



U.S. Maritime Administration Arctic Transportation Conference

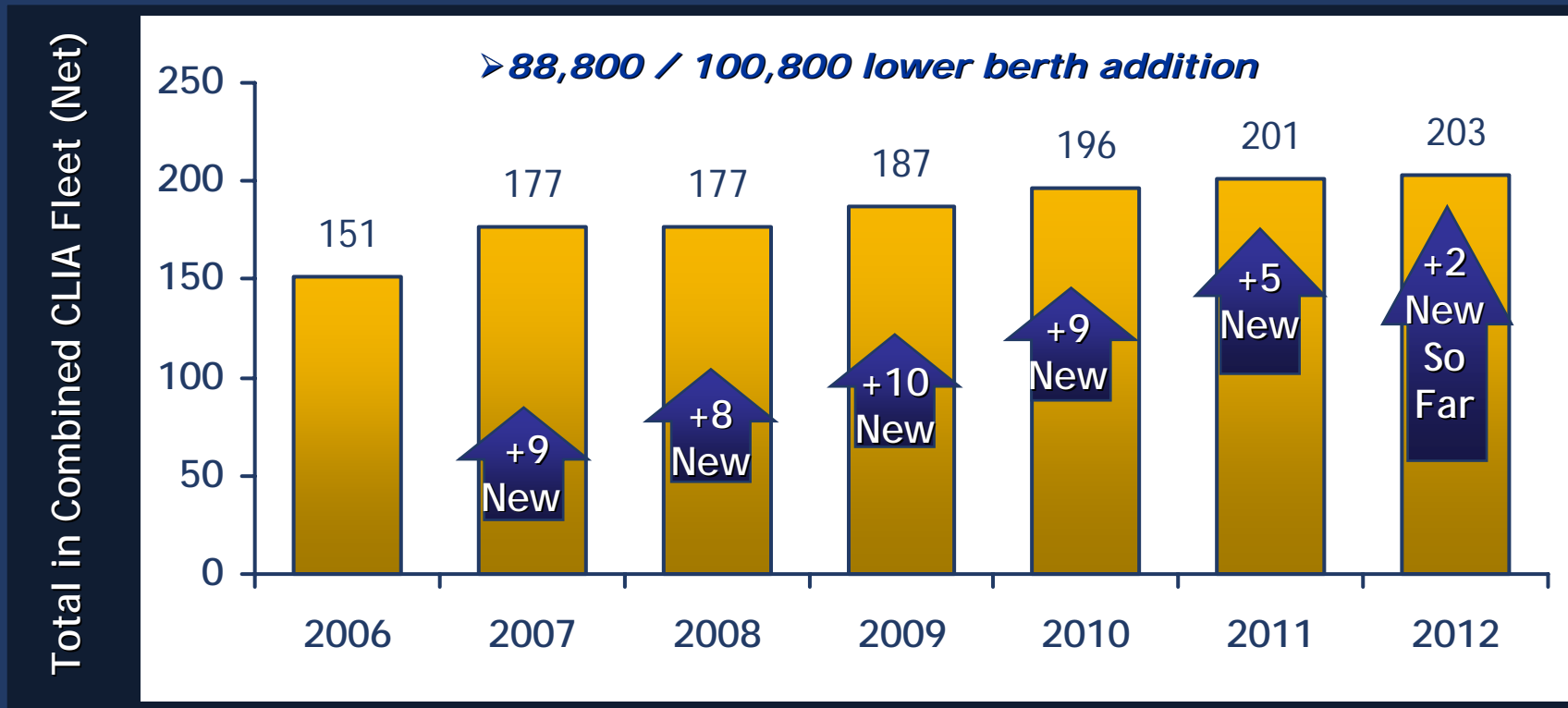
June 5, 2008
Washington, DC



24 Member Lines



43 New Ships on Order – 2007-2012



Over \$25 Billion in New Ship Building Investment

CLIA - The Cruise Industry

A

\$37.5 Billion Partner in U.S.

Economic Growth





**Evolving Arctic Trade Route – Industry View –
Boon or Bust?**



2006 - 2007

34000 Passengers

54 Commercial and Small
Sailing Vessels

- Port Stanley
- Buenos Aires
- Valparaiso
- Punta Arenas
- Montevideo

- Tuktoyaktuk
- Kaktovik
- Deadhorse
- Barrow
- Nome
- St. Paul Island

- Godthab
- Holsteinborg
- Christianshab
- Jokobhavn

DO THESE ATTRACTIONS AND OPPORTUNITIES EXIST IN THE NORTHWEST PASSAGE ?





WHAT WILL



IT LOOK LIKE?



**CLIA MEMBERS
ARE
NOT
GOING TO
ENGAGE
IN
POLAR
OPERATIONS**

A wide-angle photograph of a majestic, snow-covered mountain range. The mountains are rugged, with dark rock faces partially obscured by thick white snow and ice. A large glacier flows down the slopes. In the foreground, a dark blue body of water is filled with numerous icebergs of various sizes, some with white snow on top. The sky is a clear, bright blue. The text "SEASONALLY ICE FREE OPERATIONS" is overlaid in white, bold, sans-serif font on the right side of the image.

SEASONALLY
ICE FREE
OPERATIONS



L O G I S T I C S C H A L L A N G E



MS FRAM

MS FRAM