

## After Receiving Tens of Thousands of Letters From Service Members World-Wide, A Group of NFL, NFL Europe, AFL, and CFL Football Players Extend & Enhance Their Sponsorship of \$200 SAT/ACT Training to All Families in The Armed Forces.

**Los Angeles California, September, 2006** After Receiving Tens of Thousands of Letters From Service Members World-Wide, A Group of NFL, NFL Europe, AFL, and CFL Football Players Extend & Enhance Their Sponsorship of \$200 SAT/ACT Training to All Families in The Armed Forces. For the second year, these players have sponsored several million dollars worth of \$199 SAT and ACT test prep programs to every family in the U.S. Military (all branches—active or retired). Specifically, the sponsorship allows any military person (active or retired) to request as many programs as they need for the students in their lives—for example a military uncle can use his military status to order a program(s) for the students in his extended family back home—any military person can request a program to help any student in his or her life. To have access to the sponsorship the person placing the request must be military (active or retired). The Department of Defense has created a secure website to quickly confirm a person's military status. Personnel can access the confirmation and request pages through several military related associations and organizations, including: The National Military Families Association, The Military Impacted School Association, The Military Child Education Collation, The Department of Defense Military Student website ([www.MilitaryStudent.org](http://www.MilitaryStudent.org)), and the Military Home Front website for families ([www.militaryhomefront.dod.mil](http://www.militaryhomefront.dod.mil)), all have access to confirm military status and process the order. Programs ship to domestic U.S. addresses and APO addresses. The sponsorship covers the regular purchase price of \$199 and the family pays only the S&H. The programs have a one-year license and are intended for the sole individual use of students on their personal home or laptop computer and are not intended for group or classroom instruction through the schools. Requests to receive the sponsored program can be placed now on the website or over the phone.

### A Sampling of Letters Received

"My friend, Kristine, purchased this program and she went from an 1800 on a practice test to a 2360 on the actual SAT! (IVY LEAGUE!) She was telling me about the program a few months back and ... I jumped at the opportunity to get a program for myself." -*Raymond Castillo*

"This is our second time ordering the donated program -- first child is in college. He took the SAT and did very well, thanks in great part to the SAT CD from eKnowledge. Thank you for making this available to us. We appreciate it very much." -*Kevin Paddock*

### About Victory Sports Group

The Victory Sports Group represents Mark and other NFL, NFL Europe, AFL, and CFL football players. VSG is the sports agency section of the Enslin, Pinkston and Courtney, LLP law firm—an international, full-service sports agency/firm. Some of the football players that have contributed to this sponsorship are: Jon Bradley, Scott Young, Garrick Jones, Corey Williams, Jason Radar, Ahmaad Galloway, Dominique Dunbar, Kelly Johnson, Elgin Hicks, Kevin Breedlove, and Tim Blackwell.

### About eKnowledge LLC

eKnowledge LLC provides online and DVD/CD-ROM e-learning products and services. The company specializes in the custom design of interactive programs utilizing rich media.

### About The SAT/ACT Power Prep DVD/CD-ROM Programs

The SAT & ACT test prep training programs come in either a single DVD or two CD-ROM sets and includes more than eleven (11) hours of training video and 25-40 hours of student participation—They can be used as a stand-alone complete course or as a supplement to other SAT & ACT prep materials. The students select the training they most need and can study at their own pace by picking which of the 120 video lessons they want to view. The program also provides progress tracking and much more

To view a flyer that has been made to assist in the effort, please go to: <http://sat.eknowledge.com/military.asp>

### How Military Families Request The \$199 Programs

A military person visits <http://www.militaryhomefront.dod.mil> to confirm their military status through the secure Department of Defense main Database. That website will then forward the person to the sponsorship order page where they can request the programs. The sponsorship will cover the \$199.99 cost for the program. The families pay only the s/h of \$9.95.

**eKnowledge LLC**

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