

# NTIA III-1 DATA PRACTICES

8/15/40/5 3/3/4/1

• WHAT DATA OUTSIDE OF APP FUNCTIONALITY

- DATA FLOWS/ELEMENTS 10/8/40/4 6/2/2/0

- CHARACTERISTICS OF APPS' ACTIVITIES

• 1

1/3/8/50  
0/8/1/2

# NTIA III-2 LANGUAGE

15/15/25/2  
V341

- FUNCTIONAL DESCRIPTION OF DATA USE

- SIZE OF PRIVACY POLICY/SIMPLE LANGUAGE <sup>10/10/21/0</sup> <sub>V342</sub>

- DEFINE "MOBILE APPS" <sup>50/3/57</sup> <sub>7/3/0/0</sub>

- DEFINE SCOPE OF RECS <sup>25/10/8/15</sup> <sub>5/2/1/0</sub>

- INFORM USERS WHY DATA IS COLLECTED/USED <sup>10/8/25/20</sup> <sub>7/3/4/1</sub>

<sup>0/5/5/50</sup> <sub>V3/3/1</sub> - IDENTIFY ~~MOST IMPORTANT~~ ELEMENTS OF DATA USE THAT ARE MOST IMPORTANT TO CONSUMERS

- USE DRAFT MODEL CODE TO ~~SHAKEOUT~~ ELICIT DETAILS OF PRACTICES <sup>3/10/10/35</sup> <sub>3/2/0/2</sub>

- DIVIDE DATA INTO CATEGORIES THAT ARE UNDERSTANDABLE TO CONSUMERS <sup>4/8/10/35</sup> <sub>0/2/5/2</sub>

- UNDERSTANDABLE CAT. OF DATA <sup>3/7/5/20</sup> <sub>0/1/1/1</sub>

NTIA 111-3

## HOW PROVIDED

- JUST IN TIME NOTICE / NOTICE IN CONTEXT  
9/15/6/25 1/1/4/2
- PRIORITIZE KEY ELEMENTS / DON'T OVERLOAD CONSUMERS WITH TOO MUCH INFO  
10/9/14/20 1/2/3/1
- CLARITY ON WHO IS BEING TRANSPARENT  
2/2/3/55 0/4/5/0

NTIA - III - 4

BROAD PRINCIPLES

35/10/016 3/1/212

- TECH NEUTRALITY / PLATFORM AGNOSTIC

4/17/25/2  
4/13/211

UNDERSTAND ECONOMICS OF DATA USE

15/20/18/1  
4/1/010

IDENTIFY COMMON PRACTICES IN USE TODAY

8/8/5/30  
1/0/4/1

MAINTAIN INTERMEDIARY PROTECTIONS

0/4/10/35  
0/5/1/0

UNDERSTANDABLE DISCLOSURE OF COMMON PRACTICES

5/2/15/30  
1/2/4/1

IDENTIFY KEY INFO FOR MONETIZATION

0/0/15/30  
2/0/2/2

BETTER UNDERSTAND CONSUMER EXPECTATIONS

0/0/4/50  
0/1/3/4

HOUSE KEEPING ISSUES / FUNDING

0/0/0/55  
1/0/2/4

COLLECTION AND SHARING OF STUDIES RE:  
CONSUMER EXPECTATIONS

0/0/0/55  
0/0/1/0

ID SPONSORSHIP OF STUDIES (INDUSTRY V. ACADEMIC,  
NON-PROFIT)

0/0/4/50  
2/0/2/4

COLLECT AND SHARE INFO RE: RELEVANT

BEHAVIORAL ECONOMICS EXPERIMENTS / ECONOMIC  
STUDIES

0/0/3/50  
2/0/3/3

RIGOROUS ANALYTICAL METHODOLOGY

- TUESDAY 40/5/5/1 5(2/d/1)
- WEDNESDAY 35/8/5/9 2/d/3/3
- THURSDAY 22/15/5/12 5/0/2/0
- FRIDAY 7/5/8/30 1/2/2/1
- FULL DAY MEETINGS 5 0/12/25/30 1/0/3/5
- HALF DAY MEETINGS 5 large #/2/0/0 8/0/0/0

- 9am 12/4/6/30 2/1/1/5
- 10am 20/5/4/9 3/2/2/3
- 11am ~~5/10/5/large#~~ 4/2/1/3
- noon 0/1/0/large
- 1pm 35/5/4/6
- 2pm 26/23/5/15 2/2/1/1
- 3/0/3/3

# NTIA III - CONCRETE SUGGESTIONS - PRICES

- TECH BRIEFINGS BY STAKEHOLDERS
- WORKING GROUPS TO DEFINE "MOBILE APPS"
- VENABLE-HOSTED <sup>TECH</sup> BRIEFINGS ON DATA PRACTICES ON 9/18/12  
(OPEN TO ALL)
- VENABLE-HOSTED BRIEFINGS ON CURRENT BEST-PRACTICES
- WEB MECHANISM FOR SUBMITTING QUESTIONS FOR TECH BRIEFINGS
- USE PRIVACY.MSH.ORG FOR
- TECH BRIEFINGS OPEN TO ALL / REMOTE ACCESS
- " " " IN MULTIPLE SITES
- SENSITIVITY TO PUBLIC DATA
- COMMON LIBRARY OF RESOURCES
- WEBINARS
- BRIEFINGS BY TECHNOLOGISTS
- BALANCE AND RECOGNITION OF STAKEHOLDER GROUPS
- BRIEFINGS IN ADVANCE OF NEXT MSH MEETING
- AGENDA FOR NEXT MSH MEETING IS: DEFINE "MOBILE AND SCOPE APPS"

- TECH BRIEFING ON 9/19, FOLLOWED BY WORKING GROUPS
- NO <sup>FORMALIZED</sup> WORKING GROUPS AT THIS TIME
- FPF-HOSTED 1-hour BRIEFING NEXT WEEK AS FIRST IN SERIES OF AD-HOC TECH-BRIEFINGS
- DEFINE STAKEHOLDER SEGMENTS
- DETERMINE HOW TO ASSESS/DETERMINE CONSENSUS
- DETERMINE HOW TO AVOID "LOOP DISCUSSIONS"
- DON'T REINVENT THE WHEEL
- ACT-Sponsored 1-hour BRIEFING FROM APP DEV'S
- MODEV CONFERENCE IN ROSSLYN
- STAKEHOLDERS-AGREED ISSUES ~~TO~~ BROUGHT TO FULL GROUP FOR CONSIDERATION.
- TECH BRIEFING ON 9/19 FOLLOWED BY THE GROUP MOVING FORWARD ON SUBSTANCE
- ~~A~~ ONLINE MECHANISM FOR REVIEWING DRAFTS
- ~~A~~ ONLINE MECHANISM FOR EXCHANGING INFORMATION
- CONTINUE DISCUSSIONS WITHOUT WORKING GROUPS
- BUILD TRUST
- DOCUMENT SIDE-MEETINGS ON WIKI