cases or on small differences between estimates. The standard errors

for the 1996 FHWAR estimates primarily indicate the magnitude of sampling error. They also partially measure the effect of some nonsampling errors in responses and enumeration, but do not measure systematic biases in the data. (Bias is the average over all possible samples of the differences between the sample estimates and the actual value.)

Nonsampling Variability

Let us suppose that a comparable complete enumeration was conducted, that is, an interview is attempted for every person 16 years old and over in the United States. Chances are we will not correctly estimate every parameter (for example, the proportion of people who fished) under consideration. In this instance, the difference is due solely to nonsampling errors. Nonsampling errors also occur in sample surveys and can be attributed to several sources including the following:

• The inability to obtain information about all cases in the sample.

- · Definitional difficulties.
- Differences in the interpretation of questions.
- Respondents inability or unwillingness to provide correct information.
- Respondents inability to recall information.
- Errors made in data collection such as in recording or coding the data.
- Errors made in the processing of data.
- Errors made in estimating values for missing data.
- Failure to represent all units with the sample (undercoverage).

Overall CPS undercoverage is estimated to be about 8 percent. Generally, undercoverage is larger for males than for females and larger for Blacks and other races combined than for Whites. Ratio estimation to independent population controls as described previously, partially corrects for the bias due to survey undercoverage. However, biases exist in the estimates to the extent that

missed persons in missed households or missed persons in interviewed households have different characteristics from those of interviewed persons in the same age group.

Comparability of Data. Data obtained from the 1996 FHWAR and other sources are not entirely comparable. This results from differences in field interviewer training and experience and in differing survey processes. This is an example of nonsampling variability not reflected in the standard errors. Use caution when comparing results from different sources. (See Appendix C.)

Note When Using Small Estimates. Because of the large standard errors involved, summary measures (such as medians and percentage distributions) would probably not reveal useful information when computed on a base smaller than 100,000. Take care in the interpretation of small differences. For instance, even a small amount of nonsampling error can cause a borderline difference to appear significant or not, thus distorting a seemingly valid hypothesis test.

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Sampling Variability

The particular state sample used for the 1996 FHWAR is one of a large number of all possible samples of the same size that could have been selected using the same sample design. Estimates derived from the different sample would differ from each other. This sample-to-sample variability is referred to as sampling variability and is generally measured by the standard error. The exact sampling error is unknown. However, guides to the potential size of the sampling error are provided by the standard error of the estimate.

Since the standard error of a survey estimate attempts to provide a measure of the variation among the estimates from the possible samples, it is a measure of the precision with which an estimate from a particular sample approximates the average result of all possible samples. Standard errors, as calculated by methods described next in "**Standard Errors and Their Use**," are primarily measures of sampling variability, although they may include some nonsampling error.

The sample estimate and its standard error enable one to construct a confidence interval, a range that would include the average result of all possible samples with a known probability. For example, if all possible samples were surveyed under essentially the same general conditions and using the same sample design, and if an estimate and its standard error were calculated from each sample, then approximately 95 percent of the intervals from 1.96 standard errors below the estimate to 1.96 standard errors above the estimate would include the average result of all possible samples.

A particular confidence interval may or may not contain the average estimate derived from all possible samples. However, one can say with specified confidence that the interval includes the average estimate calculated from all possible samples.

Standard errors may also be used to perform hypothesis testing, a procedure for distinguishing between population parameters using sample estimates. One common type of hypothesis is that the population parameters are different. An example would be comparing the proportion of anglers to the proportion of hunters.

Tests may be performed at various levels of significance, where a significance level is the probability of concluding that the characteristics are different when, in fact, they are the same. To conclude that two characteristics are different at the 0.05 level of significance, for example, the absolute value of the estimated difference between characteristics must be greater than or equal to 1.96 times the standard error of the difference.

This report uses 95-percent confidence intervals and 0.05 levels of significance to determine statistical validity. Consult standard statistical textbooks for alternative criteria.

Standard Errors and Their Use. A number of approximations are required to derive, at a moderate cost, standard errors applicable to all the estimates in this report. Instead of providing an individual standard error for each estimate, parameters are provided to calculate standard errors for each type of characteristic. These parameters are listed in Tables D-4 to D-9. Methods for using the parameters to calculate standard errors of various estimates are given in the next sections.

Standard Errors of Estimated Numbers. The approximate standard error, s_{x_i} of an estimated number shown in this report can be obtained using the following formulas. Formula (1) is used to calculate the standard errors of levels of sportsmen, anglers, and wildlife-watching participants.

$$s_{x} = \sqrt{ax^{2} + bx} \tag{1}$$

Here, x is the size of the estimate and a and b are the parameters in the tables associated with the particular characteristic.

Formula (2) is used for standard errors of aggregates, i.e., trips, days, and expenditures.

$$s_x = \sqrt{ax^2 + bx + \frac{cx^2}{y}}$$
 (2)

Here, x is again the size of the estimate; y is the base of the estimate; and a, b, and c are the parameters in the tables associated with the particular characteristic.

Illustration of the Computation of the Standard Error of an Estimated Number. Suppose that a table shows that 39,694,000 persons 16+ either fished or hunted in the United States in 1996. Using formula (1) with the parameters a = -0.00004 and b = 7,950 from Table D- 5, the approximate standard error of the estimated number of 39,694,000 sportsmen 16+ is

$$s_x = \sqrt{-0.00004x39,694,000^2 + 7,950x39,694,000} = 502,100$$

The 95-percent confidence interval for the estimated number of sportsmen 16+ is from 38,709,900 to 40,678,100, ie., $39,694,000 \pm 1.96x502,100$. Therefore, a conclusion that the average estimate derived from all possible samples lies within a range computed in this way would be correct for roughly 95 percent of all possible samples.

Suppose that another table shows that 13,975,000 hunters 16+ engaged in 256,676,000 days of participation in 1996 in the United States. Using formula (2) with the parameters a=0.000284, b=-64,721, and c=20,674 from Table D-7, the approximate standard error on 256,676,000 estimated days on an estimated base of 13,975,000 hunters is

$$s_x = \sqrt{0.000284x56,676,000^2 + (-64,721)x256,676,000 + \frac{20,674x256,676,000^2}{13,975,000}} = 9,978,100$$

The 95-percent confidence interval on the estimate of 256,676,000 days is from 237,118,900 to 276,233,100, ie., $256,676,000 \pm 1.96 \times 9,978,100$. Again, a conclusion that the average estimate derived from all possible samples lies within a range computed in this way would be correct for roughly 95 percent of all possible samples.

Standard Errors of Estimated Percentages. The reliability of an estimated percentage, computed using sample data for both numerator and denominator, depends on the size of the percentage and its base. Estimated percentages are relatively more reliable than the corresponding estimates of the numerators of the percentages, particularly if the percentages are 50 percent or more. When the numerator and the denominator of the percentage are in different categories, use the parameter in the tables indicated by the numerator.

The approximate standard error, $s_{x,p}$ can be obtained by use of the formula

$$s_{x,p} = \sqrt{\frac{bp(100 - p)}{x}}$$
 (3)

Here, x is the total number of sportsmen, hunters, etc., which is the base of the percentage; p is the percentage (0p100); and b is the parameter in the tables associated with the characteristic in the numerator of the percentage.

Illustration of the Computation of the Standard Error of an Estimated Percentage. Suppose that a table shows that of the 13,975,000 hunters 16+ in the United States, 22.0 percent hunted migratory birds. From Table D-5, the appropriate b parameter is 5,818.Using formula (3), the approximate standard error on the estimate of 22.0 percent is

$$s_{x,p} = \sqrt{\frac{5,818x22.0x78.0}{13,975,000}} = 0.85$$

Consequently, the 95-percent confidence interval for the estimated percentage of migratory bird hunters 16+ is from 20.3 percent to 23.7 percent, ie. $22.0\pm1.96x0.85$.

Standard Error of a Difference. The standard error of the difference between two sample estimates is approximately equal to

$$s_{x-y} = \sqrt{s_x^2 + s_y^2}$$
 (4)

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where $_{x}$ and s_{y} are the standard errors of the estimates x and y. The estimates can be numbers, percentages, ratios, etc. This will represent the actual standard error quite accurately for the difference between estimates of the same characteristic in two different areas, or for the difference between separate and uncorrelated characteristics in the same area. However, if there is a high positive (negative) correlation between the two characteristics, the formula will overestimate (underestimate) the true standard error.

Illustration of the Computation of the Standard Error of a Difference. Suppose that a table shows that of the 13,975,000 hunters in the United States, 2,783,000 were in the age group 25-34, and 3,819,000 were in the age group 35-44. The corresponding percentages are 19.9 percent and 27.3 percent, respectively. The apparent difference between the percent of hunters 25-34 and hunters 35-44 is 7.4 percent. Using formula (3) and the appropriate b parameter from Table D-5, the approximate standard errors of 19.9 percent and 27.3 percent are 0.81 and 0.91, respectively. Using formula (4), the approximate standard error of the estimated difference of 7.4 percent is

$$s_{x-y} = \sqrt{0.81^2 + 0.91^2} = 1.22$$

The 95-percent confidence interval on the difference between hunters aged 25-34 and hunters aged 35-44 is from 5.0 to 9.8 percent, i.e., $7.4 \pm 1.96x1.22$. Since the interval does not contain zero, we can conclude with 95 percent confidence that the percentage of hunters aged 25-34 is smaller than the percentage of hunters aged 35-44.

Standard Errors of Estimated Averages. Certain mean values for sportsmen, anglers, etc., shown in the report were calculated as the ratio of two numbers. For example, average days per angler is calculated as:

$$\frac{x}{y} = \frac{\text{total days}}{\text{total anglers}}$$

Standard errors for these averages may be approximated by the use of formula (5) below.

$$s_{x/y} = \frac{x}{v} \sqrt{\left[\frac{s_x}{x}\right]^2 + \left[\frac{s_y}{v}\right]^2 - 2r\frac{s_x s_y}{xv}}$$
 (5)

In formula (5), r represents the correlation coefficient between the numerator and the denominator of the estimate. In the above formula, always use 0.7 as an estimate of r.

Illustration of the Computation of the Standard Error of an Estimated Average. Suppose that a table shows that the average days per angler 16+ for all fishing in the United States was 17.8 days. Using formulas (1) and (2) above, we compute the standard error on total days, 625,893,000, and total anglers, 35,246,000, to be 19,183,000 and 480,000, respectively. The approximate standard error on the estimated average of 17.8 days is

$$s_{x/y} = \frac{625,893,000}{35,246,000} \sqrt{\left[\frac{19,183,000}{625,893,000}\right]^2 + \left[\frac{480,000}{35,246,000}\right]^2 - 2x0.7x \frac{19,183,000x480,000}{625,893,000x35,246,000}} = 0.41$$

Therefore, the 95-percent confidence interval on the estimated average of 17.8 days is from 17.0 to 18.6, i.e., $17.8 \pm 1.96 \times 0.41$.

Table D-1. Approximate Standard Errors of Resident Anglers, Days of Fishing by State Residents, and Expenditures for Fishing by State Residents

(Numbers in thousands)

State	Particip	ation	Da	ys	Expenditures in dollars	
State	Estimate	Standard error	Estimate	Standard error	Estimate	Standard error
Alabama	698	46	15,337	1,338	\$755,268	\$138,436
Alaska	178	10	3,218	628	\$216,519	\$38,508
Arizona	443	36	4,749	1,171	\$321,813	\$60,193
Arkansas	494	39	8,018	1,192	\$217,913	\$52,641
California	2,721	186	39,158	7,197	\$3,717,430	\$649,627
Colorado	671	44	7,856	890	\$645,469	\$124,295
Connecticut	364	22	6,081	684	\$279,605	\$42,880
Delaware	109	7	2,327	280	\$179,935	\$30,018
Florida	1,948	133	41,489	7,050	\$2,783,806	\$483,766
Georgia	982	69	16,139	2,415	\$1,214,402	\$203,638
Hawaii	132	10	2,667	540	\$88,419	\$15,379
Idaho	281	20	3,724	559	\$235,734	\$40,592
Illinois	1,591	102	26,747	3,087	\$1,967,498	\$367,424
Indiana	854	54	16,405	1,588	\$799,930	\$107,114
Iowa	512	35	8,676	654	\$419,575	\$64,843
Kansas	371	32	7,104	1,998	\$276,642	\$55,493
Kentucky	681	45	10,306	939	\$718,122	\$149,593
Louisiana	860	61	20,934	4,414	\$896,877	\$142,037
Maine	207	16	4,039	628	\$132,921	\$33,454
Maryland	569	39	10,014	2,438	\$666,089	\$154,595
Massachusetts	601	42	11,024	1,981	\$706,802	\$131,046
Michigan	1,485	107	27,602	4,721	\$1,479,968	\$257,520
Minnesota	1,078	79	21,237	5,983	\$1,568,434	\$254,558
Mississippi	431	34	8,476	1,016	\$536,298	\$99,548
Missouri	935	66	15,135	1,539	\$633,269	\$128,657
Montana	163	12	1,857	232	\$101,973	\$14,913
Nebraska	239	19	3,272	370	\$189,386	\$31,474
Nevada	208	14	2,900	377	\$325,513	\$45,599
New Hampshire	159	11	3,159	532	\$219,427	\$58,661
New Jersey	788	53	16,683	2,438	\$1,172,815	\$212,863
New Mexico	235	17	2,761	705	\$181,240	\$35,300
New York	1,493	97	27,570	3,961	\$1,889,112	\$321,949
North Carolina	1,122	82	20,602	4,033	\$1,321,394	\$309,340
North Dakota	114	8	1,793	224	\$137,104	\$23,234
Ohio	1,108	77	19,434	1,969	\$955,254	\$170,075
Oklahoma	755	54	13,834	2,197	\$534,330	\$128,928
Oregon	525	39	8,260	1,121	\$622,533	\$110,472
Pennsylvania	1,346	95	24,284	2,358	\$942,953	\$148,435
Rhode Island	104	7	2,158	443	\$150,002	\$36,370
South Carolina	674	40	14,015	2,025	\$746,607	\$153,342
South Dakota	168	12	2,473	244	\$162,751	\$27,619
Tennessee	705	48	12,927	1,702	\$492,999	\$86,691
Texas	2,508	197	55,884	15,339	\$3,055,911	\$672,133
Utah Vermont	296 87	20 7	3,261 1,868	289 258	\$190,474 \$136,020	\$27,859 \$28,065
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Virginia	950	59	16,256	2,958	\$905,647	\$142,585
Washington	945	83	12,756	2,795	\$677,943	\$139,915
West Virginia	269 969	20 68	5,680 14,546	906	\$189,992 \$937,048	\$36,065 \$144,009
Wisconsin	114	8	1,412	1,343 162	\$96,133	\$144,009
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Table D-2. Approximate Standard Errors of Resident Hunters, Days of Hunting by State Residents, and Expenditures for Hunting by State Residents

(Numbers in thousands)

Chaha	Participa	tion	Days	;	Expenditures in dollars		
State	Estimate	Standard error	Estimate	Standard error	Estimate	Standard error	
Alabama	266	26	6,880	1,861	\$536,653	\$134,646	
Alaska	66	7	1,031	190	\$143,667	\$34,649	
Arizona	150	18	1,611	529	\$208,972	\$69,489	
Arkansas	329	33	8,617	2,982	\$541,733	\$205,459	
California	578	87	8,500	3,234	\$1,026,171	\$385,333	
Colorado	248	33	3,373	1,050	\$477,905	\$178,762	
Connecticut	68	9	884	226	\$85,975	\$23,250	
Delaware	32	4	680	245	\$31,379	\$7,786	
Florida	234	47	5,519	1,749	\$471,602	\$163,035	
Georgia	365	39	6,862	1,250	\$858,437	\$271,517	
Hawaii	24	4	275	75	\$20,237	\$7,070	
Idaho	183	17	2,736	479	\$183,878	\$39,756	
Illinois	443	50	7,176	1,290	\$527,072	\$117,953	
Indiana	347	33	6,248	1,471	\$280,264	\$68,074	
Iowa	301	23	5,063	508	\$223,099	\$33,170	
Kansas	217	25	3,786	1,147	\$316,718	\$105,371	
Kentucky	355	37	5,619	848	\$342,892	\$82,115	
Louisiana	366	38	7,833	973	\$637,690	\$202,169	
Maine	148	14	2,694	719	\$215,846	\$80,540	
Maryland	125	17	1,744	396	\$97,721	\$29,454	
Massachusetts	88	14	1,775	439	\$140,896	\$39,919	
Michigan	872	80	18,281	3,730	\$1,836,130	\$422,666	
Minnesota	573	55	7,192	1,033	\$522,426	\$133,582	
Mississippi	300	26	6,726	628	\$501,561	\$78,367	
Missouri	500	48	8,227	1,791	\$663,980	\$152,380	
Montana	143	11	1,497	188	\$97,425	\$15,395	
Nebraska	137	15	2,234	560	\$98,520	\$18,819	
Nevada	60	7	784	181	\$113,991	\$34,901	
New Hampshire	69	7	1,240	212	\$61,115	\$13,026	
New Jersey	93	17	2,390	717	\$183,188	\$69,615	
New Mexico	93	11	681	74	\$86,754	\$23,088	
New York	608	60	11,770	1,743	\$865,994	\$197,814	
North Carolina	352	42	8,477	2,018	\$561,993	\$148,641	
North Dakota	81 453	7 47	1,127 7,805	228 1,260	\$91,150 \$489,293	\$17,844 \$110,236	
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Oklahoma	288	41	5,698	1,341	\$422,999	\$147,265	
Oregon	275	32	4,354	1,099	\$604,068	\$169,586	
Pennsylvania	752	65	12,806	1,822	\$648,246	\$168,211	
Rhode Island	22	3	450	122	\$26,266	\$9,994	
South Carolina	243	23	6,517	1,201	\$350,233	\$75,400	
South Dakota	110	9	1,895	274	\$98,993	\$16,448	
Tennessee	381	36	9,972	2,467	\$824,891	\$239,492	
Texas	829	102	16,522	5,542	\$1,276,037	\$297,063	
Utah	115	16	1,564	460	\$170,172	\$64,697	
Vermont	70	6	1,594	195	\$96,035	\$16,833	
Virginia	399	38	7,501	2,221	\$429,472	\$139,197	
Washington	259	43	4,828	1,455	\$341,719	\$124,367	
West Virginia	257	22	5,647	1,209	\$234,045	\$40,641	
Wisconsin	598	57	10,342	2,580	\$1,428,174	\$250,467	
Wyoming	70	7	956	153	\$108,288	\$31,688	

Table D-3. Approximate Standard Errors of Resident Nonresidential Participants, Days of Nonresidential Participation by State Residents, and Trip-Related Expenditures for Nonresidential Activities by State Residents

(Numbers in thousands)

State _	Participation		Days	s	Expenditures in dollars		
State	Estimate	Standard error	Estimate	Standard error	Estimate	Standard error	
Alabama	259	30	3,187	614	\$68,569	\$15,683	
Alaska	128	17	2,531	507	\$104,983	\$21,322	
Arizona	432	52	7,405	3,649	\$162,431	\$49,991	
Arkansas	212	30	3,734	1,425	\$46,341	\$12,875	
California	2,391	323	31,795	9,133	\$1,579,434	\$385,072	
Colorado	603	67	9,754	2,243	\$320,791	\$108,916	
Connecticut	257	34	3,089	780	\$216,133	\$51,456	
Delaware	77	12	1,082	279	\$26,850	\$7,136	
Florida	1,088	136	12,760	3,004	\$490,757	\$132,886	
Georgia	553	56	5,788	1,339	\$247,096	\$50,348	
Hawaii	57	6	1,045	268	\$42,814	\$12,845	
Idaho	157	24	1,824	515	\$59,370	\$18,873	
Illinois	1,370	146	15,203	3,144	\$683,319	\$165,192	
Indiana	444	57	6,233	2,263	\$94,865	\$20,194	
Iowa	367	49	4,768	1,259	\$97,328	\$26,118	
Kansas	215	25	3,740	1,005	\$54,367	\$13,718	
Kentucky	357	44	6,007	2,717	\$81,991	\$22,979	
Louisiana	306	42	3,661	1,007	\$113,916	\$26,678	
Maine	140	22	1,297	331	\$28,781	\$5,803	
Maryland	528	61	7,554	1,632	\$329,798	\$96,876	
Massachusetts	697	120	10,581	2,363	\$255,819	\$68,357	
Michigan	1,075	142	16,765	4,220	\$394,150	\$114,120	
Minnesota	511	81	6,572	2,365	\$155,585	\$46,151	
Mississippi	100 528	16 68	1,812 8,410	762 3,616	\$51,479 \$163,227	\$19,296 \$45,386	
Montana	162	18	1,898	415	\$52,978	\$15,124	
Nebraska	192	21	2,170	601	\$49,183	\$11,644	
Nevada	121	17	1,585	460	\$62,666	\$18,950	
New Hampshire	169	21	3,501	1,038	\$43,201	\$14,227	
New Jersey	623	79	8,357	3,180	\$475,648	\$198,687	
New Mexico	186	21	2,732	1,334	\$43,620	\$12,952	
New York	1,027	132	10,731	2,779	\$291,798	\$84,528	
North Carolina	556	61	10,693	2,844	\$155,236	\$36,221	
North Dakota	40	5	422	105	\$9,969	\$2,664	
Ohio	921	127	11,716	2,886	\$196,586	\$56,321	
Oklahoma	289	42	6,079	2,952	\$81,166	\$24,652	
Oregon	408	54	5,511	1,350	\$179,301	\$52,096	
Pennsylvania	1,311	200	15,369	4,365	\$340,351	\$109,309	
Rhode Island	84	12	1,352	575	\$28,292	\$10,382	
South Carolina	274	28	3,369	805	\$94,479	\$22,800	
South Dakota	74	10	1,500	617	\$15,879	\$3,418	
Tennessee	401	54	3,683	1,051	\$154,491	\$58,213	
Texas	1,289	186	15,280	7,154	\$518,246	\$206,945	
Utah	220 96	27 13	1,787 2,087	296 555	\$53,985 \$23,582	\$15,045 \$8,004	
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Virginia	757 664	97 91	5,857 8,645	1,594 1,638	\$241,240 \$251,781	\$70,011 \$93,324	
West Virginia	127	15	1,760	458	\$21,640	\$5,486	
Wisconsin	691	99	9,511	3,970	\$163,476	\$72,601	
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Table D-4. a and b Parameters for Calculating Approximate Standard Errors of Sportsmen, Anglers, Hunters, and Wildlife-Watching Participants¹

State	6 years old and	over	6 to 15 year olds only		
State	a	b	a	b	
United States	-0.0000293	7,036	-0.0001730	6,802	
Alabama	-0.0007658	3,006	-0.0045721	2,853	
Alaska	-0.0016494	891	-0.0078073	851	
Arizona	-0.0007435	2,905	-0.0035985	2,429	
Arkansas	-0.0015613	3,586	-0.0093159	3,568	
California	-0.0004437	12,684	-0.0021696	10,501	
Colorado	-0.0010526	3,678	-0.0054729	3,136	
Connecticut	-0.0004624	1,370	-0.0030619	1,384	
Delaware	-0.0007495	496	-0.0048252	497	
Florida	-0.0008158	10,724	-0.0052840	10,288	
Georgia	-0.0008276	5,497	-0.0046706	5,161	
Hawaii	-0.0007649	818	-0.0036491	624	
Idaho	-0.0019908	2,158	-0.0107087	2,206	
Illinois	-0.0005554	5,947	-0.0030051	5,259	
Indiana	-0.0007461	3,951	-0.0043700	3,697	
Iowa	-0.0011081	2,877	-0.0055425	2,350	
Kansas	-0.0014181	3,289	-0.0095877	3,883	
Kentucky	-0.0008677	3,095	-0.0050246	2,854	
Louisiana	-0.0013993	5,541	-0.0067735	4,965	
Maine	-0.0013646	1,565	-0.0089672	1,641	
Maryland	-0.0006731	3,125	-0.0038993	2,866	
Massachusetts	-0.0004201	2,322	-0.0025174	2,024	
Michigan	-0.0011076	9,650	-0.0065555	9,512	
Minnesota	-0.0018230	7,669	-0.0113093	8,301	
Mississippi	-0.0011869	2,942	-0.0063244	2,827	
Missouri	-0.0011350	5,510	-0.0071610	5,736	
Montana	-0.0016020	1,309	-0.0107517	1,559	
Nebraska	-0.0010324	1,539	-0.0059077	1,536	
Nevada	-0.0007191	1,034	-0.0045759	1,025	
New Hampshire	-0.0007429	787	-0.0041897	729	
New Jersey	-0.0004586	3,309	-0.0027233	2,982	
New Mexico	-0.0008985	1,407	-0.0042457	1,244	
New York	-0.0004135	6,802	-0.0024510	6,179	
North Carolina	-0.0009739	6,451	-0.0077718	8,005	
North Dakota	-0.0013156	769	-0.0105784	1,079	
Ohio	-0.0006359	6,467	-0.0040206	6,638	
Oklahoma	-0.0017508	5,258	-0.0086514	4,542	
Oregon	-0.0010579	3,113	-0.0057919	2,728	
Pennsylvania	-0.0006440	7,068	-0.0045985	7,730	
Rhode Island	-0.0004340	387	-0.0027388	367	
South Carolina	-0.0007407	2,510	-0.0039015	2,138	
South Dakota	-0.0013538	898	-0.0093934	1,146	
Tennessee	-0.0009665	4,710	-0.0063386	4,792	
Texas	-0.0009775	16,780	-0.0049099	15,196	
Utah	-0.0010417	1,856	-0.0033747	1,306	
Vermont	-0.0013854	751	-0.0099425	865	
Virginia	-0.0007734	4,710	-0.0040605	3,760	
Washington	-0.0010698	5,389	-0.0060313	5,012	
West Virginia	-0.0012417	2,129	-0.0084177	2,096	
Wisconsin	-0.0015108	7,090	-0.0085200	6,833	
Wyoming	-0.0018715	840	-0.0090238	758	

¹These parameters are to be used only to calculate estimates of standard errors for characteristics developed from the screening sample.

Table D-5. a and b Parameters for Calculating Approximate Standard Errors of Levels for the Detailed Sportsmen Sample

C	Sportsmen and ang	lers 16+	Hunters 16+		
State	a	b	а	b	
United States	-0.000040	7,950	-0.000015	5,818	
Alabama	-0.001402	3,972	-0.000628	2,797	
Alaska	-0.001751	923	-0.001244	764	
Arizona	-0.001249	3,555	-0.000187	2,190	
Arkansas	-0.002147	4,216	-0.001824	3,869	
California	-0.000733	14,753	-0.000529	13,292	
Colorado	-0.000886	3,430	-0.001837	4,844	
Connecticut	-0.000783	1,637	-0.000336	1,265	
Delaware	-0.000931	539	-0.001384	646	
Florida	-0.000784	10,579	-0.000594	9,725	
Georgia	-0.000936	5,750	-0.000267	4,186	
Hawaii	-0.000829	837	-0.000660	787	
Idaho	-0.001461	1,852	-0.001478	1,862	
Illinois	-0.001269	8,507	-0.000549	5,923	
Indiana	-0.000783	4,024	-0.000375	3,209	
Iowa	-0.001202	2,989	-0.000220	1,823	
Kansas	-0.001474	3,340	-0.001195	3,086	
Kentucky	-0.001453	3,935	-0.001783	4,408	
Louisiana	-0.001338	5,444	-0.000572	4,229	
Maine	-0.001160	1,465	-0.001046	1,409	
Maryland	-0.000587	3,004	-0.000126	2,354	
Massachusetts	-0.001367	3,732	-0.000390	2,277	
Michigan	-0.000980	9,209	-0.000615	7,944	
Minnesota	-0.001842	7,710	-0.000917	5,755	
Mississippi	-0.001589	3,357	-0.000709	2,449	
Missouri	-0.001327	5,904	-0.000891	5,010	
Montana	-0.000963	1,048	-0.000961	1,047	
Nebraska	-0.001551	1,835	-0.001693	1,916	
Nevada	-0.001152	1,247	-0.000461	907	
New Hampshire	-0.001313	996	-0.000508	701	
New Jersey	-0.000993	4,319	-0.000417	3,230	
New Mexico.	-0.000960	1,443	-0.000661	1,267	
New York	-0.000449	6,946	-0.000244	6,109	
North Carolina	-0.001480	7,686	-0.000462	5,203	
North Dakota	-0.001258	753	-0.000784	621	
Ohio	-0.000479	5,945	-0.000206	5,040	
Oklahoma	-0.001628	5,086	-0.002761	6,678	
Oregon	-0.001539	3,735	-0.001882	4,179	
Pennsylvania	-0.000913	7,956	-0.000262	5,806	
Rhode Island	-0.000950	513	-0.000664	443	
South Carolina	-0.001246	3,184	-0.000530	2,229	
South Dakota	-0.002456	1,262	-0.001127	823	
Tennessee	-0.000148	3,323	-0.000304	3,587	
Texas	-0.001283	18,641	-0.000320	12,769	
Utah	-0.000729	1,629	-0.001987	2,542	
Vermont	-0.001324	738	-0.000788	625	
Virginia	-0.000551	4,219	-0.000324	3,719	
Washington	-0.003472	10,616	-0.002192	7,830	
West Virginia	-0.000612	1,688	-0.001310	2,177	
Wisconsin	-0.000735	5,548	-0.001007	6,088	
Wyoming	-0.001124	653	-0.002247	934	

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Table D-6. a, b, and c Parameters for Calculating Approximate Standard Errors for Expenditures for the Detailed Sportsmen Sample

	Sports	men and angler	rs 16+	Hunters 16+			
State	a	b	c	a	b	c	
United States	0.000150	-192,623	34,364	0.000277	-478,142	33,707	
Alabama	0.022140	-31,979	7,632	0.041030	-34,071	5,795	
Alaska	0.023245	-15,072	1,467	0.043010	-17,754	1,016	
Arizona	0.025451	-1,413 -35,277	4,134	0.073680	-289,994	5,746	
Arkansas	$0.046100 \\ 0.020212$	-180,816	6,033 28,097	0.128750 0.121120	-223,947 -136,518	4,961 11,478	
Colorado	0.027113	-31,215	6,499	0.126930	-19,131	3,212	
Connecticut	0.014369	-20,672	3,246	0.051520	30,475	1,407	
Delaware	0.019906	-3,294	842	0.035500	-5,858	785	
Florida	0.018422	-54,019	21,952	0.051760	-276,536	15,998	
Georgia	0.017194	38,491	10,236	0.077200	-264,814	8,387	
Hawaii	0.019313	-3,794	1,361	0.086390	-1,253	797	
IdahoIllinois	0.016458 0.023997	-19,925 -118,822	3,682 16,341	0.026210 0.027055	-102,915 -235,002	3,831 10,288	
Indiana	0.008054	-37,770	7,805	0.027033	-113,025	5,115	
Iowa	0.016916	-4,999	3,458	0.005885	-88,869	4,861	
Kansas	0.033115	-5,365	2,597	0.094000	-144,269	3,670	
Kentucky	0.033294	-35,489	6,480	0.031030	-211,390	9,091	
Louisiana	0.012738	-6,921	10,247	0.077410	-178,559	8,417	
Maine	0.051020	-11,191	2,468	0.118050	-62,158	3,145	
Maryland	0.043650	-36,620	5,657	0.068670	-9,067	2,690	
Massachusetts	0.022765	-70,099	6,656	0.011280	-40,800	5,986	
Michigan	0.017766	-94,006	17,933	0.021460	-386,383	27,458	
Minnesota	0.016251	-2,890	10,828	0.045130	-194,991	11,809	
MississippiMissouri	0.016620 0.031920	-34,650 -38,417	7,371 8,626	-0.001980 0.023030	-78,252 -171,746	7,986 14,407	
Montana	0.012655	-4,035	1,384	0.009135	1,629	2,229	
Nebraska	0.019808	-3,439	1,803	0.015060	21,116	2,870	
Nevada	0.006082	-11,623	2,767	0.073300	-57,009	1,223	
New Hampshire	0.060070	-13,210	1,758	0.020440	-20,168	1,638	
New Jersey	0.019375	-108,500	10,322	0.089840	-152,277	5,197	
New Mexico	0.029329	-4,702	1,937	0.055030	-40,824	1,474	
New York	0.013940	-128,454	20,807	0.028680	-107,377	14,284	
North Carolina	0.038160	-174,985	18,106	0.046780	1,355	8,152	
North DakotaOhio	0.021979 0.018212	-777 -76,116	752 14,481	0.024171 0.011040	-23,882 -360,018	1,149 17,181	
					·		
Oklahoma	0.043300 0.008560	-88,548 -61,773	10,547 11,911	0.098030 0.054460	-41,671 -223,614	6,498 6,661	
Oregon	0.008300	-138,047	20,372	0.053860	-155,572	10,311	
Rhode Island	0.048180	-10,693	1,055	0.033800	-18.309	422	
South Carolina	0.032550	-49,811	6,362	0.019070	185,472	6,243	
South Dakota	0.008600	-27,856	3,357	0.014299	574	1,458	
Tennessee	0.022255	-24,179	6,024	0.047520	-469,509	13,865	
Texas	0.032800	-300,879	38,595	0.019380	-347,416	29,092	
Utah	0.009578	-16,645	3,479	0.112610	-242,080	3,839	
Vermont	0.007530	-20,073	2,991	0.012590	39,217	1,230	
Virginia	0.007276	-173,725	16,133	0.089620	-203,860	6,212	
Washington	0.033116	-38,664	8,578 4,606	0.105180 0.012360	-41,288 -42,917	6,989	
West Virginia	0.018591 0.011515	-28,940 -92,109	11,387	0.012360	-129,738	4,494 10,352	
Wyoming.	0.022142	-1,139	914	0.070790	-32,872	1,042	
		1,130		1.0.0.00	02,072		

Table D-7. a, b, and c Parameters for Calculating Approximate Standard Errors for Days or Trips for the Detailed Sportsmen Sample

_	Sportsm	en and anglers	s 16+	Hunters 16+			
State	a	b	c	a	b	c	
United States	-0.000487	-324,198	68,529	0.000284	-64,721	20,674	
Alabama	-0.011070	-11,692	13,572	0.056950	-1,149	4,361	
Alaska	0.033200	-490	902	0.011283	-2,292	1,633	
Arizona	0.056570	4,289	1,496	0.092450	-2,138	2,510	
Arkansas	0.013786 0.029946	2,864 -4,196	3,940 10,727	$0.104810 \\ 0.126460$	-7,656 -18,167	5,216 11,833	
Colorado	0.005428	-2,711	5,203	0.073060	-15,717	7,066	
Connecticut	0.003347	-2,052	3,505	0.043562	-1,460	1,594	
Delaware	0.007255	-490	812	0.107830	-1,125	758	
Florida	0.013367	-24,334	31,352	0.050630	-11,393	12,144	
Georgia	-0.002390	-20,940	25,606	0.009602	-4,615	8,856	
HawaiiIdaho	0.030060 -0.004433	-1,400 -18,648	1,521 8,978	0.031530 0.012581	-464 -5,338	1,088 3,657	
Illinois.	0.001066	-31,929	21,399	0.012381	-13,269	10,598	
Indiana	-0.005908	-10.895	13,612	0.043800	-5,762	4,346	
Iowa	-0.006627	-4,499	6,572	-0.005814	-6,150	5,151	
Kansas	0.072300	-1.103	2,570	0.075350	-3,708	3,786	
Kentucky	-0.000490	-4,426	6,283	0.005267	-9,012	6,791	
Louisiana	0.027440	-12,750	15,168	-0.008006	-11,412	9,108	
Maine	0.009860	-5,593	3,254	0.055710	-5,057	2,588	
Maryland	0.050010	-3,282	5,469	0.022913	-2,192	3,737	
Massachusetts	0.026976	-1,916	3,299	0.026656	-1,886	3,137	
Michigan	0.013471	-64,347	26,902	0.024363	-8,048	15,439	
Minnesota	0.067180	-14,162	13,867	0.003570	-3,330	10,044	
Mississippi	0.002499	-3,774	5,306	-0.006274	-3,468	4,651	
Missouri	-0.013391	-20,814	23,469	0.032758	-3,368	7,531	
Montana	0.007369	-729	1,403	0.002089	-3,220	2,255	
Nebraska	-0.001529	-2,946	3,633	0.052340	-617	1,483	
Nevada	0.008313	-1,068	1,857	0.032699	-1,208	1,338	
New Hampshire	$0.021018 \ 0.006822$	-749 -20,863	1,202 12,441	0.011513 0.040160	-764 -7,095	1,264 4,902	
New Mexico	0.058190	-319	1,665	-0.006373	507	1,618	
New York	0.006621	-75.595	25,019	0.005049	-13,667	10,969	
North Carolina	0.026990	-7,929	13,144	0.026400	-5,933	10,903	
North Dakota	0.000737	-1,235	1,770	0.030689	-488	875	
Ohio	-0.008811	-17,533	22,138	0.006268	-4,917	9,261	
Oklahoma	-0.004210	-22,761	23,462	0.022440	-12,402	10,113	
Oregon	-0.003514	-13,057	12,352	0.047340	-8,303	5,034	
Pennsylvania	-0.004771	-29,038	20,722	0.005890	-13,456	11,579	
Rhode Island	0.035533 0.016055	-488 -1,772	716 3,332	0.055023 0.012010	16 -7,443	418 5,606	
	-0.012421	-2,325	3,881	0.006947			
South Dakota Tennessee	-0.012421	-2,325 -15,873	20,791	0.006947	264 -14,556	1,520 7,158	
Texas	0.064330	-20,030	28,511	0.093890	-7,271	15,821	
Utah	-0.010885	-7,389	6,213	0.061040	-6,144	3,385	
Vermont	-0.011266	-3,627	2,815	-0.002376	-458	1,235	
Virginia	0.035180	125,224	-9,283	0.072310	388	6,109	
Washington	0.036450	61,568	6,373	0.053870	-15,132	10,384	
West Virginia	0.014927	-1,405	2,899	0.033992	-1,412	3,115	
Wisconsin	-0.002327	-13,236	11,393	0.044300	-29,411	12,437	
Wyoming	0.002976	-753	1,220	0.003873	-1,048	1,592	

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Table D-8. a and b Parameters for Calculating Approximate Standard Errors of Levels of Wildlife-Watching Participants for the Detailed Wildlife-Watching Participants Sample

State	110111 001410111141	l users	All wildlife-watching participants ¹		
	a	b	a	b	
United States	-0.000276	25,931	-0.000305	28,168	
Alabama	-0.001433	3,758	-0.002465	4,921	
Alaska	-0.014534	4,139	-0.015101	4,282	
Arizona	-0.005141	8,512	-0.004974	8,299	
Arkansas	-0.003210	4,887	-0.004132	5,615	
California	-0.006775	59,801	-0.008521	72,793	
Colorado	-0.005938	10,978	-0.013074	21,640	
Connecticut	-0.005230	5,813	-0.007233	7,680	
Delaware	-0.009246	2,459	-0.008584	2,306	
Florida	-0.003500	20,728	-0.006692	32,623	
Georgia	-0.001243	6,315	-0.001948	7,705	
Hawaii	-0.000145	693	-0.000308	726	
Idaho	-0.007455	4,802	-0.008880	5,492	
Illinois	-0.005391	22,958	-0.007053	28,807	
Indiana	-0.003253	8,771	-0.005209	12,532	
Iowa	-0.007071	9,220	-0.006115	8,203	
Kansas	-0.001433	3,300	-0.003303	4,700	
Kentucky	-0.004163	6,866	-0.003590	6,210	
Louisiana	-0.002342	6,532	-0.003035	7,261	
Maine	-0.007341	4,524	-0.007111	4,410	
Maryland	-0.004920	9,619	-0.005532	10,555	
Massachusetts	-0.017685	32,902	-0.012769	24,195	
Michigan	-0.005775	24,896	-0.007232	29,654	
Minnesota	-0.007326	16,496	-0.005645	13,799	
Mississippi	-0.000510	2,528	-0.001380	3,060	
Missouri	-0.003803	10,811	-0.005533	14,250	
Montana	-0.006528	3,155	-0.009016	4,087	
Nebraska	-0.004063	3,104	-0.005025	3,601	
Nevada	-0.005595	2,961	-0.006091	3,157	
New Hampshire	-0.007437	3,782	-0.010707	5,245	
New Jersey	-0.005500	13,386	-0.008007	18,395	
New Mexico	-0.004430	3,118	-0.005759	3,762	
New York	-0.003815	20,825	-0.007202	34,790	
North Carolina	-0.001502	7,617	-0.002002	8,721	
North Dakota	-0.001385	781	-0.002006	888	
Ohio	-0.005364	22,355	-0.007372	29,104	
Oklahoma	-0.003454	7,195	-0.001870	5,394	
Oregon	-0.007073	10,056	-0.011343	14,985	
Pennsylvania	-0.011110	45,226	-0.014233	56,614	
Rhode Island	-0.007440	2,262	-0.009585	2,836	
South Carolina	-0.001651	3,399	-0.001422	3,176	
South Dakota	-0.005296	1,781	-0.004510	1,605	
Tennessee.	-0.003042	8,360	-0.004086	10,197	
Texas	-0.004424	32,407	-0.004044	30,685	
Utah	-0.005642	4,613	-0.006619	5,198	
Vermont	-0.009714	2,822	-0.010510	3,020	
Virginia	-0.006274	17,138	-0.006328	17,260	
Washington	-0.006308	16,668	-0.007175	18,535	
West Virginia	-0.000729	1,840	-0.001846	2,470	
Wisconsin	-0.007849	19,480	-0.008227	20,218	
Wyoming	-0.009622	2,285	-0.007294	1,851	

¹Use these parameters for: total wildlife-watching participants and residential users.

Table D-9. a, b, and c Parameters for Calculating Approximate Standard Errors for Expenditures and Days or Trips for Wildlife-Watching Participants

State	I	Expenditures		I	Days or trips	
State	a	b	с	a	b	С
United States	0.002397	54,854	59,894	0.004371	-26,991	38,946
Alabama	0.036681	-18,572	3,935	0.011362	-3,080	6,929
Alaska	0.033200	-489	902	0.033200	-490	902
Arizona	0.085600	-24,154	3,865	0.232510	-7,261	4,855
Arkansas	0.039340	-17,237	7,682	0.126590	-6,938	4,442
California	0.035321	1,067,697	50,145	0.052960	-492,479	107,684
Colorado	0.048110	-591,648	39,405	0.017830	-20,910	22,425
Connecticut	0.032120	-21,061	5,992	0.042120	-5,381	6,004
Delaware	0.027760	-22,636	2,973	0.003640	-10,483	5,591
Florida	0.031830	-262,997	42,131	0.017280	-64,794	47,008
Georgia	0.013884	-70,051	15,019	0.031240	-23,045	14,502
Hawaii	0.064090	-15,686	1,341	0.038060	-2,779	1,738
Idaho	0.074700	-41,520	4,112	0.052940	-2,501	4,439
Illinois	0.032820	-136,223	32,872	0.027820	58,516	15,204
Indiana	0.006691	-40,890	16,403	0.122280	615	4,192
Iowa	0.042340	2,565	9,634	0.019080	-25,174	20,514
Kansas	0.049730	28,458	2,682	0.046990	-3,368	5,621
Kentucky	0.057270	-82,495	7,466	0.190170	-34,160	7,178
Louisiana	0.015699	-56,977	11,140	0.057300	-3,617	5,930
Maine	0.014378	32,335	3,270	0.051680	15,634	175
Maryland	0.030510	-305,840	24,949	0.024640	-17,150	12,820
Massachusetts	0.037380	-61,675	20,522	-0.005400	-76,328	43,555
Michigan	0.061770	-196,154	22,084	0.029460	-37,292	38,827
Minnesota	0.037860	-560,903	26,760	0.112360	-726	8,805
Mississippi	0.097820	-25,306	3,928	0.147200	-4,425	3,214
Missouri	0.051350	-307,535	14,174	0.138350	-83,740	29,824
Montana	0.060400	-10,180	3,130	0.025541	-6,368	4,142
Nebraska	0.022050	-40,731	6,287	0.038910	7,544	6,580
Nevada	0.068910	-18,553	2,740	0.059320	-4,583	3,379
New Hampshire	0.073310	-15,254	5,644	0.020010	-11,117	12,021
New Jersey	0.149260	-108,166	14,765	0.127580	-3,798	11,031
New Mexico	0.071300	-19,200	3,055	0.219380	659	3,498
New York	0.067090	264,223	15,441	0.033550	-33,800	37,645
North Carolina	0.023769	-75,748	15,550	0.049300	-20,978	13,008
North Dakota	0.032330	-1,750	1,453	0.020354	-1,274	1,794
Ohio	0.032960	-396,988	40,707	0.041190	22,105	16,194
Oklahoma	0.069700	-20,480	5,997	0.204660	-13,045	9,633
Oregon	0.059410	-49,805	9,458	0.020200	-30,808	18,514
Pennsylvania	0.082590	295,032	21,758	0.039050	-55,252	59,257
Rhode Island	0.110000	-26,416	2,010	0.166510	-285	1,206
South Carolina	0.040330	-19,536	4,583	0.029840	-26,641	9,633
South Dakota	0.030560	16,289	974	0.144230	-15,927	2,616
Tennessee	0.106240	-192,365	13,204	0.045640	-19,985	16,505
Texas	0.130150	-261,303	31,449	0.207090	5,535	15,119
Utah	0.051580	-4,059	5,598	-0.003608	-2,355	7,127
Vermont	0.096280	-1,490	1,518	0.035450	10,053	2,920
Virginia	0.063470	4,565	14,349	0.054850	-13,451	16,263
Washington	0.100400	15,783	22,301	-0.004180	-17,728	27,976
West Virginia	0.031242	-12,231	3,829	0.037480	-9,680	4,534
Wisconsin	0.197550	360,528	-1,524	0.159790	-15,203	11,080
Wyoming	0.056740	-26,047	2,288	0.020139	-13,601	3,552

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