



**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Oct-06)*

Conversation No. 147-1

Date: October 6, 1972  
Time: Unknown between 8:30 pm and 8:32 pm  
Location: Camp David Study Table

The President talked with the Camp David operator.

[See Conversation No. 217-3]

Request for a call to Alexander P. Butterfield

Conversation No. 147-2

Date: October 6, 1972  
Time: 8:32 pm - 8:35 pm  
Location: Camp David Study Table

The President talked with Alexander P. Butterfield.

[See Conversation No. 217-4]

Schedule

- Speech
  - Transmittal of revised drafts via telecopier
    - Raymond K. Price, Jr.
    - Marjorie P. Acker
  - Completion of typing
    - Timing
      - John D. Ehrlichman's recommendations on possible changes
        - Previous conversation with Price
  - Receipt of drafts by the President
    - Scheduled broadcast time of speech
      - Ronald L. Ziegler
        - Notification on speech release to the press
        - Timing

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Oct-06)

- The President's instructions to Butterfield
  - Acker
  - Ehrlichman's memorandum
    - Ehrlichman's possible television appearance
    - Upcoming telephone call from Ehrlichman
  - Timing

Conversation No. 147-3

Date: October 6, 1972  
Time: Unknown between 8:35 pm and 8:40 pm  
Location: Camp David Study Table

The President talked with the Camp David operator.

[See Conversation No. 217-5]

Request for a call to Charles W. Colson

Conversation No. 147-4

Date: October 6, 1972  
Time: 8:40 pm - 9:00 pm  
Location: Camp David Study Table

The President talked with Charles W. Colson.

[See Conversation No. 217-6]

- Campaign issues
  - Commercials
    - The President's view
    - Defense
    - Hard hat
    - Changes of position

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Oct-06)

- Amnesty
- Vietnam
  - Robert Teeter's assessment of issue
  - George S. McGovern's position
    - Compared to the administration's position
    - Effectiveness compared to economic issues
- Request for Colson to check with Committee to Re-elect the President [CRP]
  - Vietnam advertisements and speeches
    - John B. Connally
    - Melvin R. Laird
      - Bombing effectiveness
        - Colson's previous conversation with Laird
      - William J. Baroody, Jr.
      - Mining effectiveness
    - McGovern
      - South Vietnam
        - Imposition of communist government
      - Amnesty
        - Vulnerability
    - John N. Mitchell
      - Teeter's organization
        - Youth vote's reaction on amnesty
          - Jewish young people
            - Canada
          - McGovern
          - The President's view
          - Advertisements
    - Connally
    - Laird
    - William P. Rogers
    - McGovern
  - Issues for advertisements
    - Amnesty
    - Vietnam
    - Prisoners of war [POWs]
      - Hanoi
    - Communist government in South Vietnam
- Amnesty
  - Youth vote
    - Possible losses
      - Morality

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Oct-06)

- Raymond K. Price, Jr. office
  - Patrick J. Buchanan
- The President's forthcoming speech
  - Colson's instructions
  - Peter Fosco
  - Building trades leaders
  - George Meany
- Colson to report to H.R. ("Bob") Haldeman
  - Approval on speech wording
- Operations
  - Bumper stickers
    - Donald F. Rodgers
    - "Labor for Nixon"
- Amnesty
  - Issue's effectiveness
    - Colson's view
  - Colson's upcoming conversation with Haldeman
  - Instructions on issue's use
- Colson's analysis of press conference by the President, October 5, 1972
  - Amnesty issue
    - McGovern's defense
      - American Broadcasting Company [ABC]
      - Columbia Broadcasting System [CBS]
      - Canada
        - Destination of US citizens avoiding draft
- Coming activities on Vietnam, amnesty, POW issues
  - Rogers
    - Meet the Press*
  - Laird
    - Face the Nation*
  - Approach
    - Issues to be used against McGovern
  - Rogers
    - Schedule
      - Colson's previous conversation with Rogers
      - Henry A. Kissinger
- Senate
  - Democrats
  - McGovern
    - President's instructions

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Oct-06)

- Use of direct quotes
  - Vietnam
- Presentation of position
  - A. James Reichley
  - McGovern
- Direct quotes of McGovern
  - Nguyen Van Thieu
    - South Vietnam
      - Communists
  - Release of POWs
    - Hanoi
      - Louis P. Harris poll of US public reaction
- Colson's briefing of Laird's aide [Baroody?]
  - Laird
    - Face the Nation*
- Coming activities
  - Senate debate
  - Connally and Elliot L. Richardson
    - Vietnam
  - Vice President Spiro T. Agnew
    - Anaheim, California rally
      - Network television coverage
- Rogers
- Laird
- Spot advertisements
  - Vietnam
    - Hard hats
  - Liberal writers of advertisements
  - Haldeman's view of Colson
    - Newspaper advertisements
  - Anti-Ballistic Missile [ABM] advertisement of 1970
  - Harris
    - View of issues
- News summary
  - Washington Star*
    - McGovern
      - Photograph
        - Comparison to R. Sargent Shriver photograph
- McGovern
  - Reaction to pressure
    - Possible mistakes

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Oct-06)*

- Amnesty
  - Networks
    - National Broadcasting Company [NBC]
- Advertisement people
  - Vietnam
    - McGovern
  - Amnesty, POW issues
  - Vietnam
    - Communists

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BEGIN WITHDRAWN ITEM NO. 1  
 [Personal returnable]  
 [Duration: 3m 26s ]

END WITHDRAWN ITEM NO. 1

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- McGovern approach on issues
  - Constituency
    - Democratic party
      - The President's view
        - Establishment, suburbanites
  - Amnesty
    - Appeal
  - Commercial on Vietnam

Conversation No. 147-5

Date: October 7, 1972  
 Time: Unknown between 9:00 am and 10:16 am  
 Location: Camp David Study Table

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Oct-06)

The President talked with the Camp David operator.

[See Conversation No. 217-12]

Request for a call to Ronald L. Ziegler

Conversation No. 147-6

Date: October 7, 1972

Time: 10:16 am - 10:28 am

Location: Camp David Study Table

The President talked with Ronald L. Ziegler.

[See Conversation No. 217-14]

The President's schedule

- Text of radio speech of October 7, 1972
  - Release
    - John D. Ehrlichman
  - Rose Mary Woods
  - Spending ceiling
    - Buildup
  - Tax reform
    - Property taxes

Analysis of George S. McGovern charges on corruption

- Effect
  - Press
  - Philip Potter
  - McGovern
    - Comments on demagoguery, amnesty
      - Chicago
      - Reference to the President
        - The President's view
    - Forthcoming television advertisements
    - Speaking voice
      - Tone

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(*rev. Oct-06*)

- WTOP [Washington, DC radio station]
  - Time spot
    - McGovern's foreign policy speech
      - Timing
      - McGovern's style

Walter L. Cronkite, Jr.

- McGovern
- One-on-one interview
  - Schedule
  - Format
    - Mass conference
      - Length
    - President's policy on interviews
  - McGovern
    - Timing
      - Comparison to the President, John F. Kennedy in 1960 campaign
  - Format
    - The President's schedule
      - Congress
    - Excerpts
  - Networks
    - Other requests
      - Networks, wire services, United Press International [UPI]
    - Columbia Broadcasting System [CBS]
      - Exclusive
  - McGovern
  - President
  - Spacing
    - Ziegler's previous conversation with Cronkite
- National Broadcasting Company [NBC]
- Howard K. Smith
  - Post-election
- Timing
  - McGovern
  - Cronkite
- Memorandum to H.R. ("Bob") Haldeman

Television

- The President's conversation with Haldeman and Charles W. Colson
  - Live presentation of press conference



**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Oct-06)*

- Effect
- Columnists
- Ziegler's view

Conversation No. 147-7

Date: October 7, 1972  
Time: Unknown between 12:25 pm and 12:33 pm  
Location: Camp David Study Table

The President talked with the Camp David operator.

[See Conversation No. 217-22]

Request for a call to Charles W. Colson

Conversation No. 147-8

Date: October 7, 1972  
Time: Unknown between 12:25 pm and 12:33 pm  
Location: Camp David Study Table

The President talked with the Camp David operator.

[See Conversation No. 217-23]

Request for a call to H.R. ("Bob") Haldeman

Conversation No. 147-9

Date: October 7, 1972  
Time: 12:33 pm - 1:00 pm

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(*rev. Oct-06*)

Location: Camp David Study Table

The President talked with Charles W. Colson.

[See Conversation No. 217-24]

Radio speech on Federal spending, October 7, 1972

- Analysis
- Use of radio
  - Ease
  - Franklin D. Roosevelt
    - Comparisons
  - Welfare
  - Raymond K. Price, Jr.
    - Spending
      - George S. McGovern's proposals, Congress
  - Family analogy
    - John D. Ehrlichman
  - Congressional committees
    - Number
- Fred B. Rhodes
  - Veterans Administration [VA]
    - View of President's radio speech
- The President's radio voice
- Other possible topics
  - Veterans
  - Farmers
    - Speech by the President
      - Grain deal
        - Administration's position
      - Chicago
        - Compared to motorcade
  - Labor
    - Labor Day
  - Defense and American spirit
  - Aid to private schools
- Advantages of radio
  - Television
  - Press coverage
  - The President's radio voice
  - Columnists

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
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- A. James Reichley
  - McGovern
- Presentation of issues
- McGovern
- The President's preparation of speech
- Radio compared to television
- Promotion on radio
  - Colson's view
    - Tax relief for retirees
    - Richard M. Scammon
    - Samuel Lubell
  - The President's press conference
- Press coverage
  - Camp David

Scammon

- Louis P. Harris poll
  - Slippage
  - Campaign
    - "Dirty trick"
      - Chicago Tribune* syndicate
      - Gary Hart
      - McGovern

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BEGIN WITHDRAWN ITEM NO. 1

[Personal returnable]

[Duration: 1m 55s ]

END WITHDRAWN ITEM NO. 1

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The President's comment in radio speech

- Federal spending
  - Non-partisan nature
- Bryce N. Harlow

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
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- The President's instructions
  - George H. Mahon
  - Wilbur D. Mills
  - Carl B. Albert
  - Russell B. Long
    - Senate Finance Committee
  - McGovern

McGovern

- Slippage
- Ku Klux Klan [KKK]
  - Republican Party
  - Comparisons
- "Rum, Romanism and Rebellion"
- Jacob K. Javits
- Robert J. Dole
- Republicans
  - Blacks
- Washington Post*
  - Joseph McCarthy
- Possible use of black to reply
  - Defense department
  - Johnnie Johnson
  - Brig. Gen. Daniel ("Chappy") James, Jr.
- Kenneth W. Clawson
- Demagogue charge against Nixon
  - Amnesty
- Tax issue
  - Increase
- Administration's response
- Cleveland speech
  - Defense
  - Foreign policy
  - Press corps
  - William P. Rogers
  - Howard K. Smith
  - Comments

Welfare

- Liberals
- The President's recent radio address

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Oct-06)

- Taxes
- Democratic proposal
- \$1000 per person

McGovern

- Clawson
  - McCarthyism
  - William Greider
    - Washington Post*
- Charge of Republicans paying Negroes not to vote
- Vietnam
  - Communists
    - Administration's stance
  - Monday* magazine
    - Republican National Committee [RNC]
    - McGovern cartoon
  - Bombing
  - Communists
- Defense
  - Jobs
    - Melvin R. Laird
  - Communists
- Communists
  - South Vietnamese
    - Population
    - Upcoming speeches

Republican advertisements

- Vietnam
  - Colson's previous conversation with H.R. ("Bob") Haldeman
    - Meeting
      - Haldeman's view
  - Speeches
  - Advertisement writers
    - Defense of administration policy
- Amnesty
  - Potential Republican losses
    - Youth vote
    - Jewish vote
  - Potential Republican gains
    - Blue collar

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- Lowell P. Weicker, Jr.
- Domestic Council
  - Disagreement
- Haldeman
- Vietnam
- Korea
- World War II
- Canada

The President's speeches for radio broadcast

- Farm
- Special issues
- Private school
- Goals for the future compared to issues
  - Columnists
  - View of the American people
    - Relevant issues
- Scarsdale
- Columnists

The President's Federal spending speech

- Taxes
- Welfare
  - Public view

Baseball game

Conversation No. 147-10

Date: October 7, 1972  
Time: 1:01 pm - 1:02 pm  
Location: Camp David Study Table

The President talked with Alexander P. Butterfield.

[See Conversation No. 217-25]

Butterfield's schedule

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The President's schedule

- Quadriad
  - H.R. ("Bob") Haldeman
  - Donald H. Rumsfeld
  - Participation
  - Controls
- Charles W. Colson
  - Bill Marsh
  - American Society of Association Executives [ASAE]
  - Photograph opportunity

Conversation No. 147-11

Date: October 7, 1972

Time: 1:03 pm - 1:10 pm

Location: Camp David Study Table

The President talked with H.R. ("Bob") Haldeman.

[See Conversation No. 217-26]

Radio speech on Federal spending, October 7, 1972

- Alexander P. Butterfield
- Charles W. Colson
- Possibility of additional speeches for radio
  - Preparation
- Assessment
  - Draft text
  - Congress
    - John D. Ehrlichman's contribution to speech
  - Franklin D. Roosevelt
    - Comparison to Fireside Chat
    - Use of family analogy
- The President's instructions
  - Farm speech
    - Farm exports
    - Chicago

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- Special interest groups
- Aid to private schools
  - Impact of speech
- Raymond K. Price, Jr.
- The President's goals for the US
  - Intellectuals
- Welfare
- Budget
- Taxes
  - Property tax relief
- Speech team
- George S. McGovern
  - Speeches to live audiences
- Radio speeches
  - Compared to live audiences
- Atlanta
- Possible numbers of radio listeners
- Price
- National defense
  - Importance of issue
  - Colson

Republican advertisements for television

- Vietnam
- Amnesty
- Vietnam
  - McGovern's proposals and strategy
    - Communists, amnesty, Administration delay in ending war
    - Possible response by the Administration
      - Speeches
      - Colson
    - Timing

Conversation No. 147-12

Date: October 7, 1972  
Time: 1:13 pm - 1:19 pm  
Location: Camp David Study Table



**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Oct-06)*

The President talked with Tricia Nixon Cox.

[See Conversation No. 217-28]

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BEGIN WITHDRAWN ITEM NO. 1

[Personal returnable]

[Duration: 6m 12s ]

END WITHDRAWN ITEM NO. 1

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