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Navy Warfare Development Command "Forward . . . For the Fleet"

GENERATION



TRAINING

## Thank You!





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GENERATION



## **Highlights of Key Findings**



- Innovation is about follow-through & adoption into practice
- Offers strategic advantages for Navy/country (Out think & out pace adversaries)
- Junior leaders are essential to innovation
- Navy leadership reaching out to smart sailors and JOs for ideas that can significantly change the way we do business
- Innovation requires dialogue Find a forum that suits you and join the conversation

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 Private sector is leading with new ideas, we need to leverage their knowledge & research

COLLABORATI



## **Symposium Objectives**



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- 1. Boost awareness & educate junior leaders on the importance of innovation
  - 2. Deputize junior leaders to contribute new ideas to Navy missions
  - 3. Explore new ways to organize, connect, and proliferate open discussion venues
  - 4. Harvest recommendations from junior leaders on key issues confronting the Navy
  - 5. Employ the creative energy of junior leaders to tackle emerging challenges



### 1. Boost awareness & educate junior leaders on the importance of innovation



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Over 100 different organizations represented

- Need to include innovation in more educational forums
- Efforts are needed to learn how to use new technologies and operating concepts to sustain our warfighting advantage
- Innovation can occur in the face of constraints When leaders perceive they have to solve problems they rarely concede defeat
- We must instill innovation into our daily operations/actions
- Junior leaders have a professional obligation and vested interest to shape the capabilities of the future Navy

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# 2. Deputize junior leaders to contribute new ideas to Navy missions



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- 230 in person & 218 on line participants
- Innovation requires dialogue
- Conceptual Blending A willingness to consider ideas that don't seem worth considering
- The ability to stick with it is one of the most important predictors of success
- Know where your expertise lies
- Find a way to talk about your ideas
- It is about the idea not the people
- Find something you believe in and demonstrate your grit
- USNI reaching out to smart sailors and JOs for ideas



3. Explore new ways to organize, connect, and proliferate open discussion venues

#### ACTIVE

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- Social media and blogging sites are means of communications for the millennial generation – Many forums are available to read, speak, think, and write (In fact participants were more comfortable with chat than live talking)
- USNI reaching out to junior leaders to engage in the professional conversation and to be a place to get information
- Wardroom discussion led by the CO is needed
- Many innovation efforts are focused on expanding access to ideas and problem solvers
- Crowdsourcing ideas Continuous process of on-line commentary, online voting, facilitated routing, SME vetting, and action by leadership
- Expand use of ONR crowdsourcing tools/games





- Leaders need to provide forums and opportunities for innovative ideas to be considered, developed, and acted upon
  - There are resources available to help you
  - NWDC Center for Innovation webpage Contact us to submit ideas & get support
  - USNI Proceedings, Wiki, blog, etc.
  - Other websites and blogs are available, Small Wars Journal, Sailorbob, Disruptive Thinkers, etc.
  - Excellent suggestions from panel discussion on changing culture
  - Incorporate input into Innovator's Guide



# 5. Employ the creative energy of junior leaders to tackle emerging challenges

#### ACTIVE



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- It is not a lack of ideas It is providing the means to develop and implement ideas
- Always ask the question Is this something that a machine can do better?

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- Don't be the sole owner of a problem Reach out, collaborateJoin the conversation
- Junior leaders are eager to contribute

EXERCISE

DOCTRINE DEVELOPMENT

OLLABORATION



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## **Hotwash/Way Ahead**



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### Harvest and analyze DCO comments

- Transform good ideas into action •
- Deliver AAR to COM USFF
- Contributions from this event will feed and fuel the Senior Innovations Symposium this fall
- Continue the innovation campaign ...
  - Expand network of innovators
  - Expand guest speaker series
  - Facilitate / broker development of "harvested" ideas
    - Assess substantive ideas and potential actions
    - Plan future events
      - Joint / multi-service
      - Classified discussion
- Finalize Innovator's Guide and distribute widely







INTEGRATION



ANALYSIS



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### ACTIVE

PARTNERSHIPS

- Concept nominations to NWDC Center for Innovation
- https://www.nwdc.navy.mil/ncoi/jlis/default.aspx
- Junior Leader Innovation Symposium Portal: <u>https://www.nwdc.navy.mil/ncoi/jlis/default.aspx</u>
  Post-Event Survey:

https://www.research.net/s/FGKF36Z

Navy Lessons Learned:

https://www.jllis.mil/NAVY/

DEVELOPMENT



Exercise Support

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SENERATION