

SEMINARS

Driving BioPreferred® with the Presidential Memorandum

June 19, 2012
1:30 - 2:30 p.m. EST

LIVE! Via streaming video or satellite downlink
No travel! No cost training!
[Click Here to Register](#)

The Feb. 21, 2012 Presidential Memorandum – *Driving Innovation and Creating Jobs in Rural America through Biobased and Sustainable Product Procurement* raises the bar for biobased purchasing in the Federal sector.

This **FREE** seminar is ideal for Contracting Officers, Procurement Professionals, Sustainability Officers and Managers, and Technical and Program Managers

Register Now to gain:

- ▶ **INSPIRATION**
Thought-provoking heroes in Federal biobased procurement
- ▶ **KNOWLEDGE**
In-depth insights into Presidential Memo and E.O. 13514
- ▶ **ACCESS**
New information about the Federal Procurement Data System

Leaders in biobased procurement will share insights into:

Strategic Sustainability Performance Plans –

Learn how to meet sustainable acquisition mandates through strategic sourcing!

OMB Scorecards –

Keep up on new requirements for biobased procurement to keep up your agency’s score!



Special message from Doug McKalip

Senior Policy Advisor for Rural Affairs, White House Domestic Policy Council

The Instructors

Cyndi Vallina
OMB Senior Analyst, Executive Office of the President

Cynthia Vallina oversees government-wide implementation of Executive Order 13514 on sustainability. She developed the Energy and Sustainability Scorecard concept and conducts biannual assessments of agency progress.



Linda Mesaros
President of Mesaros Associates, Inc.

Linda Mesaros served as Acting Federal Environmental Executive and Chief of Staff of a White House Task Force, and as Deputy Associate Administrator for Procurement Innovation at the Office of Management and Budget.



Moderated by Ron Buckhalt
Program Manager, USDA BioPreferred program

Instructors will answer your questions live during the seminar!

Continuing Education Units Offered
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