

**OFFICE OF RESEARCH AND DEVELOPMENT  
VETERANS HEALTH ADMINISTRATION**

FAQ Topic: Ads, Fliers, and Other Recruitment Materials for Non-VA Studies

Date: March 12, 2012

Question: Does VA permit fliers, advertisements, or other recruitment materials for non-VA research to be posted on VA premises?

Answer: No. VA does not permit recruitment fliers or advertisements for non-VA research to be posted within or on the premises of a VA facility. The word “posting” includes announcing, distributing, publishing, or advertising the study either electronically or by hard copy to anyone, including Veterans, clinicians, or other staff. Therefore, ads, fliers, or other recruitment materials for non-VA research cannot be distributed, posted, or laid out in clinic waiting rooms; posters for non-VA research cannot be placed on VA bulletin boards; and recruitment materials for non-VA research cannot be provided on VA websites or included in VA e-mails.

References: *VHA Handbook 1200.05 §5.n*