

Stakeholder Outreach and Input

The National Prevention Strategy reflects the prevention priorities of a diverse array of cross-sector stakeholders. The Strategy development process actively engaged individuals within and outside of the Federal government to gather input on key components of the Strategy.

Materials were developed that outlined the Strategy framework and draft recommendations and made available for review by subject matter experts, sector leaders, partner organizations and the public. All comments received were documented and analyzed for applicability and relevance, and a systematic review process was used to incorporate updates and feedback into the Strategy where applicable. Input was evaluated against the following criteria:

- Alignment with evidence base
- Association with leading causes of death
- Feasibility within current resource and policy environments
- Alignment to the scope of the strategic direction, priority, and/or recommendation
- Consistency with the findings of relevant subject matter experts

We obtained input from stakeholders through the following efforts.

Outreach Mechanism	Description
Engagement Sessions held at National Conferences or Meetings	The Surgeon General and other Council leadership conducted engagement sessions at conferences or meetings across the country. These sessions were held to share information about the Strategy and to obtain feedback on the draft framework and the Strategy's overall development and implementation.
National Webinars	The Surgeon General and other Council leadership hosted webinars for large organizations to solicit input from their constituents throughout the nation. Presentations were conducted on the Strategy and its draft framework; attendees were encouraged to go to the hhs.gov (http://www.hhs.gov) input form to provide their individual comments on the Strategy.
Sector Outreach Events (i.e., business, state and local government, etc.)	Federal staff facilitated sessions, similar to the ones held at the national conferences, to engage participants in a discussion on the draft framework and to obtain feedback on the Strategy's development and implementation.
E-mail/Web Submissions	Two opportunities to view the draft Strategy framework (vision, goals, Priorities recommendations) as it evolved were provided on the hhs.gov (http://www.hhs.gov) landing page. An input form with specific questions about each draft was promoted on the National Prevention Council website (http://www.healthcare.gov/nationalpreventioncouncil), as well through an electronic badge placed on several of the Council member websites. In total, 240 submissions were received via the online portal.
Letters from organizations	In addition to the online input form, dozens of organizations submitted letters directly to the National Prevention Council or the Office of the Surgeon General, or both. Those letters were documented and analyzed similarly to the web submissions.