



*Know the Earth...Show the Way*

# **National Geospatial-Intelligence Agency Commercial Remote Sensing**

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**NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY**

## ► Overview

- Importance of Commercial Remote Sensing (CRS)
- NGA's CRS Contracts
- CRS - Now and in the Future
- Data Licensing and Copyright
- How to - Search and Retrieve the CRS data



# ► The Importance of CRS

Commercial Imagery  
**enables**

**-Cooperation with federal, state, and local authorities in support of Homeland Security**



Force Protection Port Graphic – New York

## ► Commercial Satellite Remote Sensing Contracts

- NGA has multiple commercial satellite remote sensing contracts
  - ClearView: Government contracts for imagery and imagery services from three domestic satellites (two companies) at one meter spatial resolution
  - NextView: Government contracts for imagery and imagery services from current and next generation (half meter resolution ) domestic satellites
  - Low/medium resolution imagery and SAR data: Government contract with DoD/Title50 license

## ► CRS Today

### ● High Resolution CRS

GeoEye- IKONOS

GeoEye- OrbView 3

Digital Globe- Quickbird



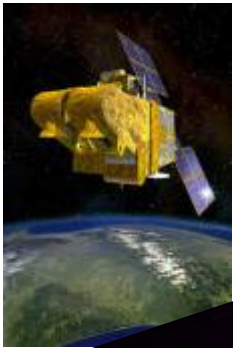
**NGA has contracts to buy imagery  
from each of these platforms**





## ► CRS Today

### ● Medium Resolution CRS

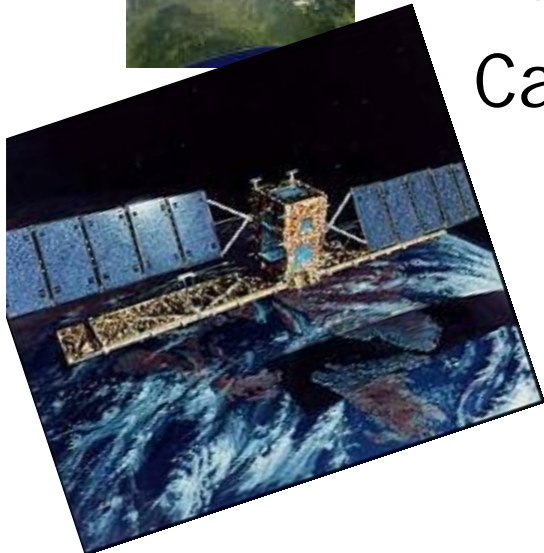


ESA- Spot 4 and 5

Indian Remote Sensing

Canadian Space Agency Radarsat

NASA- Landsat 7 and Earth Observing



NGA has contracts to buy imagery from each of these platforms

## ► CRS – NextView Future Capabilities

### Expected benefits - available 2007/2008

1. **Better Resolution** -Next generation imagery (0.5-meter - pan)
2. **Increase in daily Collection** - area collection (over 100,000 sq km monoscopic and 40,000 sq km stereoscopic imagery; over 150 monoscopic/stereoscopic points)
3. **More data delivered** - Nominal delivery of over 60M sq km of pan imagery per year, per company
4. **Faster delivery timelines** - from tasking to delivery
  - Routine: NTE 36 hrs                      Ad hoc: **NTE 4 hrs**
5. **Lower prices** - for imagery, imagery-derived products
  - Broad licensing agreements (one license for all official business)

## ► Data Licensing & Copyright

- **License** - who is authorized to use the data (licensee & temporary licensed users)

### **General License Provisions**

- what users can do with the data

**Copyright** - who owns the data

*Think of commercial imagery the same way you view software you purchase for your home computer!*



## ▶ Data Licensing

### ● ClearView License Users

U.S. Government including, all branches, departments, agencies, and offices

Temporary Licensed Users :

- State Governments

- Local Governments

- Foreign Governments and inter-governmental organizations

- NGO's and other non-profit organizations

USG may provide the imagery to these organizations when the organization is working with the USG on a \* [joint project](#)

## ▶ Data Licensing

### ● NextView License Users

U.S. Government including, all branches, departments, agencies, and offices

Other Licensed Users :

- State Governments

- Local Governments

- Foreign Governments and inter-governmental organizations

- NGO's and other non-profit organizations

USG may provide the imagery to these organizations

## ► ClearView and NextView clarification

- -ALL Data purchased by NGA from DG is NextView Licensed regardless of AOR.
- Some data purchased from GeoEye (Space Imaging) between 29 July 2005 and 1 Feb 2006 is NextView Licensed. The License depends on the area of collection and the way the data was purchased.
- Data purchased by NGA before Feb 2006 from GeoEye (Orb Image) remains ClearView Licensed.
- All imagery collected by GeoEye and purchased by NGA on or after Feb 1, 2006 is NextView licensed.



## ▶ Copyright

- For *released* items only, license type must appear with Copyright on image, in metadata, or in credits if not practical to include on image, e.g. video.

Examples:

© 2004 Space Imaging LLC  
DoD Title 50 and Coalition Forces License  
Or

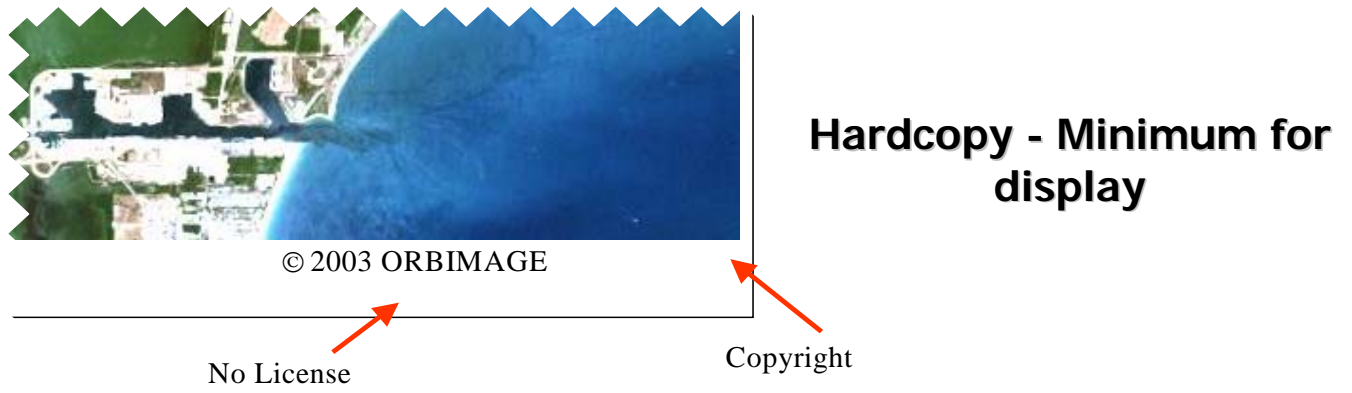
© 2004 Digital Globe  
NextView License

- For *displayed* items license type need not appear

# ▶ Copyright



## Hardcopy - Minimum for release



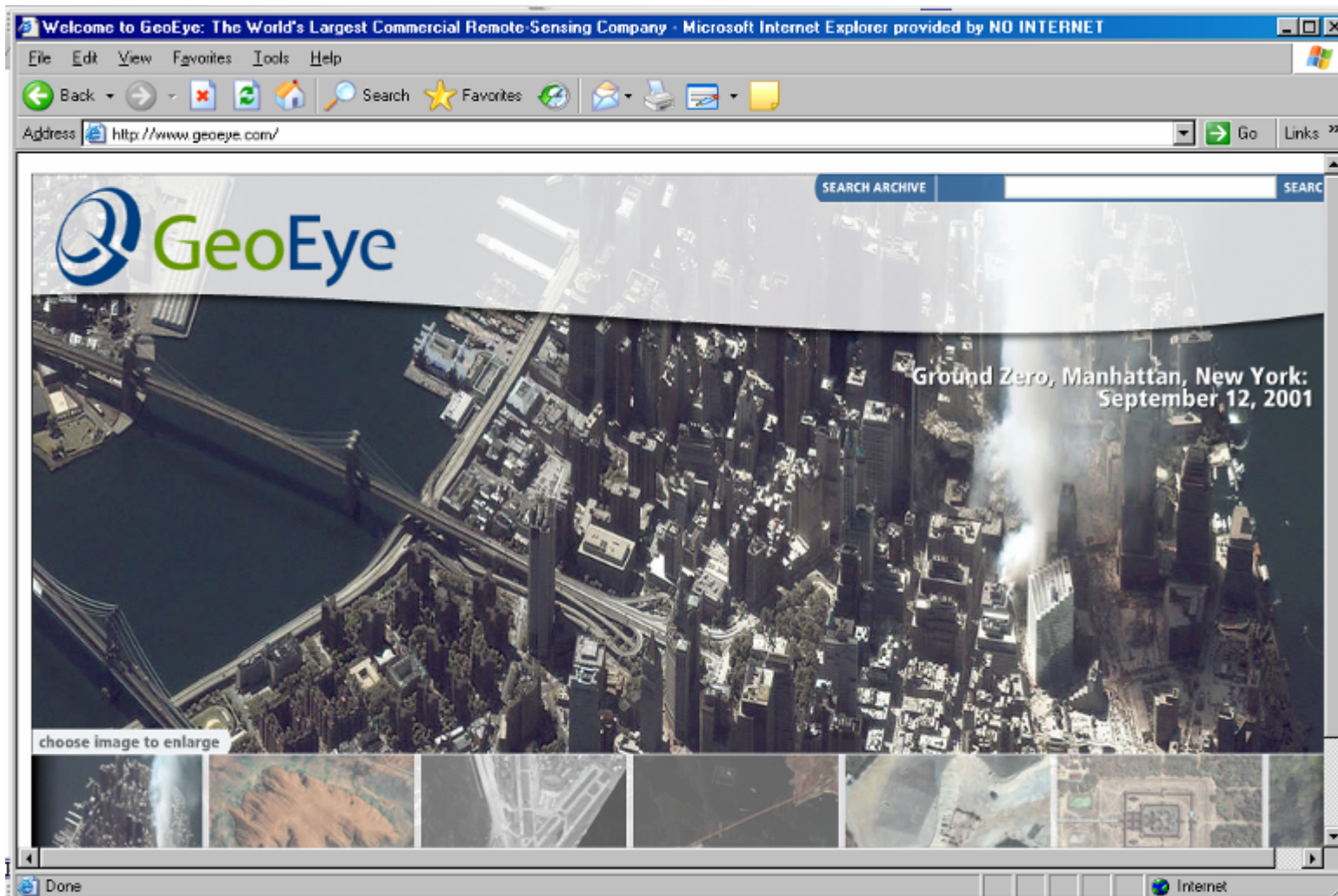
## ► Search and Retrieval

- Search Vendor Libraries
- Request New Imagery



## ► Search Vendor Archives

<http://www.geoeye.com/>



► Search Vendor Archives

<http://www.digitalglobe.com/>

DigitalGlobe | An Imagery and Information Company - Microsoft Internet Explorer provided by NO INTERNET access for admins

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

Address <http://www.digitalglobe.com/>

**DIGITALGLOBE** AN IMAGERY AND INFORMATION COMPANY

PRESS ROOM PRODUCT INFORMATION INDUSTRY APPLICATIONS ABOUT US SITE MAP

**NEWS**

FEATURED IMAGE: NAZE, JAPAN IMAGE COLLECTED: NOVEMBER 28, 2005

DigitalGlobe Expands Commercial Business Unit With New Boston Presence

DigitalGlobe Announces USGS Acquires AirPhotoUSA High-Resolution Imagery

**FEATURE**  
Learn about Commercial Satellite Imagery with this online tutorial.

**ORDERING**  
Information on ordering and our worldwide reseller locations.

**IMAGELIBRARY**  
Tools to assist in ordering images from DigitalGlobe.

**SAMPLE IMAGERY**  
A set of sample images from the DigitalGlobe ImageLibrary.

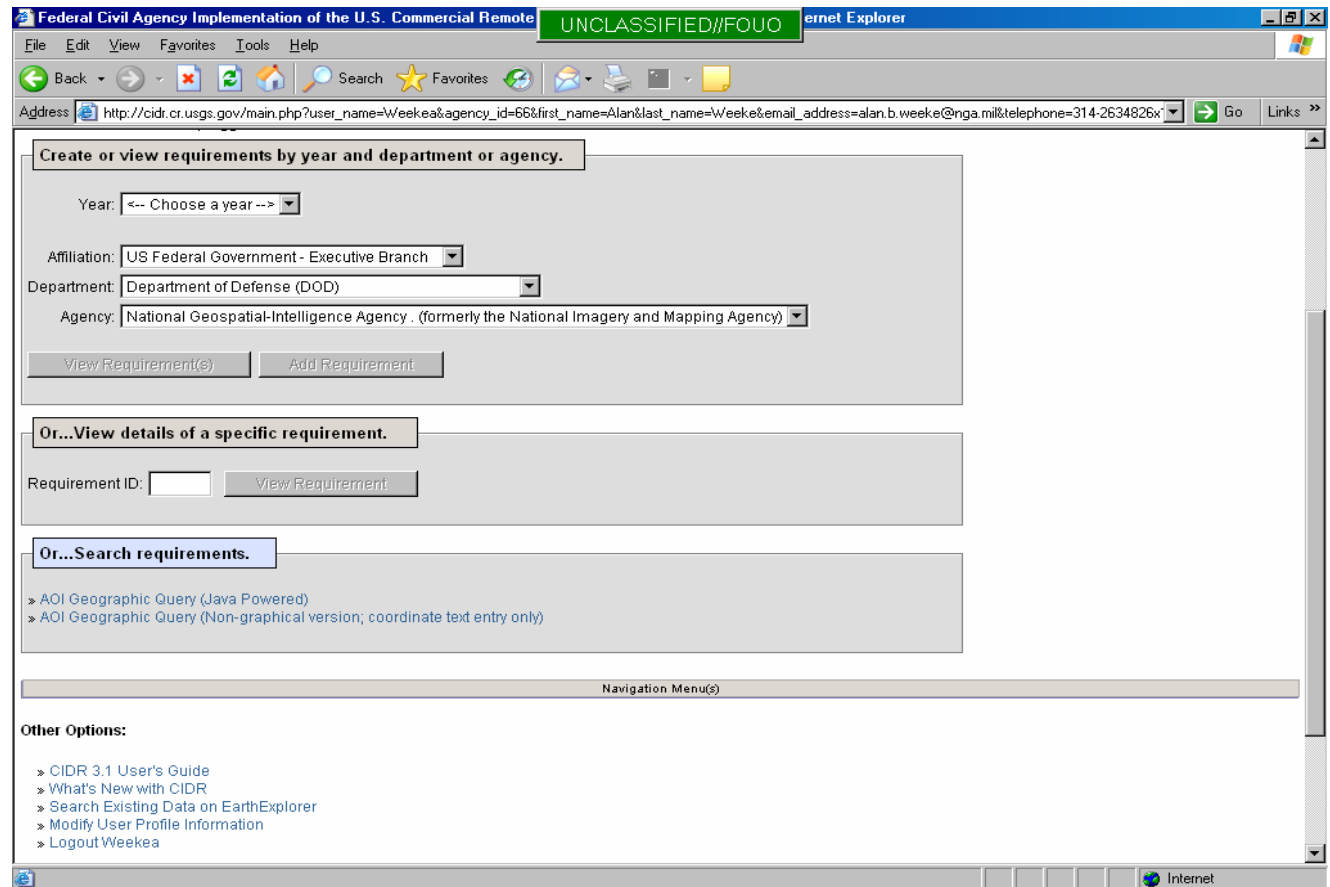
**CITYSPHERE**

**THE DIGITALGLOBE ONLINE STORE: Your Planet Online®**  
Purchase imagery online, create custom posters, and download imagery for media and publishing purposes

## ► Search and Retrieval

### • Fed/Civ Customers Request New Imagery

- **CIDR**
- **CRSSP**
- **Imagery**
- **Derived**
- **Requirements Tool**





# ▶ CRSSP Imagery Derived Requirements Tool

Internet Explorer  
 Address: http://cidr.cr.usgs.gov/aoi\_query.php

**UNCLASSIFIED//FOUO**

**CRSSP Imagery-Derived Requirements (CIDR) Tool**  
 Commercial Remote Sensing Space Policy (CRSSP)  
 Center for Earth Resources Observation and Science (EROS)

**GEOGRAPHIC QUERY OF AREAS OF INTEREST (AOI'S)**

Geographic Query of Areas of Interest (AOI's)

Select Bounding Box of Area to Query for Requirements

**Use coordinates from a placename.**

Pick names from this place names list:

- United States
- International

Alabama  
 Alaska  
 Arizona  
 Arkansas

Zoom to Selected Place

**Or...Enter bounding coordinates.**

*(use decimal degrees; negatives for west of prime meridian or south of equator.)*

North Latitude	South Latitude	West Longitude	East Longitude
90	-90	-180	180

Zoom to Box      Zoom to Globe

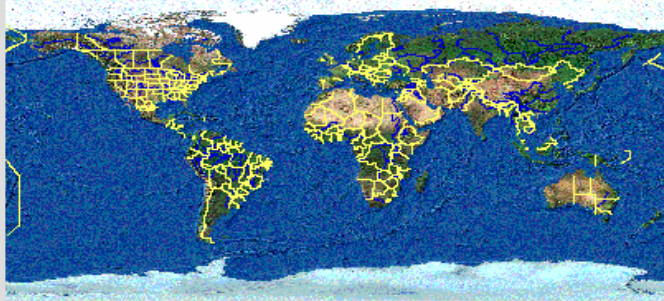
**And...Enter optional query parameters.**

Select Fiscal Year:

- All FY's
- FY 04
- FY 05
- FY 06
- FY 07
- FY 08

*( Select the year(s) you are interested in; Hold down the CTRL or Shift key while clicking to select multiple years )*

**Or...Just click and drag to define bounding box on the map.**



Search Requirements

*(Note: Please be patient; creating your shapefile...)*

# ► Typical CIDR Query results

Federal Civil Agency Implementation of the U.S. Commercial Remote Sensing Policy (CRSSP) UNCLASSIFIED//FOUO Internet Explorer

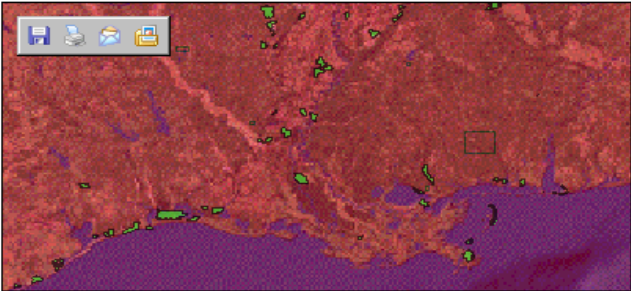
Address: http://cidr.cr.usgs.gov/viewrequirements.php?vpage=all&page=1&orderCol=ID&highlightID=308

**Commercial Remote Sensing Space Policy (CRSSP)**  
**Center for Earth Resources Observation and Science (EROS)**

**VIEW REQUIREMENTS**

Requirements Matching North 33.29 South 28.67 West -96.04 East -86.8 FY 06 (37 total)

Control View with Zoom and Panning functions.



Zoom In  
Zoom Out

Click a requirement's ID number below to view its geographic area of interest (AOI) on the map.  
 The selected requirement's AOI will be highlighted in green.

Turn on Paging (list 10 requirements at a time)

Export SHP	Req. ID	Fiscal Year	PDC Name	Department or Agency	Requirement Name	Resolution	Spectrum	AOI Description	Funding	Funding Confidence	Date Last Modified	Validation O/C Status	View Requirement
<input type="checkbox"/>	<a href="#">308</a>	FY 06	Brian Huberty	Fish & Wildlife Service	Habitat Mapping	< 5m	no preference	USFWS lands	Funded	100%	2006-12-06	Validated	Permit Denial
<input type="checkbox"/>	<a href="#">309</a>	FY 06	Brian Huberty	Fish & Wildlife Service	all	< 5m	no preference	Scattered polygons throughout the Conterminous U.S.	Funded	100%	2006-12-06	Validated	Permit Denial
<input type="checkbox"/>	<a href="#">329</a>	FY 06	Craig Dalby	National Park Service	Large scale Base Maps for Small Parks	= 1m	multi-spectral	All parks <15,000 acres in PWR	Unfunded		2006-12-06	Validated	Permit Denial

## ► Conclusion

- Importance of Commercial Remote Sensing (CRS)
- NGA's has contracts to acquire CRS data
- CRS - Now and in the Future
- Keep in mind - CRS data has License and Copyright
- How to - search and retrieve the CRS data



Any questions?



NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY ▼



➤ *Know the Earth...Show the Way*    ➤➤    ➤