

Limited Sources Justification and Approval

GENERAL SERVICES ADMINISTRATION
Public Building Service
Contract Services Branch
1500 EAST BANNISTER ROAD
KANSAS CITY, MISSOURI 64131

I. CONTRACTING AGENCY:

General Services Administration, Services Contracts (6PMC), 1500 East Bannister Road, Kansas City, Missouri.

II. DESCRIPTION OF ACTION:

This limited sources justification is to limit the number of request for quotes as required in FAR 8.405-2 as a result of unusual and compelling urgency. GSA has been faced with a media probe and reports of multiple Government agency investigations into potential health risks in the GSA controlled Bannister Federal Complex. These reports and investigations have created an impending crisis event for the Government to address citizen concerns and media reports. It is imperative that a neutral 3rd party expert be procured to assist the Government in addressing the issues as they arise from environmental and related concerns to ensure and maintain continued public trust.

III. DESCRIPTION OF SUPPLIES /SERVICES:

Environmental Communications Specialist Consulting Services (aka Public Relations Services/Crisis Management) for the Bannister Federal Complex, 1500 E. Bannister Road, Kansas City, MO

Estimated Cost: less than \$100K

IV. STATUTORY AUTHORITY:

The authority to award this contract is in accordance and as implemented by Federal Acquisition Regulation, part 8.405-6 (b)(3)

V. APPLICABILITY OF AUTHORITY:

FAR 8.405-6 (b)(3) provides for restricting the number of schedule contractors to request a quote from as referenced in FAR 8.405-2 as a result of urgency when the agency's need for the supplies or services is of such an unusual and compelling urgency that the Government would be seriously injured unless the agency is permitted to limit the number of sources from which to solicit bids or proposals. The Government has selected Jane Mobley & Associates to be capable of performing these services in the requested timeframe.

This effort is necessary to address and adjudicate the media reports and citizen concerns that are surrounding the potential health risk potential to children and occupants in GSA-Controlled Bannister buildings.

VI. EFFORTS TO OBTAIN COMPETITION:

Federal Supply Schedule 541 "Advertising and Integrated Marketing Solutions; SIN 541-2 "Public Relations Services" was utilized to locate a vendor who is responsible and capable of performing these services in the short amount of time requested.

VII. FAIR AND REASONABLE COSTS:

Fair and reasonable pricing will be determined utilizing the prices received from the Request from Quotes and comparing those prices to other prices established in other FSS holders contracts.

VIII. MARKET RESEARCH:

[See paragraph VI above].

IX. OTHER FACTS:

Due to the timeliness of this effort, it is essential this work be completed by a firm capable of mobilizing immediately and having staff on hand within the Kansas City, MO area.

X. INTERESTED SOURCES:

See Paragraph VI Above

XI. STEPS TO FOSTER COMPETITION:

In future acquisitions, if the effort is not urgent and compelling the Government will follow the requirements of FAR 8.405-2 to obtain the maximum extent of competition possible.

XII. CONTRACTING OFFICER'S CERTIFICATION:

The contracting officer's signature on the Justification Review Document evidences that she/he has determined this document to be both accurate and complete to the best of her/his knowledge and belief.

Contracting Officer:

A large black rectangular redaction box covers the signature of the Contracting Officer.

02/04/2010
Date Signed