

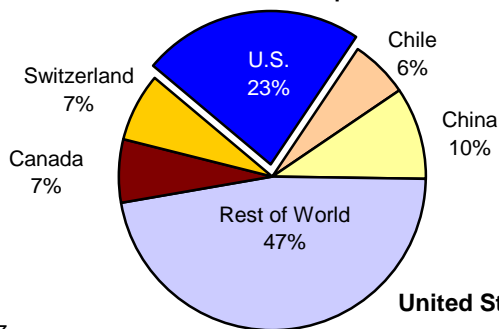


The United States Contributes to Economic Prosperity in Peru

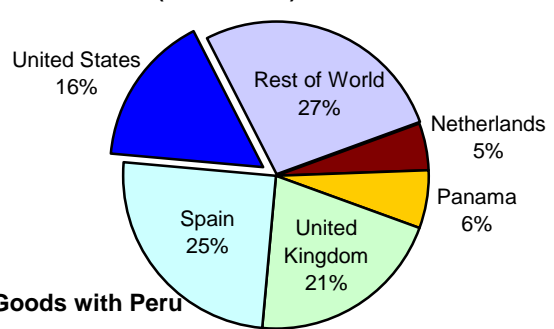


- In 2006, U.S. direct investment in Peru reached \$5.0 billion (BEA, *Survey of Current Business*, July 2007); this is equivalent to 5.4 percent of Peru's GDP of \$93.3 billion (World Bank, *World Development Indicators*).
- The Peruvian affiliates of U.S. direct investors employed 29,400 people in 2005 and their value added contributed 4.3 percent to Peru's GDP (BEA, *Survey of Current Business*, Nov. 2007).
- Since 2004, the U.S. Trade and Development Agency (USTDA) has provided over \$3.6 million for activities in Peru.
- The Peace Corps currently has approximately 173 volunteers working throughout Peru; since 1963, 2,560 volunteers have aided communities in Peru.
- The Overseas Private Investment Corporation (OPIC) provided over \$149 million in finance and insurance funds in 2006.
- The United States Agency for International Development (USAID) has provided over \$81 million in aid to Peru in 2006.
- The United States purchased nearly 23 percent of Peru's total merchandise exports in 2006 (World Trade Atlas).
- U.S. merchandise exports to Peru grew from \$1.8 billion in 1996 to \$2.9 billion in 2006, an increase of approximately 65 percent (U.S. Census Bureau).
- In 2006 over \$2.87 billion in remittance money was sent by Peruvians living abroad (Inter-American Development Bank).

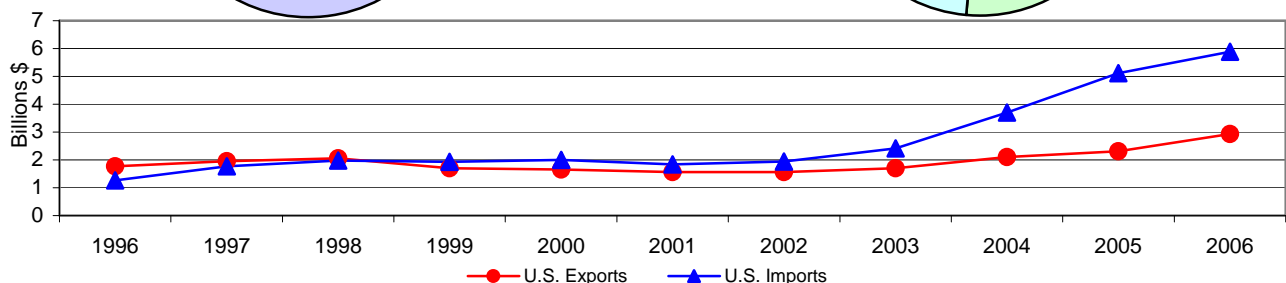
Total Market Share the United States Represents for Peru's Merchandise Exports - 2006



Net Inflows of Foreign Investment in Peru (as % of total) 1997-2006



United States Trade in Goods with Peru





Peru

U.S. Companies Contribute to Economic Prosperity and Social Development



"Best Places to Work" - Procter and Gamble

Procter and Gamble (P&G) presently employs over 350 people in Peru and provides indirect jobs to over 1,000 people in its supply and distribution system. The company has repeatedly ranked among the top 10 "Best places to Work" by the *Great Places to Work Institute, Inc.*, which evaluates companies based on questionnaires given to managers and employees regarding company culture and employee opinions of their company. P&G also gets much recognition for its environmental programs, its good manufacturing, storage and distribution practices, as well as its labor standards. The Company is among the top 30 taxpayers in Peru. P&G Peru has been a leader in establishing "Caminando Juntos", an affiliate of United Way International, with the purpose of creating a culture of giving back to the community among the business community and its employees. The company also makes direct contributions to institutions that provide shelter and education to underprivileged children.

Investing in the Future - The Coca Cola Company

In 2005, Coca Cola and its local partners employed 5,365 people in Peru and paid \$47 million in taxes. Coca Cola's long-term commitment to Peru is reflected in its efforts to promote growth, employment, welfare, and working together for a better future. In 2005, Coca-Cola invested \$182,000 in a School of Business Development for Coca-Cola retailers, allowing these entrepreneurs to increase their own business skills. Additionally, through its Foundation, Coca-Cola supports two educational programs that benefit 951,407 Peruvian children. The company also promotes environmental protection by recognizing and rewarding ecologically efficient projects and clean-up campaigns; and promotes a healthy and active Lifestyle through programs like Sports Clinic (a program in course for the last 28 years) and Copa-Cola Football Cup.

Aiding Children - Citibank

In 2005 Citibank employed 604 people in Peru and paid approximately \$10 million dollars in income taxes. Through grants from The Citigroup Foundation, Citibank Peru, partners with local NGOs including Operation Smile, UNICEF and Junior Achievement in an effort to improve the communities where they live and work. Citibank's long-standing partnership with Operation Smile in Peru enables it to support a program that helps low-income children with facial deformities such as cleft lip, through a comprehensive rehabilitation program that includes plastic surgery, as well as speech therapy, nutrition, dental and emotional support. In collaboration with UNICEF, Citibank has developed an educational program called "2x1 Success in Elementary School," this initiative directly focuses on the educational problems that children face. It is a highly successful program that involves both adolescents and primary age school children. The adolescents participate in the program by teaching primary school children, using cultural animation and role playing as the main tools for generating learning capabilities and positive changes in their social behavior thus giving the adolescents a sense of commitment to the children of their communities or school, and generates a positive image of themselves. In Peru, Citibank also supports a training program for micro-entrepreneurs where finance, marketing, administration and basic sales concepts are taught.



Peru

U.S. Companies Contribute to Economic Prosperity and Social Development



Supportive Development - Microsoft

Microsoft has joined with FUNDADES (Foundation for Supportive Development) to develop two projects dedicated to helping handicapped people. The "Educational Technology Project for Special Education Centers in Urban Marginal Metropolitan Lima" provides teachers and students from special education schools with technological tools in order help the students further integrate into their social and working environments. Microsoft has donated \$35,000 to this project thus far. In a second project, FUNDADES has created opportunities that would have a positive impact in the lives of 1,200 policemen and soldiers that lost their professional careers due to injuries incurred on the job. Microsoft has donated \$94,000 for the construction of three Community Centers equipped with 30 computers, enabling the beneficiaries to be trained in computer technology, leadership and self esteem.

Improving Emergency Response - Motorola

Motorola currently employs 40 people in Peru. Some of Peru's most remote communities are in the provinces of Azangaro, Huancane and Melgar where the harsh climate and average altitude (13,000 feet) make living conditions difficult and communications virtually impossible. In 2005, Motorola Peru teamed up with CARE to improve the quality of life of the inhabitants of 19 communities in the Azangaro, Huancane and Melgar provinces, through the implementation of a Motorola's radio communications system. This new system will improve the communication capacity in four important areas: health, natural disasters, productive activities and citizen security. Motorola will achieve this by connecting healthcare centers, ambulances, local authorities' buildings and the offices of CARE in Puno. This project is a 911-type service that includes the installation of 22 base stations, 15 mobile radios for vehicles and 11 portable radios. Equipment will be distributed among the 19 communities located in an area of 100 square kilometers. This project will directly benefit almost 10,000 people and will indirectly benefit 18,000 people from nearby communities. The donation includes the delivery of the communications equipment and the necessary engineering for the design of the system, its implementation, training, warranty and maintenance for 3 years.

Caring for Children - Nextel

Nextel employs 862 people in Peru. During 2005-2006 their Participative Social Responsibility committee chose to support Armonizar, a non-profit organization founded in 1997 that helps children born with harelip fissure (leporine lip). This is the second most frequent congenital anomaly in Peru. Through Nextel's support, 1,827 children were able to receive rehabilitation treatment; they funded 34 surgical procedures, and provided for the outfitting of two new treatment rooms (which offers 200 children periodic dental attention). Nextel followed this up with an oral prophylaxis campaign and by providing ongoing milk donations for children suffering from malnutrition. In addition to this, Nextel's employees and families undertook a two-day voluntary work campaign to paint Armonizar's premises.

First Aid Readiness - Bristol Myers Squibb

Bristol Myers Squibb (BMS) provides employment for 174 people in Peru. They have distributed thousands of "disaster relief boxes" throughout the Andean region. These are assembled in advance, and include antibiotics, analgesics, anti-fungal agents, and other first aid necessities. These boxes have also been used to provide direct aid to victims of the numerous storm-ravaged regions in the Andes. In 2001, these boxes were delivered immediately after a major earthquake in Peru. Through Direct Relief International, BMS supports a hospital located in the state of Piura, where basic medicines and medical supplies are scarce. This is now the only public hospital in the entire southern area of Piura. BMS also sponsored a Neonatology Fellowship program that enabled a young pediatrician to specialize in the field.