

Checklist for Planning a Physical Fitness Program

Task	Assigned Responsibility/Date Completed
Develop as a project within the Employee Wellness Committee.	
Utilize a team approach with individuals from a wide range of backgrounds and interests.	
Align the program with the overall mission, vision, and values of the agency.	
Perform a needs assessment to adapt the program to the needs of the employees and the organization.	
Identify available resources.	
Survey employee interests.	
Establish a statement of goals and objectives.	
Secure management support.	
Determine the scope of programs and facilities and the best way of providing these services.	
Develop an evaluation plan to measure program effectiveness.	
Negotiate or consult with unions, as appropriate.	
Assure that programs are safe, appropriate, and meet health industry standards as well as legal and ethical requirements.	



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Consider liability issues and discuss with Regional Counsel how to reduce risk.	
Select qualified personnel to coordinate and operate the program.	
Market the programs with a variety of media and communication approaches.	
Ensure that programs are convenient and available to all employees.	
Provide a strong and varied communication plan.	
Develop an ongoing evaluation process to create accountability and a method of reporting to track progress.	
Consider federal tax rules governing providing fitness programs and facilities.	
Utilize the synergy between employee wellness and occupational health programs.	

