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New Independent Survey Shows 80 percent of Americans Support New Postal Service Delivery Schedule

WASHINGTON — The U.S. Postal Service released the results of a new survey today showing 80 percent of Americans support the new six-day package, five-day mail delivery schedule announced last week that the Postal Service intends to implement the week of Aug. 5, 2013. The survey, commissioned for the Postal Service, was completed by Ipsos, a leading independent market research company.

“These survey results illustrate the strong public support for our new delivery schedule in communities across the country,” said Postmaster General and CEO Patrick R. Donahoe. “The American public understands the financial challenges of the Postal Service and supports this new delivery schedule as a prudent, responsible and reasonable approach to address our urgent financial situation.”

The survey, conducted between February 8-11, shows consistently high support for the new six-day package, five-day mail delivery schedule among urban, suburban, and rural communities as well as among all age groups and income levels.

Survey Question: *Do you support the decision of the Postal Service to begin delivering mail five days per week and packages six days per week, including continuing package delivery on Saturdays?*

	All respondents	Communities			Income		Age		
		Urban	Suburban	Rural	<\$50K	\$50K+	18-34	35-54	55+
Support	80%	81%	82%	76%	78%	82%	79%	79%	83%
Oppose	20%	19%	18%	24%	22%	18%	21%	21%	17%

Support rose to 85 percent among all respondents when asked if they would support the new delivery schedule if it helped stabilize the financial situation of the Postal Service. The survey included responses from 1,002 U.S. residents ages 18 and over and has a margin of error of ± 3.1 percent.

Market research previously conducted by the Postal Service and independent research by major news outlets indicated that nearly seven out of ten Americans (70 percent) supported the switch to five-day delivery as a way for the Postal Service to reduce costs in its effort to return the organization to financial stability. By maintaining six-day package delivery, support for the new delivery schedule increased to 80 percent support according to the recent survey results.

To download a copy of the complete survey, please visit <http://about.usps.com/news/welcome.htm>

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A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation — 151 million residences, businesses and Post Office™ Boxes. The Postal Service™ receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations. With 32,000 retail locations and the most frequently visited website in the federal government, usps.com®, the Postal Service has annual revenue of more than \$65 billion and delivers nearly 40 percent of the world's mail. If it were a private sector company, the U.S. Postal Service would rank 35th in the 2011 Fortune 500. In 2011, Oxford Strategic Consulting ranked the U.S. Postal Service number one in overall service performance of the posts in the top 20 wealthiest nations in the world. *Black Enterprise* and *Hispanic Business* magazines ranked the Postal Service as a leader in workforce diversity. The Postal Service has been named the Most Trusted Government Agency for six years and the sixth Most Trusted Business in the nation by the Ponemon Institute.