

Recognition Opportunities

ENERGY STAR offers the following opportunities to recognize SPP partners for energy performance improvements. This is a great opportunity to show customers and prospects that your service and products directly lead to improved energy performance within their facilities. Contact your program representative for more information about gaining recognition.

[ENERGY STAR Partner of the Year Award for Service and Product Providers](#)

ENERGY STAR honors businesses and organizations that through their products, services, and/or effective outreach efforts, help energy users succeed in strategically managing their energy use.

[Service and Product Provider Most Active Chart](#)

The Most Active Chart features service and product providers that are benchmarking customers facilities; helping customers earn the ENERGY STAR Label; helping customers improve the Energy Performance Rating of a building by at least 10 points; developing success stories; or helping customers become ENERGY STAR Leaders.

[The ENERGY STAR Label for Buildings](#)

Buildings that receive an energy performance rating of 75 or higher are eligible to apply for the ENERGY STAR label for buildings. Facilities that receive this label are among the 25% most energy efficient buildings in the nation. Assisting a client in achieving this recognition offers many opportunities for an SPP, including showcasing this achievement on the ENERGY STAR directory of labeled buildings.

[Significant Improvement](#)

In addition to recognizing SPP partners for their involvement with buildings that have qualified for the ENERGY STAR label, ENERGY STAR offers recognition for involvement with buildings that have increased their energy performance rating by at least 10 points on the energy performance rating scale.

[Success Stories](#)

Leverage the ENERGY STAR partnership by sharing best practices, lessons learned and energy performance achievements through success stories. Develop a success story detailing achievements for clients accomplished through your partnership with ENERGY STAR.

[Building Profiles](#)

[Create a Building Profile](#) to highlight buildings you have helped earn the ENERGY STAR label.

[Featured SPP](#)

Throughout the year, ENERGY STAR will feature top Service and Product Provider Partners. Contact your program representative to learn how you can become our next Featured SPP.

[ENERGY STAR Challenge](#)

EPA, in partnership with business and community leaders, is challenging building owners across the country to improve the efficiency of their buildings by 10% or more. You can help your customers meet this Challenge and become ENERGY STAR Leaders.

[ENERGY STAR Leaders](#)

ENERGY STAR partners who demonstrate organization-wide continuous improvement qualify for EPA's ENERGY STAR Leaders recognition. EPA designates ENERGY STAR Leaders based on documented improvement in EPA's Energy Performance Rating System by 10, 20, or 30 points above an organization-wide baseline, or an average rating of 75 or better. Helping your clients achieve this goal. SPPs that assist their customers in becoming ENERGY STAR Leaders are recognized for their efforts.

[Articles](#)

Gain exposure by writing articles in publications promoting advantages of the ENERGY STAR program.