



Evolution of the NASA Blue Marble

Government IT Leadership Forum • May 3, 2012
earthobservatory.nasa.gov

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robert.simmon@nasa.gov

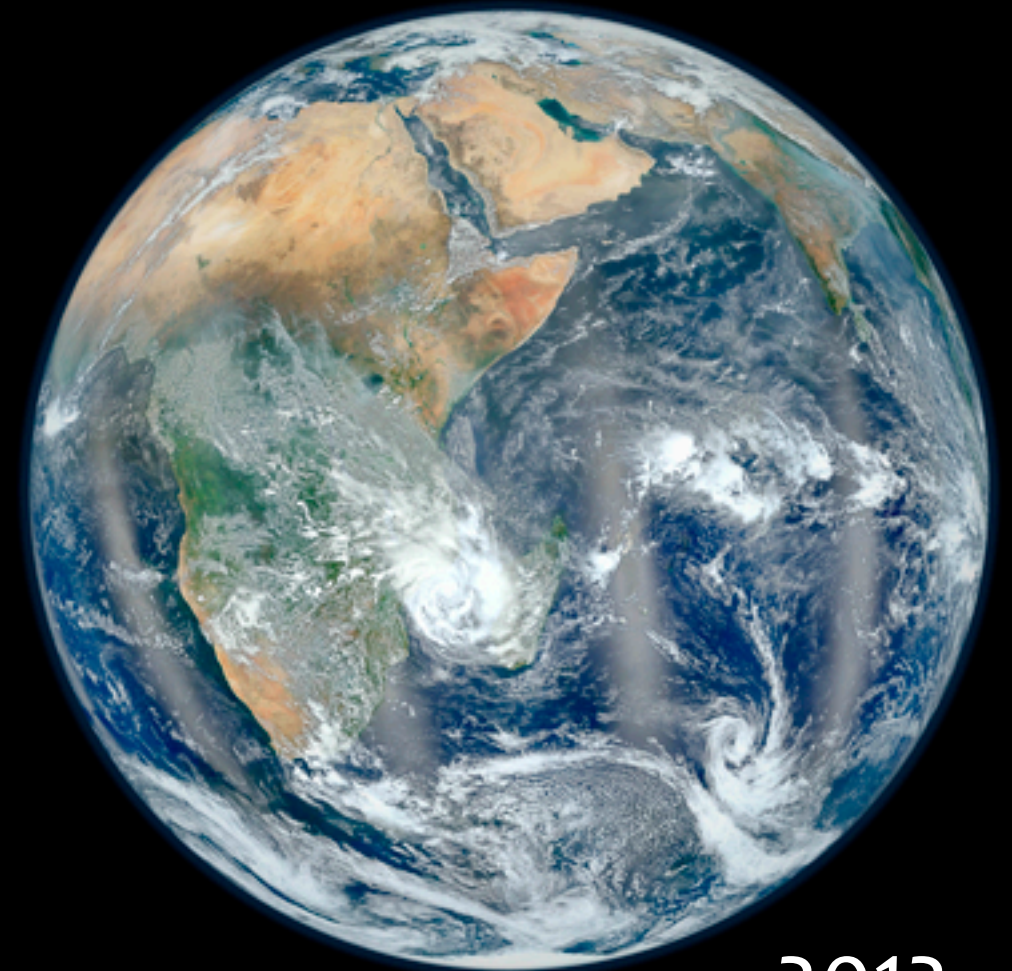
The Blue Marble



1972



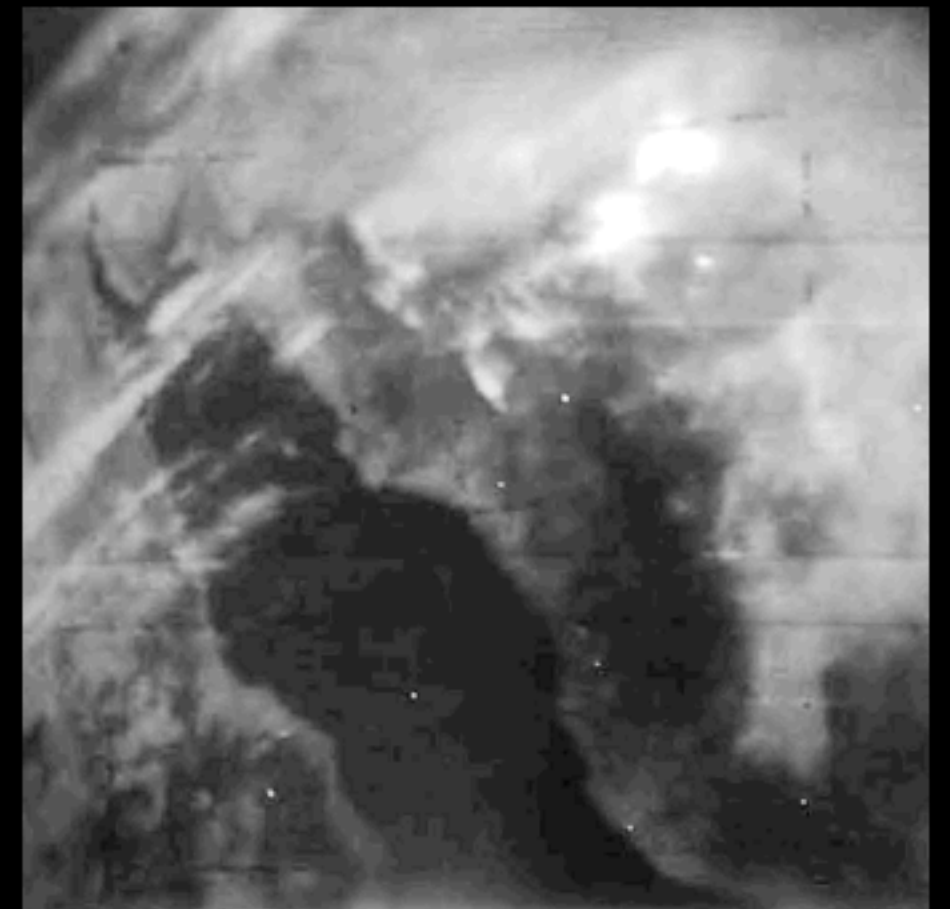
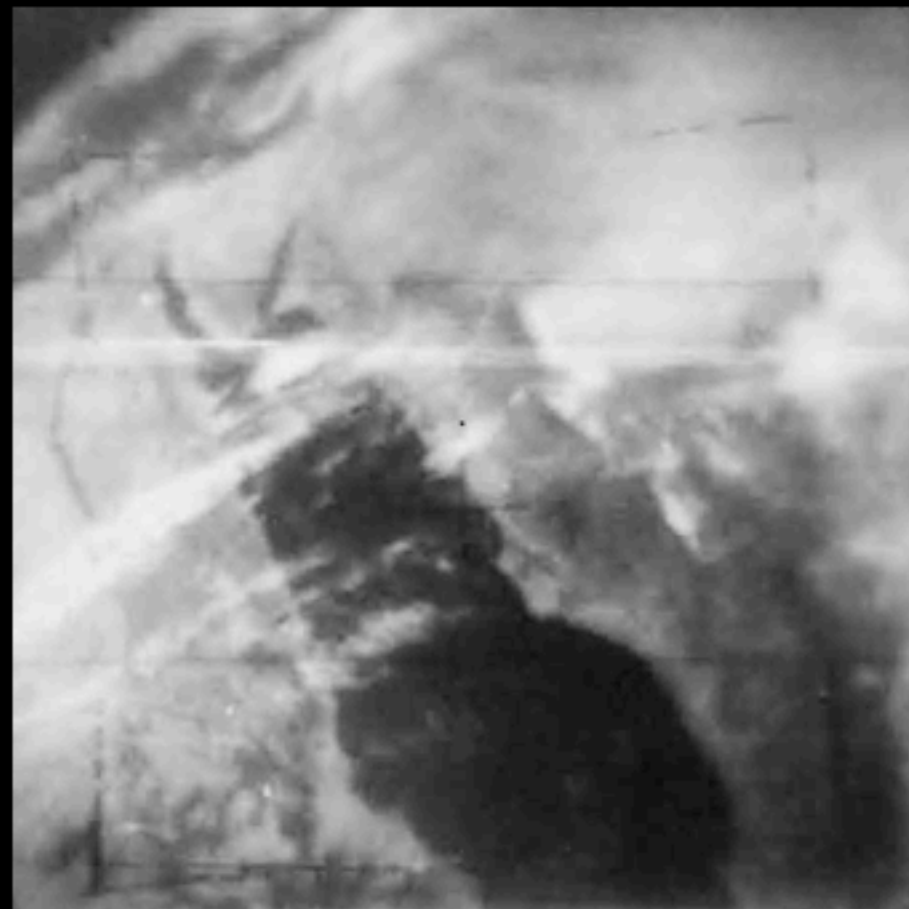
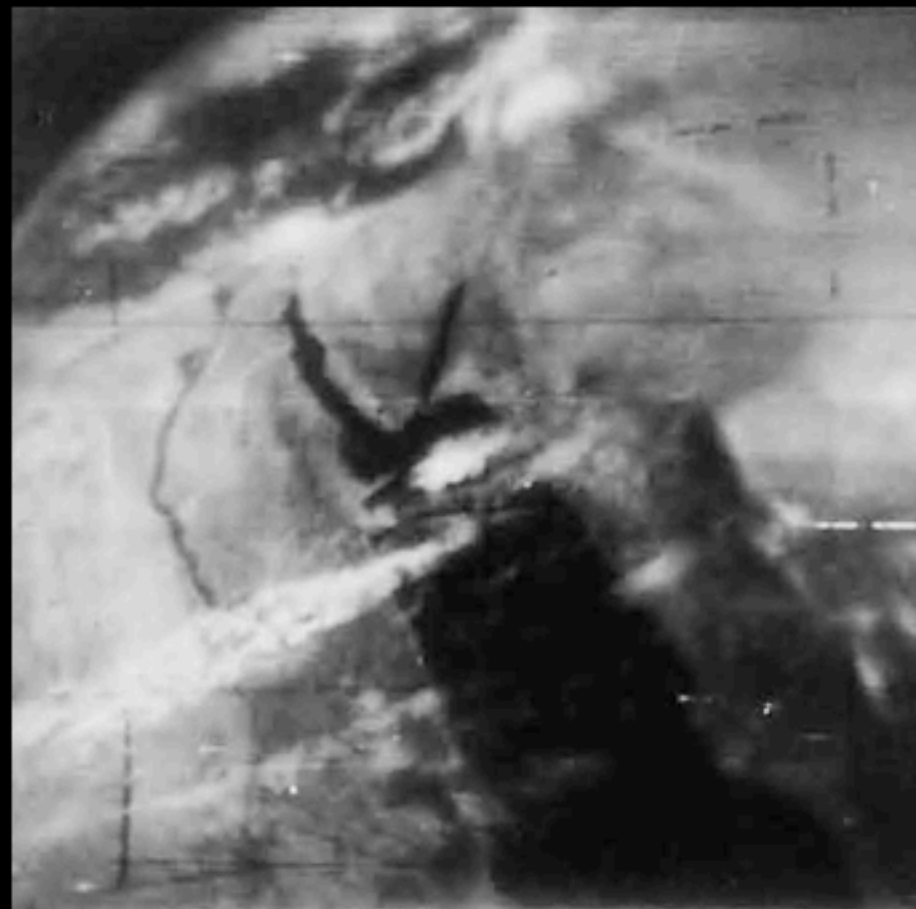
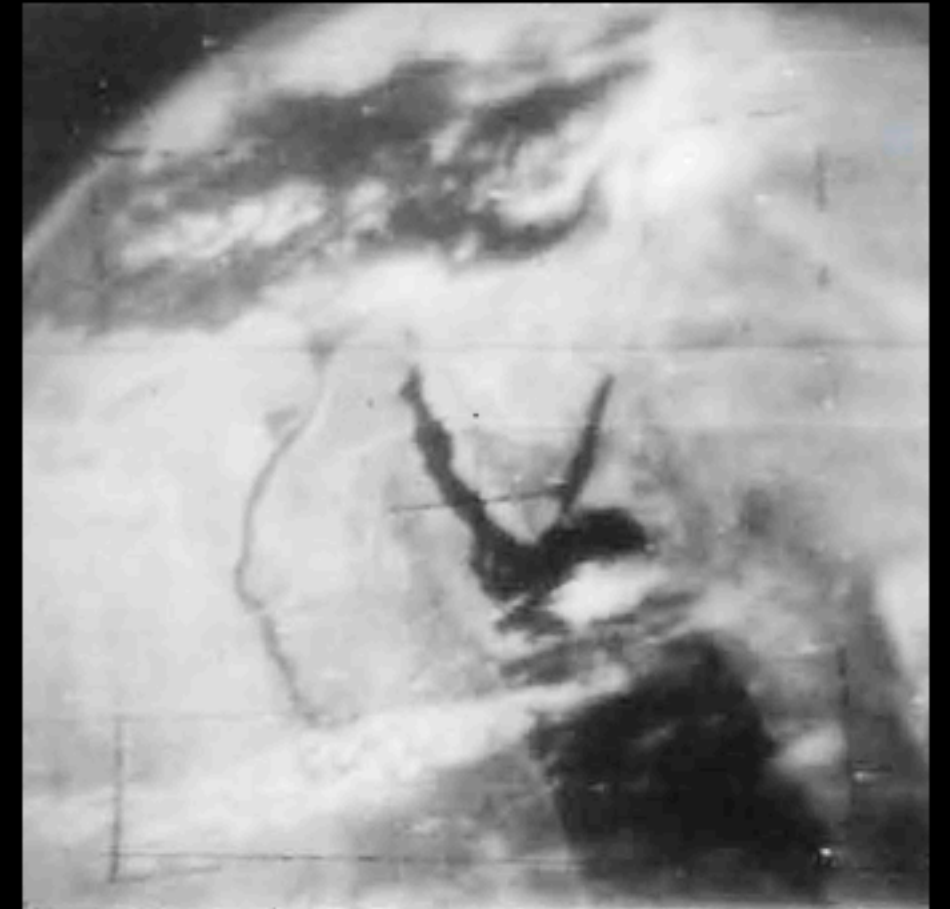
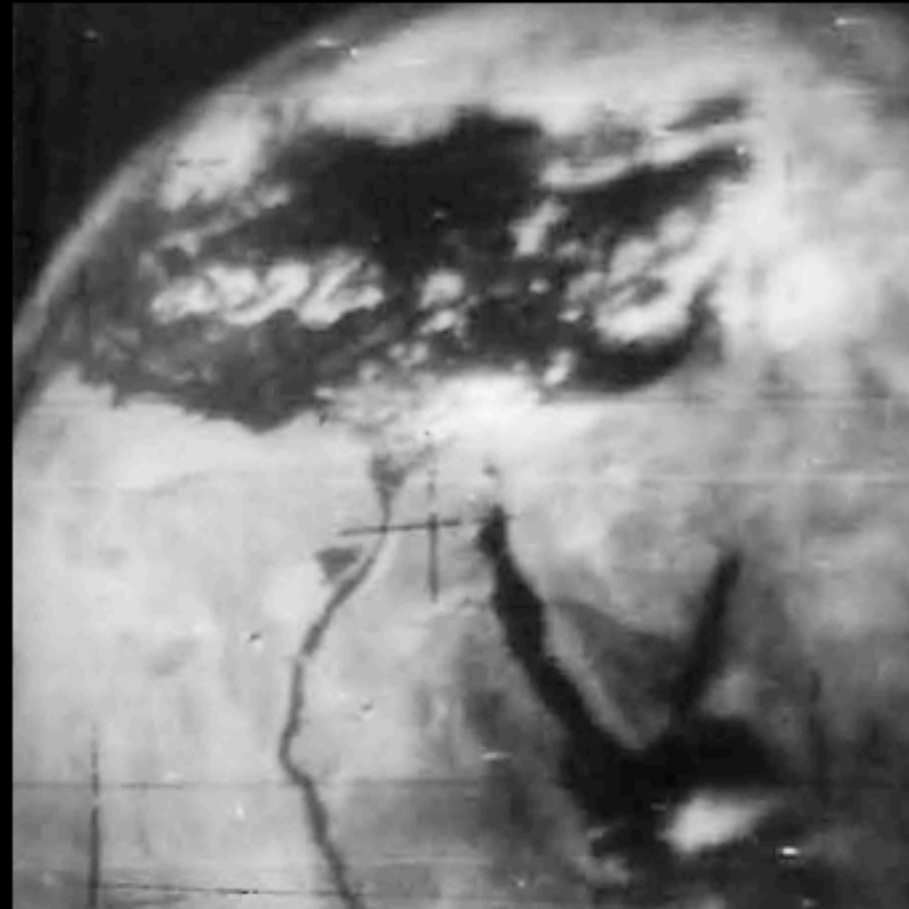
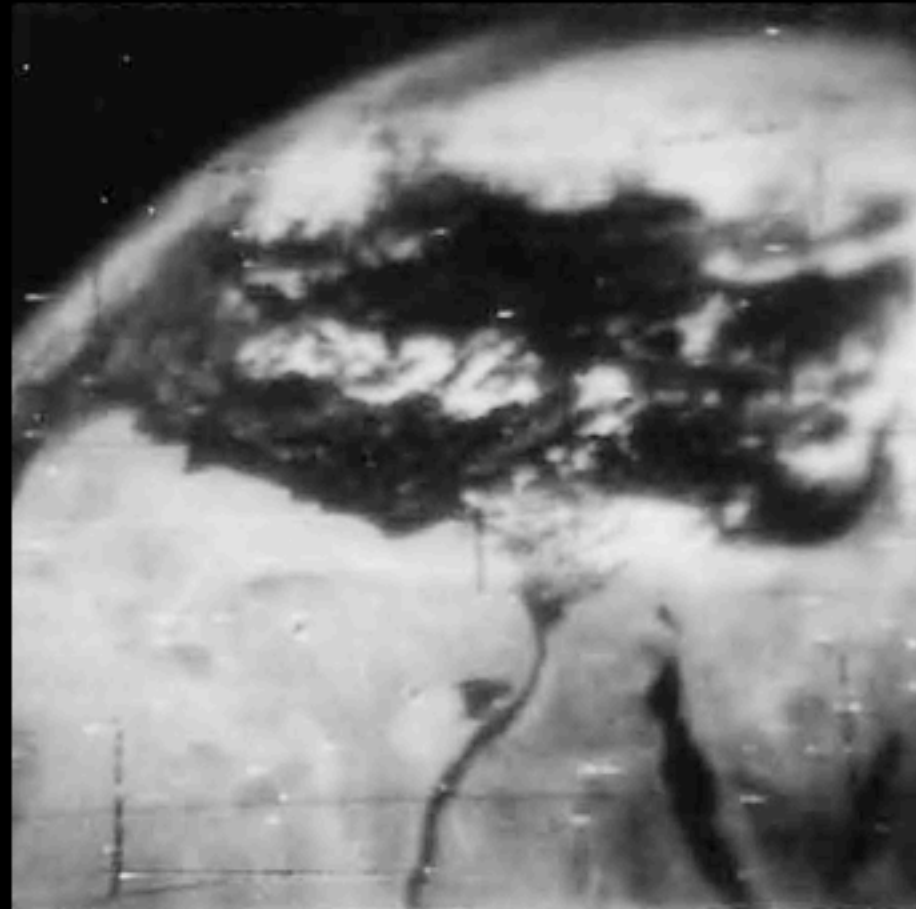
2002



2012

TIROS-1

April 4, 1960



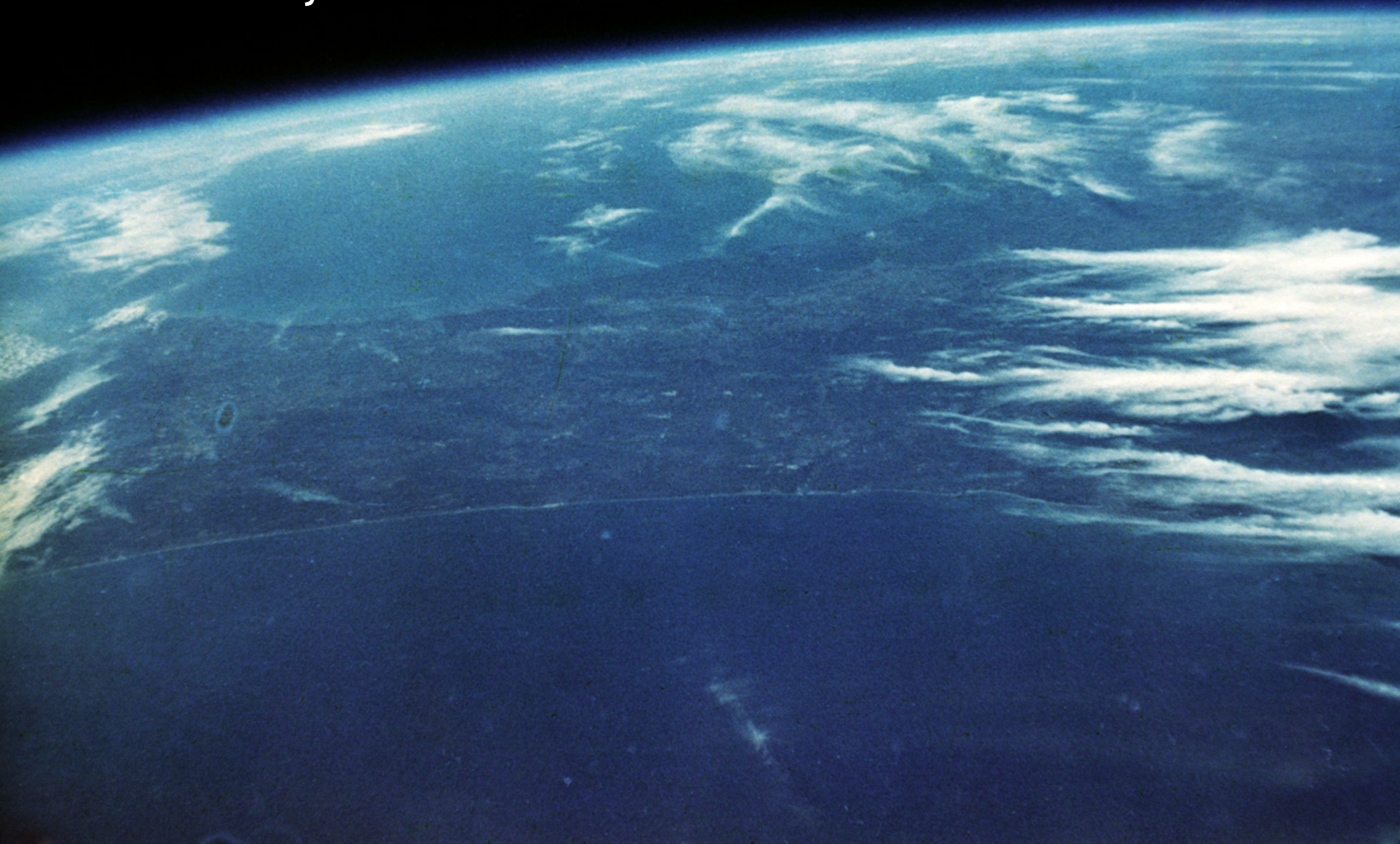
**Applications Technology
Satellite-3 (ATS-3)**

November 18, 1967



John Glenn
Mercury-Atlas 6

February 20, 1962



Lunar Orbiter

August 23, 1966



Apollo 8

December 24, 1968



Voyager 1

September 18, 1977



Galileo

December 11–12, 1990



Earth Observing System +

15 Active Satellites with **54** Instruments
14 Completed Missions
Multiple Future Missions,
Interagency & International Partnerships, etc.

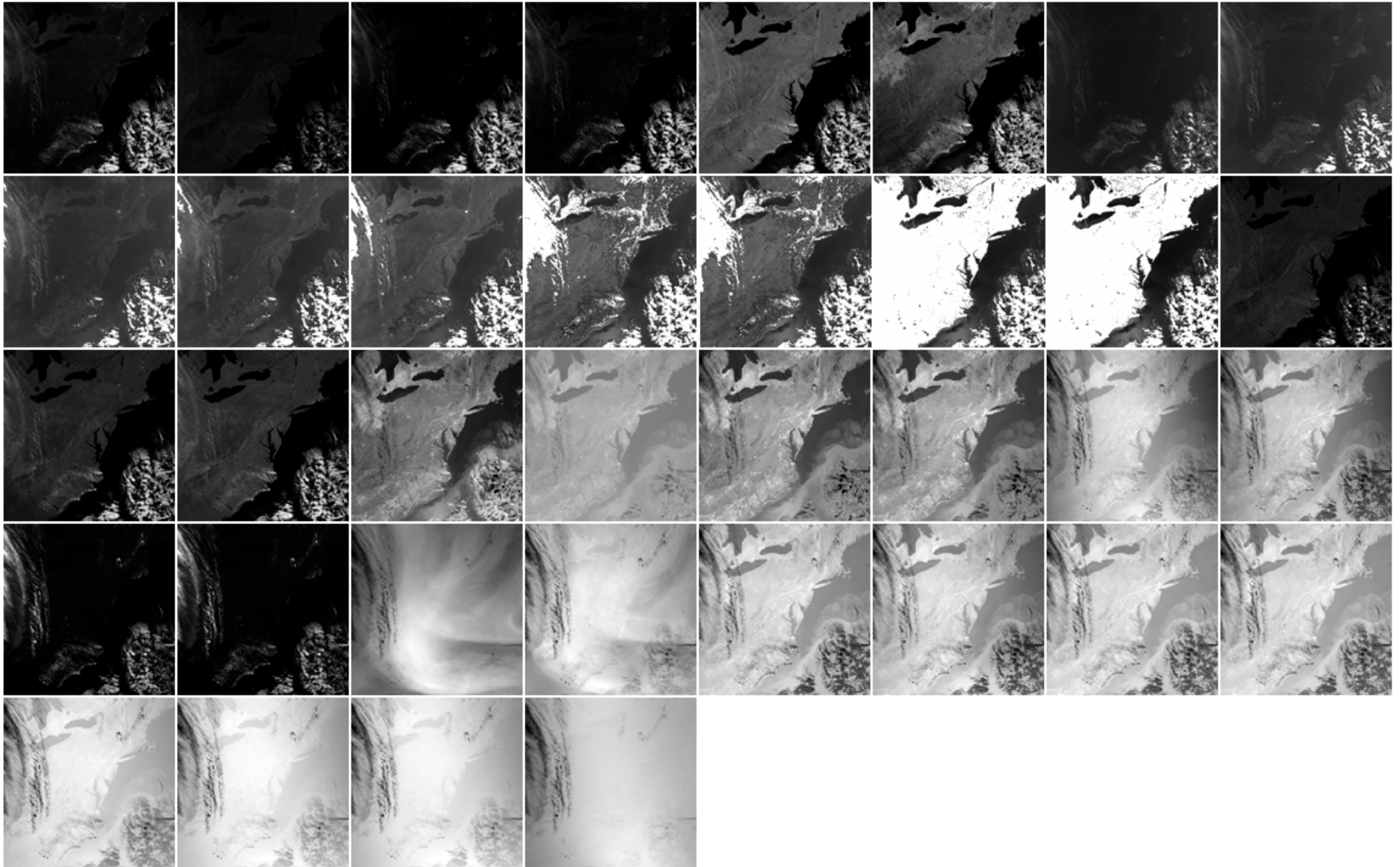


Earth Observing System Data & Information System FY2011

Unique Data Sets	> 5,000
Distinct Users of EOSDIS Data and Services	> 1,200,000
Average Archive Growth	1.7 TB/day
Total Archive Volume	5.8 PB
End User Average Distribution Volume	13 TB/day

earthdata.nasa.gov

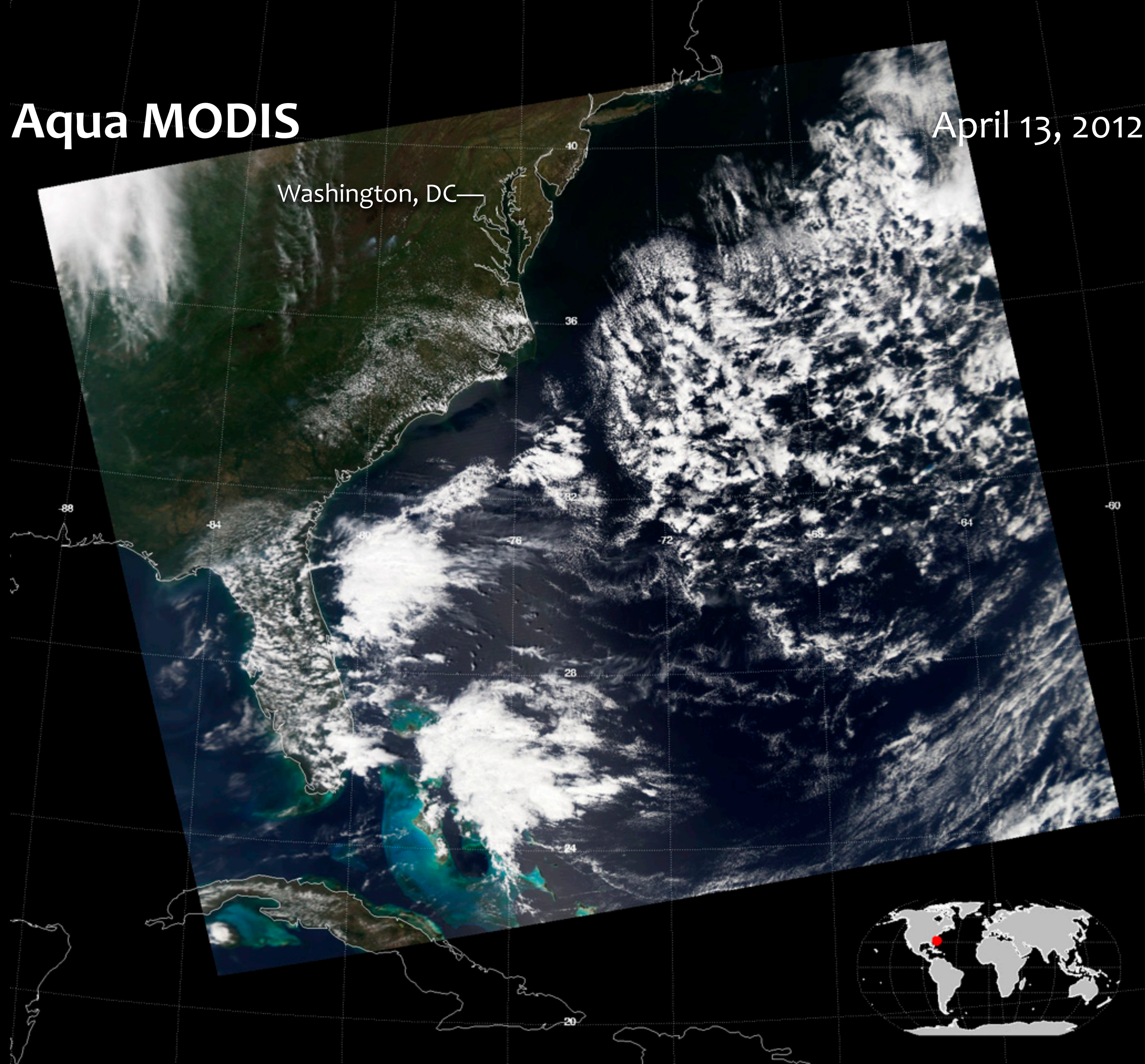
MODIS Moderate Resolution Imaging Spectroradiometer



Aqua MODIS

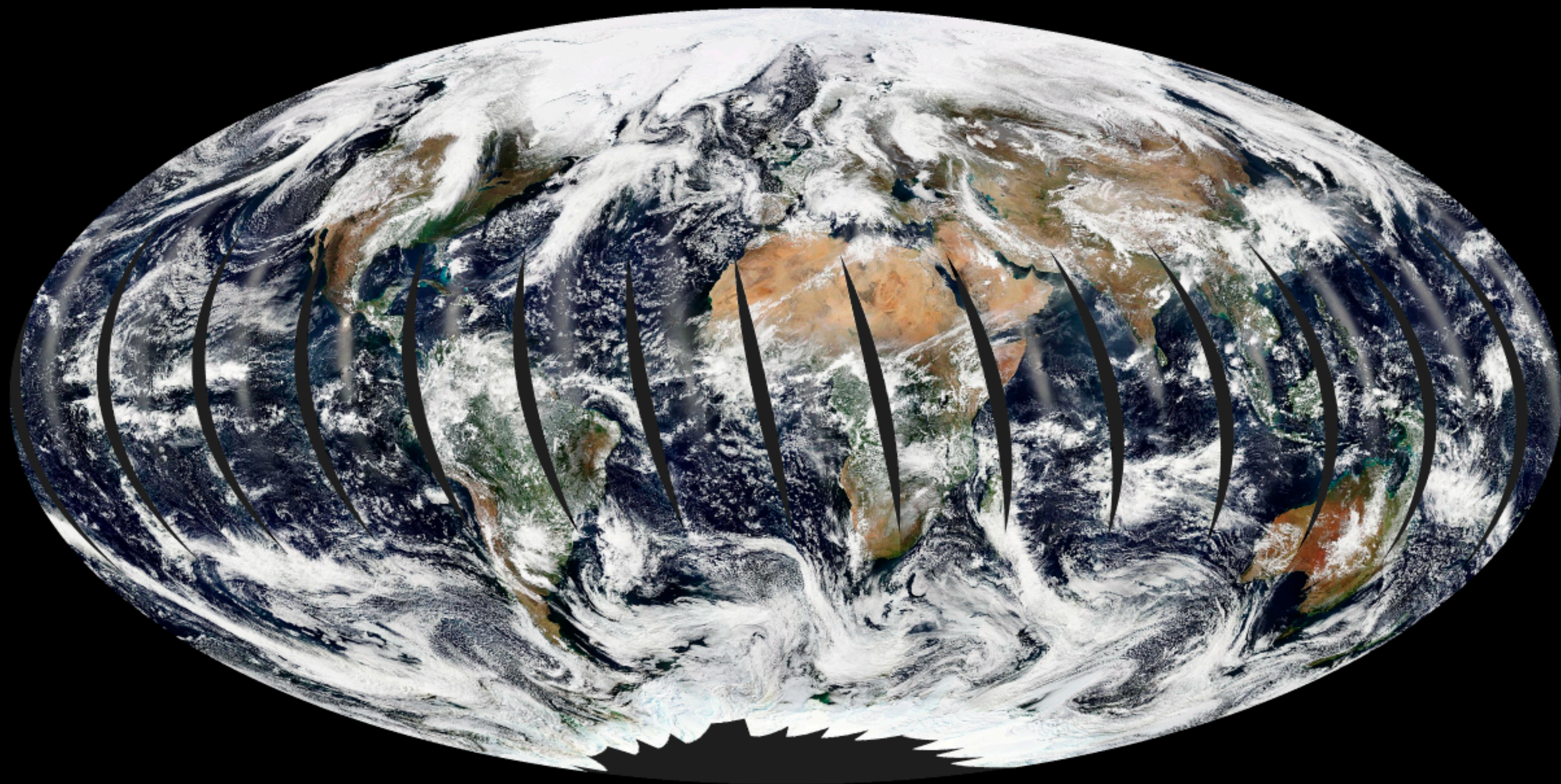
April 13, 2012

Washington, DC —



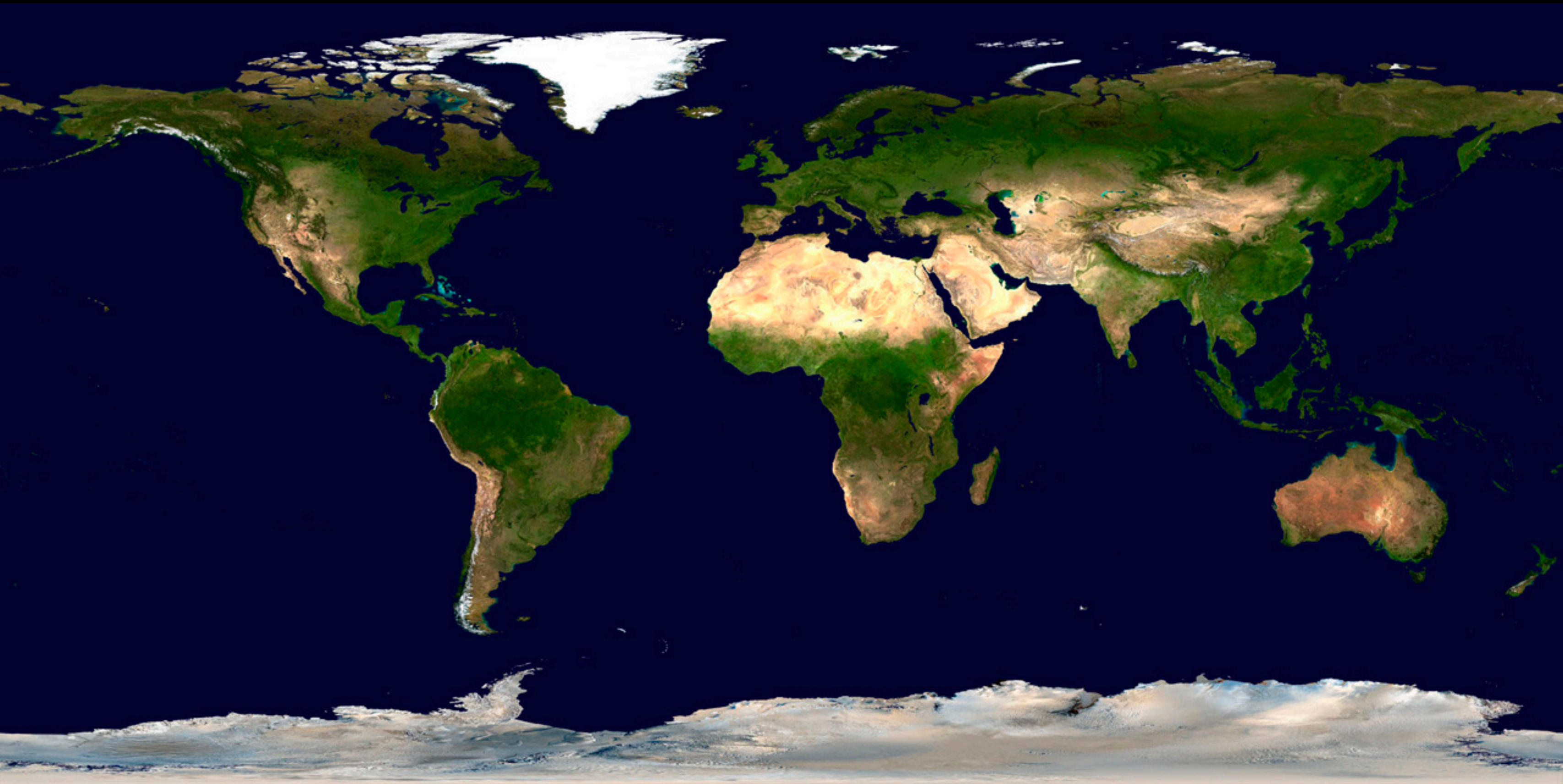
Aqua MODIS

April 13, 2012



The Blue Marble

June–September 2001

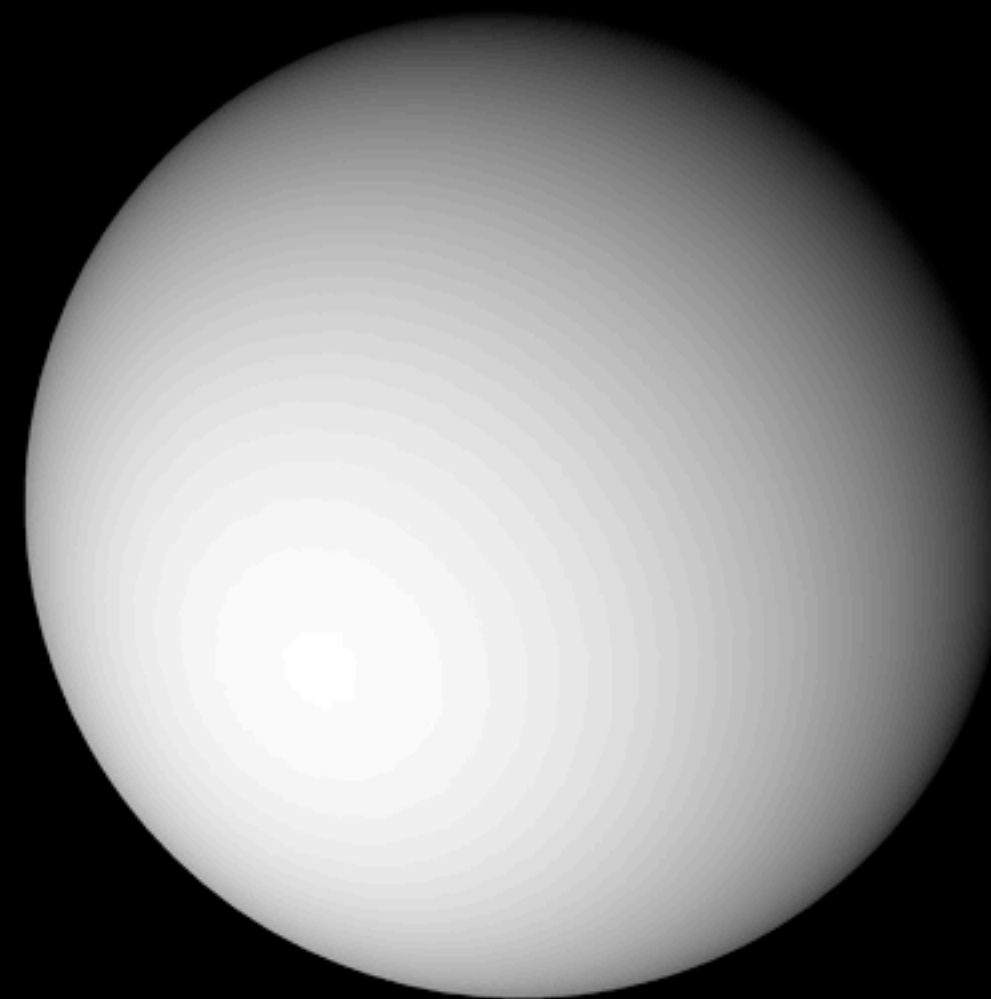




Diffuse



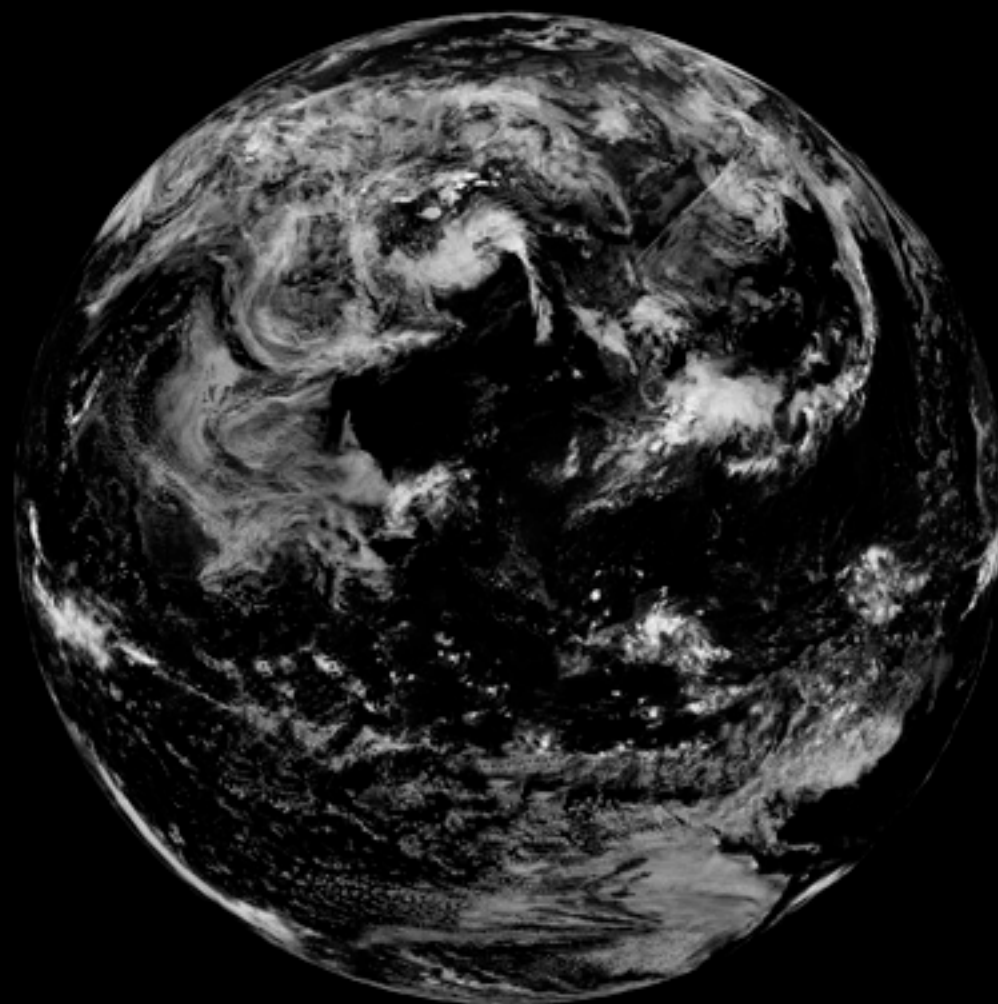
Specular Highlight



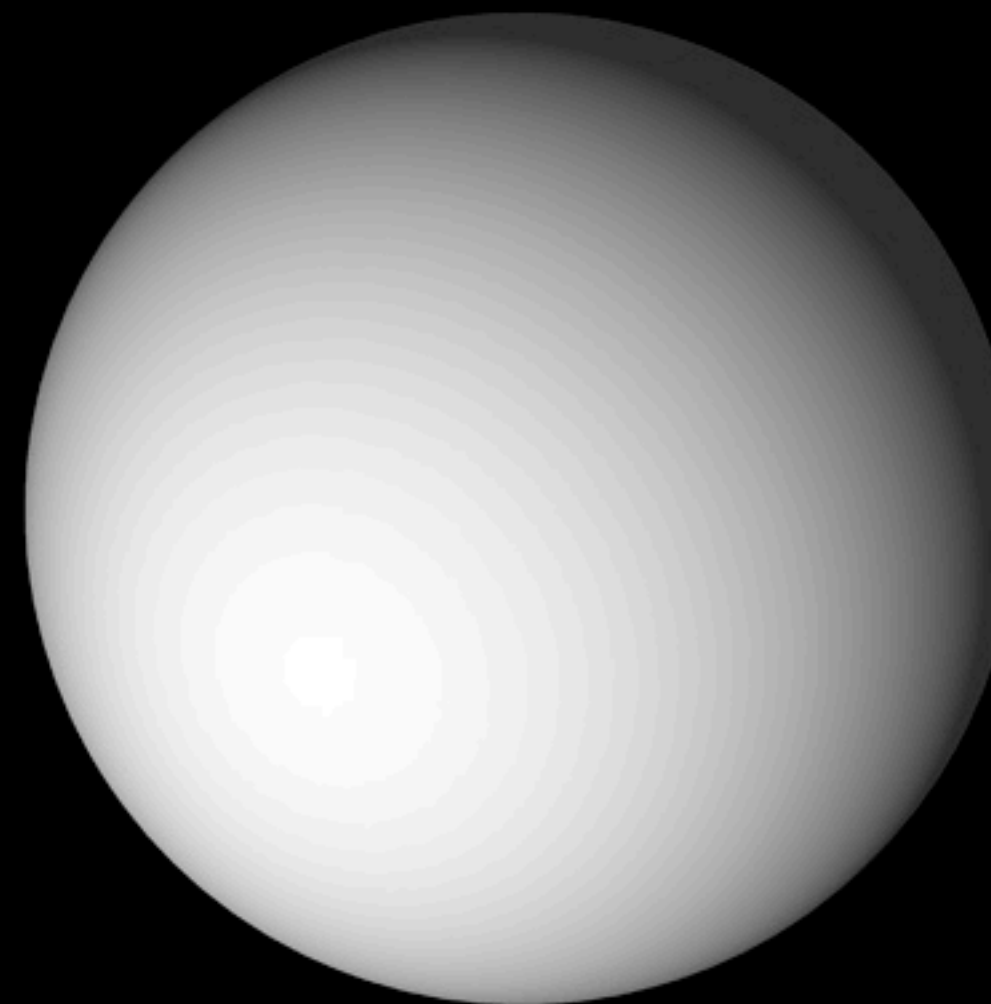
Surface Shading



Atmosphere



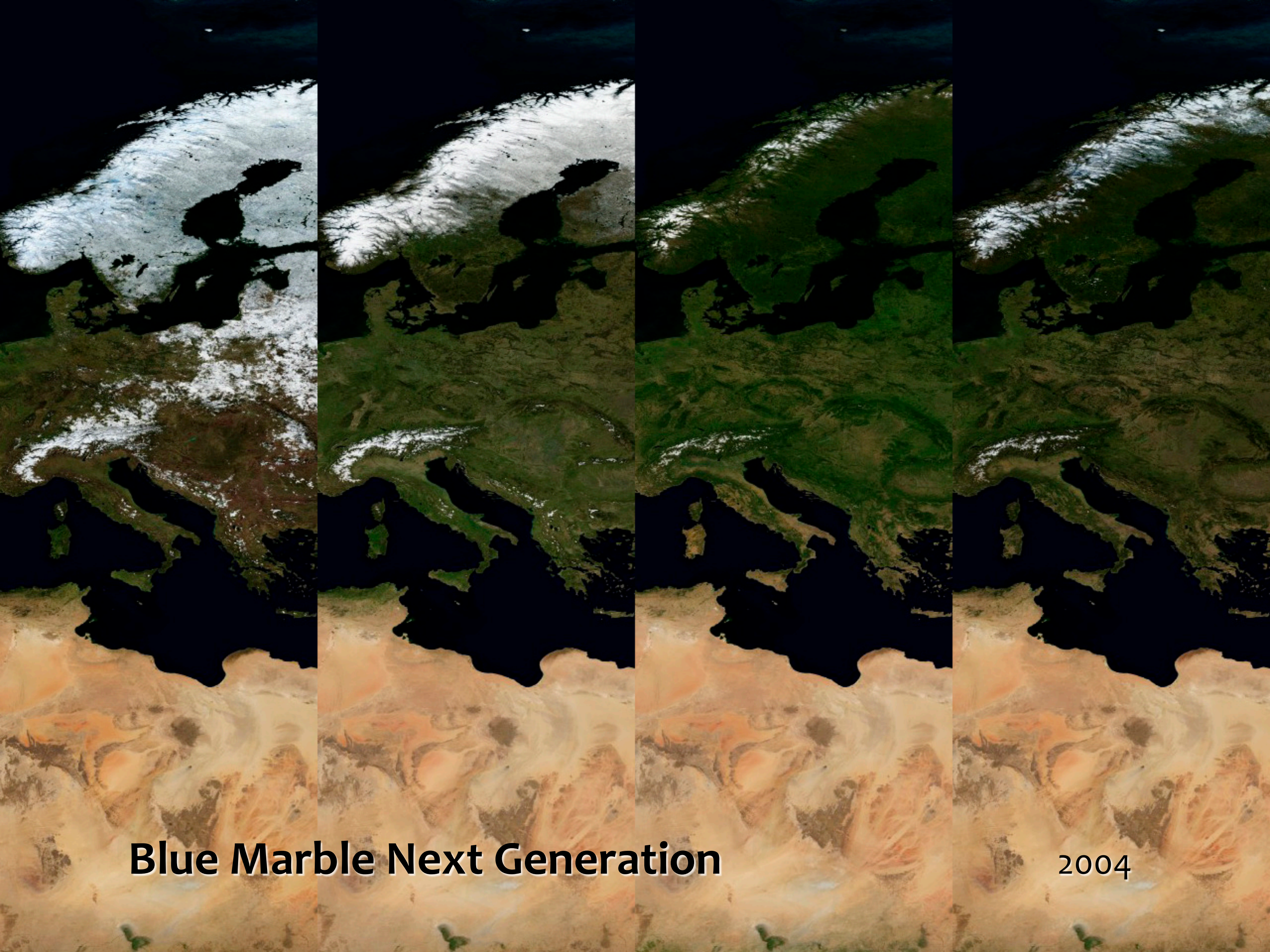
Clouds



Atmosphere Shading

Blue Marble



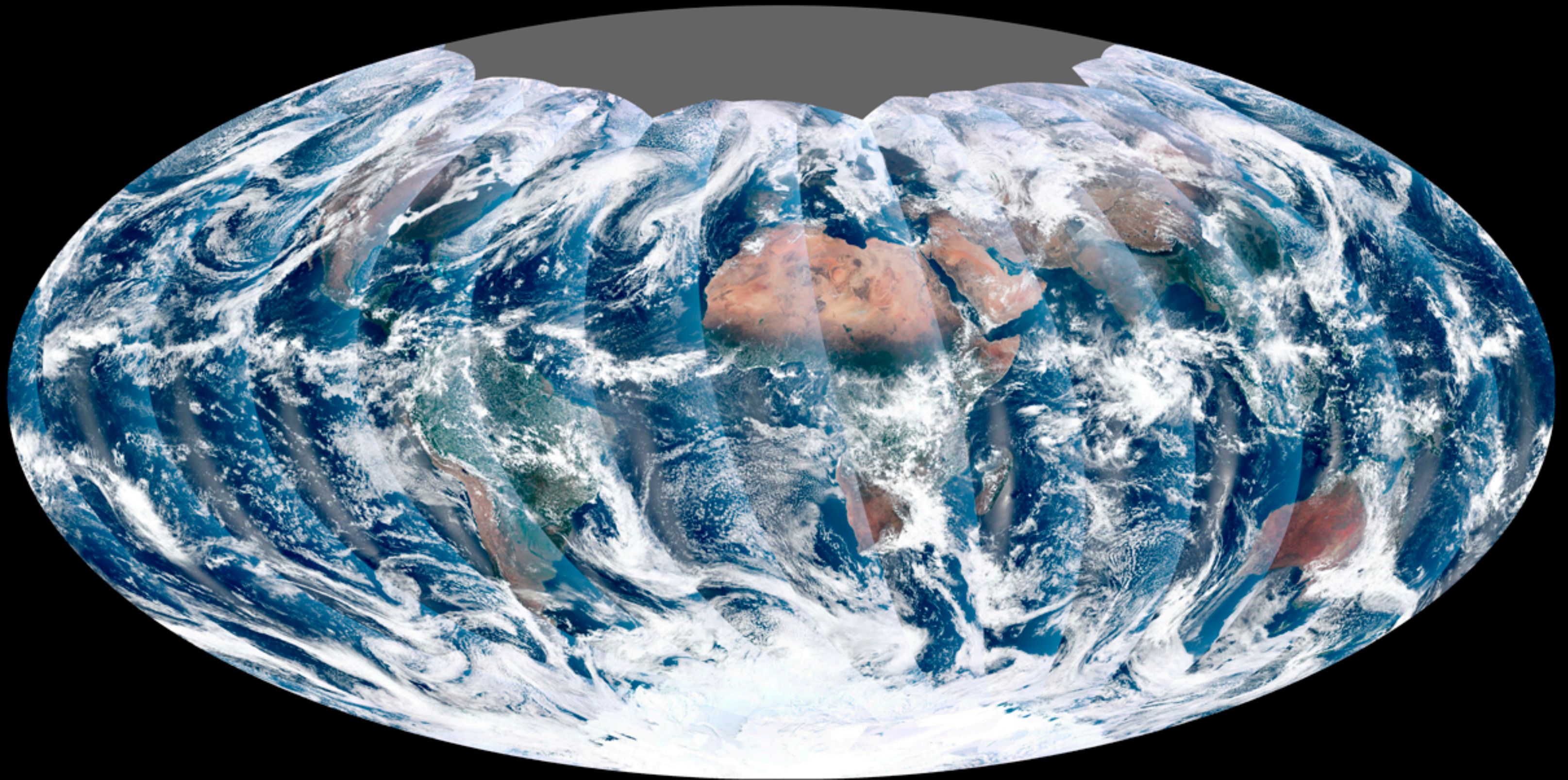


Blue Marble Next Generation

2004

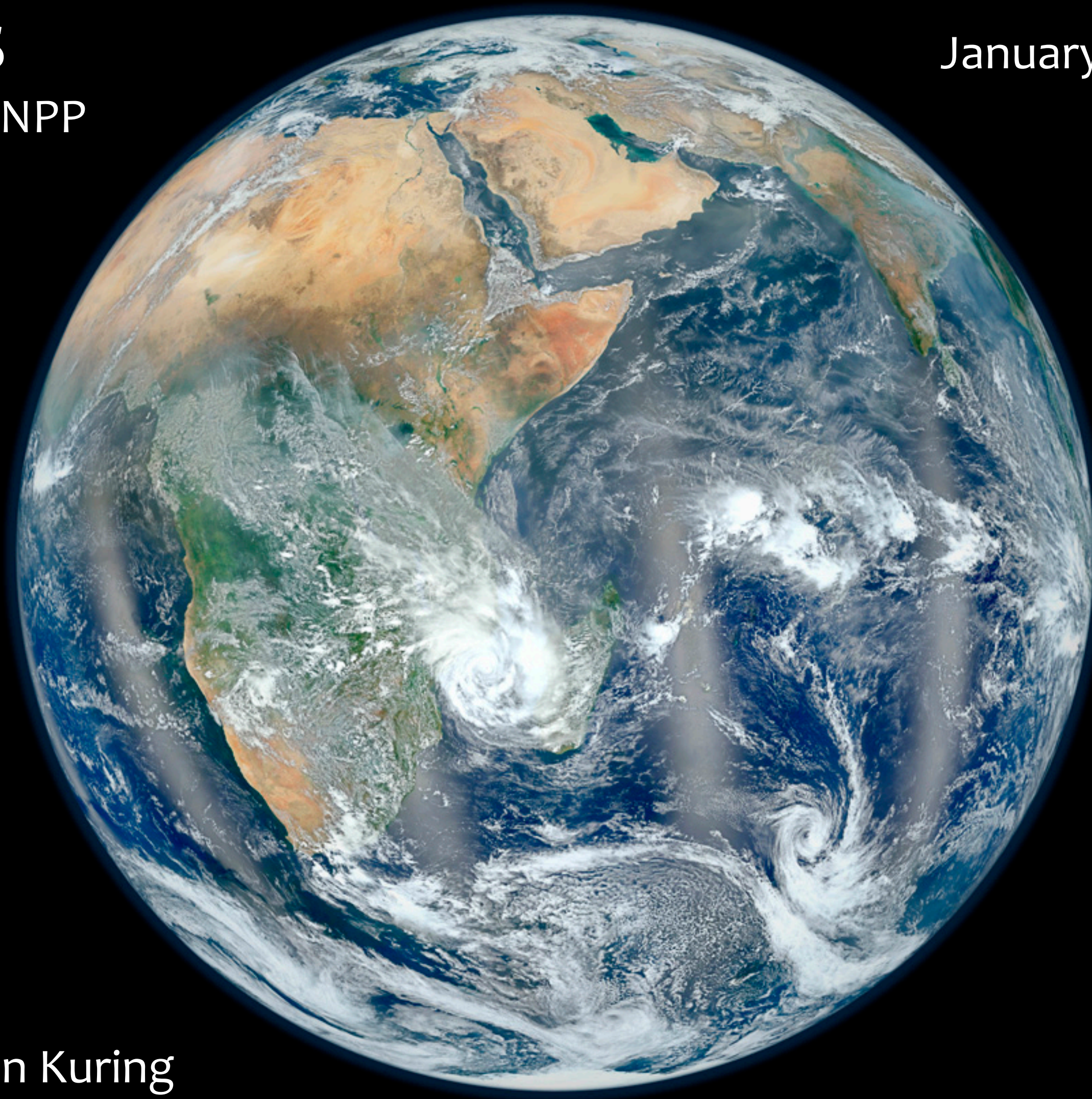
VIIRS

November 24, 2011

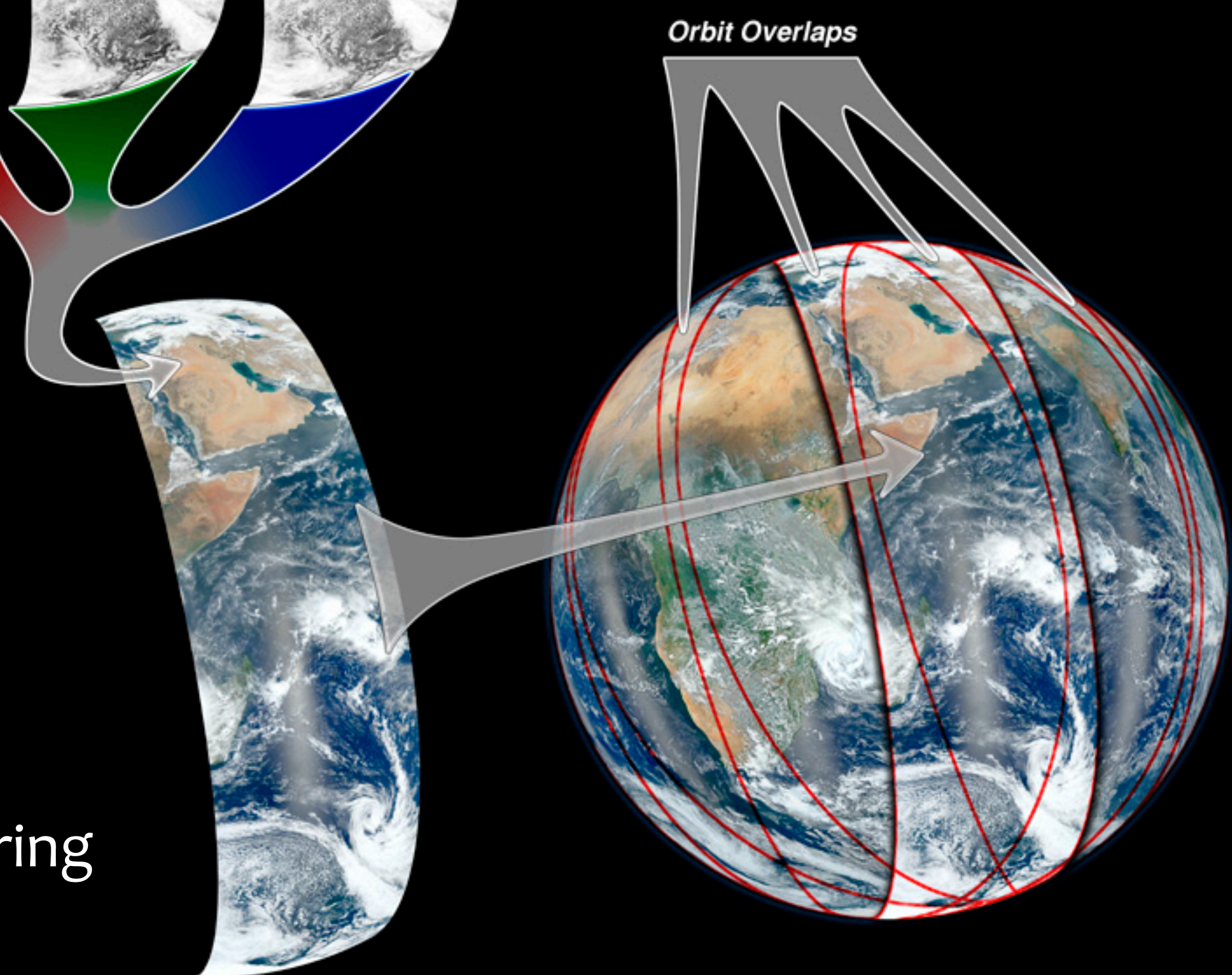
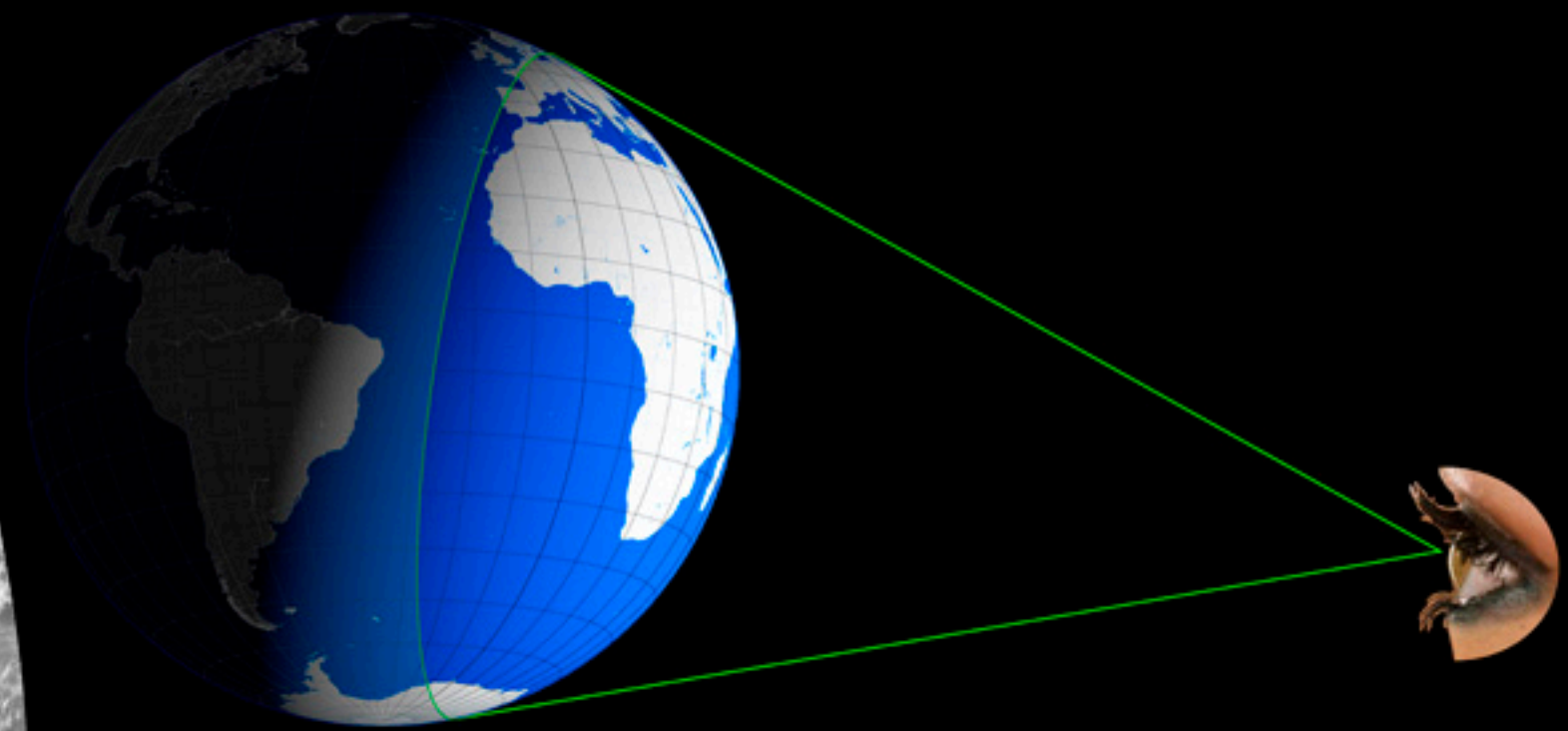
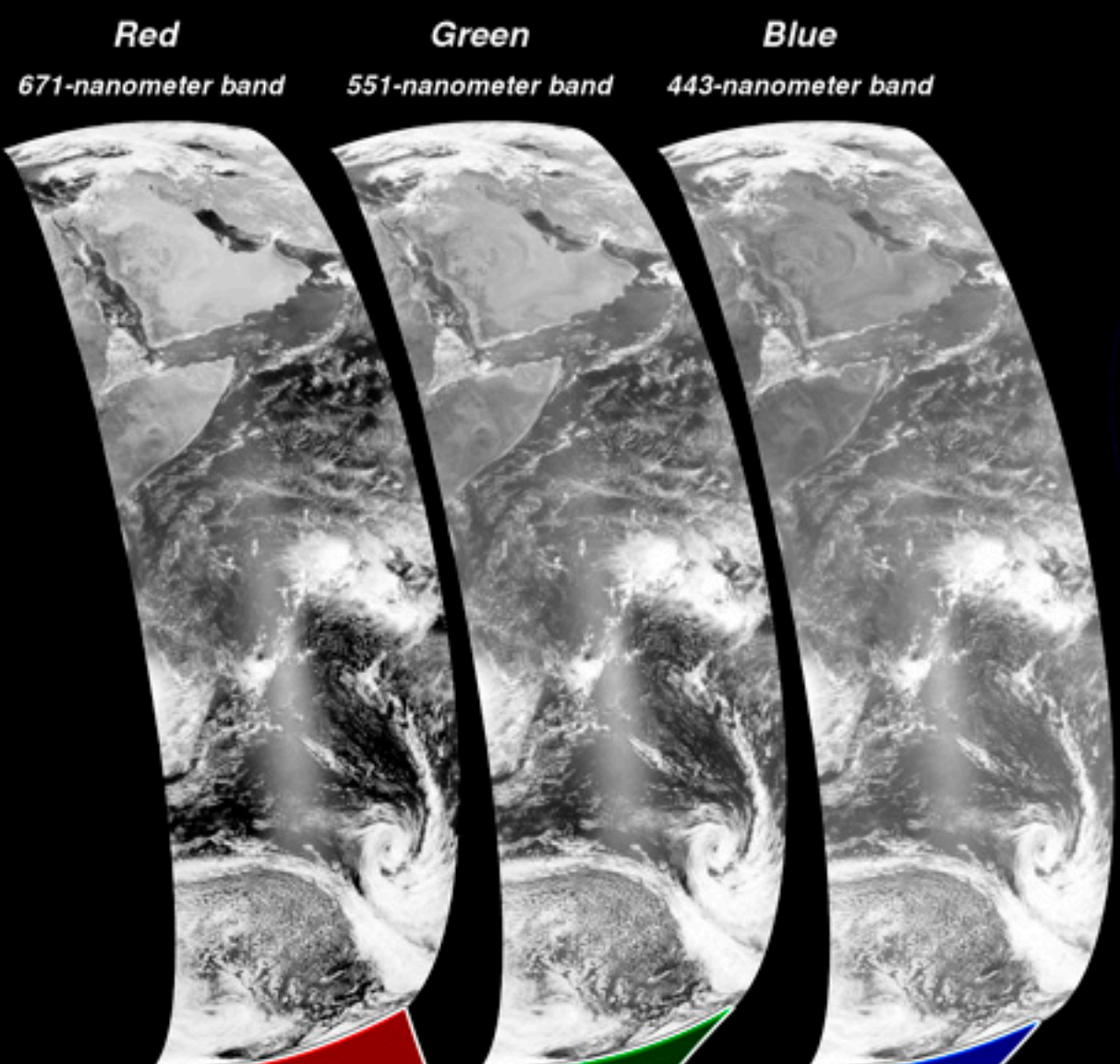


VIIRS
Suomi NPP

January 4, 2012



Norman Kuring



Norman Kuring

Next Steps





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