

Pricing Memorandum

Environmental Communications Consultant Services for GSA-Controlled Bannister Federal Complex

Description of Acquisition

On March 2, 2010, the contracting office was requested to complete a modification to add additional tasks to the current Environmental Communications Consultant Services Task Order with Jane Mobley. In addition to adding those two tasks, the Government was requesting that the contractor's services be extended for two additional months. On March 4, 2010, the contracting officer provided Jane Mobley with the requirements for the extension. Jane Mobley responded back by stating that the request was very broad and they would have to write a SOW in order to price the request appropriately. On March 4, 2010, Jane Mobley submitted pricing and the draft SOW to Courtney Springer. The SOW and pricing were accepted, and a modification was drafted for Jane Mobley's review on March 8, 2010. The service is being provided by Jane Mobley in accordance with their Federal Supply Schedule contract GS-23F-0354P.

Responsibility Determination:

A pre-award survey was waived for Jane Mobley Associates as this is a GSA schedule contract holder, and prior to award of the FSS contract, contractor competency had already been determined. In addition, in accordance with FAR 9.106-1(a), this contract is for the procurement of commercial items, and thus a pre-award survey is not required.

Jane Mobley Associates' Central Contractor Registration (CCR) status is active and valid until 01/15/2011; they are not listed on the Excluded Parties List System (EPLS) for debarments and suspensions. The contractor has also completed the online Representations and Certifications through the ORCA database.

Government Objective:

In order to determine fair and reasonable pricing for the additional services proposed, a comparison was made with the Government's Independent Estimate established by Gail Allen. The IGE shows an estimated price of \$132,881.35 to perform these services. Jane Mobley and Associates is proposing \$134,400.00 to perform the services. This is a difference of \$1,518.65 or 1.13%. Since the proposed price is within the acceptable range of GSA's +10%/-10% of the IGE. It is deemed that Jane Mobley's, price for the additional Phase II tasks and two month extension is fair and reasonable.

Fair and Reasonable Statement

Based on the above factors, the modification for the additional Phase II tasks and two

month extension awarded on task order GSP10GX0012 is considered fair and reasonable and in the best interest of the Government.

[REDACTED]

[REDACTED]

Contracting Officer

3/8/2010

Date